



# THE ADVENTURES OF MACHITO NOVO

## THE INFLUENCER

**VOL 3**



A Graphic Novel by Roberto Novo ©

**INTRODUCING**  
**The Adventures Of Machito Novo**  
**Searching For Matilda**

**BY ROBERTO NOVO**

**-THE PITCH-**

Thank you for taking the time to review the materials for “The Adventures of Machito Novo”.

“The Adventures of Machito Novo” inspired by the real-life story of Machito, Matilda, and me Roberto Novo. It is an entertaining heartfelt story about a French bulldog “Machito Novo” who must save his missing “Frenchie” wife “Matilda”. In the process he ends up saving the day, and many other dogs.

This story is based on true life events that will resonate across wide demographic appeal. The animated film and graphic novel will instantly connect with anyone that has ever known “that special bond and love of an animal” with a story line and cast of characters that will also appeal to the masses.

Set against the backdrop of Manhattan, we follow our adorable Machito Novo as destiny brings him together with his chosen human parent Roberto Novo and his future “Frenchie” wife Matilda. The story develops further as Machito’s journey takes us into the underbelly of the city with him searching for the missing Matilda.

In which Matilda the Frenchie discovers, in the midst of tragedy a whole new cast of characters and comes to realize that the universe is much bigger than she knew.

It is deep within the city that Machito also encounters a colorful and fierce pack of canine cohorts, Pierre, Tazi, Quma, and Bago as they romp through a wild ride that runs the gamut of fun, humor, suspense, and destiny.

The story ends with an uplifting finale of redemption and life’s lessons learned.

Animation of “The Adventures of Machito Novo” will bring to life a story about dogs and the human condition to which everyone can relate to. It’s a magical story about destiny and a tiny French Bulldog, a hero with a big personality and an even bigger heart that rescues his human soulmate while also rescuing the day.

This project has a high level of potential not only as an animated film and book, but the project also provides many opportunities as a competitive merchandising engine with ongoing content and revenue streams. Beyond the project’s lucrative entertainment value, its brand extension has the capability to take on an advocacy role with a call to action through the story line. It is in this area where I can utilize my personal profits derived from the film and various revenue streams. I will continue my ongoing commitment to advocacy and philanthropic efforts on behalf of my beloved dog Machito and his legacy.

Through this role, “The Adventures of Machito Novo” will also help to raise awareness to combat the crisis of homeless and stray dogs in the U.S. and potentially even globally.

Machito really was a special dog, not only to me but to anyone that ever met him. He was a hero to the other animals and people he encountered. I witnessed this many times on our many visits to people who were in care or in hospital as he brought a smile to their face and gave them much needed joy and affection. I cannot think of a better way of honoring his legacy than by sharing his story to the world.

“Machito” will continue to shine a light on how animals really become our heroes and saviors in difficult times are. They are always there for us with unconditional love.

The success of the project will allow me to continue to write checks to all of the dog charities that Machito and I lovingly supported through his work that began all those years ago when he was a puppy raising thousands of dollars for the ASPCA. He started at a young age sitting outside of my salon greeting people with his donation jar and charming soulful eyes.

I will fund research that will garner insight and data that will provide a better quality of life for French Bulldogs.

This project is for all the puppies who aren't as lucky as Machito was.

“The Adventures of Machito Novo” also can include a music component if desired with dance scenes and canine club like moments that show this colorful cast serving their fabulous individualistic grooming cuts with some serious camp canine attitude and moves.

This story and brand also have a unique opportunity and potential for sequels.

Sadly, I lost Machito last year, he passed away at the age of 14 and I was devastated. I was proactive in taking the necessary steps to clone him before his death and in a bittersweet coincidence Mach-two (his clone) was born on the very same day that Machito passed. The story of Machito's cloning garnered various media impressions. Including this piece in the New York Post:

*<https://nypost.com/2020/04/15/cloned-french-bulldog-helps-britney-spears-hairdresser-survive-quarantine/>*

Cloning was never about being extravagant or spending crazy amounts of money. The people that told me I was crazy for spending that kind of money on cloning are the same people that didn't think I was crazy for having an Andy Warhol hanging on my wall. And that's what I ended up doing. I sacrificed my Andy Warhol original to pay for the cloning. These amazing animals bring so much joy and relief to our lives, for me 14 years just wasn't enough time, I needed 14 more.

Please see the attached treatment boards and excerpts where you can get a glimpse into the story line and the book and feel of the characters.

I have high aspirations to get this in front of Major studios and top shelf production companies as I think big. I am open to all discussions with highly creative teams and serious producers in hopes of taking this project to the next level.

I hope you enjoy the storyboards and I look forward to furthering discussions. I can be reached via email at [Robertonovosalon@gmail.com](mailto:Robertonovosalon@gmail.com) or via text at 917-531-7465.

Best,  
Roberto Novo  
Creator/Author/Dog lover  
[robertonovosalon@gmail.com](mailto:robertonovosalon@gmail.com)



# “Machito Novo was an Influencer”

“Before influencer’s even existed”

## An Excerpt from Roberto Novo’s Graphic Novel “The Adventures of Machito Novo Searching for Matilda”

This excerpt includes pages 70-100 from the complete 200 page manuscript. Long before the term “influencer” was even coined. Machito Novo was already showing the world what an “influencer” was.

Whether he was catching the attention of everyday New Yorkers just passing by, or the many celebrities that stopped to photograph themselves with him, everyone wanted to hang with Machito. He always loved to put a smile on people’s faces.

His life was filled with work and play that saw him raising money for charity. He was recognized for his work and celebrity by major players in the world of media. From print to fashion publications to television appearances, Machito used his platform as an influencer to support others in need.

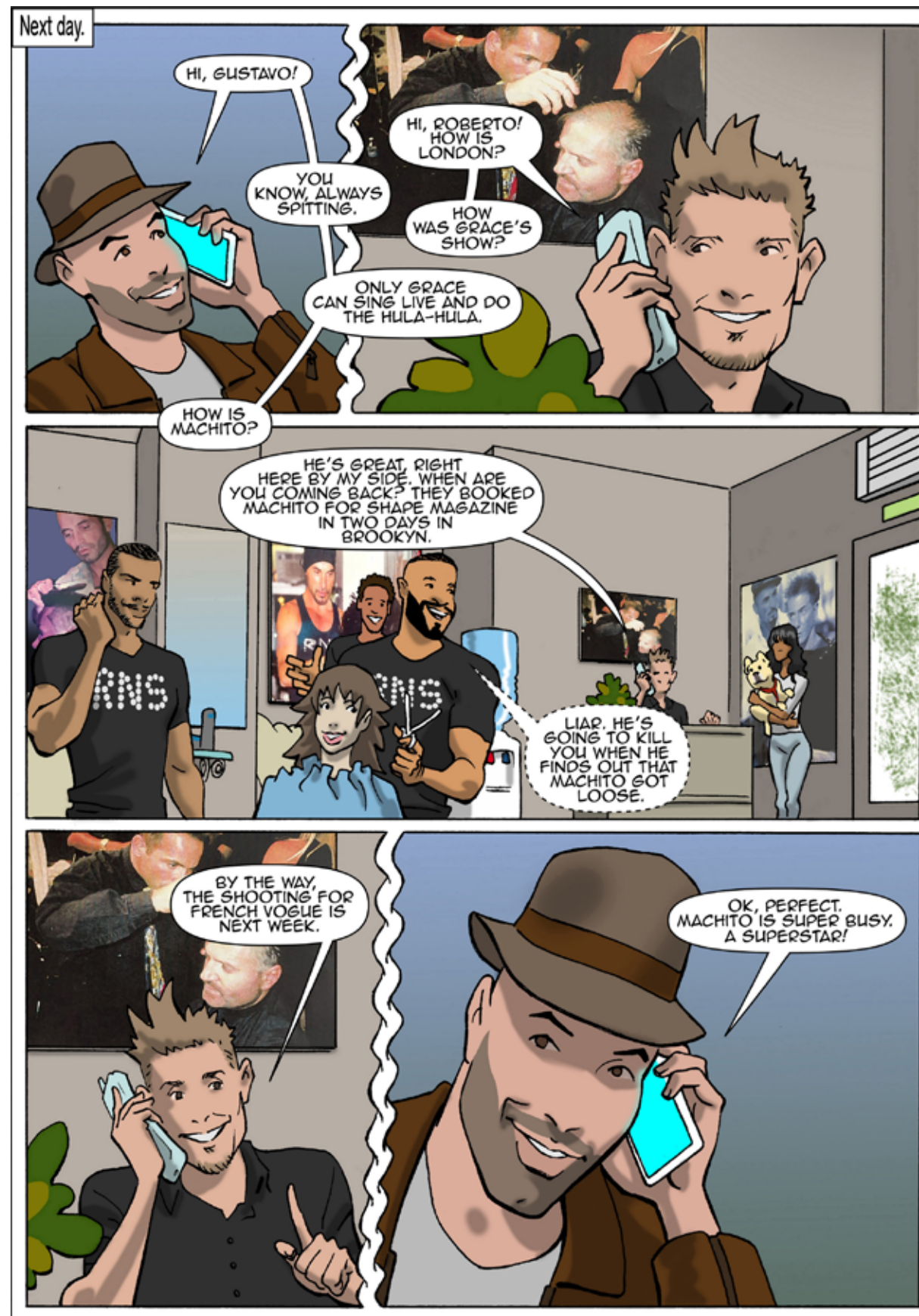
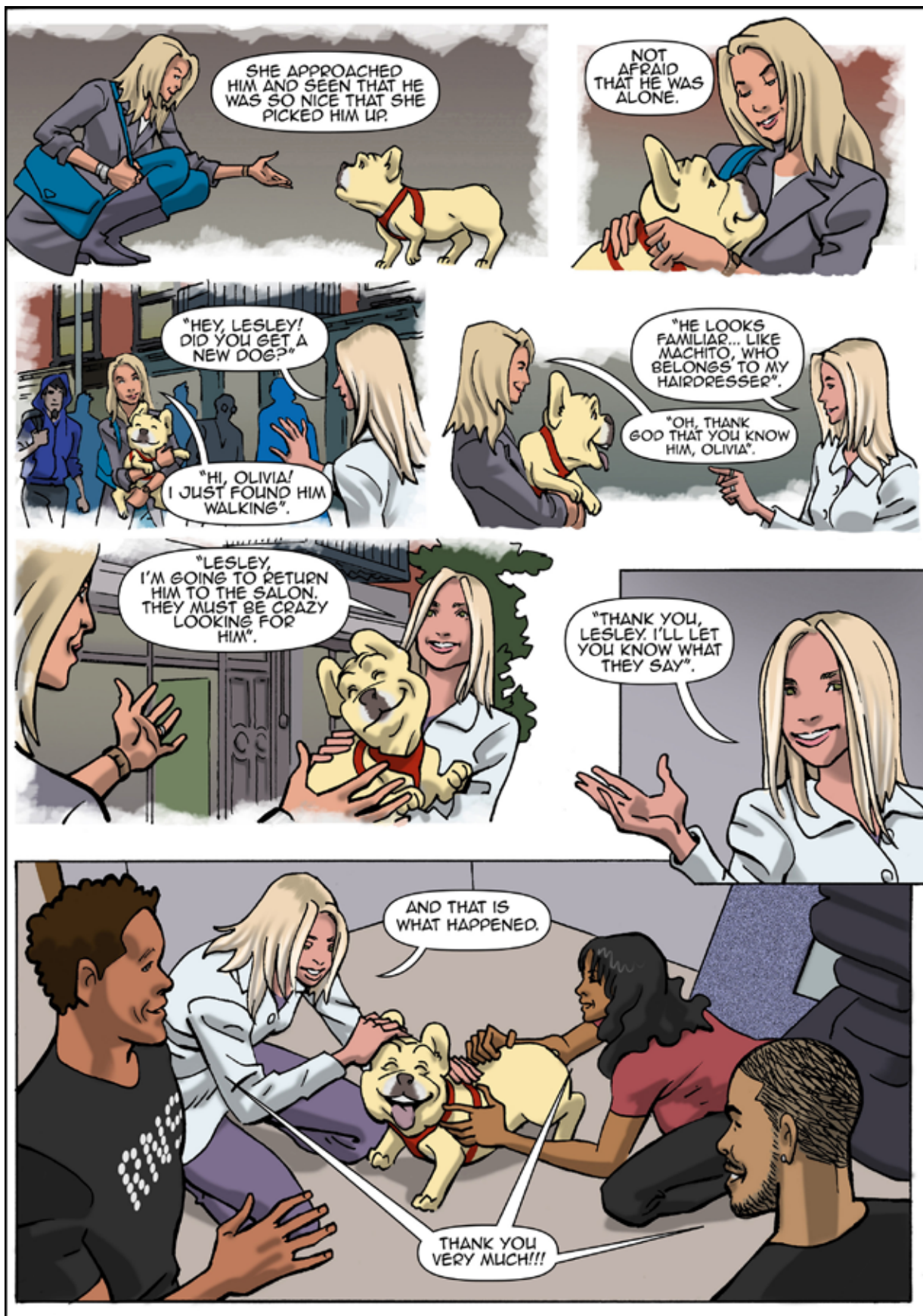
Machito’s personality, charm and adorable Frenchie look gave him the ability to make a special and memorable moment with anyone and everyone he met.

I hope you enjoy it.

Best,  
Roberto Novo

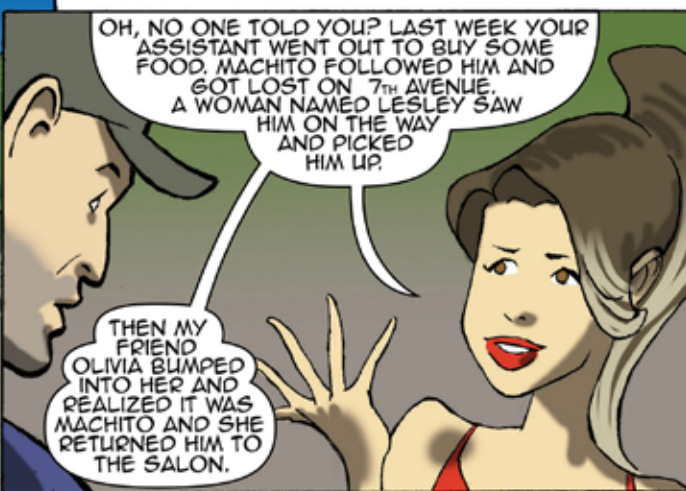




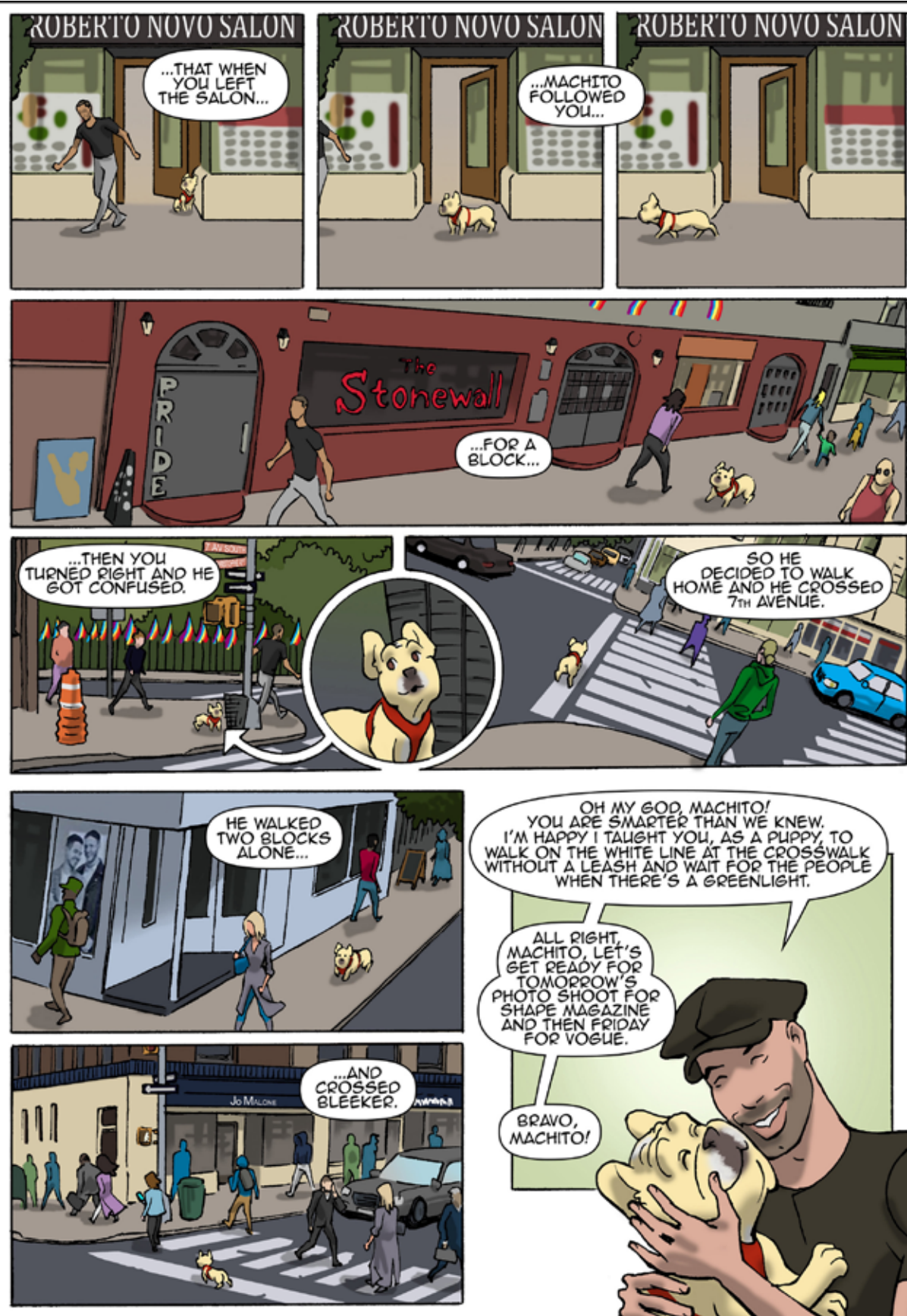




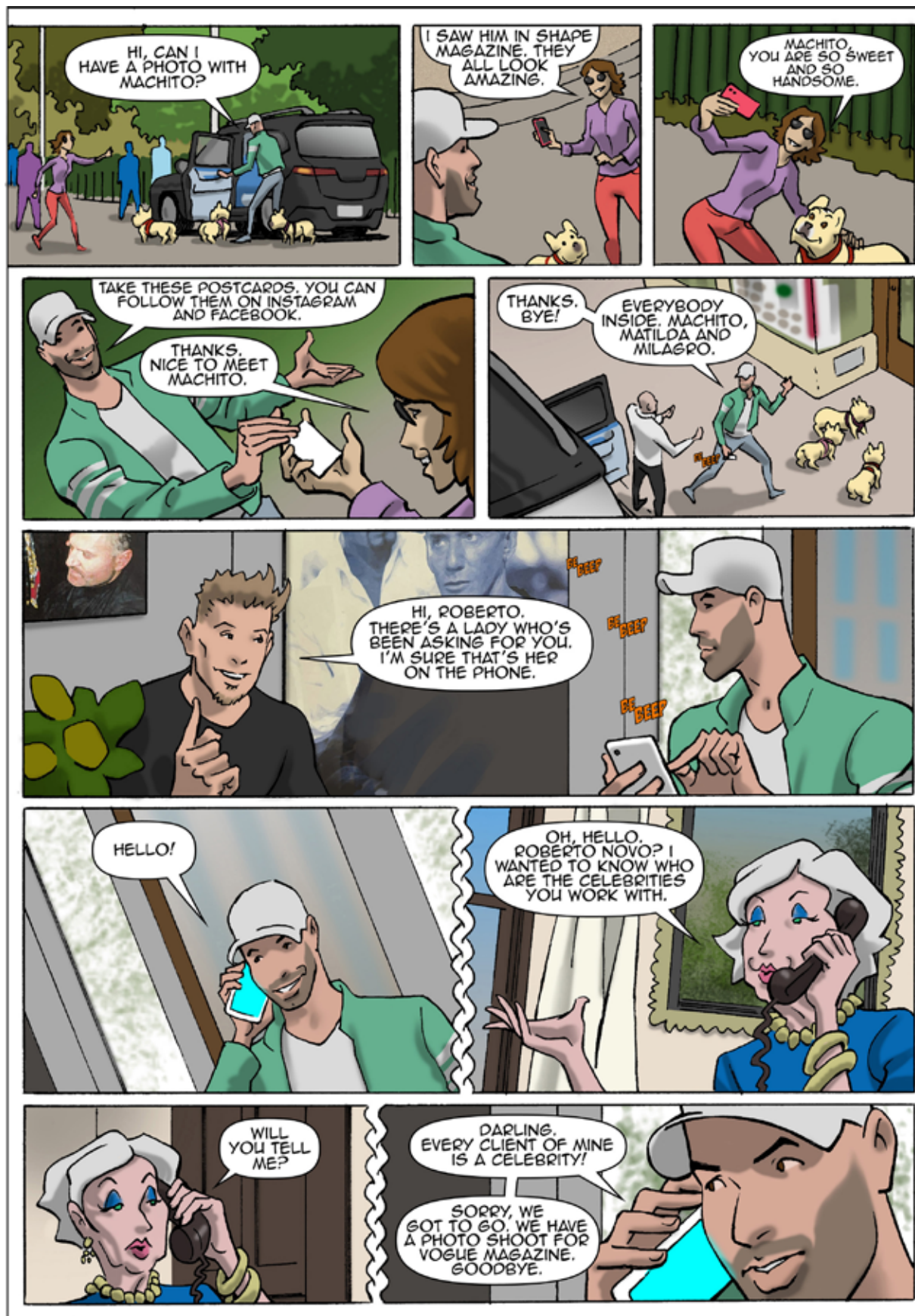
Roberto back from London...











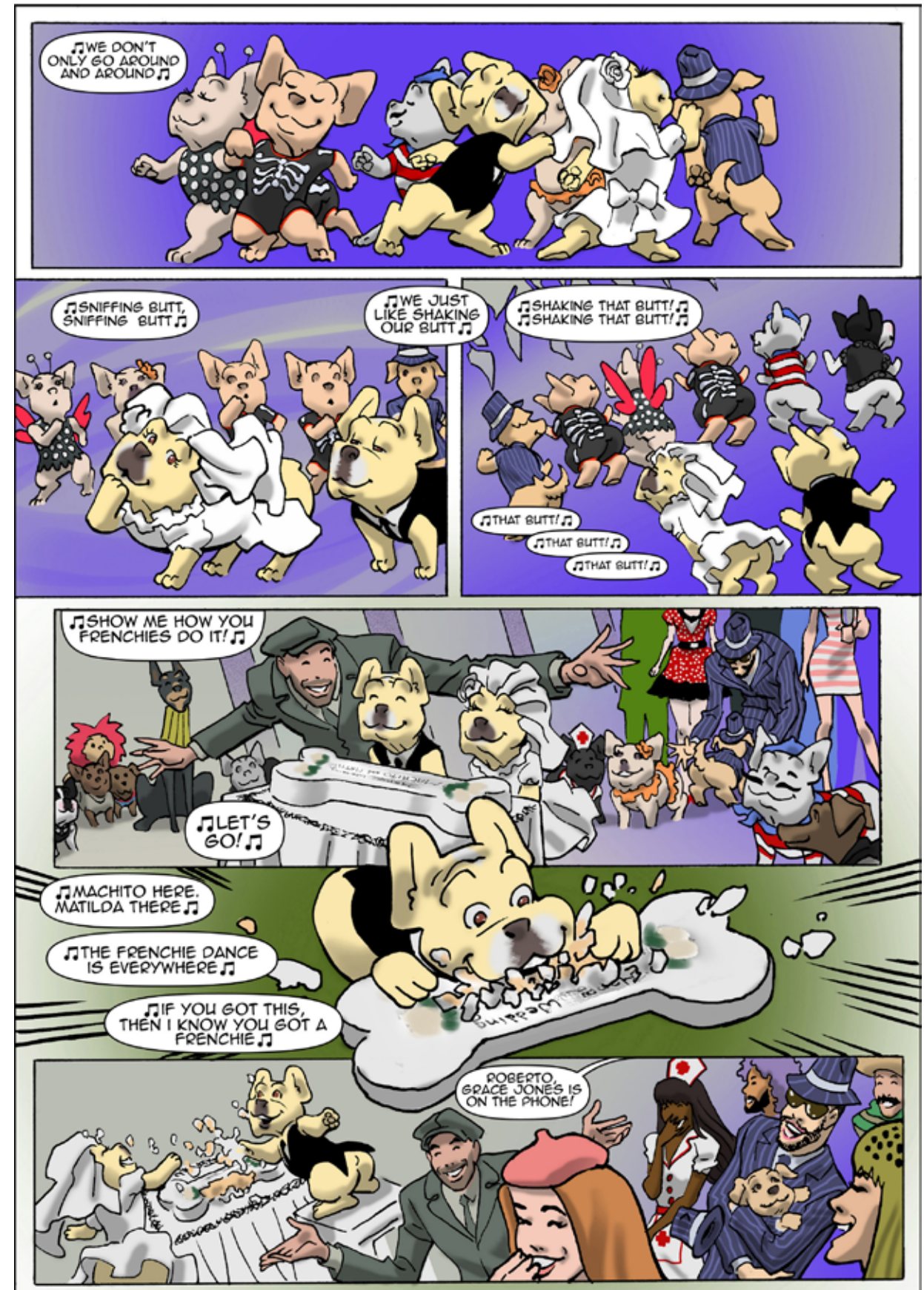








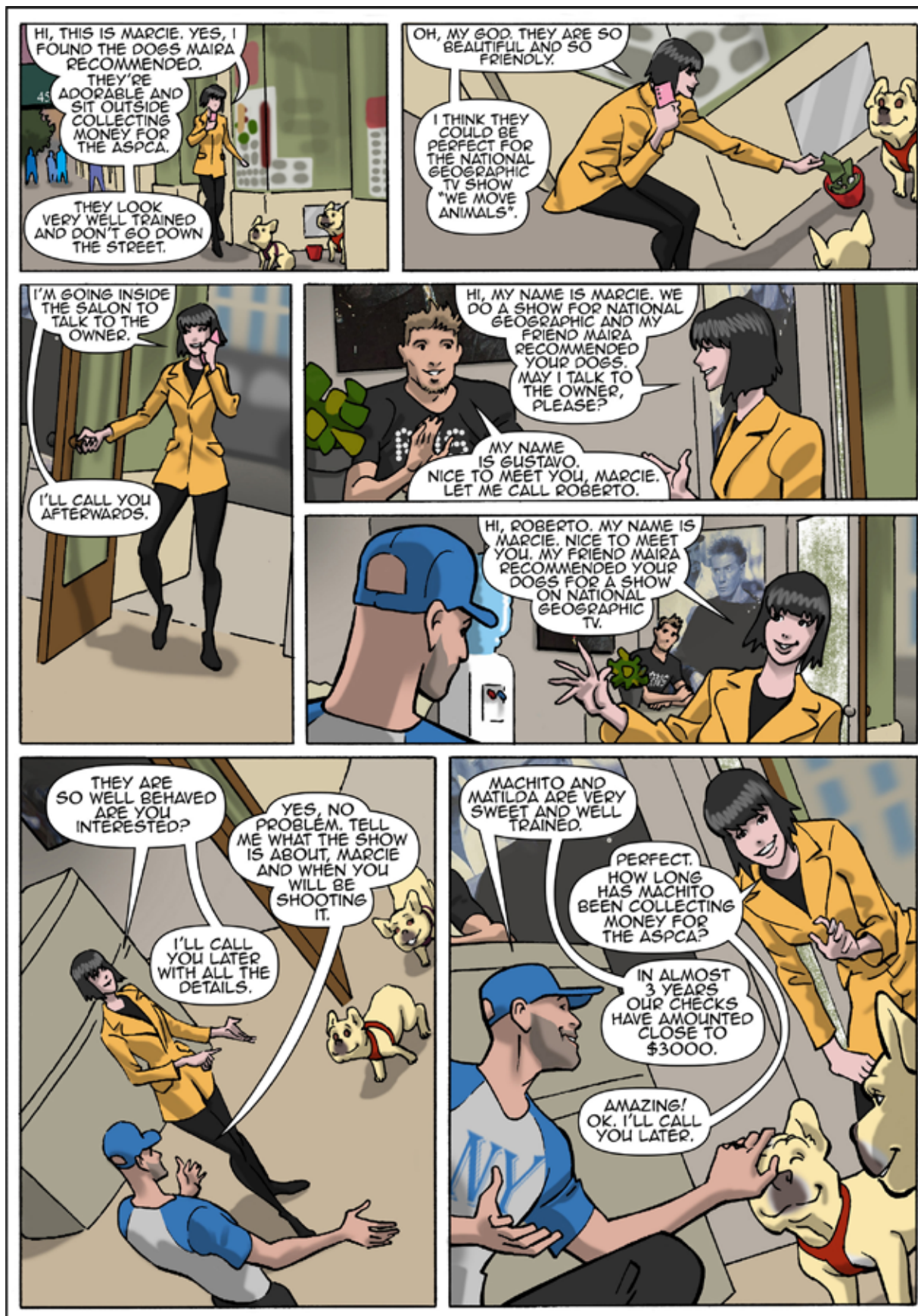




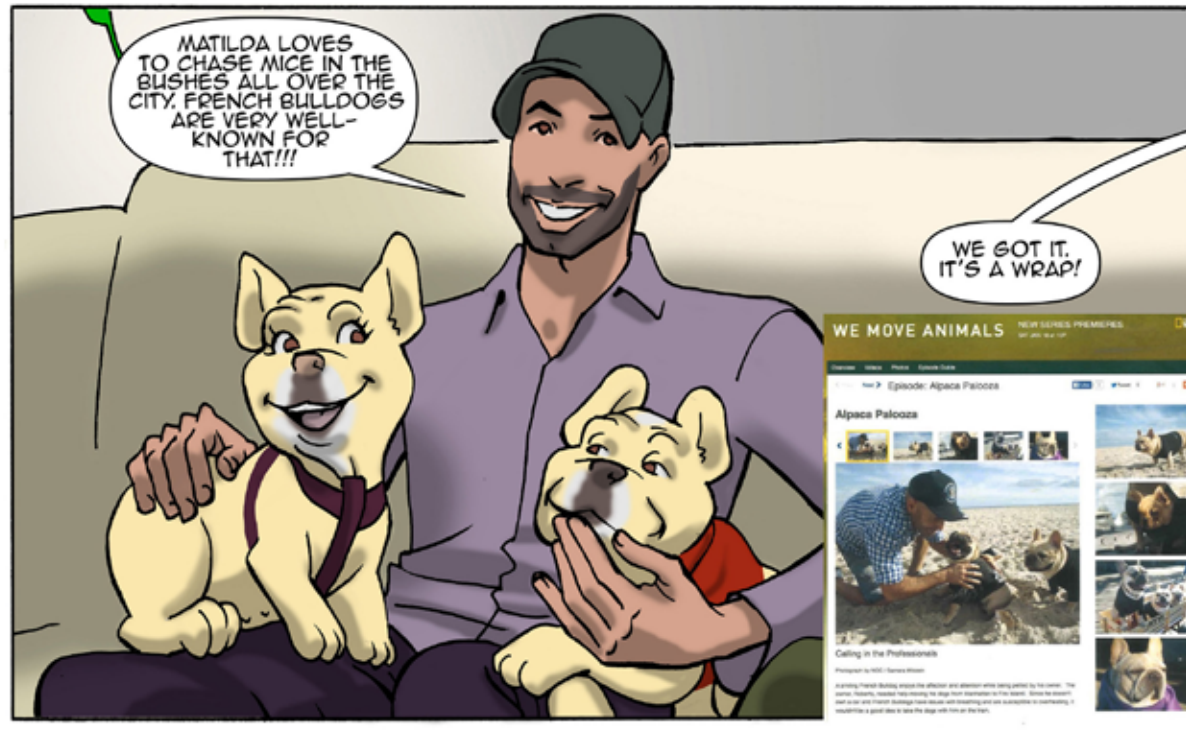
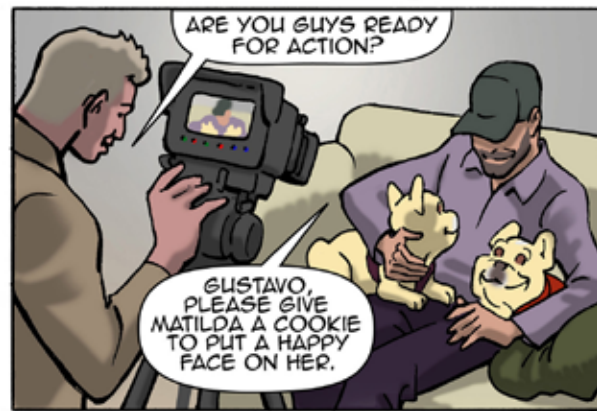
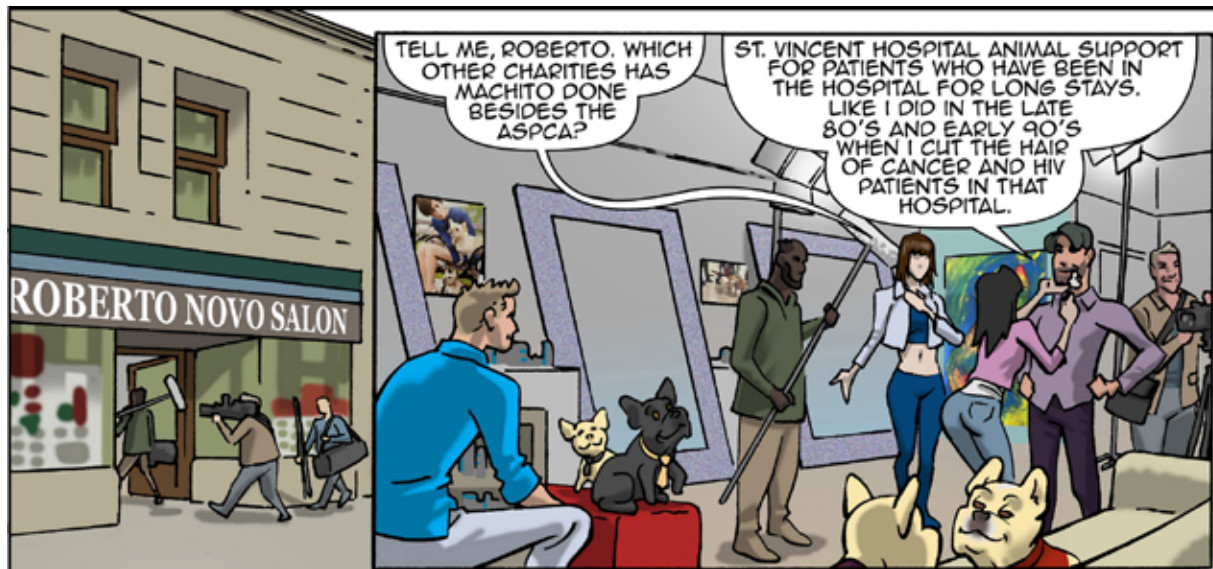
















HELLO AND CONGRATULATIONS, FUTURE PAPA!



HELLO, GUS.

MACHITO, LET'S GIVE THEM THE NEWS.



GO HAVE SOME WATER, MATILDA.



HELLO, EVERYBODY. I HAVE GOOD NEWS. SHE ISN'T SICK. MATILDA IS PREGNANT!

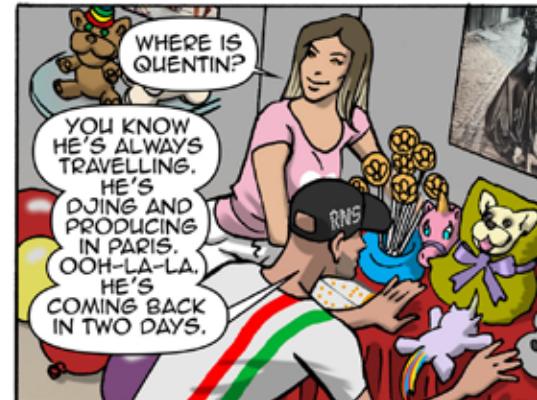


YES! YES, SHE'S PREGNANT AND WE WANT THE BIGGEST DOGGIE BABY SHOWER EVER. GUS, LET'S PUT THEIR PHOTOS ON THE WALL AND SEE WHICH ONE WE'LL USE FOR THE INVITATION.



THANK YOU, LINA, FOR COMING OVER AND HELPING ME WITH ALL OF THIS.

SURE.



WHERE IS QUENTIN?

YOU KNOW HE'S ALWAYS TRAVELLING. HE'S DJING AND PRODUCING IN PARIS. OOH-LA-LA. HE'S COMING BACK IN TWO DAYS.



HEY!



I BROUGHT SOME DECORATIONS.

THANK YOU, JOHN.



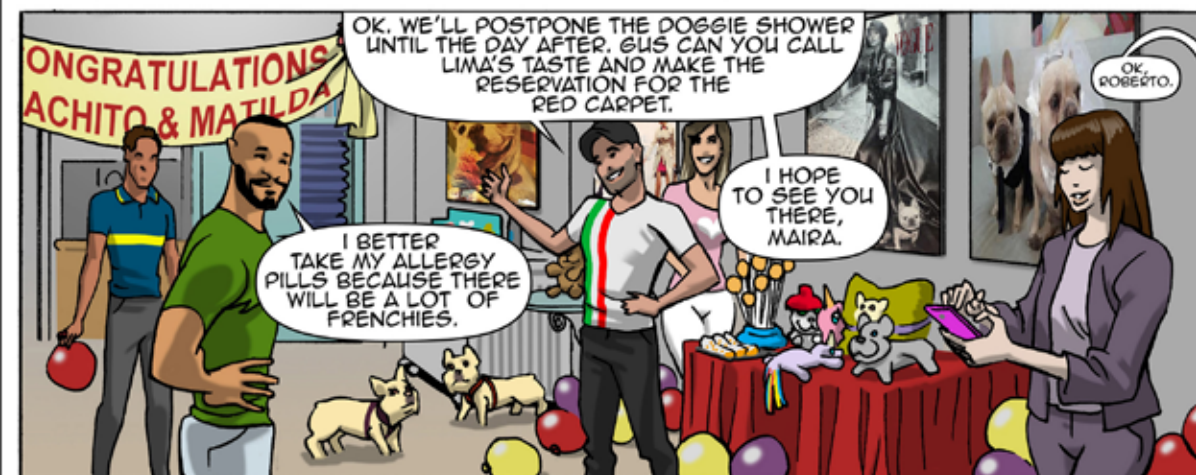
HI, GUS. IS ROBERTO HERE?

MAIRA, HE'S RIGHT THERE.



HI, ROBERTO. THE PRODUCER TOLD ME THE SHOW ABOUT MACHITO ON NATIONAL GEOGRAPHIC WILL AIR THE DAY AFTER TOMORROW AT 9 PM.

OH, I HOPE QUENTIN COMES BACK IN TIME.



CONGRATULATIONS MACHITO & MATILDA

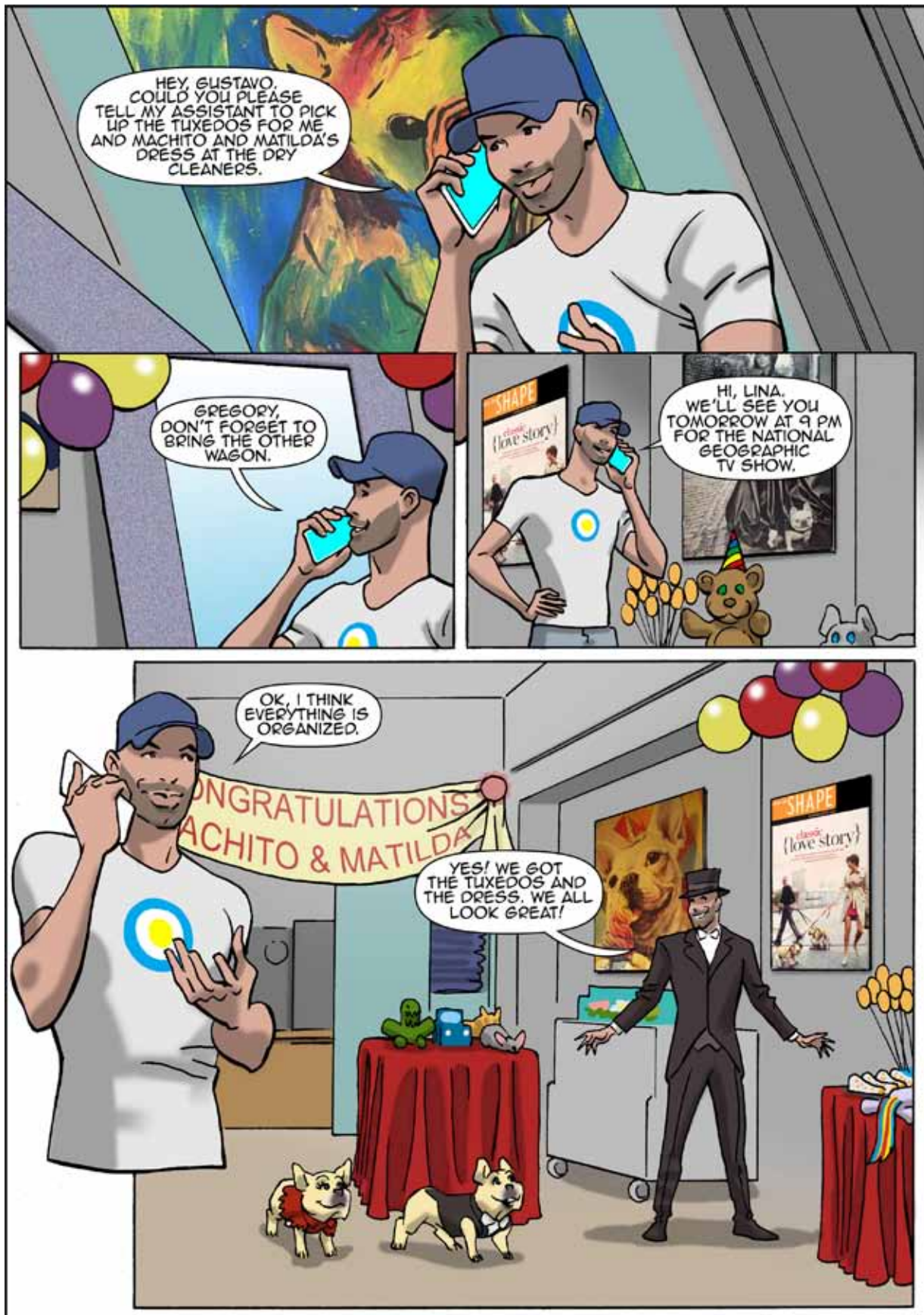
OK, WE'LL POSTPONE THE DOGGIE SHOWER UNTIL THE DAY AFTER. GUS CAN YOU CALL LIMA'S TASTE AND MAKE THE RESERVATION FOR THE RED CARPET.

I BETTER TAKE MY ALLERGY PILLS BECAUSE THERE WILL BE A LOT OF FRENCHIES.

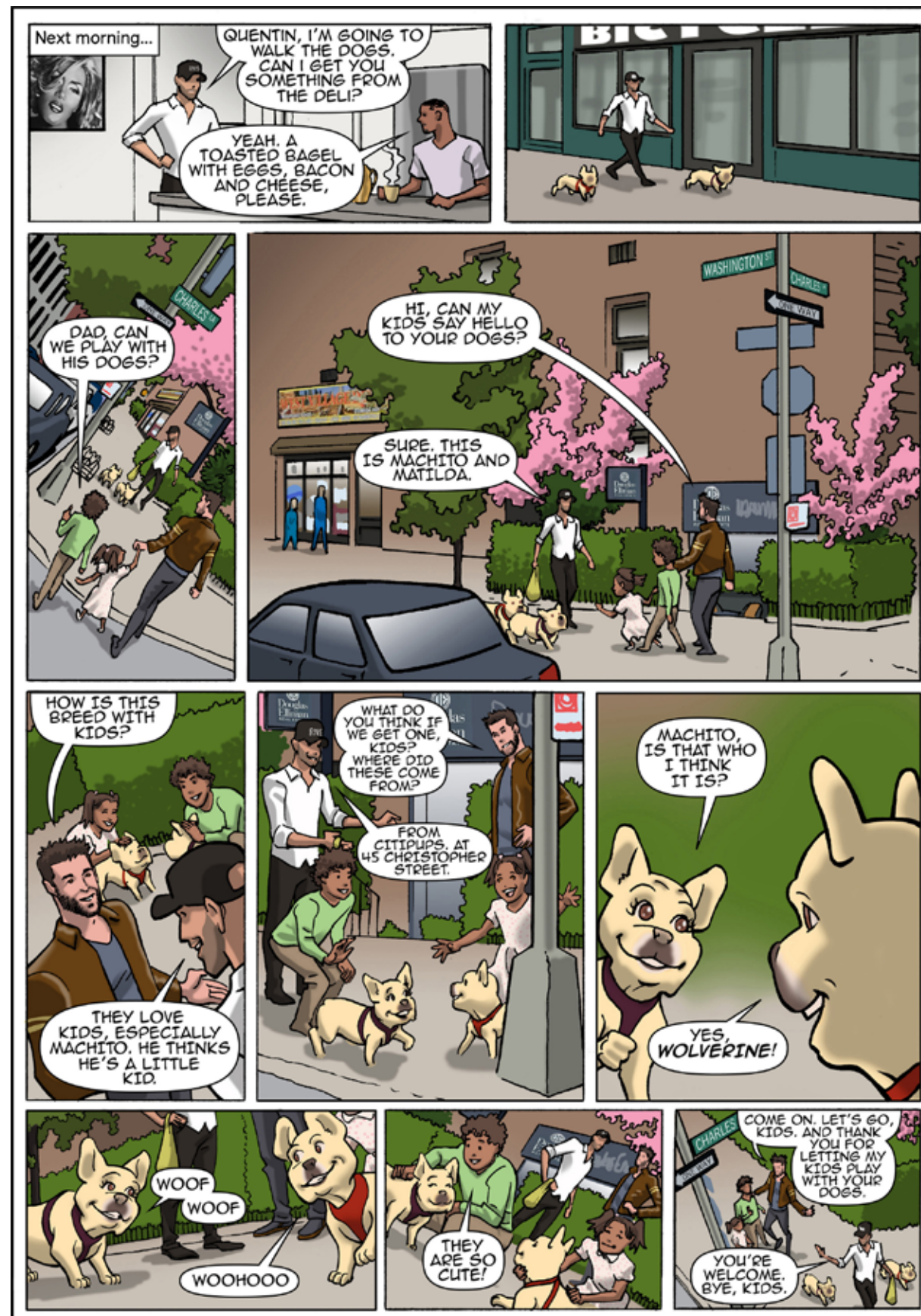
I HOPE TO SEE YOU THERE, MAIRA.

OK, ROBERTO.

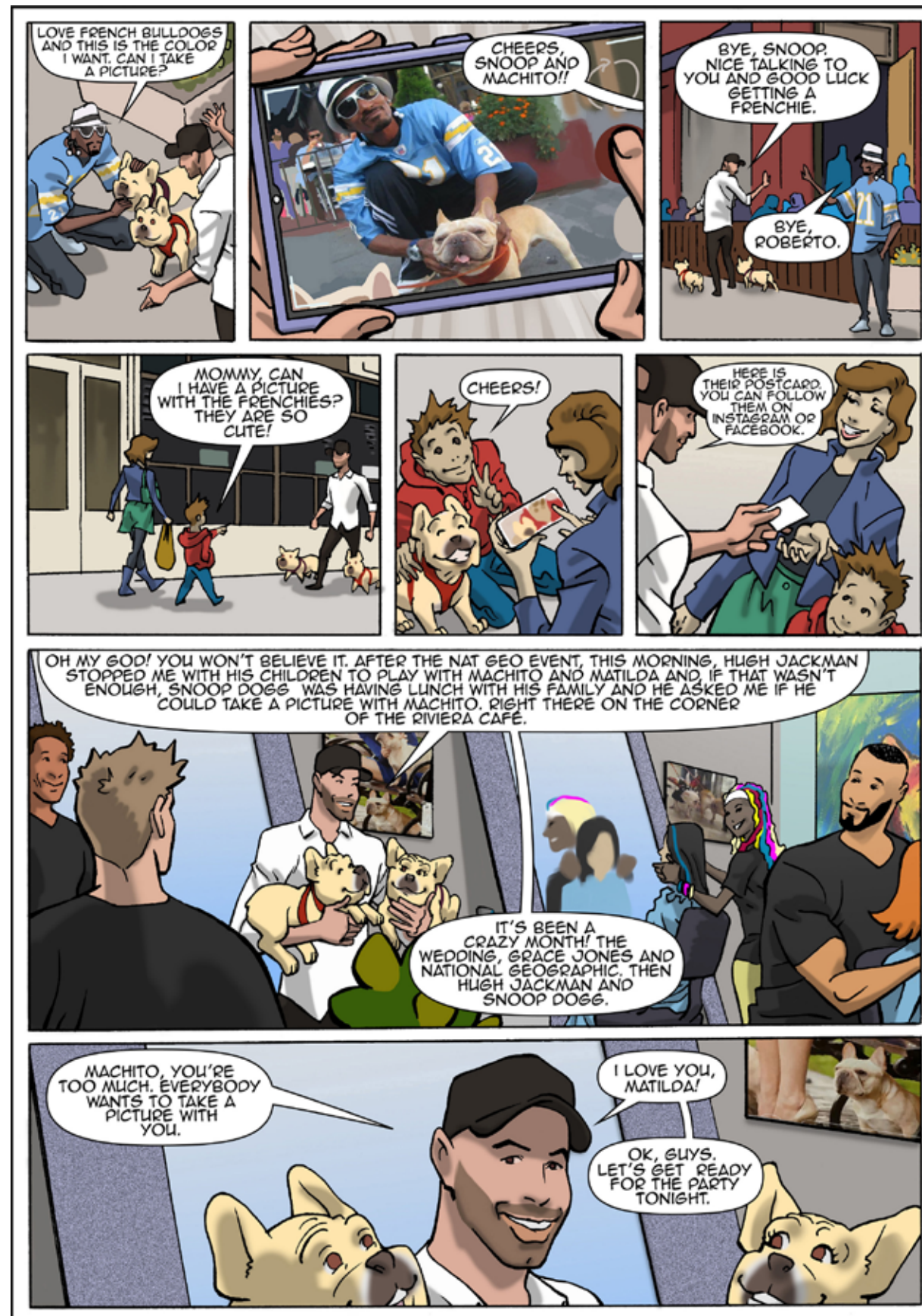
















MACHITO NOVO



I truly believe that Machito's purpose in life was to inspire me to write this graphic novel and to help other puppies that werent as lucky as he was.

Roberto Novo  
Loving Dad of Machito



The French Bulldog with the Soulful Eyes

**Machito Novo's Legacy Will Live Forever**



**CERTIFICATE OF REGISTRATION**

The Writers Grile of America, East, Inc. issues this certificate to:  
**Novo, Roberto F.**

for the material titled  
**The Adventures of Machito Novo**  
Searching for Matilda

**Registration Number:** 1251272  
**Date Registered:** 04/01/2013  
**Expiration Date:** 04/01/2023



# WE MOVE ANIMALS

NEW SERIES PREMIERES  
SAT JAN 18 at 10P



Overview Videos Photos Episode Guide

Next > Episode: Alpaca Palooza



## Alpaca Palooza



### Calling in the Professionals

Photograph by NGC / Samara Milstein

A smiling French Bulldog enjoys the affection and attention while being petted by his owner. The owner, Roberto, needed help moving his dogs from Manhattan to Fire Island. Since he doesn't own a car and French Bulldogs have issues with breathing and are susceptible to overheating, it wouldn't be a good idea to take the dogs with him on the train.



**The Adventures of Machito Novo: Searching for Matilda**

**A graphic novel © Copyright Roberto Novo**

**Cover: José Otero**

**Art Director: Roberto Novo | Illustration: Pablo Churin**

**printed at Smudge Studio, NYC**

for digital graphic novel  
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