



THE ADVENTURES OF MACHITO NOVO

A REAL HERO

VOL 4



A Graphic Novel by Roberto Novo ©

INTRODUCING
The Adventures Of Machito Novo
Searching For Matilda

BY ROBERTO NOVO

-THE PITCH-

Thank you for taking the time to review the materials for “The Adventures of MACHITO NOVO”.

“The Adventures of Machito Novo” is inspired by the real-life story of Machito, Matilda, and me, Roberto Novo. It is an entertaining and heartfelt story about a French Bulldog who triumphantly saves his missing “Frenchie” wife.

The events depicted in this story will resonate with a wide-ranging demographic.

Both the animated film and the graphic novel will instantly connect with anyone who has ever known that special bond with and love of an animal,

Set against the backdrop of Manhattan the story follows our adorable Machito Novo as destiny brings him together with his chosen human parent, Roberto Novo, and his future wife Matilda.

The plot develops further as Machito’s journey takes us into the underbelly of the city where he must search for the missing Matilda who in the midst of tragedy comes to realize that the universe is much bigger than she knew.

Accompanied by their colorful canine cohorts, Pierre, Tazi, Kuma and Vago they run through a wild ride of fun, humor and suspense to reach an uplifting finale of redemption and life’s lessons learned.

Animation of “The Adventures of Machito Novo” will bring to life a relatable story about the connection between dogs and humans

It is magical story about the big personality and even bigger heart inside a tiny French Bulldog.

Animation of “The Adventures of Machito Novo” will bring to life a story about dogs and the human condition to which everyone can relate to. It’s a magical story about destiny and a tiny French Bulldog, a hero with a big personality and an even bigger heart that rescues his human soulmate while also rescuing the day.

This project has a high level of potential not only as an animated film and book, but it also provides many opportunities as a competitive merchandising

engine with ongoing content and revenue streams. Beyond the project's lucrative entertainment value, its brand extension has the capability to take on an advocacy role with a call to action through the storyline. It is in this area where I can utilize my personal profits derived from the film and various revenue streams. I will continue my ongoing commitment to advocacy and philanthropic efforts on behalf of my beloved dog Machito and his legacy. "The Adventures of Machito Novo" will help to raise awareness to combat the crisis of homeless and stray dogs in the U.S and globally.

Machito really was a special dog, not only to me but to anyone that ever met him. He was a hero to the other animals and people he encountered. I witnessed this many times on our many visits to people who were in care or in hospital as he brought a smile to their face and gave them much needed joy and affection. I cannot think of a better way of honoring his legacy than by sharing his story to the world.

Machito will continue to shine a light on how animals really become our heroes and saviors in difficult times. They are always there for us with unconditional love.

The success of the project will allow me to continue to help all of the dog charities that Machito and I lovingly supported through his work that began all those years ago when he was a puppy raising thousands of dollars for the ASPCA. He started at a young age sitting outside of my salon greeting people with his donation jar and charming soulful eyes.

I will fund research that will garner insight and data that will provide a better quality of life for French Bulldogs. This project is for all the puppies who aren't as lucky as Machito was.

"The Adventures of Machito Novo" also can include a music component if desired with dance scenes and canine club like moments that show this colorful cast serving their fabulous individualistic grooming cuts with some serious camp canine attitude and moves.

This story and brand also have a unique opportunity and potential for sequels.

Sadly, I lost Machito last year - he passed away at the age of 14 and I was devastated. I was proactive in taking the necessary steps to clone him before his death and in a bittersweet coincidence, Machitwo (his clone) was born on the very same day that Machito passed. The story of Machito's cloning received notable media attention, including this piece in the New York Post <https://nypost.com/2020/04/15/cloned-french-bulldog-helps-britney-spears-hairdresser-survive-quarantine/>

Cloning was never about being extravagant or spending crazy amounts of money. The people that told me I was crazy for spending that kind of money

on cloning are the same people that didn't think I was crazy for having an Andy Warhol hanging on my wall. In fact I sacrificed my Andy Warhol original to pay for the cloning. These amazing animals bring so much joy and relief to our lives. For me 14 years just wasn't enough time, I needed 14 more.

Please see the attached treatment boards and excerpts from which you can get a glimpse into the storyline and the book and feel of the characters.

I am moving to get this in front of major studios and production companies as I think big. I am open to all discussions with highly creative teams and serious producers in hopes of taking this project to the next level.

I hope you enjoy the storyboards and I look forward to furthering discussions. I can be reached via email at Robertonovosalon@gmail.com or via text at 917-531-7465.

Best,
Roberto Novo
Creator/Author/Dog lover
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MACHITO NOVO

An Excerpt from
Roberto Novo's Graphic Novel
"The Adventures of Machito Novo,
Searching for Matilda"
...based on true events...

This excerpt includes pages 101-141 from the complete 200 page manuscript.

A Real Hero
a New York friendship

This is the moment when Machito was looking for his loving wife Matilda,
and saved the day for these four dogs who were abused
by their owners with their stupid haircuts.

I hope you enjoy it, and I look forward
to future discussion.

Thank you very much,
Roberto Novo





I KNOW WHERE SHE WILL BE! AT THE DOS PARK ON THE WESTSIDE HIGHWAY. BUT THIS TIME I HAVE TO BE SMARTER THAN BEFORE AND BLEND IN WITH THE PEOPLE.













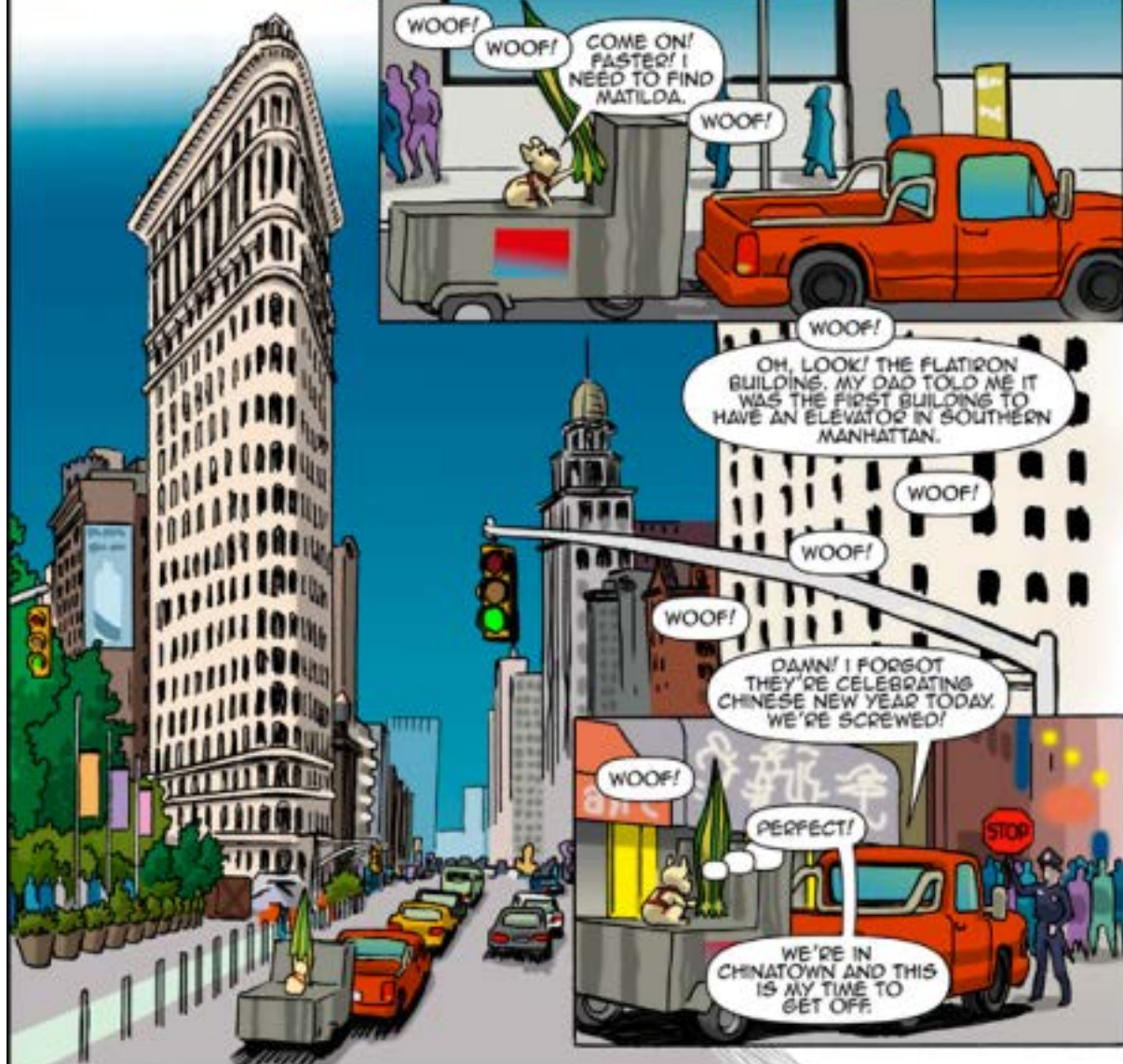
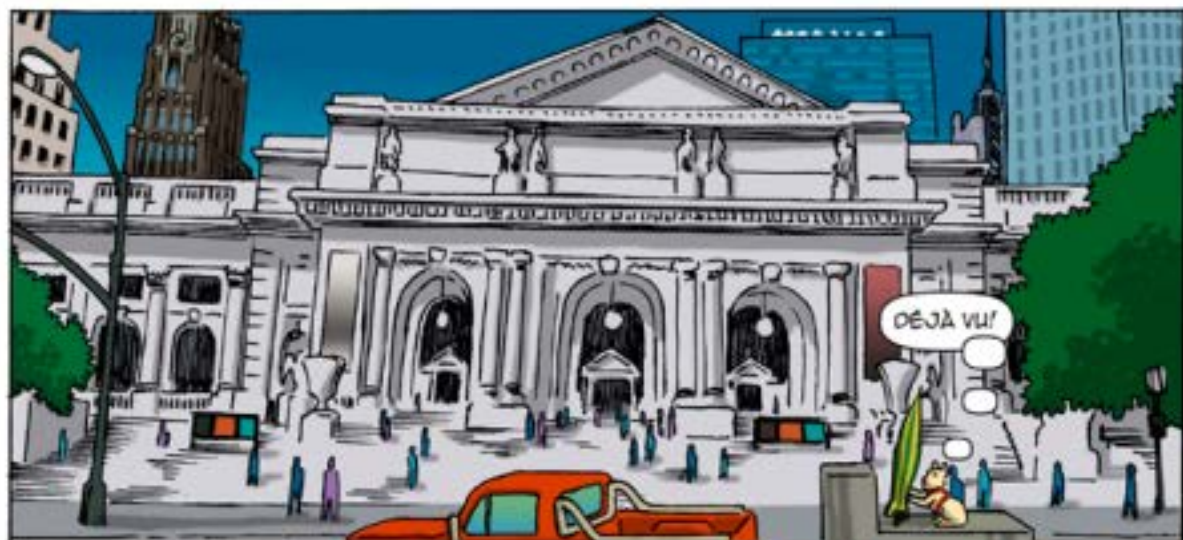


































SO, PIERRE.
WHY IS IT SO
IMPORTANT FOR YOU
TO CHANGE YOUR
HAIR STYLE?

GUYS, YOU DON'T
UNDERSTAND. EVERY TIME
MY OWNER GOES TO THE SALON
THE HAIRDRESSER HAS NEW
IDEAS FOR HER
HAIR.

I KNOW I'M
GOING TO END UP
LIKE HER AND I'M
TRAUMATIZED.

AND ALL THE
STUPID DOGS ON
THE STREET ARE TRYING TO
PICK ME UP.

YEAH
YEAH!

HELLO, PRETTY
GIRL. WE'LL SEE
YOU AT THE
BATTLEGROUND?







ALRIGHT, GUYS, PUT YOUR HATS BACK ON. WE DON'T WANT ANYONE TO KNOW OUR SECRET. AND LET'S GET BACK TO REHEARSAL. WE HAVE ONLY TWO WEEKS UNTIL THE BIG COMPETITION.

!WE ARE HARLEM ORIGINALS!

GUYS! THANK YOU FOR TRUSTING ME WITH YOUR SECRET WEAPON: THE FLOPPY DREADLOCKS!

ORIGINALS!

!WE ARE HARLEM ORIGINALS!
!AND WE ARE HERE TO BLOW YOUR MIND

WHEN WE REMOVE OUR SOMBREROS
AND REVEAL OUR FLOPPY DREADLOCKS!

!WE ARE THE HARLEM ORIGINALS!























I truly believe that Machito's purpose in life was to inspire me to write this graphic novel and to help other puppies that weren't as lucky as he was.

Roberto Novo
Loving Dad of Machito



The French Bulldog with the Soulful Eyes

Machito Novo's Legacy Will Live Forever



CERTIFICATE OF REGISTRATION

The Writers Grile of America, East, Inc. issues this certificate to:
Novo, Roberto F.

for the material titled
The Adventures of Machito Novo
Searching for Matilda

Registration Number:	1251272
Date Registered:	04/01/2013
Expiration Date:	04/01/2023

WE MOVE ANIMALS

NEW SERIES PREMIERES
SAT JAN 16 at 10P



Overview Videos Photos Episode Guide

next > Episode: Alpaca Palooza



Alpaca Palooza



Calling in the Professionals

Photograph by NGC / Samara Mistelin

A smiling French Bulldog enjoys the affection and attention while being petted by his owner. The owner, Roberto, needed help moving his dogs from Manhattan to Fire Island. Since he doesn't own a car and French Bulldogs have issues with breathing and are susceptible to overheating, it wouldn't be a good idea to take the dogs with him on the train.



The Adventures of Machito Novo: Searching for Matilda

A graphic novel © Copyright Roberto Novo

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Cover: José Otero

Art Director: Roberto Novo

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