

10th Lehigh Valley Watershed Conference **BACK TO BASICS**



OCTOBER 14, 2025 • BETHLEHEM, PA

Ed Boscola
City of Bethlehem Water and Sewer Department
10 Church Street
Bethlehem PA, 18018:

Dear Ed:

The Tenth Lehigh Valley Watershed Conference is being held on October 14th at the Ben Franklin Center at Lehigh University, and the Planning Committee is requesting the City of Bethlehem Water and Sewer Department to be a sponsor of this event. This year's theme is **Back to Basics: Geology, Soils, Water, and Ecosystems**. Our keynote speaker will be Dr. Daniel Laughlin who will discuss natural system restoration – from limestone prairies in Pennsylvania to global biomes.

The Lehigh Valley Watershed Conferences is always well-attended, with up to 200 participants including watershed groups, municipal officials, educators, scientists, technical experts, and agency and industry representatives. As in the past, this conference will feature a **volunteer track** to build skills and expertise for watershed and environmental volunteers. Also returning is the well-attended **MS-4 track**, organized by PADEP and industry experts for municipal staff and consultants charged with implementing stormwater regulations. Our title track - **Back to Basics** - will feature presentations on geology, soils, streams, and ecosystems. And, in partnership with the Penn State Extension Center for Agricultural Conservation Assistance, a new **track will be presented for agricultural professionals** and those in the community interested in improving agricultural lands for environmental benefit and productivity.

Please consider our invitation to be an event sponsor for the Tenth Lehigh Valley Watershed Conference. A list of sponsorship opportunities is on the back of this letter. Most sponsorship levels include a display table and free registrations for staff of the sponsoring organization. The conference registration will open mid-June, so if you would like your logo listed as we open registration, please respond by June 1st, 2025. We look forward to your participation in the 2025 Lehigh Valley Watershed Conference and in working toward the stewardship of the land and water resources of the Lehigh Valley. Sincerely,

Bradley J Kunsman, Jr.
On behalf of the Watershed Conference Planning Committee

CONFERENCE ORGANIZERS:



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Tenth Lehigh Valley Watershed Conference Sponsorship Opportunities & Benefits

\$2,500 River Sponsorship includes statement in registration materials and conference program of status as a “major conference supporter” listing of logo in conference program, announcement of sponsor at event, signs listing sponsors at each table, two conference registrations, and one six-foot display table.

\$1,000 Creek Sponsorship includes listing of logo in conference program, announcement of sponsor at event, signs listing sponsors at each table, two conference registrations, and one six-foot display table.

\$500 Run Sponsorship includes listing of logo in conference program, signs listing sponsors at the reception tables, one conference registration, and one six-foot display table.

\$250 Spring Sponsorship includes listing of logo in conference program, signs listing sponsors at the reception tables, and one conference registration.

Please make out sponsorship checks to the **Watershed Coalition of the Lehigh Valley**, with “Lehigh Valley Watershed Conference Sponsorship” noted on the check. **Please send an email to lehighvalleywatershedconf@gmail.com with the names of the registrants who will be attending the conference at the level of your sponsorship.**

Send all checks to:

Watershed Coalition of the Lehigh Valley c/o NCCD
3158 Newburg Road
Nazareth, PA 18064

In order to include your organization’s logo on the conference materials, we require a high-quality digital copy of your organization’s logo. E-mail your logo to Keri Maxfield at kmaxfield@nurturenature.org by June 1st. If you sponsor and do **not** send a logo along, we’ll chase you down!

For further information, to pay through Venmo or other payment options or for additional sponsorship opportunities, contact Paige Strasko at PStrasko@northamptoncd.org, 610-726-1287.