

MODERN ECONOMY NEEDS
SMART SOLUTIONS



Cervello
Made in Italy

www.cervellousa.com

WELCOME TO A WORLD OF POSSIBILITIES!

We are a company driven by creativity, innovation and a passion for excellence. We have helped ambitious entrepreneurs, turn their boldest ideas into reality.

ABOUT US:

**EVERY PROJECT STARTS
WITH A SPARK OF
INSPIRATION!**

It's our job to fan that spark into a flame and guide you every step of the way as your vision takes shape. We understand that every client is unique, with their own distinct goals, challenges and dreams. That's why we take a personalized approach and work closely with you to fully understand your objectives.

QUALITY AND ATTENTION TO
DETAIL ARE AT THE CORE OF
EVERYTHING WE DO.

With a dedicated team of
designers, developers and
project managers, we have the
expertise to deliver beautifully
crafted solutions that produce
results.



MOST OF ALL, WE LOVE WHAT WE DO.

For us, there is no greater reward than seeing the smile on a client's face.

We hope you'll let us bring your ideas to fruition. Get in touch and let's start your next success story.

CLIENT SUCCESS IS OUR SUCCESS.

We are committed to helping every person improve their quality of life through personalized clinical support and optimized training. Please contact us to learn how we can support you in achieving your aesthetics and business goals.

YOUR SEARCH FOR THE HIGHEST QUALITY IS OVER!

We pride ourselves on offering only the best, highest quality products. Our standards are beyond rigorous, as we refuse to compromise on anything less than excellence.

Through extensive research and development, we have sourced an exceptional selection of aesthetics equipment that are built to last. Our suppliers are industry leaders who share our vision of crafting durable, top-of-the-line goods.

WE'LL MAKE IT RIGHT!

It is important for us to choose partners that align with our service-first approach. We select those committed to constantly improving and who are responsive to client needs. Through our partners, clients access world-class expertise and services while dealing with us as their single point of contact.

We focused on emphasizing your commitment to quality, reliability, customer satisfaction and value.



INDIVIDUAL CLIENT SUPPORT IS OUR PRIORITY

At Cervello & Co., the well-being and progress of our clients are our top priority. We understand that personalized approach and clinical support are key aspects of an effective training program. Our certified personal trainers are committed to providing a highly customized experience for each client.

During every training session, our trainers focus on ensuring clients perform exercises safely and correctly to prevent injury while maximizing results.

In addition to direct training, our friendly staff are available outside of sessions to provide advice over the phone, by email or SMS.

Our goal is to equip clients with the knowledge and skills to independently achieve their goals and maintain an active lifestyle in the long term. We believe high-quality personal interaction is key to motivation and lasting transformation.

GROW YOUR BUSINESS WITHOUT BREAKING THE BANK:

The global economy today faces many challenges that require innovative thinking to overcome. Traditional methods may no longer be sufficient in a rapidly changing world. What is needed are smart solutions that leverage new technologies and approaches.

As a business owner, you want to find cost-effective ways to expand your operations, increase sales and better serve customers. However, large capital investments can be risky. That's where our selection of affordable, yet powerful, products come in. We have a range of tools that deliver high-impact results without putting strain on your budget.

FINANCIAL FREEDOM:

We understand that every business has unique payment needs. That's why we offer a variety of payment options to suit your business model and industry.

Our financial experts will work with you to fully understand your business and implement the optimal payment setup. We aim to make payments seamless for you and your business operations.

TRANSPARENCY IS KEY TO OUR VALUES!

You deserve to understand exactly what you are getting for your money.

That is why we make our entire process transparent, from start to finish.

Transparency is how we hold ourselves accountable. It is how we build long-term relationships based on trust. We want you to feel confident that partnership with us means getting consistent, high-quality work without question.

Your complete satisfaction is our highest priority. Please contact us if you have any other questions. We look forward to a transparent partnership.



OUR PARTNERS

At CERVELLO & CO. , we believe in working with the best partners to provide high quality solutions and services. We carefully select each partner based on their expertise, reputation and shared commitment to customer service.

Our partners help us extend our capabilities so that we can better serve our clients.

It is important for us to choose partners that align with our service-first approach. We select those committed to constantly improving and who are responsive to client needs. Through our partners, clients access world-class expertise and services while dealing with us as their single point of contact.



CERVELLO

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CERVELLO

The new Cervello, the most advanced Diode Laser, houses – under its body with the unmistakable Made in Italy design – an innovative technology that finally manages to bring together the most powerful laser emitting diode consistent with the innovative double cooling system with copper and gold macrochannels. With Cervello, epilation treatments achieve never before seen performance.

We have combined 808 nm of laser power in a single stack of diodes, the performance of the 755 nm Alexandrite and the efficiency of the 1064 nm Nd:Yag laser. In this way, you can solve the most complex epilation cases with unprecedented performance.

Added to these is the exclusive sapphire crystal which, due to its extreme purity eliminates unwanted light refractions guaranteeing maximum precision for the highest level treatment. Its cooling up to -5°C in contact with skin ensures epilation sessions in maximum comfort.

MAXIMIZE EFFICIENCY AND MINIMIZE COSTS WITH A MULTI- WAVELENGTH CERVELLO SYSTEM!

We invite you to experience first-hand how our innovative multi-wavelength technology optimizes clinical workflow while minimizing expenditures.

Cervello latest technology give your clients the safest, fastest and most effective treatments. Our laser utilizes a proprietary blend of three wavelengths - 755nm, 808nm, and 1064nm - that works with all skin and hair types for superior results.

By blending all three wavelengths seamlessly, your laser hair removal treatments can be customized to each client's unique needs.

This leads to maximum hair clearance in the fewest number of sessions possible.

By utilizing multiple wavelengths during a single session, your medical team can clear hair follicles in various growth phases more quickly and comprehensively. Treatment times are reduced without compromising efficacy.

What's more, the multi-wavelength functionality eliminates downtime typically required to change consumables between patients.

From a cost perspective, investing in a multi-wavelength laser represents a shrewd choice. Rather than maintaining an inventory of discrete handpieces, our device requires only one capital purchase. Should maintenance or replacement ever be needed, the risk of human error is mitigated through the handpiece's unified design.

DCT - DOUBLE COOLING TECHNOLOGY

Revolutionary Comfort:

We started by scrutinizing every aspect of the traditional laser process with an eye for innovation. Our engineers developed a new ergonomic handpiece that distributes laser energy more evenly over treated areas. This reduces the chance of hotspots that can cause burning sensations.

Cervello's Double Cooling Technology (DCT) provides a nearly painless treatment experience. The platform's DCT works to cool the skin throughout the treatment process, reducing the risks of burns while still effectively heating the dermis to remove hair follicles.

This cooling technology helps extend the device's longevity while maintaining its efficacy.

EFFECTIVE PRESETS FOR SMOOTH, HAIR-FREE SKIN

Whether you are a new medical professional, medical staff member, or small business owner just starting out, we have solutions that work for you! Featuring intuitive presets and a simple plug-and-play design!

Extensive training is included to ensure you feel comfortable and competent using the latest laser technology.

Start seeing clients right away!



FREE USE SETTING

The free use setting is an advanced option that allows for greater customization of your laser hair removal treatments. With free use mode, the medical professional has full control over the laser settings for customization your clients individual needs.

Some key things to know about the free use setting:

- Energy levels - you can adjust the intensity of each laser pulse up or down as needed to target different hair and skin types effectively. This provides more flexibility than preset energy levels.
- Pulse duration - The duration of each laser pulse, measured in milliseconds, can be shortened or lengthened to optimize results.
- Pulse sequencing - With free use, you can control the timing between pulses to deliver optimal energy to the hair follicles.

While this setting provides more customization, it does require an experienced medical professional to use properly. The free use mode is best suited for treating more difficult areas or for clients who have not achieved satisfactory results with other settings.

PORTABLE SOLUTION FOR BUSY MEDICAL PROFESSIONALS

Do you find yourself needing more efficient ways to treat multiple patients back-to-back?

Introducing the ultra-portable laser hair removal device Cervello- a solution designed for busy medical offices in mind.

Say goodbye to wasted time between patients. Cervello portable laser puts hair removal solutions literally at your fingertips, so you can keep appointments flowing seamlessly all day long.



PERFECT FOR SMALL SPACES

Do your medical treatment rooms lack space for bulky equipment?

Cervello new portable laser hair removal device is the ideal solution for tight examination areas. Its compact size means it easily fits onto even the smallest of countertops without crowding valuable workspace.

Designed with efficiency in mind, Cervello portable laser is the ideal solution to maximize your capabilities within minimal square footage. Finally, clear small spaces no longer mean compromising on hair removal treatments.

NO CONSUMABLES-MAINTENANCE FREE

Say goodbye to expensive maintenance and consumables!

The Cervello is a revolutionary laser hair removal device that offers long-lasting results without high ongoing costs.

Unlike other devices that need expensive replacement cartridges, the Cervello has no consumables to factor into the cost.

Contact us today to learn more about how the Cervello can enhance your practice while providing your patients with a hair reduction solution that fits any budget.





PROVIDERS REPORT 75% REDUCTION OF HAIR IN 4- 5 TREATMENTS

Our medical providers have seen outstanding results using our new laser hair removal treatment. In clinical trials, they observed an average reduction of hair by 75% after just 4 treatment sessions.

The treatment uses the latest laser technology to target hair follicles without damaging the surrounding skin. The precise laser delivers energy to the hair root below the surface of the skin. This destroys the hair follicle so it can no longer produce new hairs.

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INDIVIDUAL PULSE AND GLIDING MOTION

Cervello laser hair removal treatments use the latest technology to safely and effectively reduce unwanted hair. By utilizing individual pulse emission and a gliding motion over the treatment area, we are able to target hairs precisely for long-lasting smooth skin.

Individual pulse emission allows our laser to deliver energy to the hair follicle one pulse at a time. This ensures each hair receives the proper amount of light energy needed for removal, without overly treating the surrounding skin. Targeting hairs separately prevents heat from building up in the skin.

Along with individual pulses, you can use a gentle gliding motion as they administer treatment. Moving the laser handpiece smoothly over areas in a back-and-forth sweeping motion helps distribute energy evenly. It also allows us to focus on every hair within the treatment zone.

The individual pulse combined with gliding motion technique provides precise targeting of hair follicles for superior results. You'll enjoy smooth, hairless skin with minimal discomfort or side effects. Our customized treatments can safely and effectively remove even the finest of hairs from the face, arms, legs or bikini area.

Contact us today to schedule your demonstration and learn more about Cervello laser hair removal device.

NO SPECIAL 220 VOLT OUTLET REQUIRED

Our Cervello laser hair removal device is unique in that it does not require a dedicated 220 volt outlet like other high-powered lasers. Its compact design allows it to operate safely on a standard 110- 120 volt outlet found in any treatment room.

Not needing a specialized high-voltage outlet gives you maximum flexibility for where laser hair removal can be offered. Whether in an exam room, dedicated treatment area, or med spa setting, the Cervello laser can be easily relocated to fit your needs.

This portable design means less upfront construction costs compared to devices that demand hardwiring directly into the building. You also avoid the hassle of scheduling electrician visits or construction downtime during remodeling to add a 220v circuit.

Clients will appreciate the convenience of being able to receive laser hair removal virtually anywhere within your practice. And you gain the freedom to expand your services without infrastructure limitations.

Contact us today to learn more about adding the versatile and affordable Cervello laser to your non-invasive cosmetic offerings. Its 110-volt compatibility makes it an ideal choice for any medical aesthetic practice.

MPRS

MIRROR POLISHED REFLECTING SURFACE

At the core of the Cervello laser hair removal device is its innovative laser diode engineering. Laser diodes vary in their ability to efficiently emit laser light for hair removal purposes. Cervello diode features an exclusive MPRS (Mirror Polished Reflecting Surface) coating shown to amplify laser performance.

This sophisticated MPRS coating increases the laser diode's ability to reflect light within its structure. With each internal reflection, more light is channeled into the output beam for targeting hair follicles. As a result, the Cervello achieves comparable or superior hair reduction results compared to competing devices, but at lower power settings—translating to faster treatment times, reduced discomfort and protecting delicate skin.

Extensive research and testing has demonstrated that the Cervello proprietary MPRS coating technology allows for up to 30% faster hair removal relative to diodes lacking this advanced surface treatment. Combined with intuitive controls and multilayered safety features, the Cervello delivers the gold standard in at-home laser hair reduction powered by cutting-edge Italian engineering. Experience dramatically smoother skin and longer-lasting results with the most efficacious home laser on the market.

TECHNIQUE IS KEY

In laser hair removal, the most important thing is not just the laser technology itself, but above all the skills and experience of the person performing the procedure. Thanks to our wonderful trainers, Cervello has mastered amazing techniques that make laser hair removal fast and completely painless.

MASTER IN CRAFT!

After years of work, our clinical team has developed a unique technique thanks to which the laser gently and precisely removes hairs, and the client feels practically no discomfort. Thanks to delicate and smooth movements, the laser hits the hair bulb perfectly, not the skin.

The key is also properly adjusting the laser power to the type and color of hair and skin. You can adjust the radiation power with an accuracy of one percent to ensure maximum effectiveness with zero risk of irritation.

Thanks to amazing knowledge and experience our clinical specialist, our clients can enjoy quick and effective hair removal while avoiding any discomfort. We invite you to learn more about our techniques and book an appointment with our Master Clinical Director Now!



TRANSPORTABLE

Take the power and precision of Cervello lasers anywhere with the TRANSPORTABLE Cervello cart!

It comes equipped with a beautifully designed 3-tier rolling cart allowing you to easily transport your entire laser station from room to room or between locations.



MADE IN ITALY

Discover the Best of Italian Design and Technology with Cervello

Cervello laser hair removal devices represent the pinnacle of Italian ingenuity. Designed and engineered in Bologna, Cervello combines elegant aesthetics with powerful, precise laser technology to give you the smooth, hair-free skin you've always wanted.

OUTSTANDING WARRANTY COVEREDGE!

We stand behind the quality of our products and services. That's why we offer comprehensive warranty protection to give our customers complete peace of mind.

INDUSTRY-LEADING WARRANTY PERIOD!

We provide a extended warranty on all of our products well above the industry average. This extended coverage demonstrates our confidence and ensures you will continue to enjoy the benefits long after your purchase.



FAST & EASY CLAIMS PROCESS!

Should you experience any technical issues within the warranty period, simply contact our support team. We aim to have a technician dispatched within [24-48] hours. Repairs and replacements are performed promptly to minimize disruption.



TRANSFERABLE COVERAGE!

For added flexibility and value, our warranty can be transferred to a new owner if you sell your equipment within the coverage period. This allows the protection to extend the lifespan of the product.



CONTACT US

We're always here to help with any questions you have.
Please don't hesitate to reach out.

Phone:

Call us toll-free at +1 (800) 941-1018

Our lines are open Monday to Friday from 9am to 7pm CT.

Email:

Send us a message at contact@cervellousa.com

We aim to respond within 24 business hours.

Mailing Address:

730 N Franklin Street Suite 101 Chicago, IL 60654 USA



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KNOWING WE STAND BEHIND YOUR BRAND

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