

News

SMART Holiday Pass Giveaway

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SMART Spreads Holiday Cheer!

It's the most wonderful time of the year, but also the most stressful. It's helpful when you can get a break with a surprise gift from SMART to ease your commute, and that's why we are so excited to present the 7th Annual Holiday Pass Giveaway.

The Annual Holiday Pass Giveaway is SMART's chance to help make our rider's lives a little easier by gifting them with a free ride! It's the time of year to recognize what you're most grateful for, and SMART is grateful for you!

Be on the lookout as our Holiday Helpers surprise riders at stops and on buses with a free ride!

Who: SMART Holiday Helpers

What: Either a pair of courtesy tickets, or 31 Day Dart Regional Pass Where: Possibly on your SMART bus or at your SMART Stop

When: The week of December 16th

Why: To spread the holiday cheer to randomly selected passengers

We love a good surprise, so we aren't disclosing the date and time the Holiday Helpers will deliver the free rides! SMART riders and coach operators should be on the lookout! As always, we ask if the recipient can't use the tickets or pass to please pay it forward to someone in need.







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