



FAST
Frequent. Affordable. Safe. Transit.

QUICK →
CONNECT

Flex

Connector



RIDE SMART

FAST

SMART is not responsible for loss or damage to bicycle accessories

Who we are

SMART, the Suburban Mobility Authority for Regional Transportation, is the regional bus system serving Southeast Michigan. As a safe and reliable form of transit, SMART helps connect riders to work, school, medical appointments, shopping centers, entertainment, and cultural events. SMART, and its family of services, provides a varied level of transit services to best meet the needs of the region and alleviate the transportation obstacle that affects many residents.

SMART continually monitors its routes and ridership to most effectively provide resources where needed. Over the past five years, SMART has introduced several new services to make transit easier for those in Macomb, Oakland, and Wayne counties. FAST, a high-frequency service powered by SMART, offers limited stops and connects the suburbs to downtown quickly and easily. SMART Flex is a microtransit option serving three zones in Troy, Dearborn, and Hall Road. QUICK CONNECT is the smartest way to get around Farmington and Farmington Hills. These new services are in addition to the Fixed Route, Connector, ADA Paratransit and Community Transit services that have been providing rides to millions of passengers for more than 30 years.



274

Number of Fixed Route buses in our fleet



9 Million

Rides per year*

*Pre COVID-19

SMART Fixed Route Facts

Who we serve

- Our Fixed Route riders are from all walks of life with:
 - 60% employed full-time, 25% part-time, 5% retired, and 5% are seeking work
 - Approximately 9% of our riders have a disability
 - 8% are students use number not percentage
- 47% riders don't have cars and 1 out of 4 riders would not be able to make their trip without SMART.
 - 53% of riders are between 25-44 years old

Convenient

- All SMART buses are equipped with bike racks
- SMART bus routes provide access to more than 67,000 businesses and 850,000 jobs
- Dart regional passes allow riders to travel on DDOT/Qline making their trip seamless between systems
- There are a variety of passes to fit the travel needs of riders
- The Dart Mobile App is a safe and secure way to buy a pass and ride

Safe

- New SMART drivers receive nearly 320 hours of training with 40 hours of in-class training and 280 hours of on-the-road training
- SMART buses receive preventative maintenance every 8,000 miles
- All SMART buses are equipped with VoIP (Voiceover I.P.) to ensure dispatch and drivers stay in constant communication
- SMART buses provide security inside and outside of the bus with 11 cameras monitoring every angle
- SMART will be installing simulated driver training units on site in 2021 for new driver training experiences

Eco-Friendly

- SMART recycles 600 tires, 4,224 gallons of anti-freeze and 12,554 gallons of oil (motor and transmission) annually
- All SMART buses are biodiesel powered
- The entire SMART Connector fleet has been converted to propane saving money and providing a more environmentally friendly option
- SMART will be introducing four ZX5, battery-electric buses from Proterra in 2021

Economic

- A 31 Day Pass costs less than two fill-ups at the pump
- Through its Specialized Services, Municipal and Community Credits programs, SMART redistributes approximately \$7.8 million annually to 137 community-based transit programs
 - SMART offers transit programs and tax incentives for businesses and their employees
 - SMART supporting local community providers through Municipal and Community Credits



Contact Information

Beth Gibbons
SMART
Manager of MarCom & Education
P: 313.223.2112
C: 313.461.4523
bgibbons@smartbus.org

Lacee Shepard
SMART
Communications Coordinator
P: 313.223.2155
C: 616.755.4341
LShepard@smartbus.org