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Black Alumni Summit
Philanthropy Support Packet
Board Member Participation Plan: Template
Last updated: June 6, 2019

Philanthropy Support Packet: This document is part of the Philanthropy Support Packet compiled by the Black Alumni Summit. The Packet features tools, resources, and content to support the stewardship, engagement, philanthropy, and fundraising objectives of alumni groups and associations. We appreciate the willingness of the Black Alumni Summit to share the content below, which was secured with permission. For additional details, please visit www.blackalumnisummit.org.

Overview of Membership Benefits: This document can be a helpful stewardship tool for board members of alumni associations. It serves as a tangible record of how board members would like to make meaningful contributions through fellowship activities, community service, and philanthropic activity.

BOARD MEMBER PARTICIPATION PLAN

This Board Member Participation Plan outlines the activities and opportunities that Board Members of the Black Alumni Association will leverage to help the board become more successful at uplifting black alumni engagement, embracing a culture of philanthropy, and expanding support for programs, operations, and impact.

We ask that all board members sign this Participation Plan by DATE.

I, _____, am willing to consider the following:

- 1. Opening Doors: Identify potential donors to help the Black Alumni Association secure funding during FY2020.
2. Hosting a cultivation/fellowship event: Host at least one event between July 2019 – July 2020.
3. Personal interests: Identify personal interests and explore ways to include that into engagement, board service, and activities.
4. In-kind opportunities: Explore my relationships and the potential to uncover in-kind gifts and services.
5. Cultivating donors: Work with advancement staff to directly cultivate prospective donors in the effort to make successful gift requests.
6. Financial Support: Make a stretch gift and leverage other funding sources to support the Black Alumni Association, especially as key priorities are identified in FY2020.

This Participation Plan, once signed, will signify your acceptance of the partnership and your agreement to fulfill the requirements within the stated timeframe.

We look forward to working with you on this exciting and important opportunity.

Printed Name

Signed Name

Date