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Black Alumni Summit

Philanthropy Support Packet

Membership Benefits: Sample from Florida State University Black Alumni

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Philanthropy Support Packet: This document is part of the Philanthropy Support Packet compiled by the Black Alumni Summit. The Packet features tools, resources, and content to support the stewardship, engagement, philanthropy, and fundraising objectives of alumni groups and associations. We appreciate the willingness of FSU Black Alumni to share the content below, which was secured with permission. For additional details, please visit www.blackalumnisummit.org.

Overview of Membership Benefits: This listing, which is featured on the website for FSU Black Alumni (www.fsublackalumni.org) is a really helpful stewardship piece that alumni value. In most cases, offerings like this have a direct impact on alumni engagement and philanthropy.

BENEFITS OF MEMBERSHIP IN FSU BLACK ALUMNI

DISCOUNTS	Discounts on rentals from Avis and Hertz, and relocation services from Atlantic Relocation Systems (an agent of Atlas Van Lines)
VIRES MAGAZINE	Subscription to the VIRES magazine (published bi-annually)
PRIORITY POINTS	Priority points toward season ticket purchases for FSU athletic events
EVENT DISCOUNTS	Discounts on FSU Black Alumni sponsored events
AUTOMATIC MEMBERSHIP	Automatic membership in the FSU Alumni Association
ADVANTAGE CHECKING ACCOUNT	Eligible for an FSU Credit Union Alumni Advantage Checking Account
CAREER CENTER	Access to FSU Career Center Services