



Black Alumni Summit

Philanthropy Support Packet

Scholarship Fund Overview: Sample from Florida State University Black Alumni

Last updated: June 6, 2019

Philanthropy Support Packet: This document is part of the *Philanthropy Support Packet* compiled by the Black Alumni Summit. The Packet features tools, resources, and content to support the stewardship, engagement, philanthropy, and fundraising objectives of alumni groups and associations. We appreciate the willingness of FSU Black Alumni to share the content below, which was secured with permission. For additional details, please visit www.blackalumnisummit.org.

Overview of Scholarship Funds: This overview of where donor dollars are directed serves as an important fundraising primer. Telling the story about how financial gifts are directed helps to strengthen the call to action around philanthropy, and it often helps connect donors to causes they care about the most.

SCHOLARSHIP FUNDS

SUMMARY

The Florida State University Black Alumni promotes and supports the academic achievement of Black students at FSU. As part of our ongoing commitment to academic excellence, the FSU Black Alumni Scholarship was established to provide financial assistance to minority students of African descent. The FSU Black Alumni Scholarship was established in the FSU Foundation, Inc., in 1989-1990 and was fully endowed in 1998.

The FSU Black Alumni awards scholarships to deserving students during its Black Alumni Reunions and other designated times throughout the year.

- During the Celebration of the 50th Anniversary of Integration at FSU (April 2012) a scholarship was given in honor of Maxwell Courtney (the first Black undergraduate to attend and graduate from FSU), and one scholarship is now awarded annually in his honor.
- One of the scholarships is awarded in honor of Dr. William R. Jones, Professor Emeritus, and founder and first Director of the FSU Black Studies Program.
- One of the scholarships is specifically designated for a student who is involved in FSU’s International Programs or plans to study abroad.
- During FSU’s annual Dr. Martin Luther King, Jr., Celebration, the FSU Black Alumni partners with the Center for Leadership and Social Change to award “Book Scholarships” selected through their scholarship process.
- One of the scholarships is \$1,000 Byrnes Guillaume, Esq. Scholarship to a Black student of Caribbean descent (born in a Caribbean Island/Country or first generation American with parent(s) born in a Caribbean Island).

The FSU Black Alumni is committed to ensuring that financial resources are available for the direct support of Black students in their pursuit of academic excellence. Through your financial support and continued assistance, together we will be able to assist in the recruitment, admission, retention, graduation and placement of Black students at FSU.

Since the funds are used for educational purposes all donations are tax deductible. Additionally, donations to the FSU Black Alumni Scholarship Fund qualify for matching gifts from participating corporations and businesses.