

# PRESS RELEASE



FOR IMMEDIATE RELEASE

27 May 2025

## **RIBBON CUTTING for Children's Rainbow Fund in WPB**

**The Children's Rainbow Fund**, a 501(c)(3) in West Palm Beach, hosts **THE CHAMBER of Palm Beach County** for a ribbon cutting ceremony with **WPB City Officials** in attendance at its Rhythm&Hues **7725 S Dixie Highway** location this **FRIDAY, May 30, 2025** from noon to 3pm.

After eight inspiring years of bringing art, music and joy to the City of West Palm Beach with **FREE community events** such as the annual Rainbow Palooza festival, art in the park, and Sunday Breakfast On The Farm on the 500 block of Clematis - **Rhythm&Hues**, *The Happiness Brand*, is thrilled to celebrate a new chapter - our very first year as an official 501(c)(3) with the establishment of **The Children's Rainbow Fund!**

The new charity proudly serves as a beacon of happiness and hope, championing the well-being of children and families through joyful experiences and uplifting programs. **The Children's Rainbow Fund seeks “to put the child back in childhood” and provide a space where both the children and their parents, or caretakers, can disconnect from everyday worries, find resources, purpose, enrichment, and simple joy.** For this purpose it wants to open a larger center on Broadway, just north of the north-bridge to Palm Beach island, as a hub for parents and all children from the adjacent communities and neighborhoods in addition to its south-end Rhythm&Hues Center. The Rainbow itself is a bridge. This, in addition to its various itinerant festivals and activities offered at community centers, libraries, malls, and parks around the county.

**The Children's Rainbow Fund engages teens as volunteers and interns** “because in making others happy, one can find happiness too”. And purpose is one of the biggest **deterrents of Child Suicide, which is the cause in focus this year** for the new charity and our sixth annual *Festival of Kindness* in West Palm Beach: Rainbow Palooza, later in September 2025.

**Join us as we cut the ribbon on a legacy of love, color and community!**

CONTACT: Eduardo Sorrell, Chief Philanthropy Officer

thedomeduardo@gmail.com