

Disaster Prevention Preparedness and Recovery

3:15 to 4:15 pm



Presentation Goals

- Identify Your Communities' Risks
- Identify Communications Channels
- Building A (Better) Plan
- Improving Your Plan's Activation



Polling Questions

Have you ever personally experienced a disaster?

- Yes, I have personally
- I have not, but close family /friends have
- My town/county has, and it impacted my life



Polling Questions

- Are disasters on your mind on a regular basis?
 - I live where disasters are possible any moment
 - Disasters are so infrequent I don't consider often
 - My gov't uses fear of disasters; people ignore it



Polling Questions

- I feel confident my local, state, federal gov't will solve my post-disaster challenges.
 - Yes, I have confidence my gov't has our backs
 - No, I don't believe my gov't will personally protect



Polling Questions

- Are you confident in your communities' plan?
 - Yes, we have a great plan and test it regularly
 - Yes, we have a great plan on paper, but don't test
 - Yes, I have a plan in mind, but not written down
 - No, I have no time/expertise to organize it



Colorado Flooding September 2013



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Colorado Flooding September 2013



Quotable Quotes

- *“If you don’t have a plan, you are part of someone else’s plan, and in that plan you are not the priority.”*
 - *Brad Huffines, FEMA EMI Instructor of Emergency Management and Emergency Public Information*



Quotable Quotes

“No plan survives the first shot from the enemy.”

– *Helmuth Von Moltke*

“It won’t happen to me” ... is not a plan!



Quotable Quotes



This too - is not a plan!



Modern Communications Challenges

- Gov't mass-notification systems
 - Local and Federal
- Smart-phone 'Wild Wild West'
- Social Media inaccuracies / click bait



Reliable Communication Solutions

- Written and posted communications
- Community meetings and briefings
- Neighbor to neighbor communications



Telecommunications Notifications

- Timely phone calls
- Text messages
- Email from trusted sources
- Phone apps from trusted/tested sources



Community Risk Reduction (CRR)

Origins - Nat'l Fire Administration / FEMA

- To identify and prioritize risks
- Resource investment and deployment
- Creating and application of a plan

<http://strategicfire.org/wp-content/uploads/2016/04/CRR-Planning-Guide-v3.pdf>



How to Make a Plan – The Wheel



Figure 1



Run the Wheel Back at Home

- Make a new plan if there isn't one
- Compare your existing plan with what you learned from the wheel
- Plan to re-evaluate the plan annually



Julio's Hurricane



Questions and Conversation

