SPONSORSHIP PACKET

THE CONFERENCE ON TEST SECURITY

UMASS AMHERST

NOVEMBER 3-5, 2025
VIRTUALLY NOVEMBER 12-13, 2025

14th Annual

Dear Colleague

The 14th annual Conference on Test Security (COTS) will be held in-person **November 3–5, 2025 at UMass Amherst** and **virtually November 12–13, 2025**. As the conference has grown each year, we anticipate excellent attendance from across the assessment industry!

The conference focuses on a broad range of test security capabilities and enhancements that protect the validity of test results and brand integrity, including:

- The detection of potential test fraud
- New tools and methods for protecting the validity of test score inferences
- Strategies for improving organizations' test security programs, and
- The development and use of standards to prevent and detect test fraud.

Your organization's contribution will keep conference fees down, promote attendance, and ensure an excellent conference program. Now more than ever, it is important to showcase an unyielding support of test security to the many major testing programs that attend COTS and to the industry as a whole.

For your convenience, you can find information regarding sponsorship levels and benefits in this packet. To register as a COTS sponsor, or to ask questions about sponsorship opportunities, please email info@conferenceontestsecurity.org. Please submit your sponsorship commitment as soon as possible so we can announce your organization's support!

Lastly, I would also like to encourage you to attend this impactful conference. You can submit a session, poster presentation, or a sponsorship demonstration for another a great way to facilitate conversations and one-on-one interactions with many attendees. You can find additional information regarding registration and proposal submissions at conferenceontestsecurity.org.

We look forward to seeing you at COTS!

Sincerely,

The COTS Executive Committee:
Carol Eckerly, Jim Wollack, Kim Brunnert, Rachel Schoenig, Steve Addicott, Steve Erickson, and Steve Sireci

COTS Sponsorship Options

Three sponsorship levels are available: **Co-Host, Friend,** and **Demonstrator**. To sign up for one of the sponsorship levels, please contact info@conferenceontestsecurity.org.

Sponsor Benefit	Co-Host $5,000	Friend $2,500	Demonstrator $1,500
Company Recognition			
Listed on Sponsor Page of website & in program	X	X	X
Logo on conference signage	X	X	
Referenced at conference welcome and closing keynote	X	X	
Recognized collectively as an Opening Reception Sponsor, alongside fellow Co-Hosts, on event signage	X		
Recognition as a representative of a sponsoring organization on conference badges for your organization's attendees	X		
Complimentary Virtual Registrations			
Registration vouchers for attending the virtual conference	5	2	
Conference Programming			
Opportunity to offer a 25-minute session to demonstrate/market a product, to showcase a program security feature, or to interact with attendees around a current or future security challenge.	X	$500 add on	X
Marketing Materials			
Designated space in registration welcome bags for flyers, branded material, and SWAG*	X	X	
Half-page ad in conference program	X		
Conference Attendee Lists			
Pre-conference attendee information	X		
Post-conference attendee information	X	X	

*Note: COTS does not have an exhibit hall or designated vendor space.

Important Dates

Date	Organization's Responsibility
As soon as possible	Your organization will be identified as a Co-Host, Friend, or Demonstrator on the sponsorship page of the website and in the conference program. **Co-Host** and **Friend Sponsors** will also have their logo displayed on conference signage. Please provide your company logo in a high-resolution PNG or vector format (EPS, AI, or SVG) suitable for printing and posting to info@conferenceontestsecurity.org. This will help us maintain quality across all digital and print materials.
July 25, 2025	**(Co-Host Sponsors only)** Space in the conference program for a half-page advertisement. Please send a high-resolution version of your ad suitable for printing to info@conferenceontestsecurity.org by Friday, July 25, 2025.
July 25, 2025	**(Co-Host, Demonstrator, & Demonstrator Add-On Sponsors)** Your organization has the opportunity to offer a 25-minute session to demonstrate/market a product, showcase a program security feature, and/or interact with attendees around a current or future security challenge. Please send an email to info@conferenceontestsecurity.org with your **session title, short abstract** (for the program)**, and presenter names** for committee approval no later than Friday, July 25, 2025. Each room will be provided with a screen, projector, and HDMI cable with which to connect a laptop. Room setup will be theater style.
October 15, 2025	Based on your sponsorship level, your organization will be given two **(Friend)** or five **(Co-Host)** registration vouchers for individuals to be able to attend the virtual conference only. Please send a list of attendees that will be using the virtual conference vouchers to info@conferenceontestsecurity.org by Wednesday, October 15, 2025.
October 24, 2025	**(Co-Host & Friend Sponsors only)** Depending on your sponsorship level, your organization will be given space for SWAG, promotional flyers, and other branded material in the registration welcome bag. Please ensure all materials for the welcome bags arrive no later than Friday, October 24, 2025: Dr. Stephen Sireci, College of Education Furcolo Hall, University of Massachusetts Amherst 813 N Pleasant St Amherst, MA 01003-9308
October 8, 2025	**(Co-Host Sponsors only)** Your organization will receive a pre-conference attendee list (name, organization, and email address) by Wednesday, October 8, 2025.
December 1, 2025	Post-conference attendee information (name, organization, and email address) will be sent to **Co-Host** and **Friend** sponsors no later than Monday, December 1, 2025 following the completion of the virtual conference.

Half-Page Ad Information

Half-page Ad

A half page ad will be placed at either the top or bottom of a page. Please include bleed in your design as there will likely be no white space surrounding the image.

SIZE

**TRIM SIZE: 8" x 5"**
This is the size of the page.
Your ad will display in the program extending to the edges with no blank space.
(The file size with the bleed would be 8.25" x 5.25".)

RECOMMENDED SAFE AREA: 0.5" ON ALL SIDES
As a recommendation, do not place anything of importance (text or logos for instance) outside of the safe area, at least 0.5" away from all sides.

BLEED SIZE: Add an extra 0.125" of art to all sides of the ad. The file size with the bleed would be 8.25" x 5.25".

SAFE AREA:
0.5" on all sides

TRIM:
8"x5"

BLEED:
0.125" on all sides
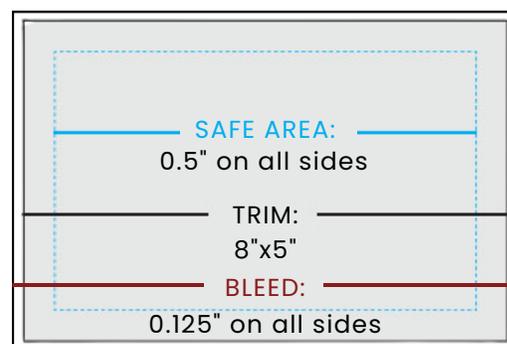
FILE SET UP

COLOR: CMYK build
RESOLUTION: 300 DPI
BEST FILE: Maximum quality PDF
NOTE: Please ensure your file includes a 0.125" bleed on all sides to prevent unwanted white borders. No crop marks necessary.

Sponsorship Application

Sponsorship Application Form

Organization: _____

Address: _____

Website: _____

Contact Name: _____

Contact E-Mail: _____

Please indicate the level of sponsorship:

☐ **Co-Host** ($5,000)

☐ **Friend** ($2,500)

    ☐ **Demonstrator Add-On** ($500)

☐ **Demonstrator** ($1,500): 25-minute session to:

- Demonstrate/market a product,
- Showcase a program security feature, and/or
- Interact with attendees around a current or future security challenge

Payment Options:
The Conference on Test Security offers the following payment options:

☐ **PayPal Invoice:** (Preferred) COTS will send you an invoice through PayPal, allowing you to pay securely using a link in the invoice.

☐ **Check Payment:** If desired, you may also pay by check. Please make checks payable to:

The Council on Test Security
6905 S 1300 E #468
Midvale, UT 84047
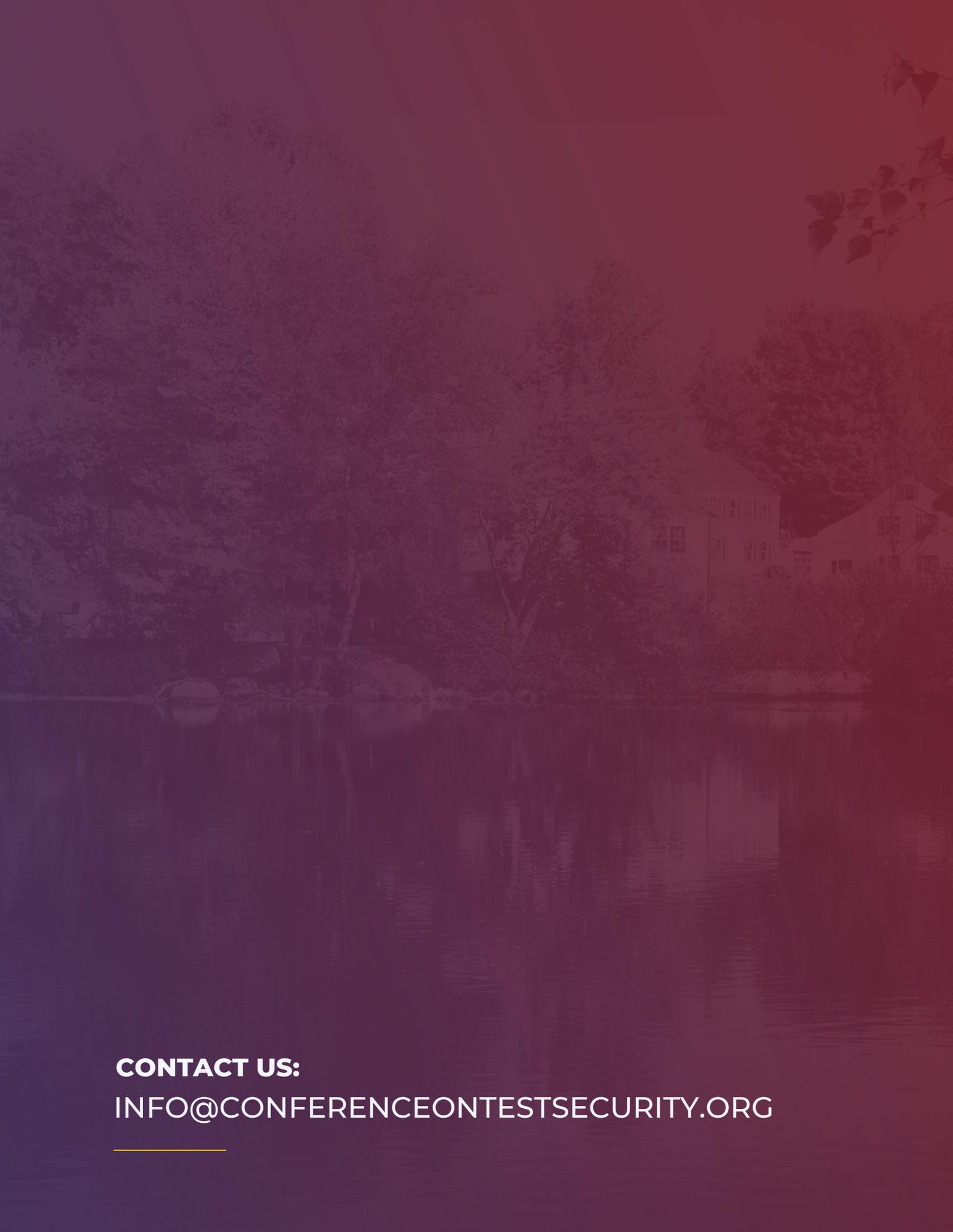
CONTACT US:

INFO@CONFERENCEONTESTSECURITY.ORG