

SPONSORSHIP PACKET

THE CONFERENCE ON TEST SECURITY

CAMBRIDGE, UNITED KINGDOM

Host: Cambridge University Press & Assessment

Event Venue: Downing College

November 3 – 5, 2026

Virtual Event: November 17 – 19, 2026



*15th
Annual*

Colleagues

The 15th annual Conference on Test Security (COTS) will be hosted by Cambridge University Press & Assessment. The in-person event kicks off with registration and a reception on November 3 at the beautiful [Graduate by Hilton Cambridge](#) hotel, followed by two days of sessions on November 4-5, 2026 at [Downing College](#). The COTS virtual event will be held from November 17-19, 2026. This year marks the first time that COTS will be held at an international location, and we are excited to welcome an even larger cross-section of the assessment industry!

The COTS conference focuses on a broad range of test security capabilities and enhancements that protect the validity of test results and brand integrity, including:

- The detection of potential test fraud
- New tools and methods for protecting the validity of test score inferences
- Strategies for improving organizations' test security programs, and
- The development and use of standards to prevent and detect test fraud.

Why sponsor? Your organization's contribution will keep conference fees down, promote attendance, and ensure an excellent conference program. Now more than ever, it is important to maintain trust in assessment and measurement results. Your contribution will showcase an unyielding support of test security to the many major testing programs that attend COTS and to the industry as a whole.

How to sponsor? For your convenience, you can find information regarding sponsorship levels and benefits in this packet. To register as a COTS sponsor, or to ask questions about sponsorship opportunities, please email info@conferenceontestsecurity.org. Please submit your sponsorship commitment as soon as possible so we can announce your organization's support!

Why attend? We encourage our sponsors to attend this impactful conference and take advantage of the many opportunities for one-on-one conversations with other attendees. You can also submit a presentation session, poster presentation, workshop or a sponsorship demonstration to share your insights and learnings with the industry. You can find additional information regarding registration and proposal submissions at conferenceontestsecurity.org.

We look forward to seeing you at COTS!

Sincerely,

The COTS Executive Committee:

Steve Addicott, Kim Brunnert, Carol Eckerly, Claire McCauley (2026 Conference Chair), Ravi Pandian (2027 Conference Chair), Rachel Schoenig, Gene White, and Jim Wollack

COTS Sponsorship Options

Three sponsorship levels are available: **Co-Host, Friend, and Demonstrator**. To sign up for one of the sponsorship levels, please contact info@conferenceontestsecurity.org.

Sponsor Benefit	Co-Host \$5,000	Friend \$2,500	Demonstrator \$1,500
Company Recognition			
Listed on sponsor page of website and in program	X	X	X
Logo on conference signage	X	X	--
Referenced at conference welcome and closing luncheon.	X	X	--
Recognition as a representative of a sponsoring organization on conference badges for your organization's attendees	X	X	X
Complimentary Registrations			
Registration vouchers for attending the virtual conference	5	2	--
Conference Programming			
Opportunity to offer a 25-minute session to demonstrate/market a product, to showcase a program security feature, or to interact with attendees around a current or future security challenge.	X	\$500 add on	X
Marketing Materials			
Designated space in registration welcome bags for flyers, branded material, and SWAG*	X	X	--
Half-page ad in conference program	X	--	--
Conference Attendee Lists			
Pre-conference attendee information	X	--	--
Post-conference attendee information	X	X	--

*Note: COTS does not have an exhibit hall or designated vendor space.

Important Dates

Three sponsorship levels are available: **Co-Host, Friend, and Demonstrator**. To sign up for one of the sponsorship levels, please contact info@conferenceontestsecurity.org.

Date	Organization's Responsibility
As soon as possible	Your organization will be identified as a Co-Host, Friend, or Demonstrator on the sponsorship page of the website and in the conference program. Co-Host and Friend Sponsors will also have their logo displayed on conference signage. Please provide your company logo in a high-resolution PNG or vector format (EPS, AI, or SVG) suitable for printing and posting to info@conferenceontestsecurity.org . This will help us maintain quality across all digital and print materials.
July 24, 2026	(Co-Host Sponsors only) Space in the conference program for a half-page advertisement. Please send a high-resolution version of your ad suitable for printing to info@conferenceontestsecurity.org by Friday, July 24, 2026. More information on preparing the half-page ad is provided on the next page of this packet.
July 24, 2026	(Co-Host, Demonstrator, & Demonstrator Add-On Sponsors) Your organization has the opportunity to offer a 25-minute session to demonstrate/market a product, showcase a program security feature, and/or interact with attendees around a current or future security challenge. Please send an email to info@conferenceontestsecurity.org with your session title, short abstract (for the program), and presenter names for committee approval no later than Friday, July 24, 2026. Each room will be provided with a screen, projector, and HDMI cable with which to connect a laptop. Room setup will be theater style.
October 7, 2026	(Co-Host Sponsors only) Your organization will receive a pre-conference attendee list (name, organization, and email address) by Wednesday, October 7, 2026.
October 20, 2026	Based on your sponsorship level, your organization will be given two (Friend) or five (Co-Host) registration vouchers for individuals to be able to attend the virtual conference only. Please send a list of attendees that will be using the virtual conference vouchers to info@conferenceontestsecurity.org by Tuesday, October 20, 2026.
October 20, 2026	(Co-Host & Friend Sponsors only) Depending on your sponsorship level, your organization will be given space for SWAG, promotional flyers, and other branded material in the registration welcome bag. Should you wish to provide items for the registration bag, please prepare for approximately 150 attendees, and ensure all materials arrive no later than Tuesday, October 20, 2026. Items should be sent to: Claire McCauley DC10, Cambridge University Press & Assessment Hill Farm Road Whittlesford England CB22 4FZ
December 1, 2026	Post-conference attendee information (name, organization, and email address) will be sent to Co-Host and Friend sponsors no later than Tuesday, December 1, 2026 following the completion of the virtual conference.

Half-Page Ad Information

A half-page ad will be placed at either the top or bottom of a page. Please include bleed in your design as there may be no white space surrounding the image.

SIZE

TRIM SIZE 8" x 5"

This is the size of the page.

Your ad will display in the program extending to the edges with no blank space.

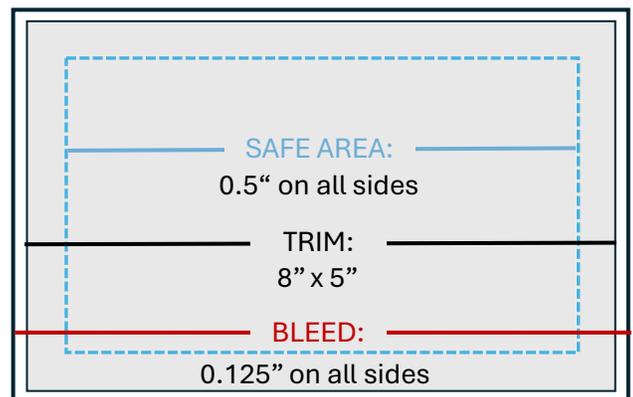
(The file size with the bleed would be 8.25" x 5.25".)

RECOMMENDED SAFE AREA: 0.5" ON ALL SIDES

As a recommendation, do not place anything of Importance (text or logos for instance) outside of the safe area, at least 0.5" away from all sides.

BLEED SIZE

Add an extra 0.125" of art to all sides of the ad. The file size with the bleed would be 8.25" x 5.25".



FILE SET UP

COLOR: CMYK build

RESOLUTION: 300 DPI

BEST FILE: Maximum quality PDF

NOTE: Please ensure your file includes a 0.125" bleed on all sides to prevent unwanted white borders. No crop marks necessary.

Sponsorship Application

To apply for sponsorship or to ask questions about sponsorship, please send an email to info@conferenceontestsecurity.org with the following information:

WHO WILL BE SPONSORING

Organization

Address

Organization's URL

Contact Name(s)

Contact(s) Email Address(es)

LEVEL OF SPONSORSHIP (Please select one)

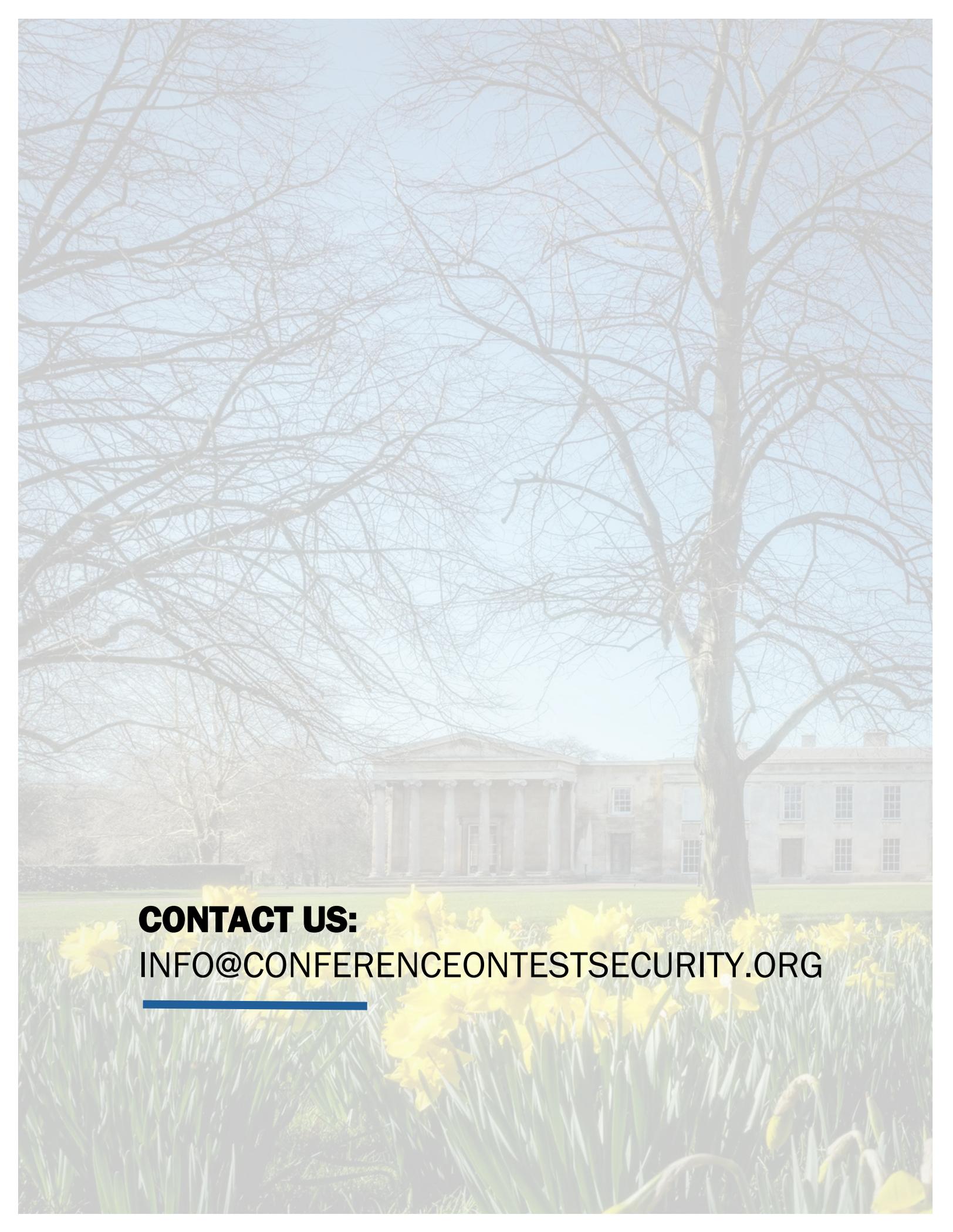
- Co-Host (\$5,000)
- Friend without Demonstration (\$2,500)
- Friend with Demonstration Add-On (\$3,000)
- Demonstrator (\$1,500)

METHOD OF PAYMENT (Please select one)

- **PayPal Invoice:** (Preferred) COTS will send you an invoice through PayPal, allowing you to pay securely using a link in the invoice.
- Check Payment: If desired, you may also pay by check. Please make checks payable to:

The Council on Test Security
6905 S 1300 E #468
Midvale, UT 84047

When applying for sponsorship, please also attach a high-resolution version of your logo that you would like for us to include on our website and in the conference program.



CONTACT US:

INFO@CONFERENCEONTESTSECURITY.ORG
