

WE'VE ALL BEEN AFFECTED BY CANCER. NOW LEARN HOW THE MUSCADINE GRAPE CAN HELP FIGHT CANCER, INHIBIT METASTATIC GROWTH, AND IMPROVE YOUR OVERALL HEALTH. SIX RESEARCH DOCTORS FROM FIVE UNIVERSITIES CANDIDLY DISCUSS THEIR RESEARCH AND HOPES FOR THIS NATURAL PRODUCT.



Produced, Directed, and Filmed by Dan and Cathy McLaughlin

Featuring Research Doctors from Wake Forest University, North Carolina State University, Morgan State University, Howard University, and Johns Hopkins University.

www.OurHealthyHope.com



Synopsis

Healthy Hope is the documentary of six research doctors from five universities who are seeing that an extract from the muscadine grape can help fight cancer, inhibit metastatic growth, reduce inflammation, and improve your overall health.

In one way or another, we've all been affected by cancer. Whether it was a family member, a partner, or a friend. Because my wife and I work in the wine industry, we were invited to attend a Dean's Forum at Wake Forest University in 2019 about the Muscadine Grape. We were fascinated by the amount of research that was being done on the grape, and the very promising results of the natural extract from the Muscadine grape skins and seeds. Over the next three years we met with multiple researchers to see how their research was progressing.

Researchers in the film are from:

- Wake Forest University
- North Carolina State University
- Morgan State University
- Howard University
- Johns Hopkins University

The documentary begins with a background on the Muscadine grape itself. Native to the southeastern United States, it still grows wild in some states. It's different from other grapes having thick skins and seeds.

That background leads the documentary into meeting the research doctors. They share what they have discovered and what type of research that they have done with the grape extract.

And finally, the researchers share their hopes for continued research and the next steps next steps for moving forward.

Although this was a personal story of discovery for both the producers, they don't appear in the film. They want you to have a seat with them on their journey of discovery. The documentary was compiled from hours and hours of filmed interviews with the researchers and the muscadine vineyard owners. The producers conducted many Zoom meetings ahead of filming due to COVID-19 restrictions. When COVID-19 conditions started improving, they moved to in-person interviews at their offices, homes, and at their workplaces.

We discovered that there really isn't a wide community of people working together outside of the individual institutions. We also learned that there wasn't a "standard" extract used across the research being conducted by the research teams. However, something is going on here – and we're calling it a Healthy Hope.

The documentary was captured almost exclusively in 4K and using multiple cameras and Rode recording equipment. It was edited using Final Cut Pro.

Film Team

Film Crew – This documentary was filmed, edited, and produced by the husband-and-wife team of Dan and Cathy McLaughlin. To say it was a learning experience would be a huge understatement - but it was a labor of love and a great experience that will further help with telling the stories that interest them. Their company “Our Wine Flights” helps people to discover destinations for quality wine. They’ve worked with over 200 vineyards and wineries to help with their marketing, telling their stories, and helping customers find locations that will take them off the beaten path to discover well-crafted wines.

Dan’s experience with Information Technology in the insurance industry helped him to get the right equipment for filming, lighting, and sound. Dan credits his Irish background on helping to tell a story.

Cathy’s attention to detail made her perfect for the editing lead on the film project. Cathy credits her passion for photography to her great aunt Elisabeth (Gussow) Grant who was an assistant to the famous portrait photographer Yousuf Karsh. Karsh was a good friend of the family who not only took her great Aunt’s wedding photos, but also her daughter’s wedding photos too. They worked for over eight years together and the family had always been travelers and photographing their adventures. Also, her grandfather worked as a geologist and traveled the world for his work. He procured his first color motion picture film camera in 1936 in Panama to bring on his around-the-world Honeymoon trip with his new wife, and her parents.

Dan and Cathy have helped their home state wineries by creating the toughest wine competition in the country. The Fine Wines of NC wine competition is not only “blind”, where the judges don’t know the wines being tasted, but it is also “mute”. It is the only major wine competition where the judges are not allowed to discuss the wines until after they have tasted and scored the wines. During this time, the judges take tasting notes that are provided confidentially back to the vineyards so that they know how their wines are performing. Also, all individual scores of the judges are returned to the vineyards. And most importantly, the wines must be 100% grown and vinified in the state of North Carolina. And to top things off, the wine competition uses Riedel stemware to ensure that the wines are presented at their best. In its 7th year, it has helped to elevate the North Carolina wine industry from a fringe wine state to the front of the page. This year two wineries in North Carolina were named in the top 10 new wineries in the United States by USA Today poll. Number one was Stone Ashe Vineyard in Hendersonville and in fifth placed Marked Tree Vineyard in Flat Rock North Carolina. The other eight vineyards were from California or Oregon. So the North Carolina brand for wine is certainly proving to be top notch.

Top 10 Most Common Questions

1. Q. What drove you to do this documentary?

A. When we attended the Dean's Forum at Wake Forest University, Dr. Patricia Gallagher had such a wonderful presentation along with the graduate students who were participating in the research. The research teams' hopefulness really ignited a passion in us over the two years it took to create the documentary.

We later learned that the funding was running low, and so we thought it would be good to create an informational piece that would highlight the progress with cancer. We had so much information, it went from a short video to a longer format documentary.

2. Q. How can I share the documentary with my friends?

A. We're going to have the documentary available for viewing on Vimeo. Check out our web page www.OurHealthyHope.com for you to be able to stream it to your TV, Table, PC, or phone for a nominal cost.

3. Q: Where do I get the pills in these trials?

A: First, let us say that we have not received any money from the Nutraceutical companies. Nor has the film's production received monies from any of the vineyards.

There are a multitude of muscadine extracts that are being produced and not all the researchers are using the same ones in their studies. That may explain as to why there are differing results.

What we can say is that Wake Forest University uses a product that is not available for public consumption with Piedmont Research and Development Corporation. The owners of this company also produce [The Mighty Muscadine Grape](#) pills. There are many other producers like [Nature's Pearl](#) and [Nobility Muscadine Tonic](#) to name a few. There are currently no standards that say you need X amount extract to be affective. Those questions have not yet been answered. People in the study receive 8 pills per day, but most have been Stage 4 Cancer patients.

4. Q. Does the documentary have a lot of medical talk in it?

A. It does have some medical talk, but from our many preview showings we've done, we believe that it hits the sweet spot. Most people who have been directly affected by cancer already know the cancer lingo. The research doctors tell it straight, but they also explain a lot of what is going on. A few of them are teachers, so they tell their story in a down to earth style.

5. Q. What types of cancers seem to be affected by the Muscadine Grape Extract?

A. We've heard from Dr. Patricia Gallagher that almost every type of cancer that they've thrown at it has responded in a similar way. Even Glioblastoma has had positive results in their testing. Of course, there needs to be deeper dives into each type of cancer, but because the muscadine grape is a natural product, it passes the blood / brain barrier. It's all very exciting and exactly why we want to see continued funding for the research, and also see the universities share their entire results to get to an answer expeditiously.

6. Q. I love Muscadine Grapes and eat them regularly. Others tell us they drink the Muscadine wines and want to know how much they need to drink to get this restorative affect.

A. We don't know. Eating the fruit skins and chewing the seeds will obviously be better than just eating the pulp and spitting out the skins and seeds. The skins and seeds are where most of the phenolics are located. The doctors said that casual consumption will be like taking a multivitamin. It

isn't in the realm of what they use in the studies. However, some Muscadine wines have had much higher levels of phenolics than others, and that is still being investigated.

7. Q. Is there a difference between the variety of muscadine grape used?

A. There still needs to be further studies. There are about 100 varieties of Muscadine grapes, and not all have been researched and calculated for their properties.

8. Q. I've got cancer. Should I take the Muscadine Grape extract?

A. We're not sure. Check with your doctor to make sure that it doesn't affect the treatment that you're on. Some treatments use the cancer cells to deliver the medicine, and if the Muscadine is killing those cancer cells, that would be in conflict. You should always let your doctors know all the medicines, vitamins, and nutraceuticals that you are taking. Without this information they are driving blind.

We would strongly encourage you to sign up for a study that matches your situation. You find a link for that on our web page www.OurHealthyHope.com or at www.ClinicalTrials.gov.

9. Q. Have you tried the muscadine grape extracts and their products? Have you felt any differences?

A. Yes, we have. And we have tried fresh market grapes and the wine too. We feel that there is a difference in our energy levels when we are taking them.

10. Q. What are your goals for the documentary?

A. We have two goals.

(1) The first is to raise awareness and dollars for the research being done by these doctors to find a way to slow or stop cancer. Contact their university if you wish to give to their research.

(2) We want to help get the word out to others about this natural product that seems to be extremely helpful in containing cancer and stopping metastatic growth. We ask you to help us by telling your friends and doctors about the documentary and help us spread the word.

Photos

Cathy and Dan McLaughlin – Co-Producers, Filmed & Directed, and Editors of Healthy Hope



Dan & Cathy McLaughlin

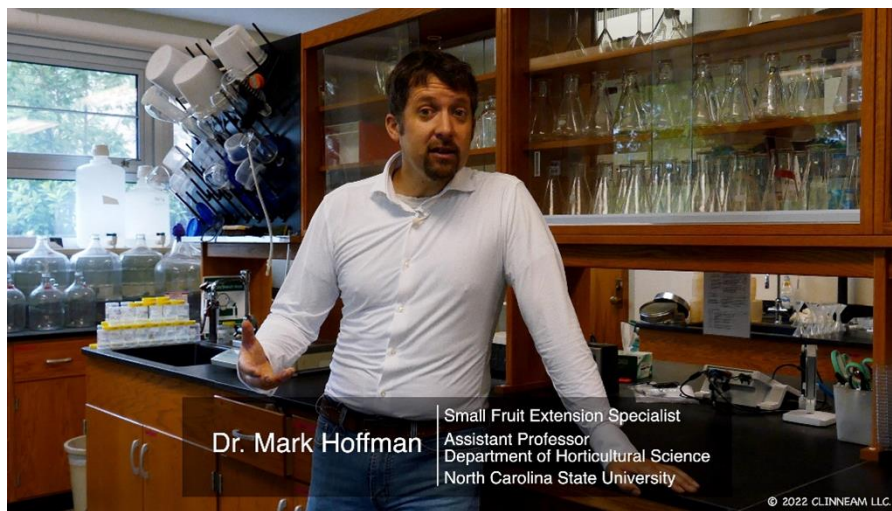
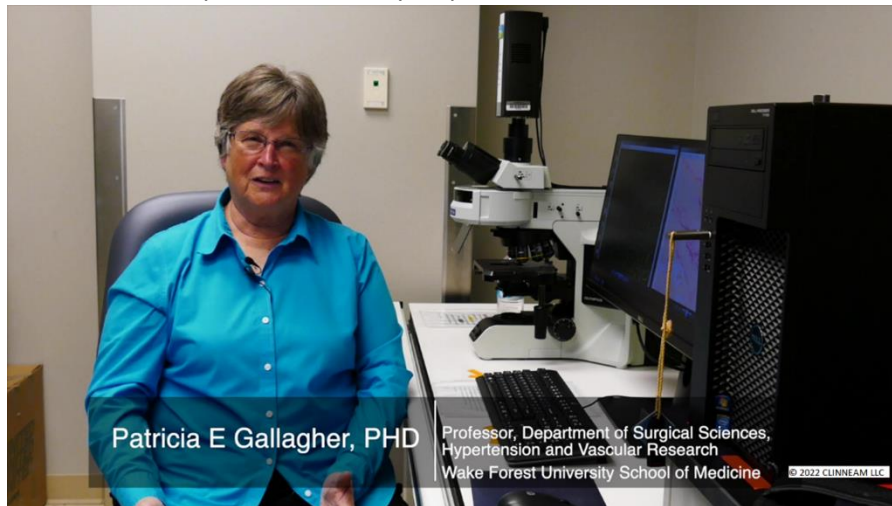


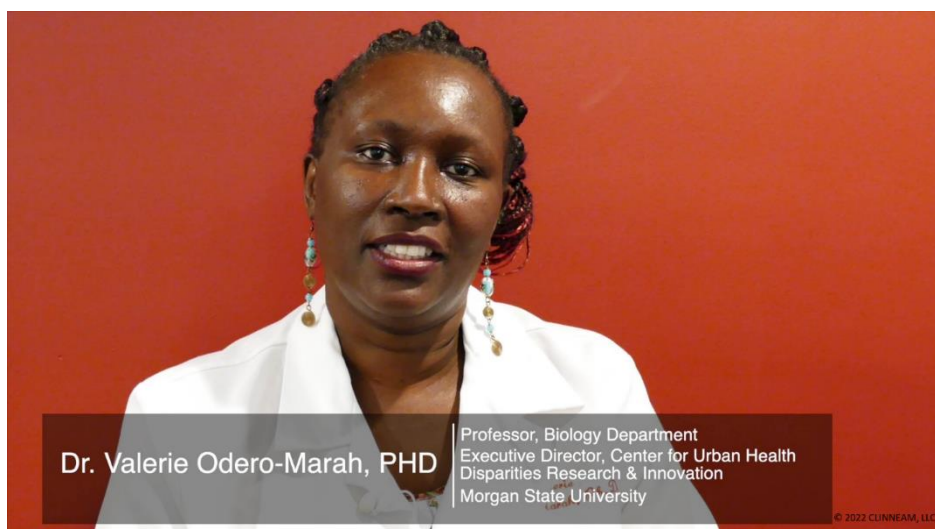
Cathy McLaughlin

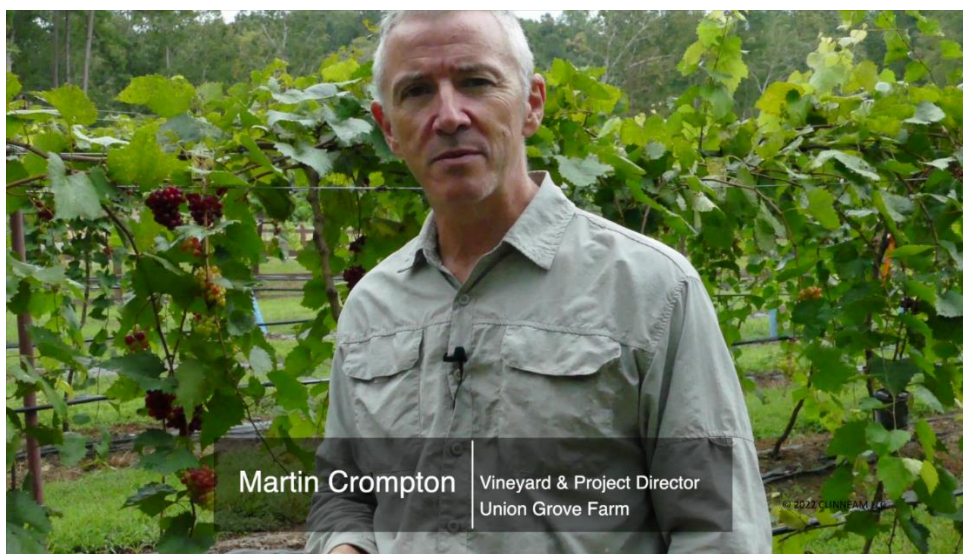


Dan McLaughlin

Photos of Participants in “Healthy Hope”

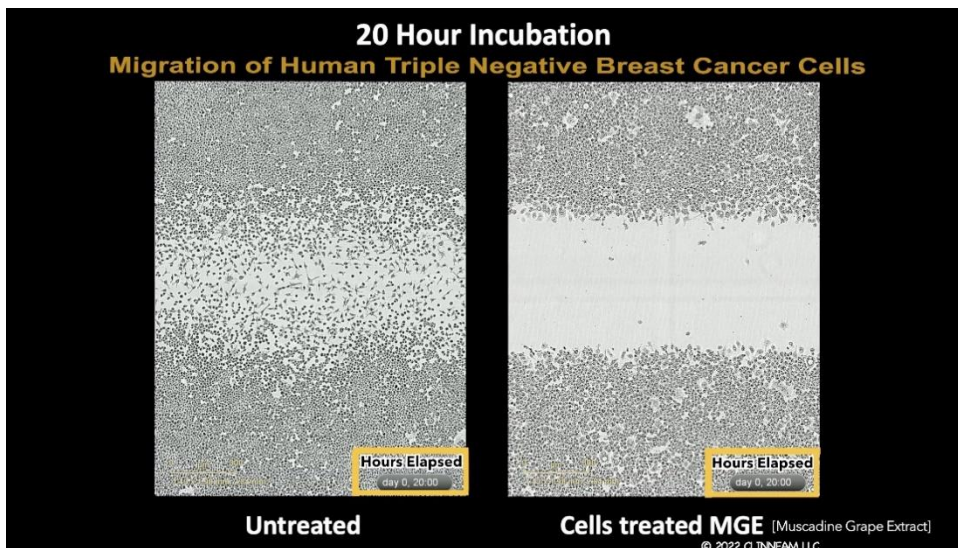








Other Film Photos





Reviews

[Winston-Salem Journal April 26, 2022](#)

A review by Michael Hastings

https://journalnow.com/entertainment/dining/local-documentary-touts-health-benefits-of-muscadine-grape-extract/article_fa4988ec-c26d-11ec-90b1-cf0a0b029c61.html

Technical Information

Shooting format is primarily 4K 30 frames per second

Audio Format Stereo; some dual mono

Aspect Ratio 16x9

Original Language of the Film is English

Length is 54 minutes, 15 seconds

Age Limit: No Language or Violence

COLOR

Electronic version of this press kit can be found at: www.OurHealthyHope.com and look for the Press Kit Tab.

You can download the Trailer from the website.