

Jesus Week 2026

. Mission Wake Streaming Platform Launch

- A new global streaming platform called **Mission Wake** is launching.
- The platform will showcase **Philadelphia neighborhood ministries and outreaches** on a global scale.
- Launch target date: **July 7**.
- Content will be **free** to viewers, focused on:
 - Nonprofit ministry work
 - Movement-building initiatives
 - Community transformation stories

2. Jesus Week Live Streaming Plan (June–August)

- **Live streaming of select Jesus Week outreaches** from June through the end of August.
- Philadelphia coverage highlighted around **July 4 through mid-July**.
- Not all outreaches will be streamed live due to sensitivity and logistics.
- Format for live streams:
 - 15–20 minute segments
 - On-site interviews answering:
 - Who are you?
 - Where is this happening?
 - What are you doing today?
 - What challenges does this neighborhood face?
 - How are you addressing them?
- Goal: take viewers on a **“missionary journey” into Philadelphia**.

3. Video-On-Demand Library Vision

- Each livestream automatically becomes **video-on-demand (VOD)**.
- By the end of summer:
 - Up to **300 VOD videos** from Philadelphia, New York City, and New Jersey.
- Dedicated Jesus Week sections on the platform (e.g., *Jesus Week Philadelphia*).
- Long-term goal:
 - Release filmed stories gradually through summer and fall.
 - Build a sustained audience over time.
 - Fulfill a long-standing vision of publicly sharing all previously recorded ministry stories.

4. Good Neighbor Day – May 16

- Citywide outreach day focused on **servicing neighbors throughout Philadelphia**.
- National visibility:
 - **TBN** will broadcast from Philadelphia.
- Churches with **501(c)(3) and EIN** can apply for **matching grants**:
 - \$1,000–\$3,000 (requires matching contribution—cash or in-kind).
- Application deadline: **April 17**.
- Goals:
 - 95+ prayer or service stations
 - Reach 10,000+ people
- Encouragement for creative outreaches (e.g., block parties).
- Emphasis on gospel-centered service, not social work alone.

5. Logistics & Resource Support for Good Neighbor Day

- Planned donation of **brand-new Amazon goods** (not returns):
 - Bedroom, bathroom, kitchen, and cleaning supplies.
- Distribution via central warehouses (including Philadelphia and regional partners).
- Churches will be assigned pickup times.

- Volunteers needed for sorting and distribution.
- Supplies are intended to support **gospel-first outreach efforts**.

6. Citywide Collaboration Emphasis

- Strong emphasis on **unity, not competition**, among ministries.
- Jesus Week positioned as **one shared movement**, not a controlling organization.
- Churches retain autonomy—no dues or brand restrictions.
- Organizations are encouraged to share resources, visibility, and support.

7. Additional Key Events & Opportunities

- **JC Generation Rally** – May 16 (evening).
- **Jesus Week New York Outreach** – May 25 (Times Square).
- **Philadelphia Regional Rally** – June 16 (registration requested).
- **Philadelphia Prayer Cruise** – June 25
 - Cost: \$25 cruise + ~\$20 parking.
- **Citywide Prayer March** – July 11
 - Prayer tents, trailers, worship, marching, and family prayer focus.
- **Jesus Saves / Stadium Evangelism**
 - Church adoption of game-day outreach slots (June 13–July 4).
- **Care Portal**
 - Citywide response system for crisis-affected families.
- **Fellowship of Christian Athletes (FCA)**
 - Youth and sports-focused gospel engagement.
- **Movement Day Philadelphia** – May 1 (Hilton, City Line Ave).
- **Washington, DC Scripture Reading** – April 18–25 (Genesis to Revelation).

8. Call to Action for Churches & Leaders

- Register ministries and outreaches on the **Jesus Week website**.
- Adopt zip codes or collaborate regionally.

- Choose involvement model:
 - Full-week participation
 - One-day or multi-day involvement
 - Evening-only outreaches
- Prioritize evangelism, prayer, and community engagement.
- Stay connected through **biweekly Zoom meetings**.

9. Ongoing Communication & Meetings

- Zoom meetings held **every other week** (11:00 AM and 6:30 PM).
- Updates distributed via Jasmine and Michael.
- Encouragement to pray consistently for:
 - City permits
 - Unity
 - Gospel impact across neighborhoods