

TRANSFORMING PODCAST PRESENCE AND BUILDING AUTHORITY

WAVEBREAKER
Productions

Cindy Koehler - Expert in manifestation and neuroscience-backed transformation



In June 2025, Cindy partnered with Wavebreaker Productions to build her profile and increase visibility ahead of the September release of her book *Manifest YOU: How to Step into the Future You to Change Everything*.

Her goals were to:

- Increase podcast presence and secure high-quality bookings
- Position herself as a thought leader in manifestation, mindset transformation and personal growth
- Build credibility and visibility to support her book launch and establish her as an authoritative voice in her niche

WHAT WE DID

We developed strategic pitches aligned with Cindy's message and audience, including themes such as *From Breakdown to Breakthrough* and *The Identity Shift That Heals*.

In just three months, Cindy was booked on **8 high-quality podcasts**.

Podcast hosts consistently praised Cindy's ability to deliver insightful content and connect with audiences. Several invited her back, strengthening her credibility as a thought leader.

These appearances reached thousands of listeners within Cindy's target demographic: professionals, entrepreneurs and individuals committed to personal development. Cindy's social media following also grew as a direct result of her podcast exposure.

Ready to take your story further and unlock new opportunities?

www.wavebreakerproductions.com

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CASE STUDY

WAVEBREAKER



Wavebreaker Productions provides a fully managed podcast guest visibility service for entrepreneurs, authors, business coaches and thought leaders. We focus on podcasts that connect you with the audiences that matter most, both in Australia and internationally, and position you as a compelling guest worth tuning in for. Our tailored strategy ensures that every appearance builds your credibility, amplifies your visibility and supports your long-term goals.

RESULTS & IMPACT

- Growth in Appearances: 8 podcast bookings in 3 months, each aligned with Cindy's target audience.
- Stronger Relationships: Positive host feedback led to repeat opportunities and ongoing connections.
- Increased Credibility: Cindy's authority as a transformation expert was reinforced across the personal development and coaching space.
- Book Launch Support: By building visibility and trust with new audiences, Cindy is now positioned for a stronger September 2025 launch.

CONCLUSION

In just three months, Wavebreaker Productions has helped Cindy Koehler achieve:

- Increased visibility
- High-quality podcast bookings
- Stronger industry relationships
- A significant boost in credibility ahead of her book launch

We remain committed to expanding Cindy's presence, securing more appearances, and positioning her for long-term success as a leading voice in manifestation and personal development.

CHECK OUT THE PODCASTS

Cindy's story has already been shared on a range of leading podcasts, each chosen for their alignment with her audience and message.

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