



Bio: BB Breakdown delivers honest, hands-on reviews of budget-friendly firearms, body armor, archery gear, and outdoor adventures. Founded by Jesse Joles, we help enthusiasts find reliable gear and experiences without breaking the bank.

Audience: Primarily U.S.-based, male, 18–45, passionate about shooting, hunting, and fishing.

Channel Stats:

820+ subscribers (23% growth in recent months).

1.89M total views (365 days).

501.3K views, 819 watch hours (28 days).

15.9K returning viewers (28 days).

169 comments (28 days), reflecting strong engagement.

1,690,108

Lifetime Views

3,247

Watch Hours

820

Subscribers

15.9K

Returning Viewers

Collaboration Opportunities

What We Offer:

- In-depth video reviews (e.g., firearms, binary triggers, fishing gear) with range tests and durability demos.
- Blog posts on bbbreakdown.com featuring gear breakdowns.
- Social media promotions across YouTube, X, and Instagram.
- Affiliate link promotions (e.g., Avantlink Amazon via Levanta or brand-specific programs).

Why Partner with Us:

- Reach a loyal, engaged audience of shooters and outdoor enthusiasts.
- Benefit from authentic, hands-on content that resonates with budget-conscious viewers.
- Leverage our growing fishing content for outdoor brand exposure. 5th

SPONSORS

10-Second Ad Read:

A concise, impactful shoutout in one of our videos, spotlighting your brand to our engaged audience of shooters and outdoor enthusiasts. Dedicated

Product Review Video:

A full-length video (5–10 minutes) featuring your product with hands-on testing (e.g., range tests for firearms, durability demos for gear, or field use for fishing equipment), promoted across YouTube, X, and Rumble.

Pinned Comment with Link:

A pinned comment on the review video with a direct link to your product or website, driving traffic from our 15.9K returning viewers.

Blog Post Feature on bbbreakdown.com: A detailed written review or article on our website, including high-quality images and affiliate links, optimized for search engines to boost visibility.

Social Media Shoutout Series:

A series of 3 posts on X (@B_B_Breakdown), featuring your product with photos or short clips, tagged with relevant hashtags like #2astrong, #outdoors, or #hunting.

Giveaway Collaboration:

Partner with us to host a giveaway of your product (if you provide the item), promoted in a video and across socials, to increase engagement and brand exposure.

Custom Thumbnail Feature:

Your product prominently displayed in the thumbnail of a video, increasing click-through rates (e.g., our top video "Old Mann Tries the Forced Reset Trigger" has 36.0K views).



Our Current
Affiliates



Get in Touch!



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bbbreakdown.com