

# WOWLLY

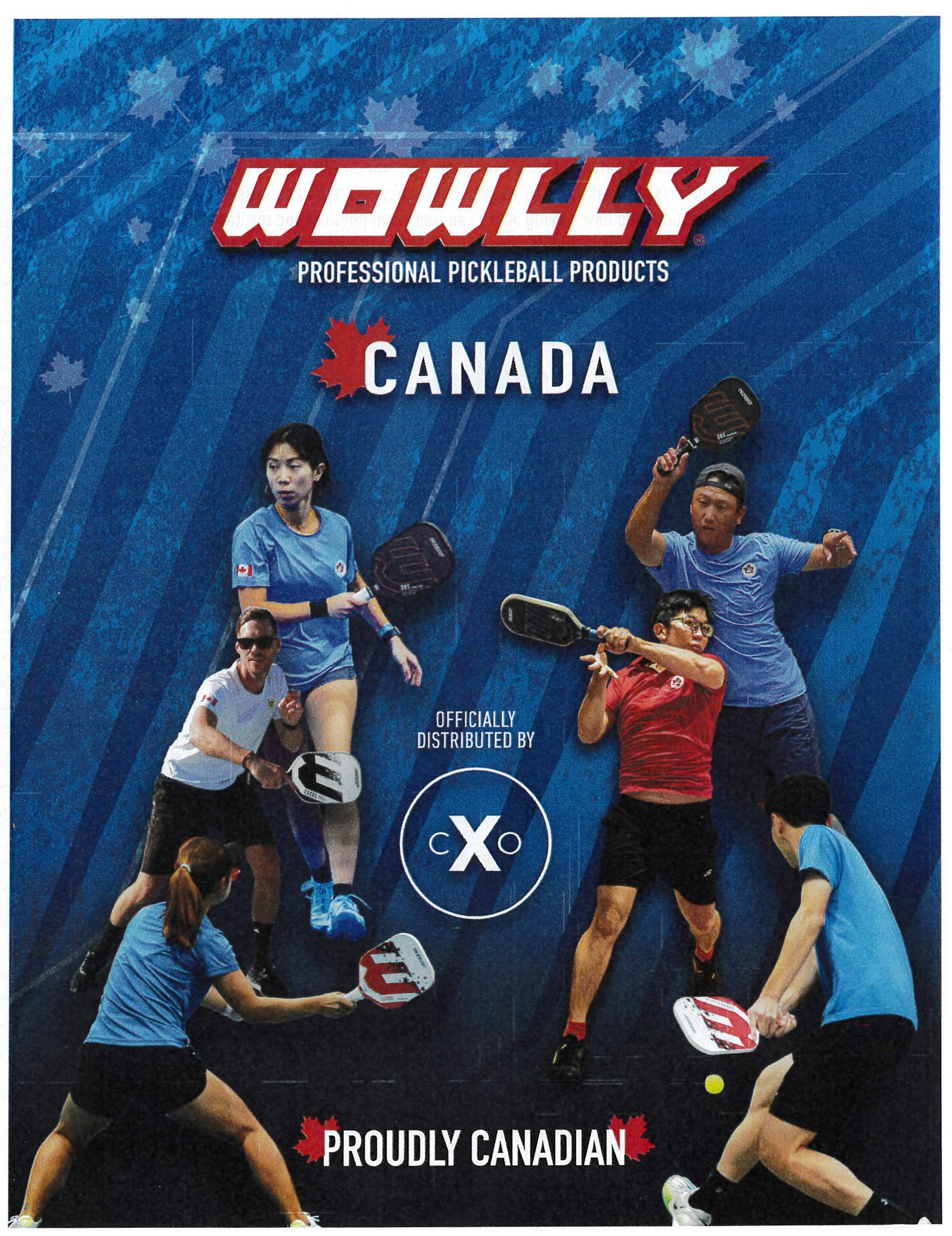
PROFESSIONAL PICKLEBALL PRODUCTS

 CANADA

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DISTRIBUTED BY



 PROUDLY CANADIAN



WOWLLY was founded in Edmonton, Alberta in the early months of 2023, born from a simple but powerful idea: sport should help people live longer, healthier, and more active lives. Our founder, a healthcare professional with over 20 years of experience and a lifelong passion for racquet sports, witnessed firsthand how staying active can transform physical and mental wellbeing. Through years of working in the healthcare industry and playing competitive sports, one truth became clear—when people find a sport they love, they move more, connect more, and thrive more.





When pickleball exploded in popularity across North America, it immediately stood out as something special. It is inclusive, social, and accessible to players of all ages and skill levels. Inspired by this unique energy, WOWLLY set out to design high-quality pickleball equipment that helps players enjoy the game more often, with greater comfort and performance. By combining medical insight, decades of sports experience, and modern engineering, we create paddles and gear that support players—from beginners discovering the sport to seasoned competitors pushing their limits.

Today, WOWLLY remains proudly Canadian at heart, rooted in the belief that movement is one of the most powerful tools for lifelong health. Our mission is simple: build exceptional equipment that brings people on to the court, keeps them active, and strengthens communities through sport. Whether you're playing your first rally or chasing your next personal best, we're here to support the joy of the game.

Pick up a paddle. Call a friend.

**LET'S  
WOWLLY!**

# WOWLEY®

PROFESSIONAL PICKLEBALL PRODUCTS



**SST**

**AZURE**

**DBS**

**SURGE XL**

SKILL  
LEVEL

Intermediate to  
Advanced

Intermediate to  
Advanced

Intermediate to  
Advanced

Intermediate to  
Advanced

IDEAL  
FOR

Explosive Power, Spin  
& Volley Quickness

Control, Spin &  
Precision Dinking

Control &  
Lightning Swing Speed

Power &  
Baseline Drives

SURFACE

12K T700  
Raw Carbon Fibre

12K T700  
Carbon+Kevlar Composite

12K T700  
Raw Carbon Fibre

12K T700  
Nanofine Raw Carbon Fibre

HANDLE  
LENGTH

5.75" (146mm)

5.51" (140mm)

5.75" (146mm)

5.51" (140mm)

WEIGHT

8.0 oz (227g)

8.1 oz (230g)

8.0 oz (227g)

8.0 oz (227g)

CORE  
THICKNESS

16mm

19mm

15mm

14mm

CORE  
MATERIAL

SST Carbonized  
Foam Core

SX9 Foam-Injected  
Polypropylene Honeycomb

SX5 Foam-Injected  
Polypropylene Honeycomb

SX3 Foam-Injected  
Polypropylene Honeycomb

# OUR PADDLE LINE UP



## SURGE

Intermediate to  
Advanced

Power &  
Baseline Drives

12K T700  
Nanofine Raw Carbon Fibre

5.0" (127mm)

7.8 oz (221g)

14mm

SX3 Foam-Injected  
Polypropylene Honeycomb



## EXCEL

Beginner to Advanced

Beginner Training &  
Skill Level Development

DURATECH GFRP  
Textured Surface

5.5" (140mm)

8.0 oz (227g)

16mm

SX5 Foam-Injected  
Polypropylene Honeycomb (2.3mm thicker)



## MOJO & DOJO

5 - 9 Years Old

Youth Development

Durable Glass Fiber Surface

5.43" (138mm)

7.4 oz (210g)

16mm

Honeycomb Polymer Core

# OUR PADDLE HISTORY



SURGE XL



SURGE



AZURE



EXCEL



DBS



MOJO & DOJO



EST



EXCEL



???



# SURGE

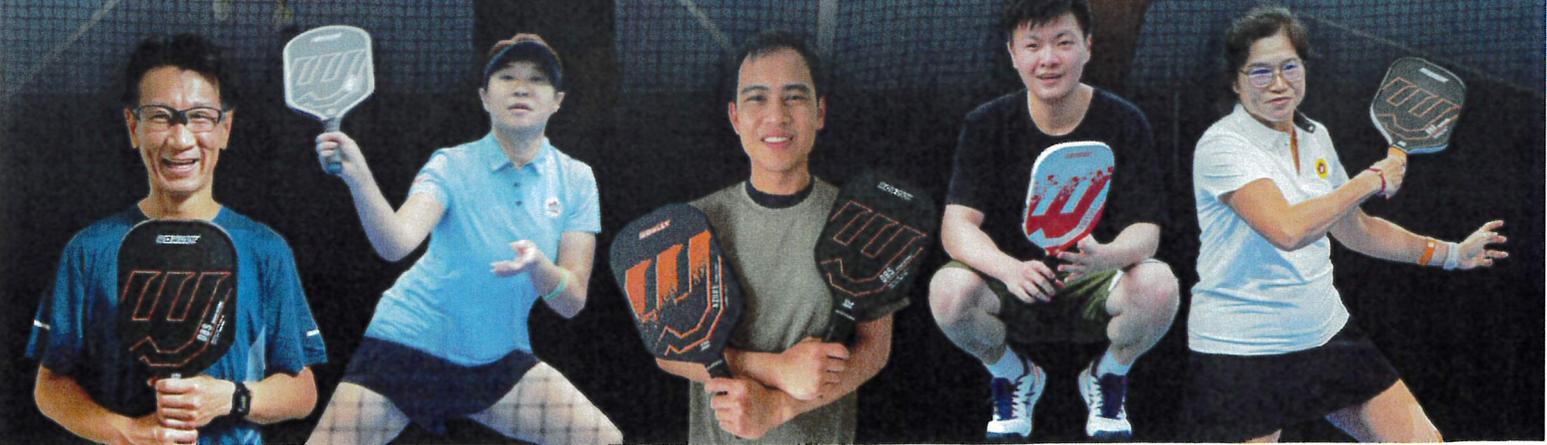
- ✓ *EPIN*
- ✓ *POWER DRIVES*
- ✓ *PRECISION DINKS*

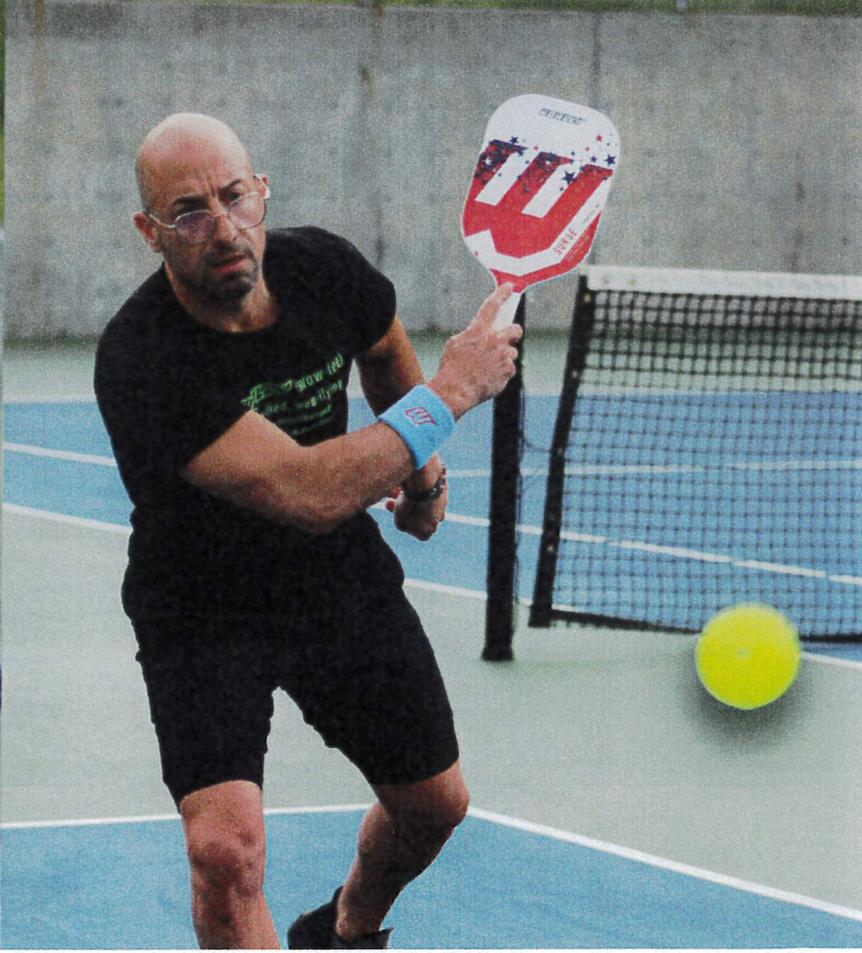
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CONÇU AU CANADA

WOWLLY

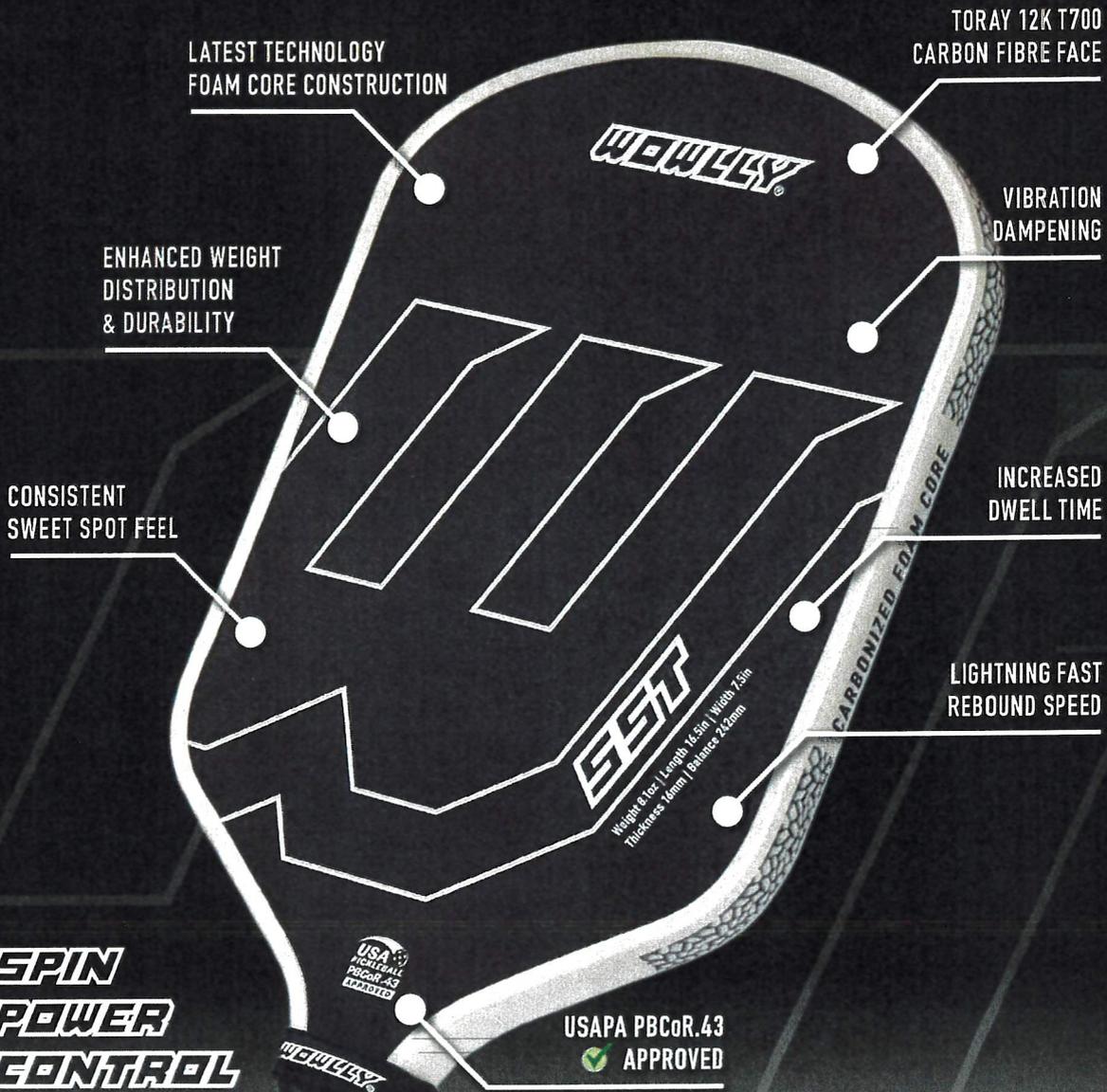
SURGE XL

LET'S  
WOWLLY!





# WOWLEY®



- ✓ **EPIN**
- ✓ **POWER**
- ✓ **CONTROL**

USAPA PBCoR.43  
APPROVED

# EST

## CARBONIZED FOAM CORE

# THE AZURE CARBON x KEVLAR

LOW-PROFILE EDGE GUARD

CARBON x KEVLAR WEAVE

= MAX DWELL TIME, SPIN CONTROL  
& ENHANCED DURABILITY

8.1oz WEIGHT

19mm THICK

USAPA APPROVED

UPGRADED TACTILE GRIP

- ✓ EPIN
- ✓ CONTROL
- ✓ PRECISION



# OUR TEAM, OUR PASSION!





# THE DOUBLE BACKHAND SPECIAL

SQUARE PROPORTIONS  
= MAXIMUM SWEET SPOT

12K TORAY T-700  
RAW CARBON FIBRE FACE

ELONGATED 5.75" GRIP

WOWELEY

DBS

DESIGNED IN CANADA  
Weight 3.0oz | Length 16.25" | Width 7.5"  
Pickleball 15mm | Balance 20mm

DOUBLE BACKHAND SPECIAL

UNIQUE 15mm  
THICKNESS

USA  
PICKLEBALL  
APPROVED

USAPA APPROVED

- ✓ **SPIN**
- ✓ **POWER**
- ✓ **SWING SPEED**



**WOWLLY®**



- ✓ DURABLE
- ✓ YOUTH-SIZED
- ✓ LIGHTWEIGHT

**MOJO & DOJO**



# CUSTOMIZE YOUR **WOWLLY**®



APPLY YOUR LOGO HERE!

OR HERE!

WEBSITE OR SLOGAN?  
COMMEMORATIVE EVENT?

CUSTOM PADDLE NAME?

WOWLLY.COM

WOWLLY.COM



SPECIAL CXO EDITION



WOWLLY

WOWLLY

- ✓ **BRANDING**
- ✓ **COLOUR WAY**
- ✓ **PADDLE NAME**
- ✓ **CONTACT INFO**
- ✓ **SPECIAL EVENTS**

STARTING AT \$100/PADDLE

**OFFICIAL CANADIAN DISTRIBUTOR**

FIND OUT MORE

[info@cxopickleball.com](mailto:info@cxopickleball.com)



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