



**SPORTS
LOGO™**

Equity Investment Overview

Sports Logo, Inc., www.SportsLogo.com

John J. Brier, Jr. March, 2025



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Aim To Become Canva Of Sports Design

Canva's valuation was recently estimated at \$26 billion. However, in 2021, it was valued at \$40 billion. In March 2024, a share sale finalized at a flat valuation of \$26 billion, with buyers purchasing about \$1.6 billion in shares. Canva earns \$3 billion in revenue annually.

www.Canva.com

EXIT STRATEGY / ROI OPTIONS

- Scale technology to automatic daily revenue generation through B2B partnerships and B2C sales, spinning off quarterly dividends to shareholders.
- Merge or sell to another company at valuation north of \$40 million.
- Take company public on its own or through merger



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Technology Overview

- World's largest collection of handmade copyrighted sports icons.
- Proprietary technology allowing sports icons to be hyper-individualized.
- Proprietary technology allowing sports icons to build unique sports logos.
- Ability to form B2B partnerships to drive sales and revenues across multiple markets and industries.
- Ability to create direct B2C revenue streams.
- Patent-pending 2025 with full methods patent applications to include AI.
- Tech team in place to scale and leverage opportunities in cost-effective manner.



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Investment Opportunity & Use Of Funds

- Sports Logo, Inc. is a Delaware registered company.
- Sports Logo, Inc. is raising \$300,000 U.S. in exchange for 20% of equity; \$1,500,000 post money valuation.
- Minimum investment \$75,000 U.S. during friends and family round.
- Must be accredited investor to participate.
- \$75,000 of raised funds will pay off note and buy Sports Logo tech in full from D1 IQ, LLC.
- \$25,000 of raised funds will go towards full U.S. methods patents applications.
- \$50,000 of raised funds will go towards building out additional sports icons, with goal of 25,000 total icons by end of 2025.
- \$100,000 of raised funds will go towards funding full-time international tech development office to further develop technology over 12-months, including AI Sports Logo development.
- \$50,000 will be held in reserve.
- Investment round ends on 7/15/25.



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DOMAINS OWNED

- SportsLogo.com
- YouthSportsLogo.com
- SportsLogoAI.com





**SPORTS
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World's Largest Collection Of Sports Icons



Air Rifle



Air Rifle



Air Rifle



Air Rifle



Air Rifle



Air Rifle



Air Rifle



Air Rifle



Air Rifle



Air Rifle



Archery



Archery



Archery



Archery



Archery



Archery



Para Archery



Para Archery



Para Archery



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World's Largest Collection Of Sports Icons

										Black Labrador
										Black Labrador
										Bluefin Tuna
										Bluefin Tuna
										Body Building



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World's Largest Collection of Sports Icons

									
Marching Bas...	Marching Bas...	Marching Bas...	Marching Bas...	Marching Bas...	Marching Bas...	Marching Bas...	Marching Bas...	Marching Bas...	Marching Bas
									
Cricket Batter	Cricket Batter	Baseball Batter	Softball Batter	Baseball Batter	Softball Batter	Softball Batter	Baseball Batter	Softball Batter	Softball Batte
									
Baseball Batter	Baseball Batter	Cricket Batter	Cricket Batter	Baseball Batter	Baseball Batter	Cricket Batter	Cricket Batter	Baseball Batter	Softball Batte
									
Softball Batter	Baseball Batter	Baseball Batter	Baseball Batter	Cricket Batter	Cricket Batter	Softball Batter	Softball Batter	Baseball Batter	Baseball Batt
									



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Additional Icon Styles In Development



POLO FEMALE



TENNIS FEMALE



TENNIS MALE



BOXING FEMALE



POLO MALE



TENNIS FEMALE



TENNIS MALE



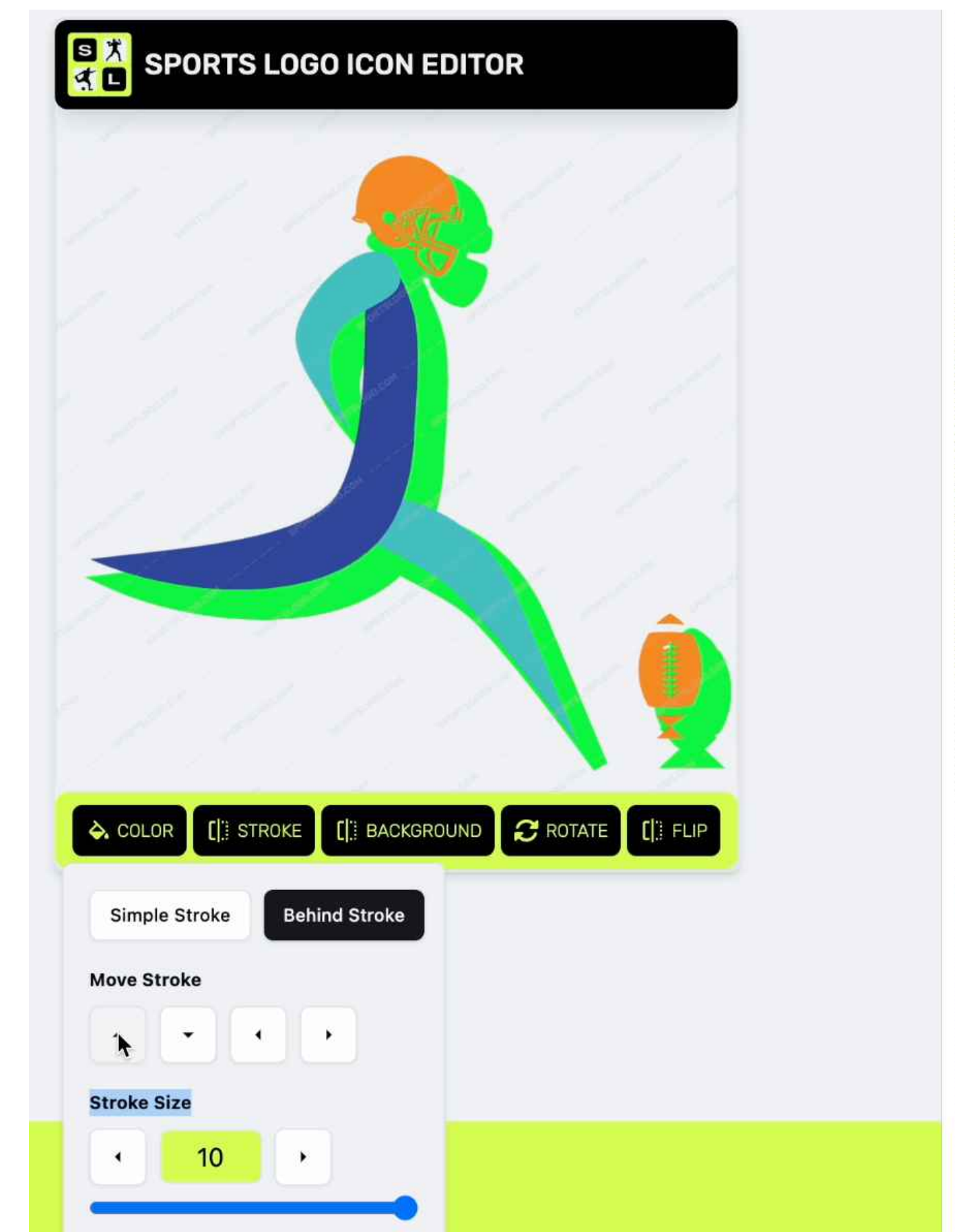
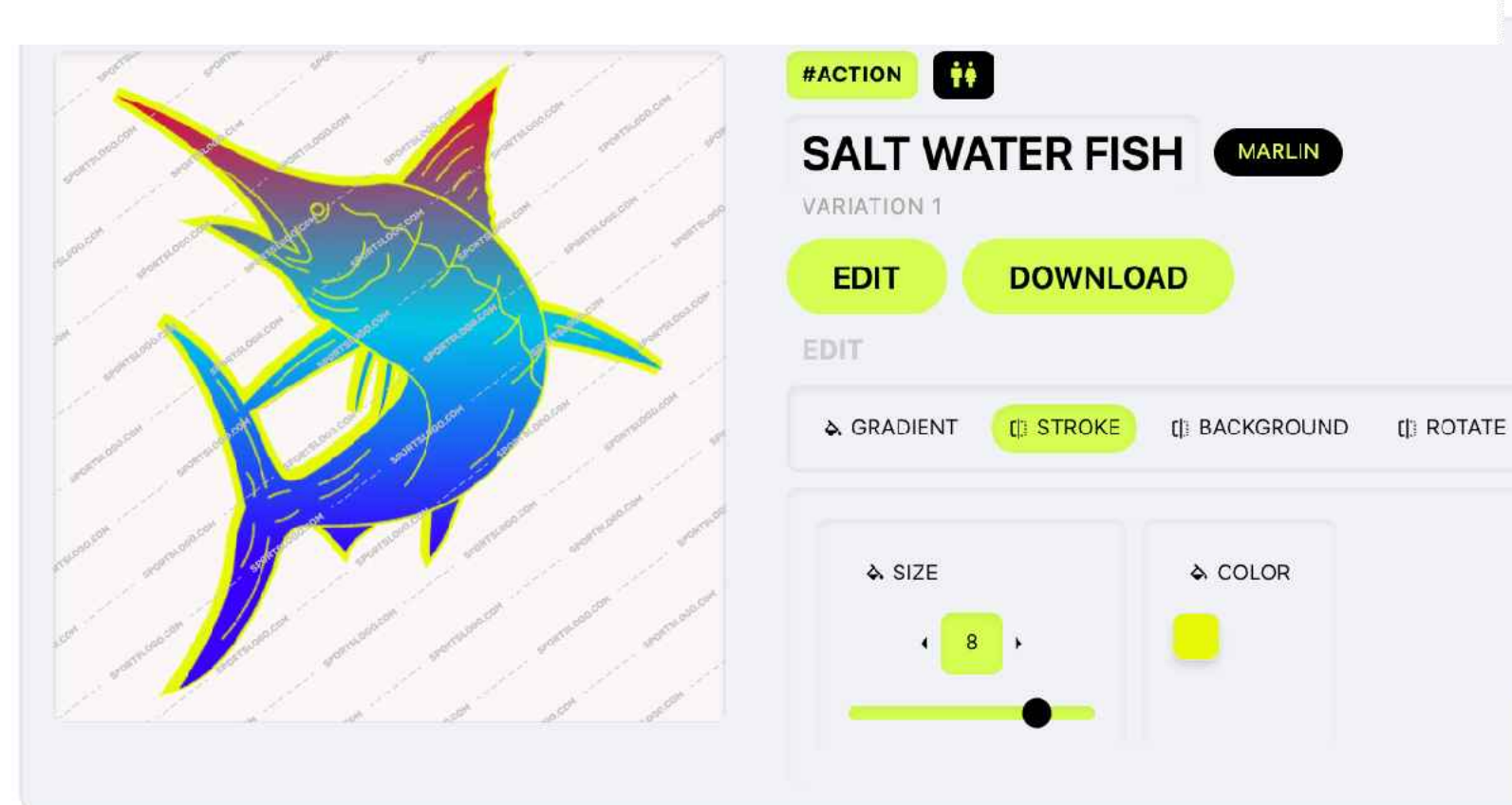
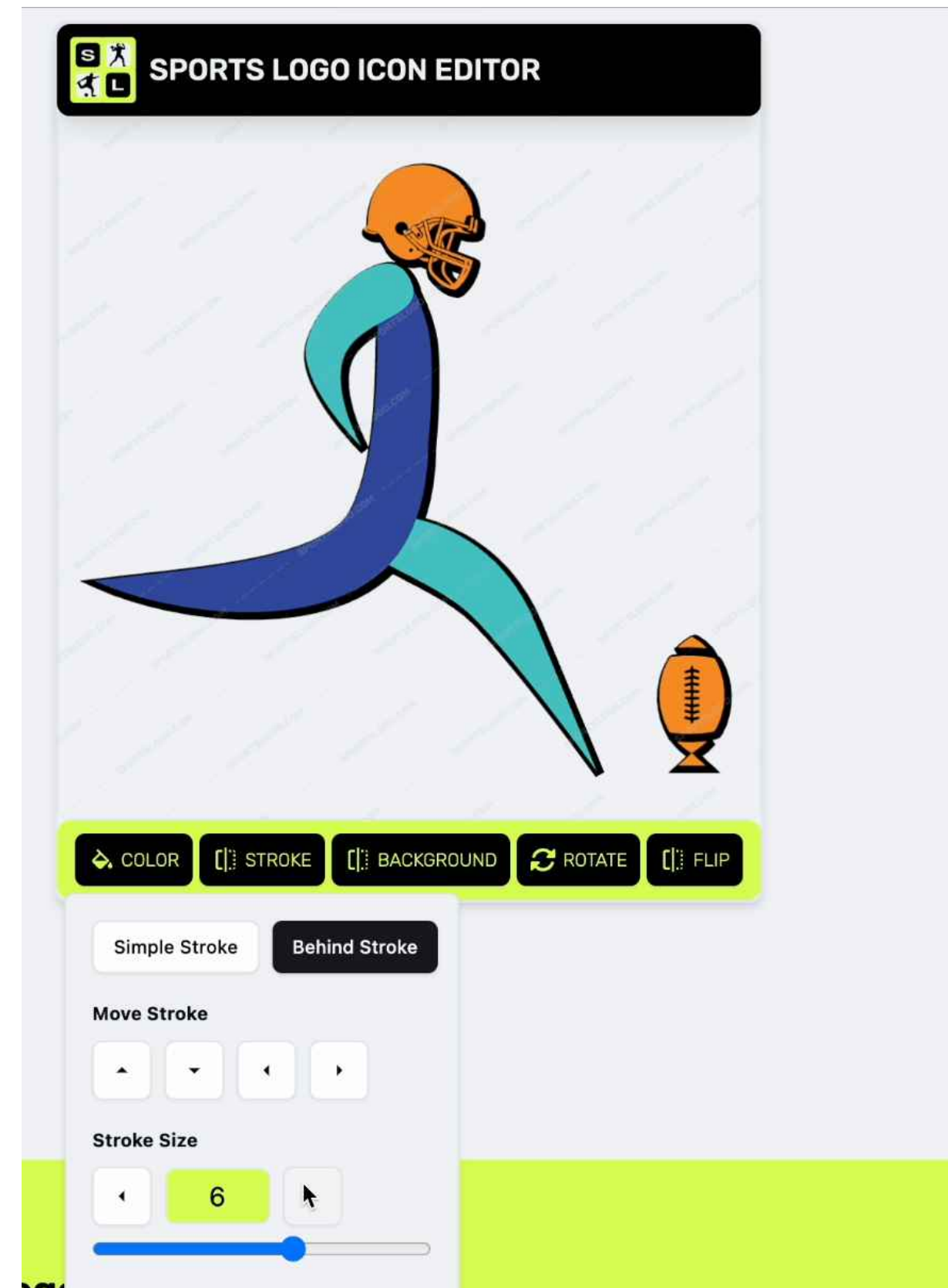
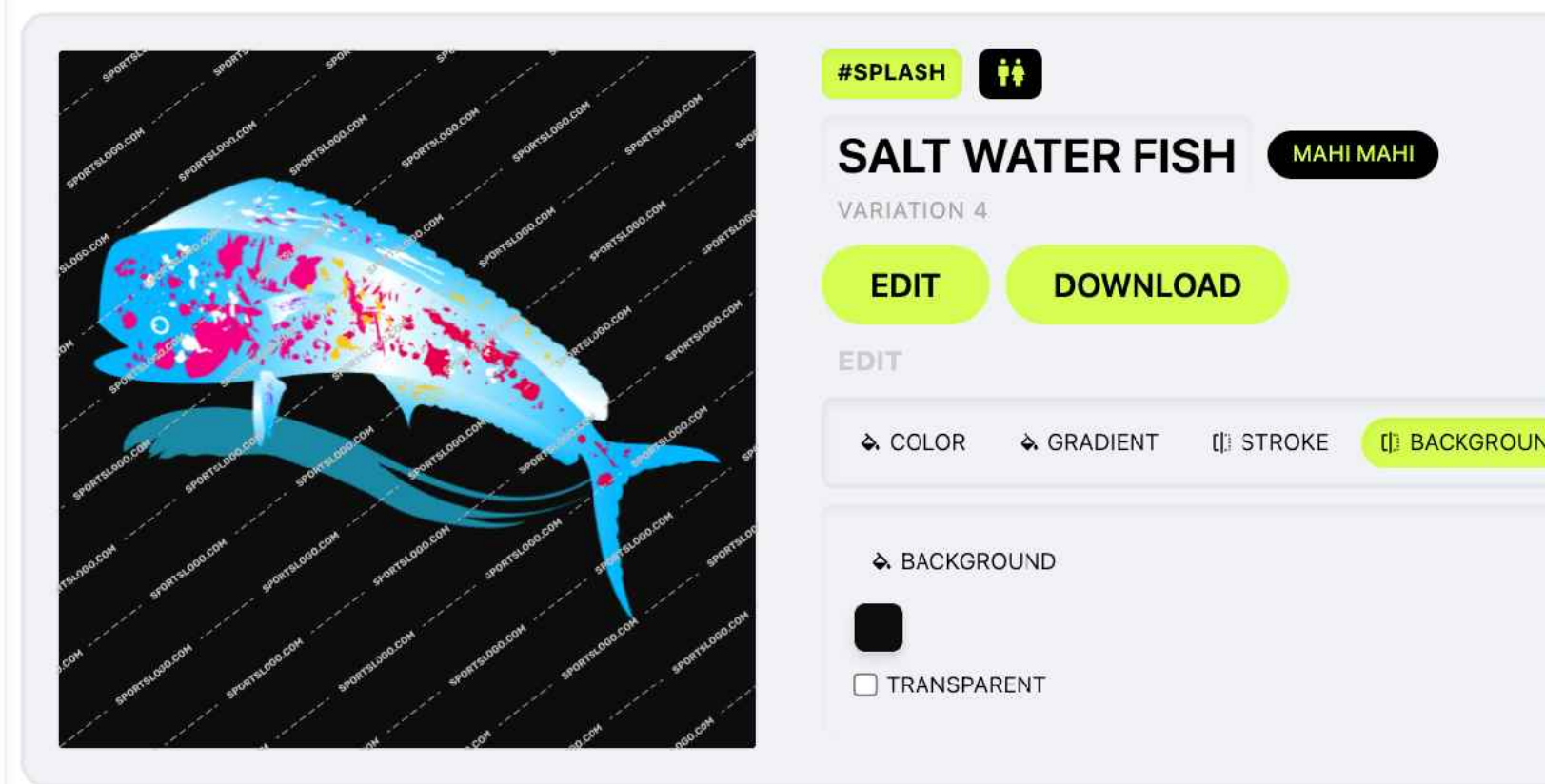
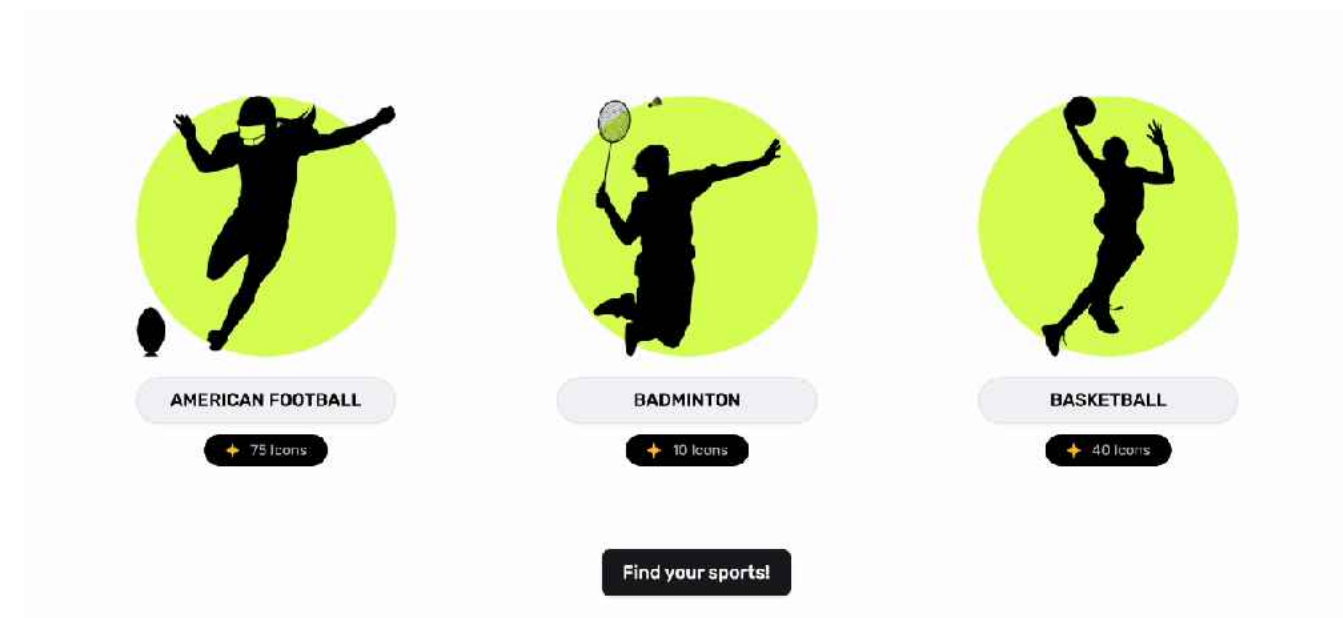
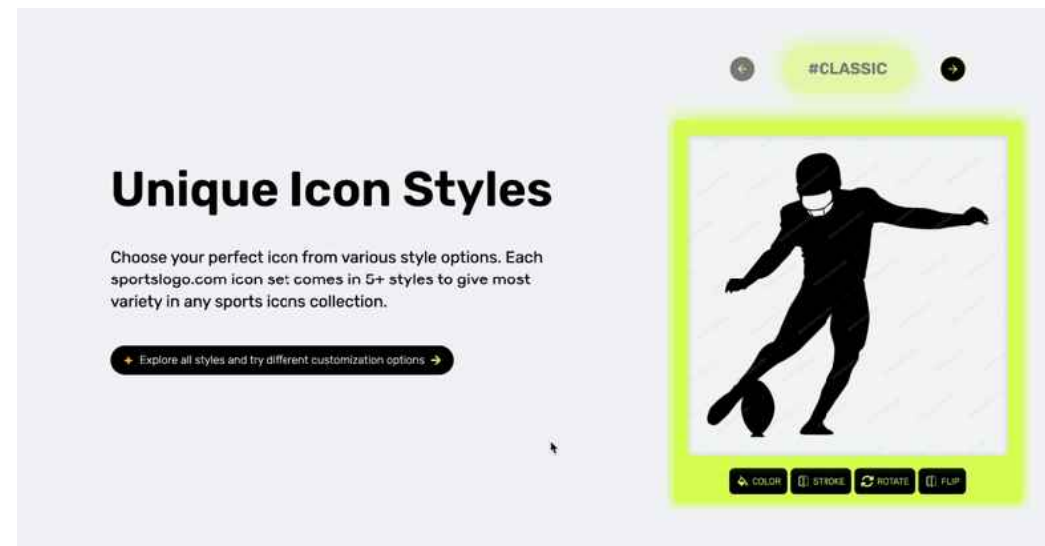
BOXING MALE





SPORTS LOGO™

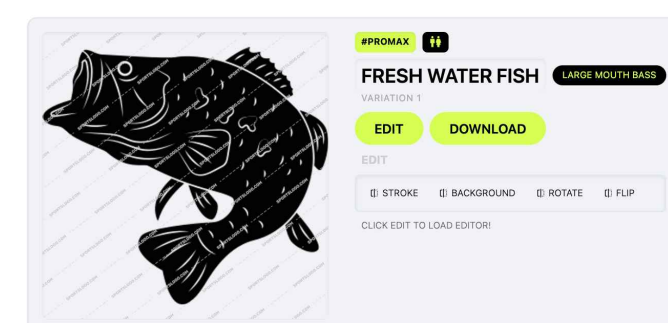
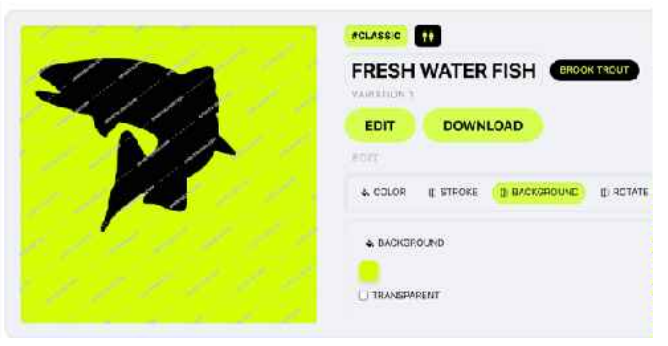
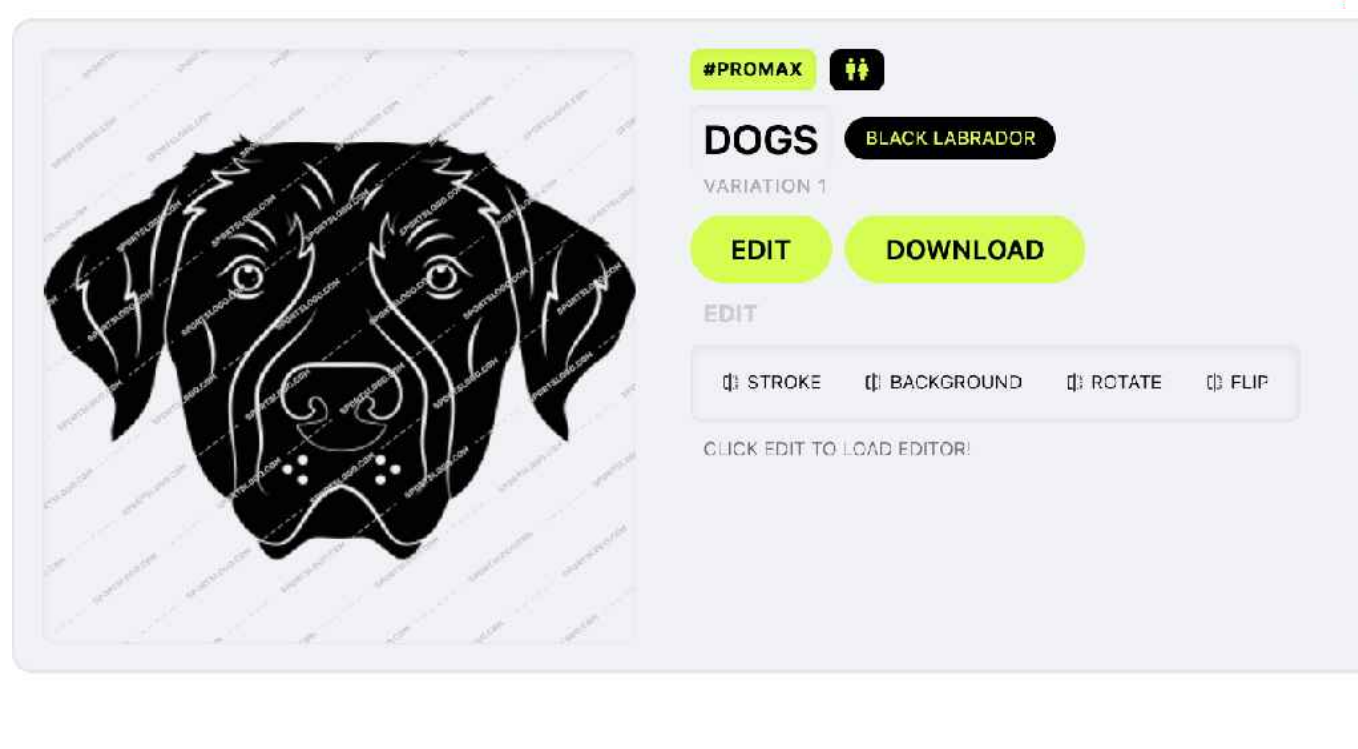
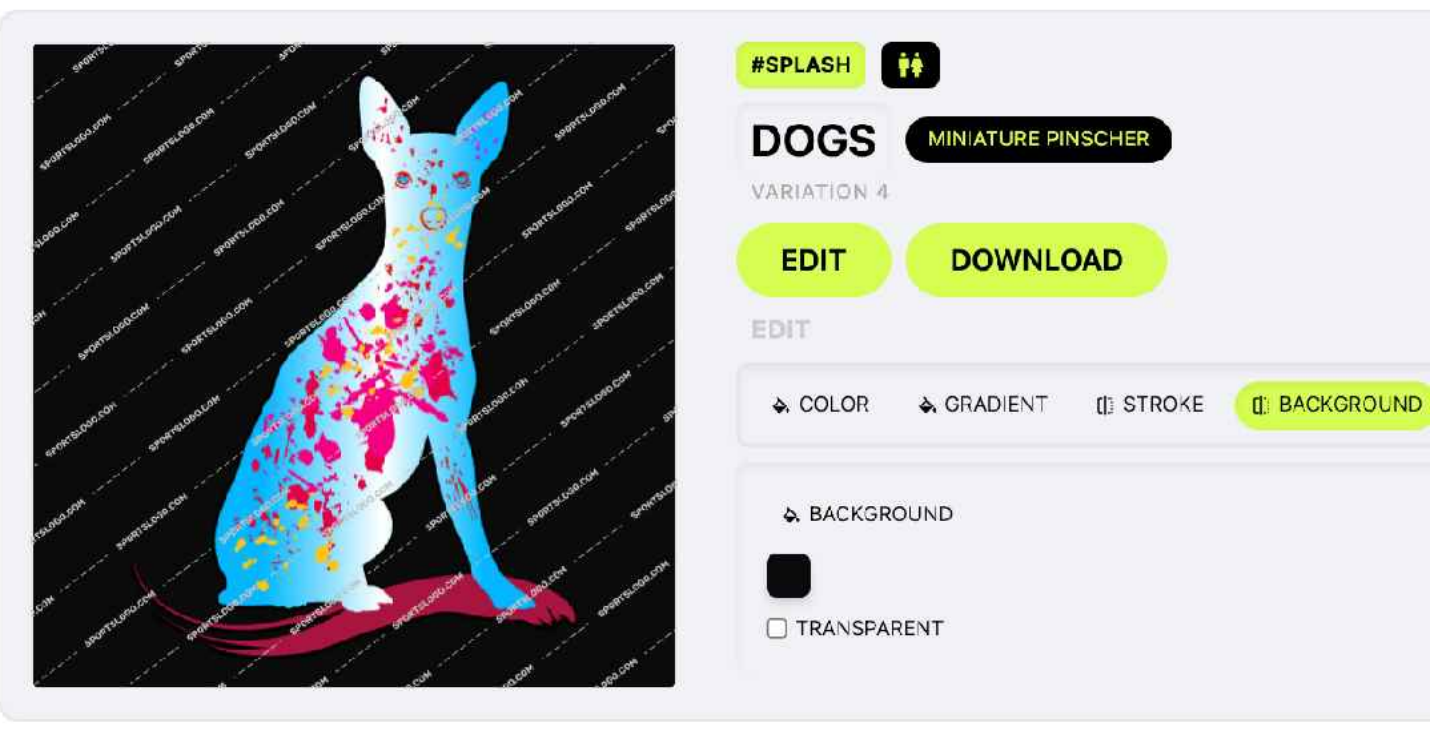
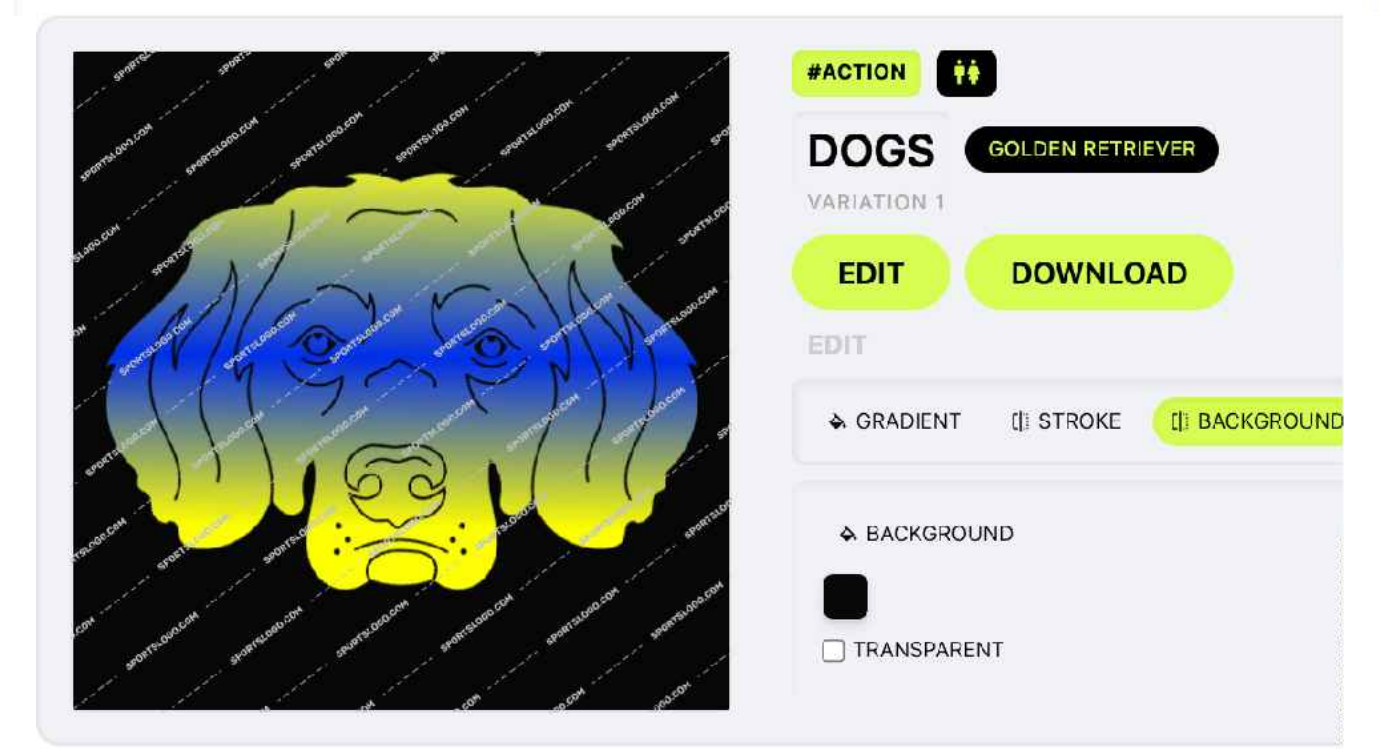
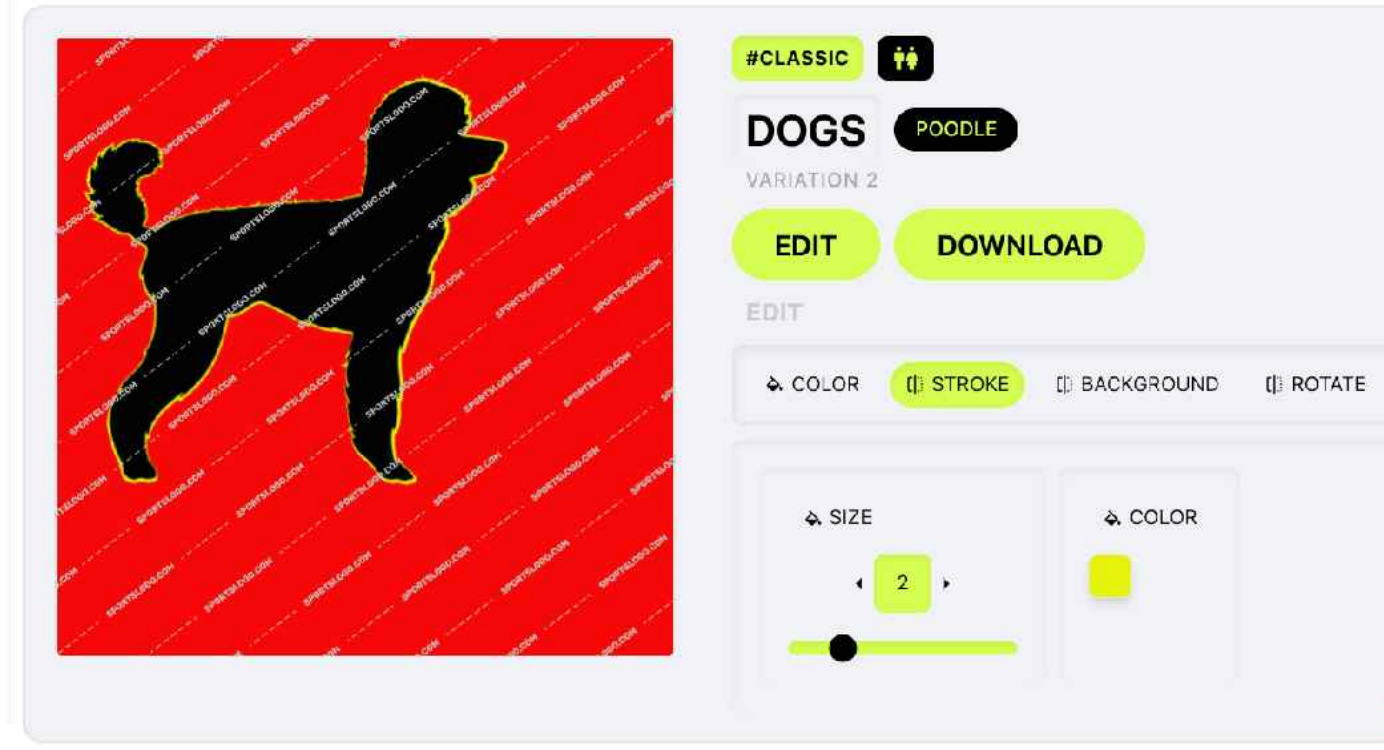
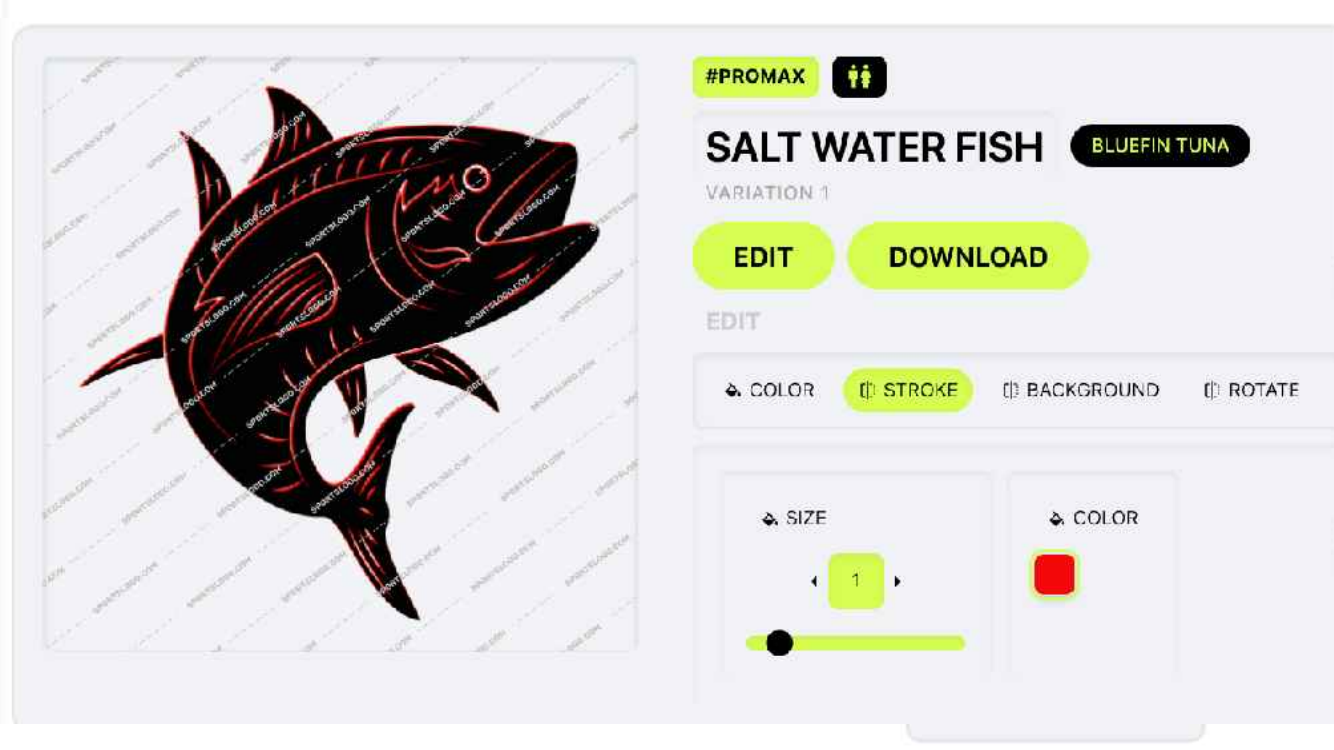
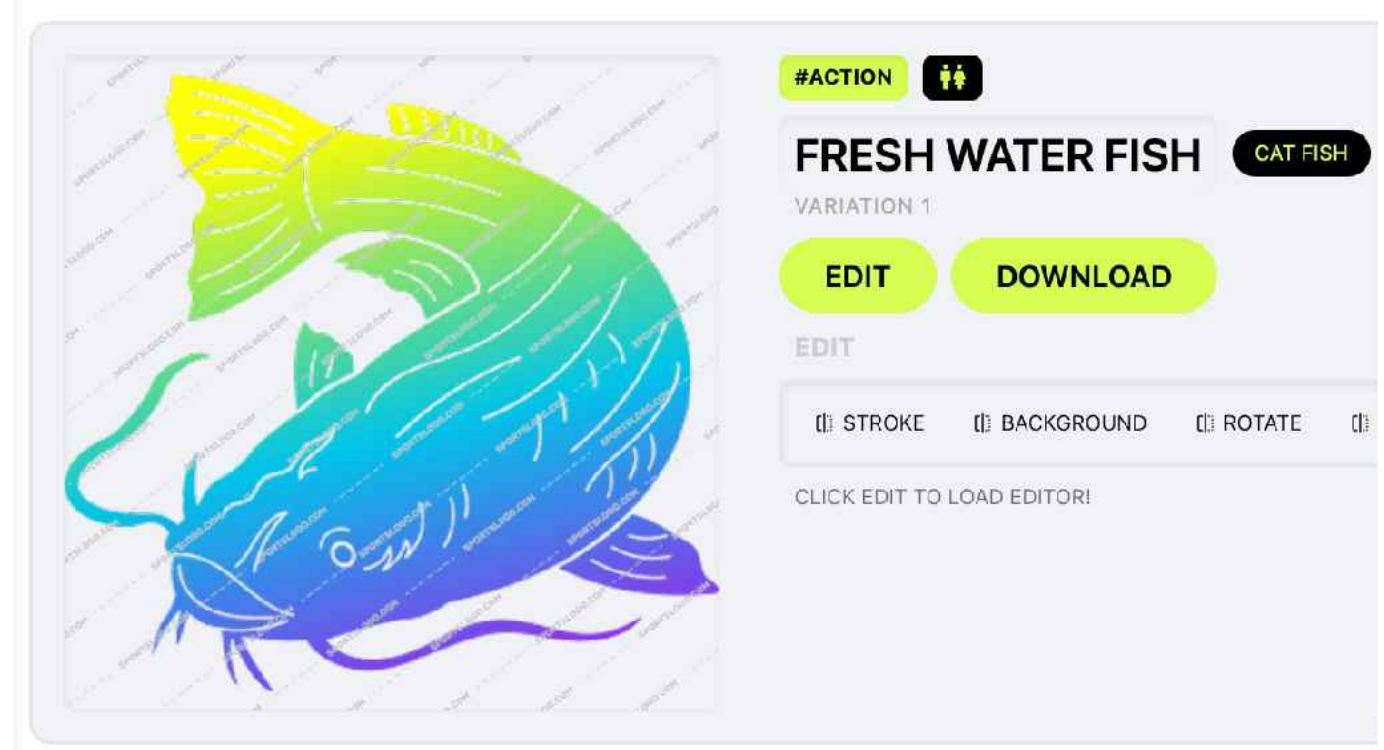
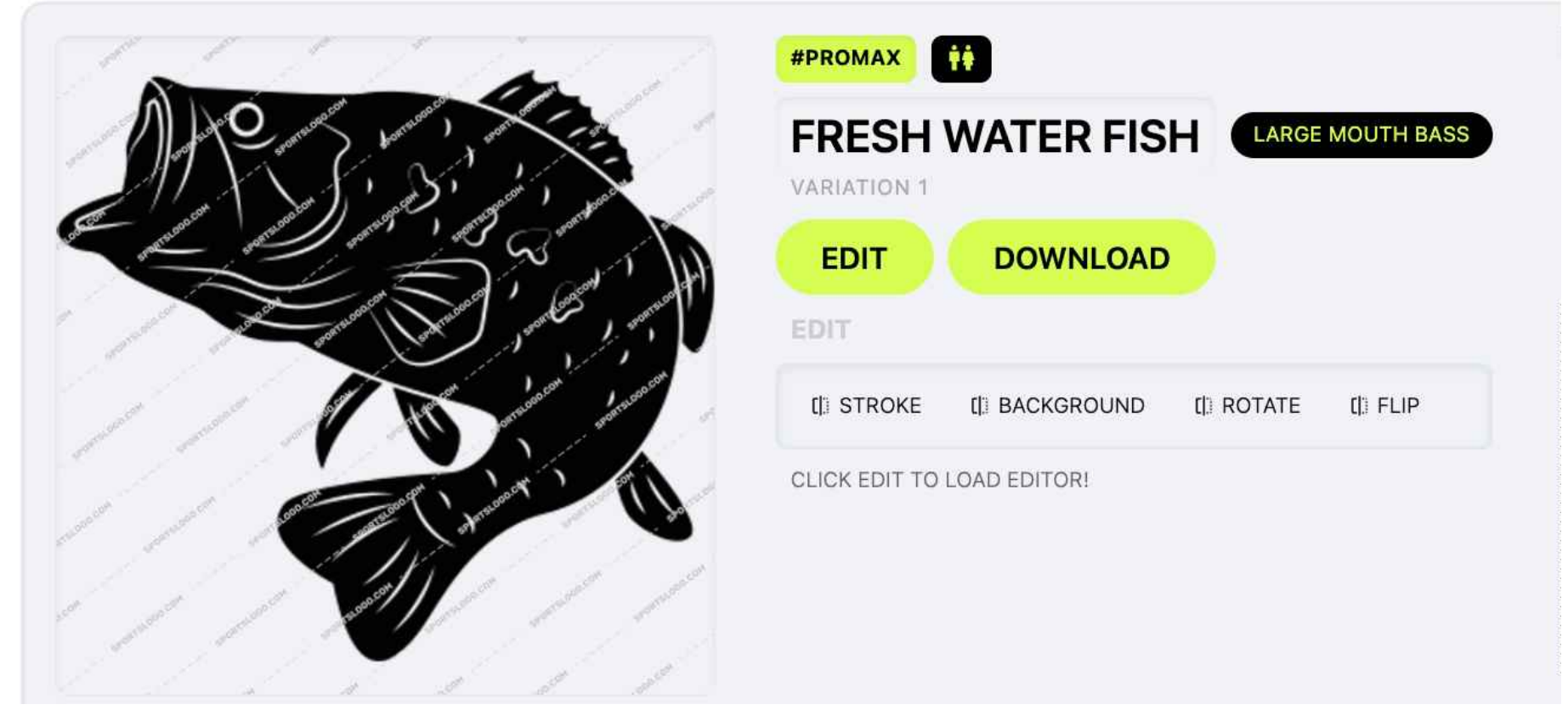
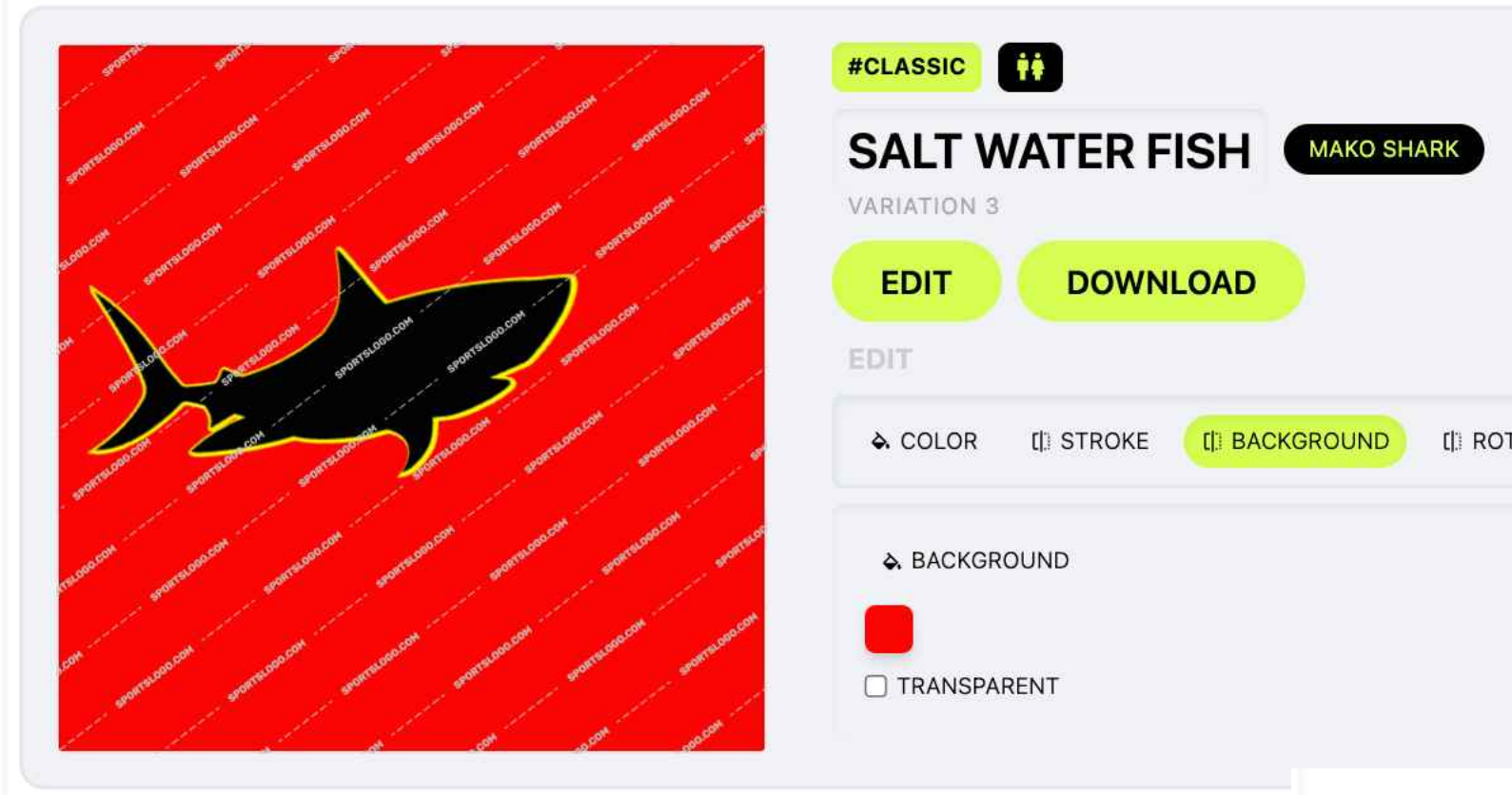
Proprietary Sports Icon & Logo Editor





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Copyrighted Sport Fish & Dog Show Icons





**SPORTS
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Sports Related Icon Categories Included In Copyrighted Collection



Marching Bass Dru...



Marching Bass Dru...



Marching Bass Dru...



Cheerleader



Cheerleader



Cheerleader



Marching Clarinetist



Marching Clarinetist



Marching Clarinetist



Cheerleader



Cheerleader



Cheerleader



Marching Cornet Pl...



Marching Cornet Pl...



Marching Cornet Pl...



Cheerleader



Cheerleader



Cheerleader



SPORTS LOGO™

Unlimited Customization Options On Copyrighted Sports Icons





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Licensing Sports Logo Copyrighted Icons For Revenue

St Adobe Stock

All

"sport icons"

My Libraries

Dynamic Playing Soccer Silhouette Vector Illustration for Sports Designs. Capturing the Essence of Soccer Movement and Team Spirit for Sports Graphics

By [Unitees Studio](#)

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Licensing Sports Logo Copyrighted Icons For Revenue

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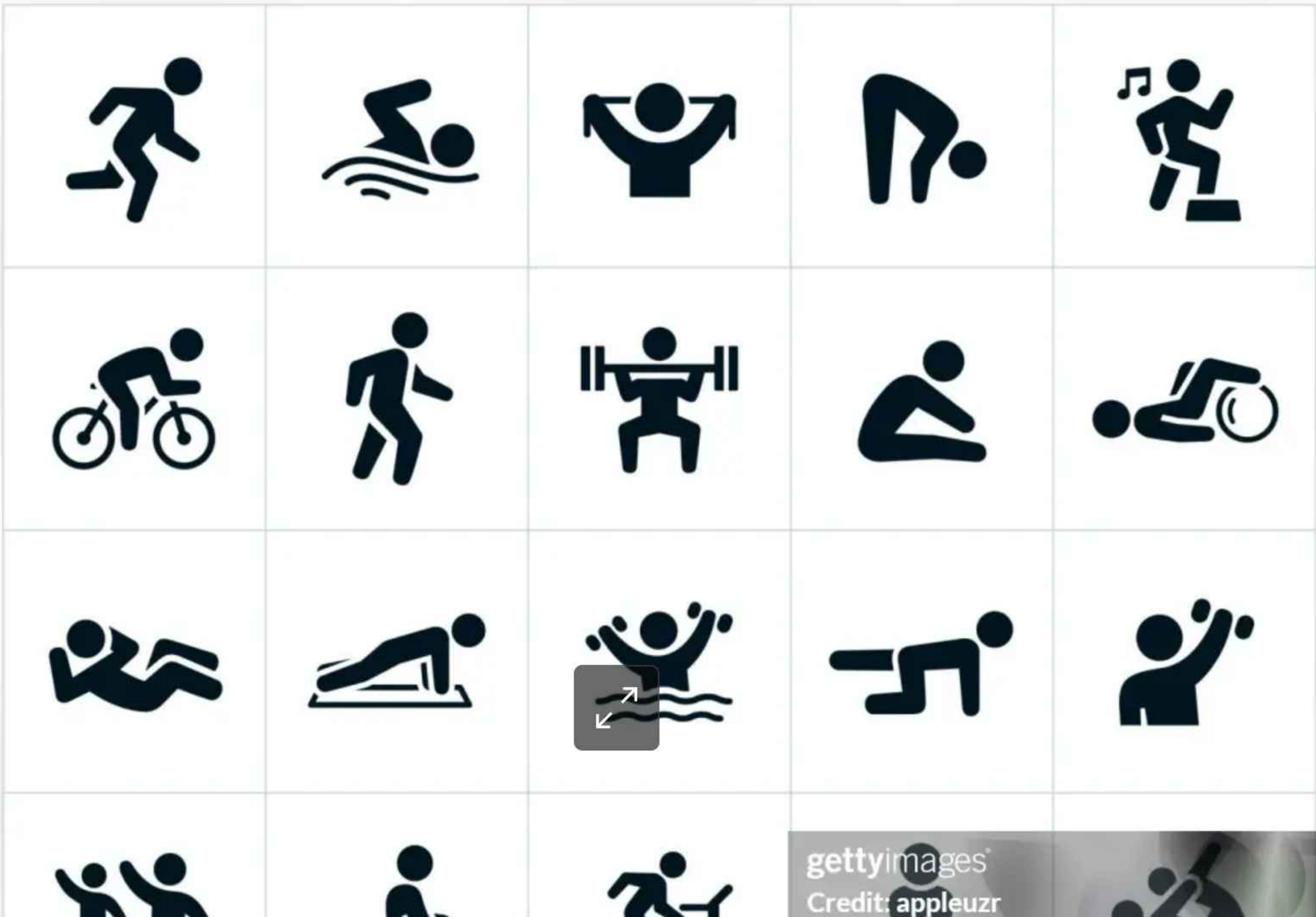
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Fitness Activities Icons - stock illustration

A set of different exercise activities to achieve or maintain physical fitness. The icons include a person running, swimming, stretching, cycling, walking, weight lifting, doing a sit-up, a pushup, water aerobics, step aerobics, strengthening, jump roping, running on a treadmill, lifting a kettle bell, riding an exercise bike, doing yoga, using an elliptical machine, using battling ropes and performing lunges to name a few.



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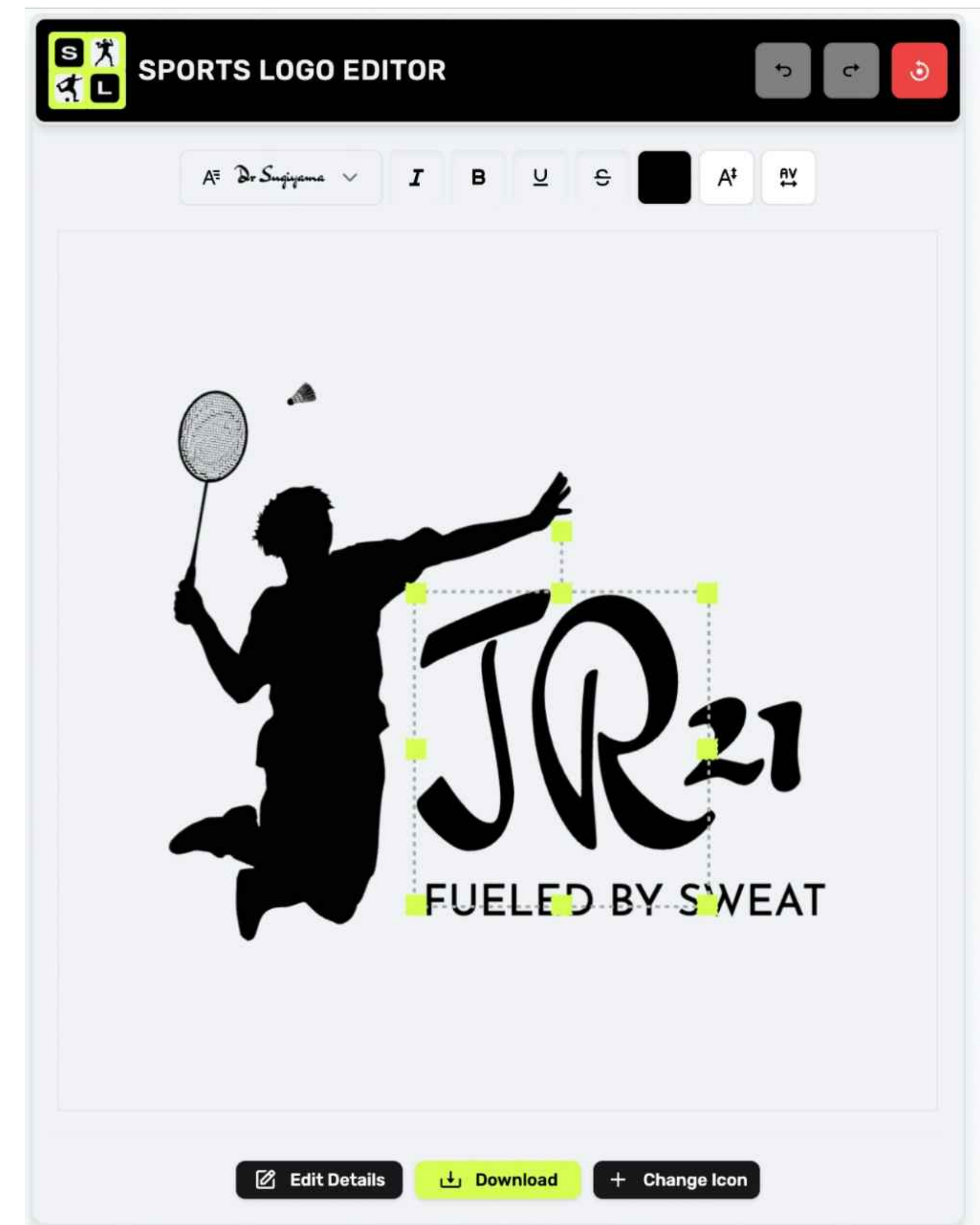
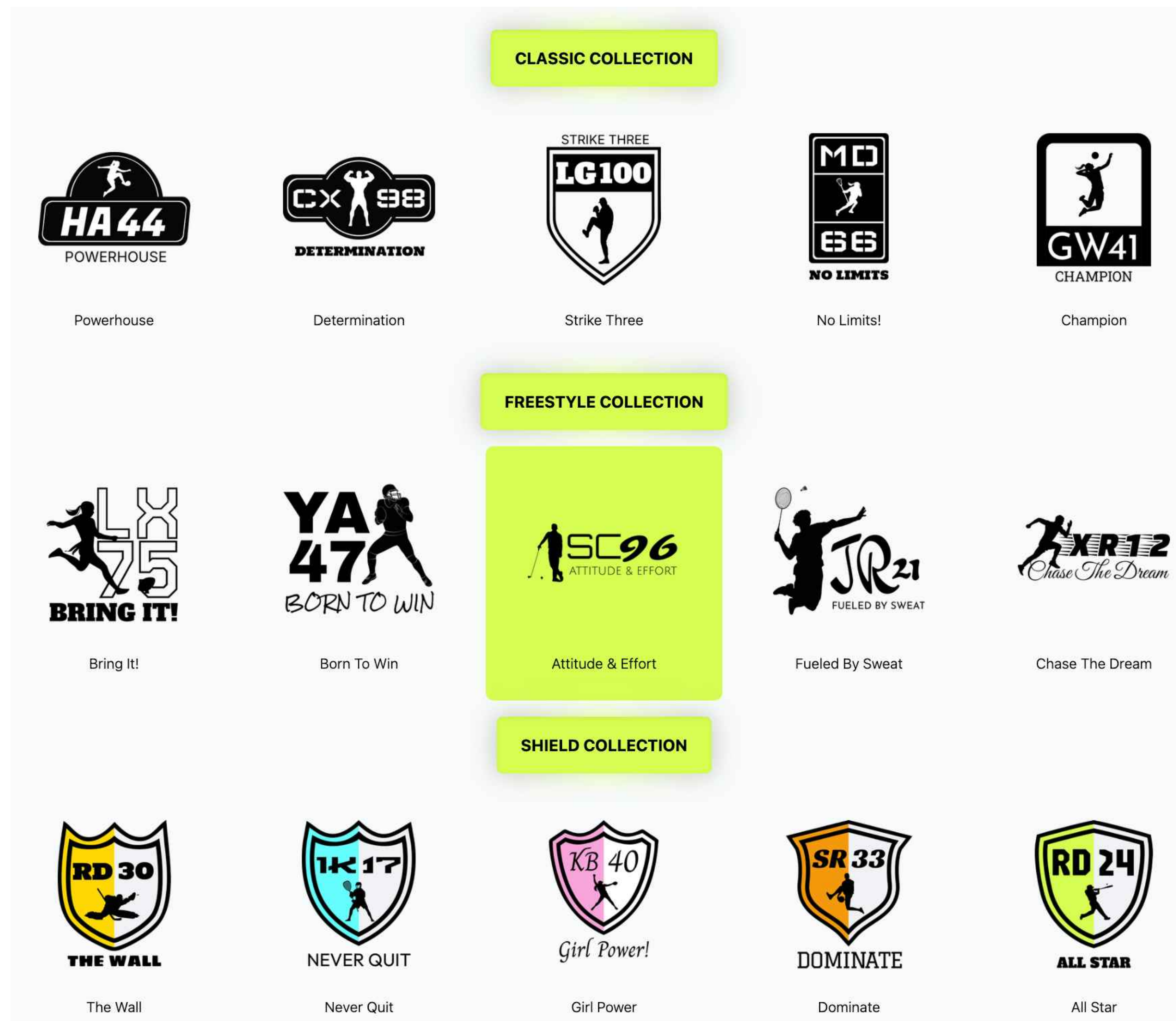
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SPORTS LOGO™

Hyper-Individualized Sports Logos To Drive Merchandise Sales & Revenue





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Custom Sports Logos



THE WALL



MAGGIE



KB40



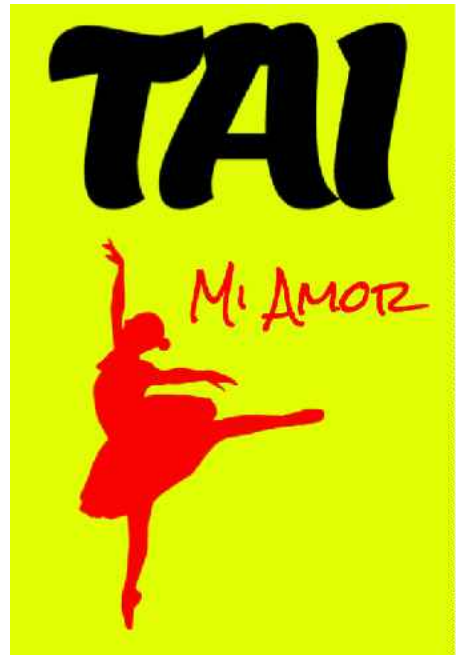
DETERMINATION



NO LIMITS



ISSA PERSONAL TRAINER



LADY MONARCHS



STRIKE THREE



ALL STAR





**SPORTS
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Advanced Proprietary Logo Editor

ATHLETE LOGOS



GIRL POWER



ALL STAR



Heart & Soul



KEEP GRINDING



MAX EFFORT



DREAM BIG



NEVER QUIT



JUST VICTORY



GUNSLINGER



BORN TO WIN



BEAST MODE



BRING IT



Making Waves



POWERHOUSE



CHAMPION

SPORTS FLYERS



Sat. May 24, 2025

6:30 PM

Hawk Park, Lithia, FL Field 3

ALL POSITIONS OPEN

TEXT COACH LANE

813-233-3469



**SPORTS
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Player Trading Card Templates

Photo Image Import Capabilities

PLAYER CARDS

#40  2031



KATIE BRIER
LADY HAWKS 12U
PITCHER | CATCHER | SHORT STOP

SEASON 2025 12U SPRING

DOB: 04/25/12

HEIGHT: 5'2"

WEIGHT: 132 LBS

BATS: RIGHT

THROWS: RIGHT

HOMETOWN: TAMPA, FL

HIGHLIGHTS
72 STRIKEOUTS
.97 SB %
32 Throw Outs @ Catcher

KB 40
GIRL POWER

#40



KATIE BRIER
LADY HAWKS U12
PITCHER | CATCHER | SHORT STOP

SEASON# 2025

DOB: 04/25/12

HEIGHT: 4'9

WEIGHT: 130 LBS

BATS: RIGHT

THROWS: RIGHT

HOMETOWN: STATESBORO

HIGHLIGHTS
319 STRIKEOUTS
2024 HIGHEST CATCHES
PLAYER OF THE SEASON

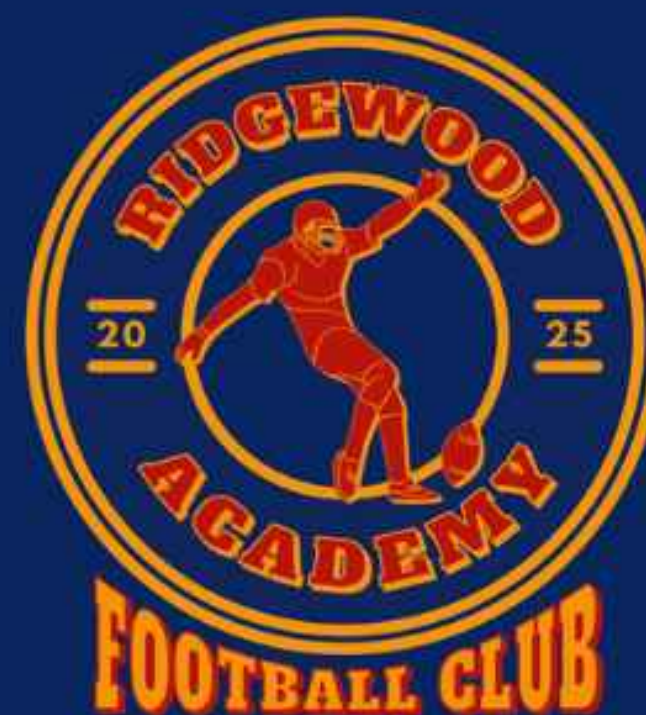
KB 40
GIRL POWER



**SPORTS
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Team Logo Design Templates

TEAM LOGOS





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B2B Partnerships To Drive Revenue

Sports Logos built on partner sites and added to merchandise



Subscription Based Design Services Similar To Canva

Calculate for your team

How many people?

Custom

People

Save from 16% with yearly

Monthly

Yearly

For one person

Canva Free

Design anything and bring your ideas to life. No cost, just creativity.

US\$0

/year for one person

Get started

Features you'll love:

- ✓ Easy drag-and-drop editor
- ✓ 2M+ professionally-designed templates

For one person



Canva Pro

Unlock premium content, more powerful design tools, and AI features.

US\$120

/year for one person

Start a free trial

Everything in Free, plus:

- ✓ Unlimited access to premium templates
- ✓ 140M+ photos, videos, graphics

For your team



Canva Teams

Transform teamwork, grow your brand, and simplify workflows.

US\$100

/year per person

Minimum 3 people (US\$300/year)

Start a free trial

Contact Sales

Everything in Pro, plus:

- ✓ Scale your brand and centralize assets
- ✓ Ensure brand consistency with

For your organization



Canva Enterprise

Empower your organization with an all-in-one workplace solution.

Let's talk

Get in touch to learn more

Contact Sales

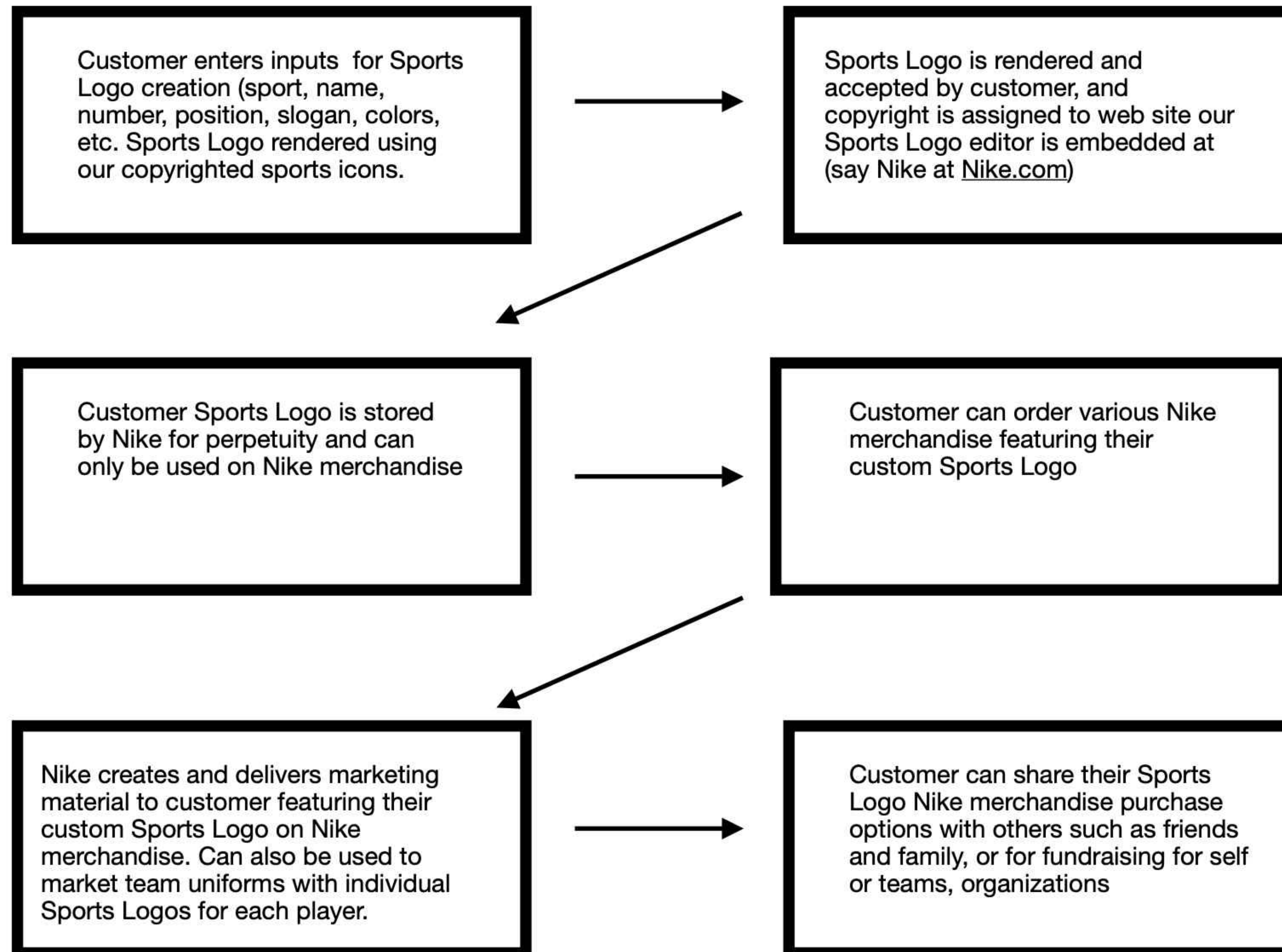
Everything in Teams, plus:

- ✓ Centrally manage multiple teams and brands
- ✓ Set individual or group design



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Nike B2B Sports Logo Tech Licensing Potential Example





**SPORTS
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AI SPORTS LOGO TECHNOLOGY LAUNCHING Q4 2025





SPORTS LOGO™

Sports Logos On Merchandise





SPORTS LOGO™

Custom Sports Logos Building Merchandise Stores For Athletes



Custom magnet samples
Size: 2.2" × 3" · Quantity: 10 \$9



Custom magnet samples
Size: 2.24" × 3" · Quantity: 10 \$9



Custom magnet samples
Size: 2.61" × 3" · Quantity: 10 \$9



Custom magnet samples
Size: 2.84" × 3" · Quantity: 10 \$9



Glitter sticker samples
Size: 1.87" × 3" · Quantity: 10 \$9

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- GOLF
- TRACK
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KB40 Plastic Drinking Cup
\$19.95



KB40 Long Sleeve Cotton Shirt
\$19.95

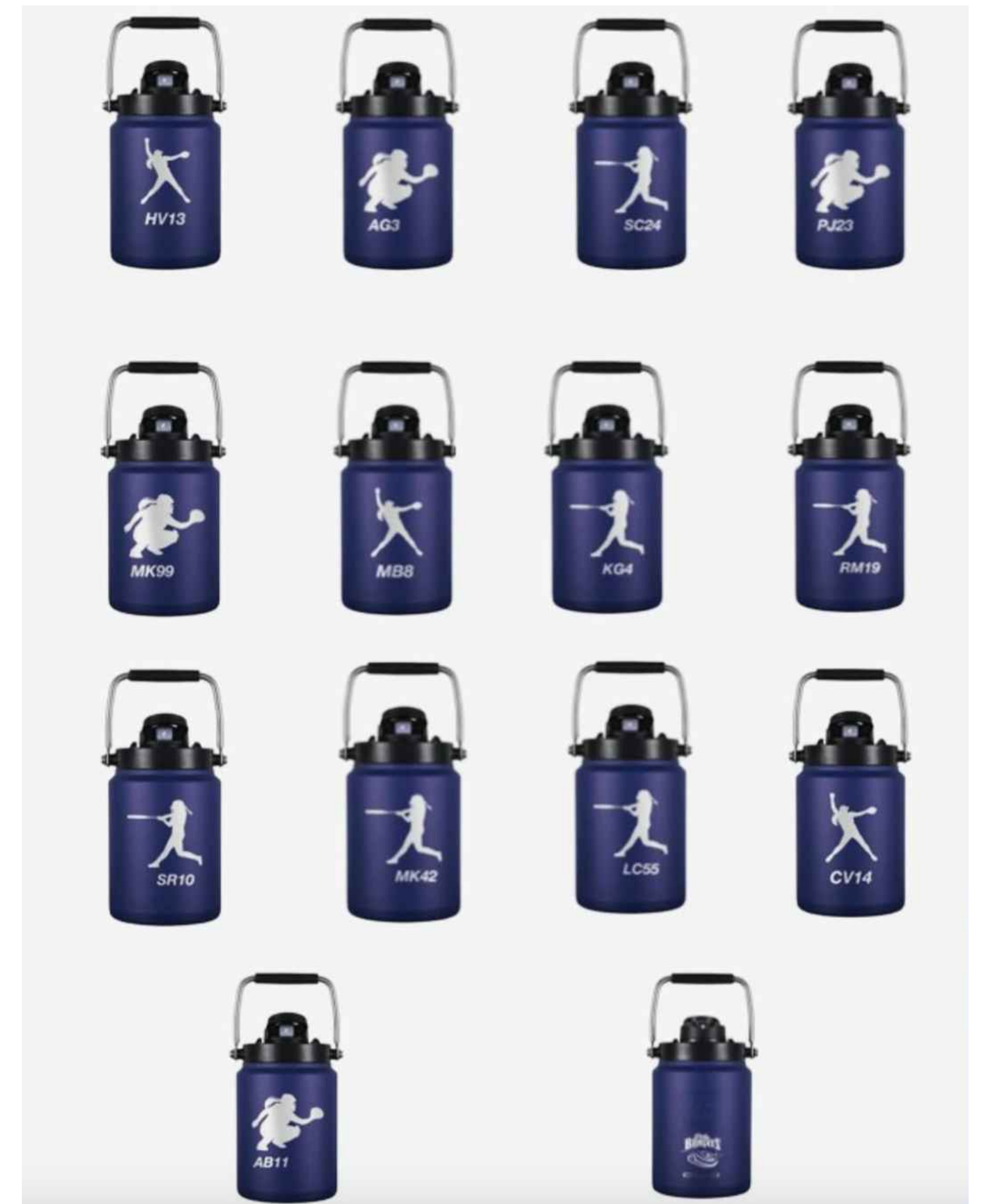


KB40 Cotton Hoodie
\$29.95



**SPORTS
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Individual Player Branding For Teams & Players





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Driving Product Sales For B2B Partners



Custom Wall Clock



Custom Ice Shakers



Ink Stamps



Custom Zippo



Hats



Custom Backpack



Custom Team Logo Ice Shaker



Custom Ice Shakers



Batting Helmet Decal



Team Bags & Matching Ice S...



Car Magnet Signs



Custom Poker Chips



Tee Shirt



Custom Ice Shaker



Custom Ice Shaker



Custom Hoodie



Golf Balls



Car Air Freshener



Golf Shirt



Hoodie



Custom Slides



Vanity Plate



Sun Shirts



Tee Shirt



Coffee Cups



Umbrella



Hoodie