

# SIREN | FX

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## Unlocking Cost-Effective Returns in FX Benchmark Fixing with SIREN FX

In today's rapidly evolving financial landscape, achieving cost-effective, cumulative returns has become a critical objective for Financial Institutions (FI's). Currency market volatility, regulatory oversight, and the ongoing drive for transparency necessitate innovative and ethical solutions. At SIREN FX, we're proud to offer a game-changing approach to benchmark fixing activities across the top nine currency pairs, delivering significant dollar-per-million traded savings while maintaining an unwavering commitment to transparency and ethics.

### Delivering Tangible Savings

SIREN FX's unique methodology and technology have consistently provided measurable savings for our clients. Over the past 12 months, our solutions have generated total savings of \$36,470 per \$1 million traded across key currency pairs against WMR benchmarks at the London 4pm Month End Fix. Here's how those savings break down:

Month End CCY Pair	TOTAL Savings per \$Million over past 12months
EUR/USD	2,590
USD/JPY	6,584
GBP/USD	3,642
AUD/USD	2,432
USD/CAD	3,149
NZD/USD	2,633
USD/CHF	5,231
USD/NOK	4,774
USD/SEK	5,435
<b>Cumulative Savings</b>	<b>36,470</b>

These figures represent real opportunities for FIs to improve performance, streamline operational efficiency, and reduce costs in benchmark fixing activity.

## Ethical and Transparent Solutions

Our commitment to ethical and transparent trading practices sets SIREN FX apart. We recognize that trust is the cornerstone of every financial transaction, and our solutions are designed to reinforce that trust. By offering:

- **Data-Driven Insights:** Our platform leverages robust analytics to provide precise pricing and actionable insights, ensuring you can trade confidently and cost-effectively.
- **Operational Integrity:** SIREN FX adheres to rigorous standards of compliance, providing clarity and accountability in every transaction.
- **Innovative Tools:** Products like our 5 Minute Proxy Reference Rate (launched 2 weeks ago) deliver cutting-edge alternatives to traditional benchmarks, helping clients navigate market complexities with ease.

## Partnering for Long-Term Success

When FI's partner with SIREN FX, they gain more than a service provider—they gain a trusted ally. Whether optimizing benchmark fixing activity, improving returns, or aligning with ethical trading practices, we stand ready to help you navigate today's challenges while building resilience for tomorrow.

## Why It Matters

As regulatory scrutiny continues to rise and market participants demand greater transparency, adopting an ethical and cost-effective approach to FX benchmark fixing is no longer optional—it's imperative. The savings demonstrated by SIREN FX reinforce the power of innovation and integrity in delivering exceptional value to FIs.

## Let's Transform FX Together

Join us in redefining what's possible in FX trading. Let's talk about how SIREN FX can help your institution achieve unparalleled savings and long-term success in benchmark fixing activity. For any interest in other currency pairs, please reach out—we look forward to working with our clients to achieve even more savings in 2025. Together, we'll set new standards for excellence in the financial markets.