



SIREN FX partners with EOSE to expand their quest to provide true transparency for FX benchmark execution.

London and New York 15 August 2024 – EOSE, independent leading innovator in product development and data sales, are pleased to announce they have partnered with SIREN FX, the Foreign Exchange Specialist.

SIREN FX provides Spot FX Benchmark and Reference Rates - the SIREN FX 20 Minute Benchmark is unique. It is tradeable and utilises an optimal execution methodology, offering users potential benefits in hedging activity and is regulated by the UK Financial Conduct Authority (NCFX are the Benchmark Administrator).

By appointing EOSE, SIREN FX have further strengthened the distribution of their independent FX data, alongside the benchmark and reference rates they provide. The EOSE team is highly specialised and experienced in all parts of the data ecosystem, thus providing SIREN FX with a team of expert data sales and business development professionals.

The key drivers for SIREN FX are to offer a fully transparent, lower-cost alternative to existing FX benchmarks. This new relationship will allow SIREN FX to develop its data sales proposition to Banks, Asset Owners, Asset Managers, Corporates and Payment Service Providers based in Europe, the US and Asia

Suzanne Lock, EOSE founder and CEO, said, “SIREN FX are the perfect partner for EOSE, providing independent, quality data to market participants who are facing the challenges of data costs and licensing restrictions. Data consumers are frustrated with the lack of choice and high costs in FX benchmarks and have welcomed an alternative solution. We are proud that SIREN chose to partner with EOSE and excited to work as part of their team.”

Alison Clare, COO of SIREN FX, said, “The SIREN FX team is delighted to be working with the EOSE team – both Firms bring unique experiences and perspectives that when blended together create a very powerful and exciting combination for both Firms.”

About SIREN FX:

- SIREN FX, in association with NCFX, offers an independent Spot FX Benchmark which is regulated under the UK Financial Conduct Authority (FCA) and is compliant with the UK Benchmarks Regulation.
- SIREN FX has been developed to be traded, unlike other benchmarks which have been designed for a point in time portfolio valuations.
- SIREN FX provides market participants with the transparency and tools they need to improve their decision-making in respect of the execution of their investment related foreign exchange activity while achieving compliance with industry codes of conduct. For more information contact sales@sirenfx.co.uk or visit <https://sirenfx.co.uk>

About EOSE:

- EOSE provides an independent, flexible and modern approach to commoditising data assets. Whether you are already a data provider and need an extra pair of hands or are setting up your data business from the start, we can help.
- Using EOSE data product development and sales experts will reduce your time to market and enhance your data products while allowing you to focus on your core business.

- The EOSE team each have decades of experience in data product and business development, data sales and managing the data business within organisations. Working across exchanges, vendors, brokers, and other financial institutions, the EOSE team have established relationships crucial to the development and sales of market data. For more information visit www.eosedata.com