

# ARTS OF ECUADOR



2022



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*Vive Bien means "Live Well" in Spanish. You live well by purchasing our unique hand-crafted products. Our artisans live a better life because of your purchases.*

# THE ARTS OF ECUADOR STORY

By Founders Christine and Bill Dean

We are a retired couple, who, in 2014, decided to spend the winter in Ecuador. We discovered this South American nation to be a strikingly diverse and beautiful country with warm, hospitable people. But we also found that good jobs and a reliable income are difficult to come by for most Ecuadorians. We wanted to do something to help. But what?



While visiting local markets, we were attracted to the artistry and quality of the handicrafts we saw. We learned that most items are made in home workshops where artisans often toil 12 to 18 hours a day, seven days a week, just to provide for their family's basic needs. But even with long hours and hard work, there is no guarantee that they will be able to sell their handicrafts for a fair price.

We founded Arts of Ecuador to help these families by purchasing their products at a fair price and marketing them in the United States. We settled on our product line of hand-crafted wool animal hats, Tagua keychains, and colorful coin purses. We work closely with the families to design unique products that will appeal to the American market and, at the same time, provide them with a stable source of income. We also emphasize products and production processes that are environmentally friendly, sustainable and do not adversely impact wildlife habitat.



Arts of Ecuador is a non-profit business. We take no salary or monetary compensation for our work. Income beyond what is needed to pay expenses is dedicated to an educational fund for the children of our artisan families. When you purchase our products, you help build home-based Ecuadorian businesses that promise artisans and their children a brighter future.



# ANIMALS OF NORTH AMERICA

Our caps are knitted from 100% Ecuadorian sheep's wool, unless otherwise indicated, with a soft acrylic lining.



Pricing for all animal hats on pages 2-4. Selections may be mixed for quantity discounts.

Quantity	1-5	6-11	12-23	24 or more
Price	suggested retail \$25 each	\$13 each	\$11 each	\$10 each

# EXOTIC ANIMALS



Elephant KC027



Giraffe KC025



Kangaroo KC048



Monkey KC029



Orange Lion KC007A



Tan Lion KC007C



Tan Llama KC034A



Brown Llama  
KC034B



Tiger KC020



Red Panda KC004B



Sloth KC045



Zebra KC026

ANIMAL HATS

Selections may be mixed for  
quantity discounts.



## FANTASY ANIMALS



Badger KC017



Gopher KC014



Dark Gray Bunny KC005B



Pink Bunny KC005D



Blue Owl KC013C



Pink Owl KC013D

Quantity	1-5	6-11	12-23	24 or more
Price	suggested retail \$25 each	\$13 each	\$11 each	\$10 each

Selections may be mixed for quantity discounts.

## FARM ANIMALS



Cow KC036



White Sheep KC037A



Gray Sheep KC037B



Goat KC033A



Black & White Goat KC033B



Piggy KC024



# TODDLER HATS - BABY ANIMALS



Chick KC047-I  
(100% acrylic)



Teddy Bear KC046-I



White Lamb  
KC037A-I



Gray Lamb KC037B-I



Zebra KC026-I

Quantity	1-5	6-11	12-23	24 or more
Price	suggested retail \$24 each	\$12 each	\$10 each	\$9 each

Our caps are made from 100% Ecuadorian wool yarn with an acrylic lining for comfort and warmth. (unless otherwise indicated)

Adult-size hats of any style are available on special order.

Please contact us for more information.



# AQUATIC ANIMALS



Penguin KC055



Otter KC056

## Penguin and Otter Pricing

Quantity	1-5	6-11	12-23	24 or more
Price	suggested retail \$25 each	\$13 each	\$11 each	\$10 each

## Sea Turtle and Shark Pricing

Quantity	1-5	6-11	12-23	24 or more
Price	suggested retail \$30 each	\$14 each	\$13 each	\$12 each

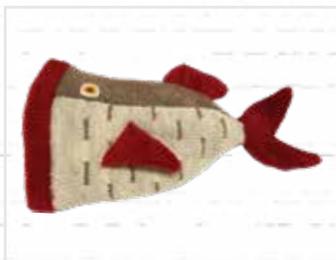


Sea Turtle KC057



Shark KC053

# FRESHWATER FISH



## MUSKIE

Child size KC050  
Adult size AKC050



## BASS

Child size KC051  
Adult size AKC051



## NORTHERN PIKE

Child size KC052  
Adult size AKC052

## FRESHWATER FISH PRICING

Child size	\$12 each
suggested retail	\$30
Adult size	\$13 each
suggested retail	\$34

Minimum order of 24 hats. Mix and match fish with other hats.



# TAGUA KEYCHAINS



Minimum Keychain Order: 1 dozen assorted SKU TK001  
Price: \$2.25 each (\$27.00/dozen) Suggested Retail: \$5.95

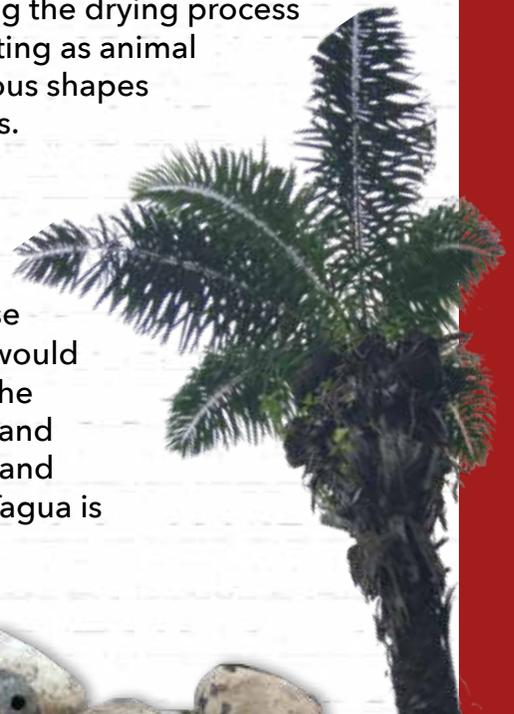
## WHAT IS TAGUA?



Tagua, also called vegetable ivory, is a type of coconut that comes from the Tagua Palm tree. The coconut milk in the Tagua seeds solidifies during the drying process becoming as hard and long-lasting as animal ivory. It can be carved into various shapes to produce a variety of products.

Every year each Tagua tree produces bushels of pods containing Tagua nuts.

Harvesting and processing these nuts provides employment for many families that otherwise would have no source of income. In addition, Tagua contributes to the preservation of the rain forest because natives no longer cut and clear the rainforest for fields. Instead, they care for the forest and Tagua trees that provide their only source of income. Today Tagua is often used as a replacement for elephant ivory.



# COIN PURSES

Genuine organic leather and colorful Ecuadorian fabrics.

Great for: • Credit cards • Business cards • Coins • Cash

All our leather products are eco-friendly. The tanning process uses no industrial chemicals, only natural organic substances.

## LEATHER AND FABRIC



Small: One zippered compartment  
3.5" X 4.5" SKU CP002

Large: Two zippered compartments  
4.5" X 5.5" SKU CP001

## ALL LEATHER



One zippered compartment  
3.5X 4.5" SKU CP003

Quantity	suggested retail	12-23	24 or more
Small Fabric / Leather SKU CP002	\$6	\$3	\$2.75
Large Fabric / Leather SKU CP001	\$7	\$3.50	\$3.25
All Leather -Tan SKU CP003T - Black SKU CP003B	\$7.50	\$3.75	\$3.50

# BOBBLEHEAD ANIMALS



Minimum order: 1 dozen assorted

Price: \$1.25 each (\$15/dozen) SKU BH099 Suggested retail: \$3.00-\$5.00

# PRODUCT DISPLAY STANDS

## TAGUA KEYCHAIN STAND

This display comes complete with 60 assorted Tagua keychains and the illustrated placard telling the Tagua story.

The full display stand is \$130.



## ANIMAL HAT TREE

Our animal hats sell best when displayed on a hat tree similar to the one shown.

The tree shown displays **35 hats** and a placard telling the story of the families that make them. It is easy to assemble and each level rotates separately. The entire tree is on wheels, making it easy to move and store. The wheels can be locked down, if desired.

The price for the hat tree is \$100. If you order 60 hats and the tree, we offer **free shipping**.

## THREE WAYS TO ORDER!

 **BY EMAIL:** Send an email with your purchase order to [wdeanmn@gmail.com](mailto:wdeanmn@gmail.com) or [49cadean@gmail.com](mailto:49cadean@gmail.com).

 **BY PHONE:** Reach us at our office or cell numbers to order!  
OFFICE: (952) 513-7268  
BILL CELL: (612) 718-1855  
CHRISTINE CELL: (612) 750-8387

 **ON OUR WEB PAGE:** You can set up a wholesale account and order directly from our website: [www.artsofecuador.com](http://www.artsofecuador.com)

Be sure to specify size and color where applicable. Thank you!



 **Vive Bien**™



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