

Toys, Trends, Gifts & More



Master Toys & Novelties, Inc.
www.mastertoysinc.com



SQUISHY & STRETCHY
EACH COMES IN AN ACETATE BOX

NEW



3" tall



18580
Gummiez Bears
Cost: \$2.75
(PK: 25 asst colors/display)



NEW



4" long

18581
4" Gummiez Axolotls
Cost: \$2.75
(PK: 24 asst colors/display)



NEW



2" tall



18582
Gummiez Itty Bitty Critters
Cost: \$2.00
(PK: 36 asst critters & colors/display)



SQUISHY & STRETCHY
EACH COMES IN AN ACETATE BOX

NEW



3" long x
2 1/4" wide



18583
3" Gummiez Cats
Cost: \$2.75
(PK: 24 asst colors/display)



NEW

1 3/4" long x
1 1/2" wide

18584
Gummiez Itty Bitty Kitties
Cost: \$2.00
(PK: 36 asst colors/display)



SQUISH & STICK

NEW



18570
Sea Suctionz
Cost: \$2.50 (PK: 12 asst/display)



Each Toy Box contains a themed plastic toy play set
in a reusable box with a handle.

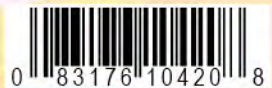
Individual Box Size: 6" x 5" x 2"



10420

Mermaid Toy Box Play Set

Cost: \$3.90 (PK: 20/display)



10423

Fashion Beauty Toy Box Play Set

Cost: \$3.90 (PK: 20/display)



Each Toy Box contains a themed plastic toy play set in a reusable box with a handle.
Individual Box Size: 6" x 5" x 2"



10421
Farm Toy Box Play Set
Cost: \$3.90 (PK: 20/display)



10422
Space Toy Box Play Set
Cost: \$3.90 (PK: 20/display)



NEW

10569
World's Tiniest Cornhole
 Cost: \$4.75 (PK: 12/display) 0 83176 10569 4

NEW

10570
World's Tiniest Yo-Yo
 Cost: \$3.75
 (PK: 12 asst colors/display) 0 83176 10570 0

NEW

10571
World's Tiniest Basketball Hoop
 Cost: \$3.75 (PK: 12/display)

10571
World's Tiniest Basketball Hoop
 Cost: \$3.75 (PK: 12/display)



10571
World's Tiniest Basketball Hoop
 Cost: \$3.75 (PK: 12/display)

0 83176 10571 7

NEW

10573
World's Tiniest Pickleball Set
 Cost: \$3.50 (PK: 12/display) 0 83176 10573 1

NEW

10572
World's Tiniest Lamp
 Cost: \$4.00
 (PK: 12 asst colors/display) 0 83176 10572 4

10572
World's Tiniest Lamp
 Cost: \$4.00
 (PK: 12 asst colors/display) 0 83176 10572 4



10573
World's Tiniest Pickleball Set
 Cost: \$3.50 (PK: 12/display) 0 83176 10573 1

10572
World's Tiniest Lamp
 Cost: \$4.00
 (PK: 12 asst colors/display) 0 83176 10572 4

INCLUDES 5 FOAM BALLS
CARD SIZE: 6 1/2" X 10"

NEW



19080
Dinos Critter Popz
 Cost: \$3.50 (PK: 24 asst)



NEW



19081
Farm Animals Critter Popz
 Cost: \$3.50 (PK: 24 asst)



NEW



19082
Sea Life Critter Popz
 Cost: \$3.50 (PK: 24 asst)



Three different GROWZ on each card!
 Just add water and watch them grow!
 Each piece grows up to 6 times its size! Card Size: 5 1/2" x 6 1/2"

NEW



19001
3 Pc Sea Creatures Growz
 Cost: \$3.50 (PK: 16/display)



19002
3 Pc Dinosaurs Growz
 Cost: \$3.50 (PK: 16/display)



NEW



19003
3 Pc Farm Animals Growz
 Cost: \$3.50 (PK: 16/display)





88170
5 Asst. Sea Life
Critters Finger Puppets
 Cost: \$3.75 (PK: 12/display)



88172
5 Asst. Sea Life
Finger Puppets
 Cost: \$3.75 (PK: 12/display)



88171
5 Asst. Wild Animals
Finger Puppets
 Cost: \$3.75 (PK: 12/display)



88173
5 Asst. Farm Animals
Finger Puppets
 Cost: \$3.75 (PK: 12/display)



NEW

Box Size: 4 1/4" x 3 1/4" x 5"

LIGHT ON



BATTERY OPERATED

Uses 3 x Cell Batteries (not included)

10328
Dinosaur Ambient Light
Cost: \$4.75 (PK: 6)



NEW

Box Size: 4 1/2" x 3 1/2" x 6 1/4"

LIGHT ON



BATTERY OPERATED

Uses 3 x Cell Batteries (not included)

10329
Unicorn Ambient Light
Cost: \$4.75 (PK: 6)



NEW



BATTERY OPERATED

Uses 3 x AA Batteries (not included)

Makes a swirling motion & changes color!

4001R
13" Magical Pink Lamp
Cost: \$12.00 (PK: 6)



NEW

Fun to light up any room!
LED light that changes color while the glitter swirls

Has a 40" long cord with hanger

BATTERY OPERATED

Uses 4 "AA" Batteries (not included)

10327
Sparkle Bulb Hanging Light
Cost: \$12.00 (PK: 6)



NEW

Includes: Stickers, Coloring Pages & 6 Mini Pens



224208
Hello Kitty & Friends
Sticker Activity Set
Cost: \$4.50 (PK: 12)



NEW

145 Pg
Hard Cover
Journal

223536
Hello Kitty
Café Tab Journal
Cost: \$5.25 (PK: 8)



NEW

4.8 Ounces of Strawberry-Scented
Clear Pink Slime



225582
Hello Kitty
Slimygoop Cup of Noodles
Cost: \$4.00 (PK: 12)



NEW

Includes: 1 Mini Notebook, 1 PVC Zipper Pouch,
2 Fun-Shaped Paper Clips, 3 Ice Pop Highlighters,
1 Sticky Note Pad, 1 Sheet Squishy Stickers & 5 Mini Gel Pens



223533
Hello Kitty
Café Stationery Pouch
Cost: \$8.50 (PK: 8)



NEW



Magically Reveal
a Rainbow of
Colors

493431
Hello Kitty
Imagine Ink
Cost: \$3.75 (PK: 12)





81926
Unicorn Hand Crank Fan
 Cost: \$3.50
 (PK: 12 asst colors/display)



81927
Dolphin Hand Crank Fan
 Cost: \$3.50
 (PK: 12 asst colors/display)



81925
Flamingo Hand Crank Fan
 Cost: \$3.50
 (PK: 12 asst colors/display)



Unsnap & Unloop--
 Converts to full sized hoop!

Coil & Carry!



Comes in
 3 sizes: 26",
 30" and 34"

186
Loop-A-Hoop
 (Easy to carry Hoola Hoop)
 Cost: \$4.25
 (PK: 24 asst/display)



81928
Dinosaur Hand Crank Fan
 Cost: \$3.50
 (PK: 12 asst colors/display)





1289
9" Sea Pals Pail & Shovel
 Cost: \$4.50
 (PK: 24 asst colors/
 display)



Bucket loads
 o' fun!
 Easy to pack!

Great for water & sand!
 Smooshable & Stackable



1288
**Sand Box
 Mega Expand-a-Pail**
 Cost: \$6.25
 6 pc/display
 (PK: 12 asst colors)



SAND SCOOP
 that's fun to use!



1297
Sand Dino Claw
 Cost: \$2.50
 (PK: 24 asst colors/display)



200 ft
 cord length

42"
 wing span



4 assorted
 styles

9871
Krazy Kite Klear Kites
 Cost: \$3.00 (PK: 36 asst)



FIND MORE OUTDOOR ITEMS IN OUR BIG TOY CATALOG

1575
4 oz. Fun Bubbles
 Display Size: 11" x 4 3/4" x 7 1/2"
 Cost: \$1.25
 (PK: 24 asst colors/display) 0 75656 01575 3

NEW

1579
Crayon Bubbles (pack of 5)
 Cost: \$2.25 (PK: 24/display)
 0 75656 01579 1

Super Miracle Bubble Maker & Pinwheel Wand ALL IN 1!
 Wave it and watch it spin while bubbles fly!

BEST SELLER

Includes: bubble solution & Tray

1549
Pinwheel Bubble Wand
 Cost: \$5.50 (PK: 12 asst/display) 0 75656 01549 4

Two Ways To Blow Bubbles!

56720
15" Rocket Bubble Wand
 Cost: \$3.50
 (PK: 12 asst colors/display) 0 83176 56720 1

Tube is Full of Bubbles

BEST SELLER

56710
Dinosaur Bubbles
 Cost: \$2.75
 (PK: 24 asst/display) 8 10058 35671 0

Collect all dinos!

NEW Includes 4 on a card!

5712
Mini Donut Chalk
Cost: \$2.50 (PK: 24)

0 75656 05712 8

Includes 3 on a card!

3503
Ice Cream Shaped Sidewalk Chalk
Cost: \$2.00 (PK: 24 asst)

0 75656 03503 4

NEW Holds up to 3 chalk sticks at a time!

Includes 1 holder & 3 chalk sticks

3534
Unicorn & Rocket Chalk Holders
Cost: \$3.50 (PK: 24 asst)

0 75656 03534 8

Box Size: 6" x 6"

3530
Chalked Unicorn Stix
3 Pack Box
Cost: \$4.00 (PK: 12 asst colors)

0 75656 03530 0

NEW Color chalk in a roller!
Just add water!

For driveways & sidewalks!

3532
Roller Chalk
Cost: \$2.50 (PK: 24 asst)

0 75656 03532 4

Sprays a stream of colored chalk at the press of a button! Safe, washable & non-toxic!

For driveways, sidewalks & grass!

3525
Spray Chalk Sidewalk Chalk
Cost: \$3.25 (PK: 24 asst colors/display)

0 75656 03525 6



Card Size:
6" x 9"



8090
Dive Fun Mermaids
3 Pack
Cost: \$4.00 (PK: 12)



Wind it up and release it! It zips through the water so you can swim after it!

Card Size:
6 1/2" x 9"

8022
Bluetopia Wind-Up Shark
Cost: \$2.50 (PK: 12)



Card Size:
6 1/2" x 9"

804
Bluetopia Dive Fish Ring
Cost: \$2.25
(PK: 24 asst colors)



Card Size:
8" x 13"

Toss the fish in the water and use the shark to catch them!

808
Bluetopia Hungry Shark
Cost: \$6.50 (PK: 12)



Wind her up and watch her swim & splash her tail



Card Size:
6" x 9"

1188
Bluetopia Wind-Up Mermaid
Cost: \$3.25 (PK: 12)



Card Size:
6 3/4" x 10"

806
Bluetopia Dive Sea Animal 3 Pack
Cost: \$2.75 (PK: 12)



Soak 'Em! Squish 'Em!



8557
Sport Water Balls
Cost: \$3.00
(PK: 24 asst/display)



Twist 'Em!
Toss 'Em!



803
Dive Fun Pop &
Play Wands (pack of 3)
Cost: \$2.50
(PK: 24 asst colors)



NEW 4 Asst Styles! Soak 'Em! Squish 'Em!



852
Monster Water Balls
Cost: \$3.00 (PK: 24 asst/display)



Card Size:
4 1/2" x 14"

4002S
Sea Pals Giant
Zip Shark
Cost: \$5.25 (PK: 12)



Soft &
swift flyer!



1031
11 3/4" Aqua Flyer
Cost: \$4.50
(PK: 12 asst colors/display)



2 Styles: Dinos & Unicorns



261
14" Fantasy Water Pumper
 Cost: \$3.00 (PK: 24 asst/display)



66953
8 1/2" Dinosaur Squirt Guns
 Cost: \$3.25
 (PK: 12 asst/display)



8441
Power Shot Twin Pack
 Cost: \$3.00 (PK: 24)



253
Aqua Blast Squirt Gun
 Cost: \$2.25 (PK: 12)



Card Size:
 6" x 12"

813
Bullseye Squirt Pumper
 Cost: \$3.25 (PK: 12)



Super Blast!
 Blast 'N Soak!
 Easy fill with
 super capacity!



Card Size:
 6" x 9"

6819
Spiderman Water-Web Blaster
 Cost: \$3.25 (PK: 24)



ALL READERS COME WITH ASSORTED LENS POWERS IN EACH ASSORTMENT

READERS & SUNGLASSES

NEW

RG-65
Trendy Traveler Readers
Cost: \$3.00
(PK: 24 asst colors/
display)

8 43653 18858 5

NEW

RG-66
Mad For Plaid Readers
Cost: \$3.00
(PK: 24 asst colors/
display)

8 43653 18870 7

RG-64
Assorted Polarized
Sunglasses
Cost: \$4.90 (PK: 48 asst
& FREE DISPLAY)

**POLARIZED
SUNGLASSES**



Each Style Has Its
Own Individual UPC

FREE DISPLAY



NEW

RG-67
Artist Readers
Cost: \$3.00
(PK: 24 asst colors/
display)

8 43653 18864 6

RG-44
Tie Dye Readers
Cost: \$3.00
(PK: 24 asst colors/
display)

7 39042 01094 3

RG-62
Wood Tone Readers
Cost: \$3.00
(PK: 24 asst colors/
display)

8 43653 11162 0

RG-51
Denim Readers
Cost: \$3.00
(PK: 24 asst colors/
display)

7 39042 02566 4



Uses 2 "AA" Batteries (Included)

BATTERY OPERATED

Fill w/ water and spray!



"TRY ME" Feature

1350
7" Light & Sound
Dino Steam Blaster
Cost: \$4.00
(PK: 12 asst colors)



Master Toys & Novelties, Inc.
www.mastertoysinc.com

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Supplement Catalog 38

(TO BE USED WITH CURRENT BIG TOY & DIE-CAST CATALOGS)

PAYMENT: All invoices are payable in U.S. dollars.

For IMMEDIATE SHIPMENTS, Visa, Master Card and American Express are accepted.

CREDIT TERMS: Net 30 day terms can be established on approval from our credit manager.

A Master Toys Credit Form is available upon request and must be completed, signed and submitted to our credit department.

FREIGHT: All orders, unless stated otherwise, are shipped via UPS Ground, FOB Los Angeles, CA.

PRICES: All prices shown in our catalogs are at wholesale and are subject to change without notice.

BACK ORDERS: Back orders will be kept open if they are over \$75.00 or unless otherwise specified.

SUBSTITUTIONS: Unless otherwise specified, it is possible that some items may be substituted for similar merchandise without notice.

MERCHANDISE RETURNS: Must have an authorization number that is obtained only by calling Master Toys & Novelties, Inc. at (323) 582-8882. No returns will be authorized after 30 days, manufacturer's defects only. All sales final. It is not our policy to offer our products on guaranteed sale.

PRICES ARE SUBJECT TO CHANGE DUE TO FLUCTUATING OVERSEAS FREIGHT & MATERIAL COSTS