

KATIE LOXTON

POS GUIDE



OUR POINT OF SALE

We believe presentation is everything!

Our POS displays have been designed to effortlessly display each of our collections in the most perfect way, to ensure maximum visibility and to deliver the highest return on investment.

If initial minimum spends are reached, all our POS is free for Premium Members*. However, if you are not a Premium Member, there are some items with a small additional fee, which are listed throughout the brochure. We have added the initial minimum spend, along with the expected annual spend and the projected sales revenue per annum, to show the potential of each display option.

With a variety of branded POS displays to choose from, designed to take up a small space in-store but deliver a large turnover, you can rest assured you'll get the most out of your in-store presentation!


*T&Cs apply: Minimum spend of \$2,500 applies on your initial SS25 order to become a Premium Member. Order minimums need to be reached at store level to access discounts, offers and member benefits. For full T&Cs please visit our wholesale website.



USKLPOS296

GOLD BAG DISPLAY ARM

Showcase this season’s most gorgeous bags using our Katie Loxton Gold Bag Display Arm. This metallic design will ensure all eyes are on our bags in the most stylish way possible.


PRODUCT TYPE IT HOLDS	BAGS & SCARVES
SIZE	18 11⁄16" X 4 X 6 1⁄16"
WHOLESALE COST	\$7.00
INITIAL MINIMUM SPEND	\$260.00
EXPECTED ANNUAL SPEND	\$780.00
PROJECTED SALES REVENUE	\$1,716.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 4 5 0



USKLPOS106

METAL T-BAR DISPLAY STAND

We designed our Metal T-Bar Display Stand to provide a luxe presentation for our much loved pouch and crossbody bag collections. Display this season’s most gorgeous designs on our POS display for the perfect in-store presentation.


PRODUCT TYPE IT HOLDS	BAGS AND POUCHES
SIZE	8 11⁄16" X 3⁄16"
WHOLESALE COST	\$13.00
INITIAL MINIMUM SPEND	\$400.00
EXPECTED ANNUAL SPEND	\$1,200.00
PROJECTED SALES REVENUE	\$2,640.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 4 1 2



USKLPOS1146

16 PIECE TABLETOP DISPLAY STAND

The Tabletop Display Stand was designed to display our Bag Straps and Positivity Pouches. Place next to our Sunglasses POS to inspire add-on purchasing.

PRODUCT TYPE IT HOLDS	BAG STRAPS & POUCHES
HOLDS	64 PIECES
SIZE	26 3⁄8" X 15" X 8 7⁄16"
WHOLESALE COST	\$26.00
INITIAL MINIMUM SPEND	\$700.00
EXPECTED ANNUAL SPEND	\$2,100.00
PROJECTED SALES REVENUE	\$4,620.00
BARCODE	 5 0 5 6 6 2 5 4 3 0 1 6 1



USKLPOS453

SUNGLASSES STAND WITH MIRROR

Introduce your customers to our stylish sunglasses with this perfectly practical Sunglasses Stand With Mirror. Featuring cut-out features to slot the arms into, logo stamp to the front and a mirror, this is the perfect POS for your in-store display.

PRODUCT TYPE IT HOLDS	SUNGLASSES
HOLDS	6 DESIGNS
SIZE	42 3⁄8" X 17 5⁄16" X 4"
WHOLESALE COST	\$13.00
INITIAL MINIMUM SPEND	\$350.00
EXPECTED ANNUAL SPEND	\$1,050.00
PROJECTED SALES REVENUE	\$2,310.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 4 8 1



USKLPOS1145

28 PIECE SPINNING SUNGLASSES STAND

Our Sunglasses POS will see you display our Sunglasses & Sunglasses Cases in style. Complete with a mirror, this handy piece of POS will help your customer shop our Sunglasses with ease.

PRODUCT TYPE IT HOLDS	SUNGLASSES
HOLDS	32 PIECES (IF NOT USING MIRROR)
SIZE	27 9⁄16" X 9 1⁄16" X 9 1⁄16"
WHOLESALE COST	\$34.00
INITIAL MINIMUM SPEND	\$1,250.00
EXPECTED ANNUAL SPEND	\$3,750.00
PROJECTED SALES REVENUE	\$8,250.00
BARCODE	 5 0 5 6 6 2 5 4 3 0 1 5 4




INCLUDES 28 PEGS

USKLPOS1184

SUNGLASSES CASES DISPLAY PEG

Our Sunglasses Cases Display Peg is the perfect addition to our Sunglasses POS - an absolute must-have for your shop floor. Simply slot into display and beautifully display our Clip-On Sunglasses Cases.


PRODUCT TYPE IT HOLDS	SUNGLASSES CASES
SIZE	5 1/2" X 23/8" X 4"
WHOLESALE COST	\$7.00
INITIAL MINIMUM SPEND	\$160.00
EXPECTED ANNUAL SPEND	\$480.00
PROJECTED SALES REVENUE	\$1,056.00
BARCODE	 5 0 5 6 6 1 5 4 3 6 0 9 5



USKLPOS1147

SMALL DISPLAY BASE

Our Small Base POS is the perfect addition to every store! Designed to display our Accessories Collection, this POS will work at multiple touchpoints in-store.


PRODUCT TYPE IT HOLDS	ACCESSORIES
SIZE	3⁄8" X 11 13⁄16" X 6 1⁄2"
WHOLESALE COST	\$8.00
INITIAL MINIMUM SPEND	\$120.00
EXPECTED ANNUAL SPEND	\$360.00
PROJECTED SALES REVENUE	\$792.00
BARCODE	 5 0 5 6 6 2 5 4 3 0 1 7 8



USKLPOS1148

LARGE PRODUCT RAISER

Designed to give height to a wide variety of our collections, display our Large Product Raiser POS will work at multiple touchpoints in-store.


PRODUCT TYPE IT HOLDS	HOME, BAGS & ACCESSORIES
SIZE	13⁄8" X 14 ⁹⁄₁₆" X 5 ⁵⁄₁₆"
WHOLESALE COST	\$4.00
INITIAL MINIMUM SPEND	\$25.00
EXPECTED ANNUAL SPEND	\$75.00
PROJECTED SALES REVENUE	\$165.00
BARCODE	 5 0 5 6 6 2 5 4 3 0 1 8 5



USKLPOS1150

32 PIECE LARGE JEWELRY DISPLAY STAND

Say hello to our Katie Loxton Large Jewelry Stand. This stand-out gold-tone POS was designed to display our Waterproof Jewelry Collection.


PRODUCT TYPE IT HOLDS	JEWELRY
HOLDS	128 PIECES
SIZE	13 9⁄16" X 25 5⁄16" X 5 15⁄16"
WHOLESALE COST	\$51.00
INITIAL MINIMUM SPEND	\$1,200.00
EXPECTED ANNUAL SPEND	\$3,600.00
PROJECTED SALES REVENUE	\$7,920.00
BARCODE	<div> 5 0 5 6 6 2 5 4 4 5 2 2 6</div>



USKLPOS1151

24 PIECE MEDIUM JEWELRY DISPLAY STAND


Say hello to our Katie Loxton Medium Jewelry Stand. This stand-out gold-tone POS was designed to display our Waterproof Jewelry Collection.

PRODUCT TYPE IT HOLDS	JEWELRY
HOLDS	96 PIECES
SIZE	16 1⁄8" X 10 13⁄16" X 5 15⁄16"
WHOLESALE COST	\$43.00
INITIAL MINIMUM SPEND	\$1,000.00
EXPECTED ANNUAL SPEND	\$3,000.00
PROJECTED SALES REVENUE	\$6,600.00
BARCODE	<div> 5 0 5 6 6 2 5 4 4 5 2 3 3</div>



USKLPOS1306 JEWELRY HOLDER

Our gold-tone Jewelry Holder POS will add some luxe to your in-store display.


PRODUCT TYPE IT HOLDS	JEWELRY
SIZE	1/2" X 3/16" X 3/16"
WHOLESALE COST	\$7.00
INITIAL MINIMUM SPEND	\$250.00
EXPECTED ANNUAL SPEND	\$750.00
PROJECTED SALES REVENUE	\$1,650.00
BARCODE	 5 0 5 6 6 2 5 4 4 4 7 2 4



USKLPOS1367

12 PIECE ACCESSORIES SPINNER

Display a wide range of our Accessories in-store with our Accessories Spinner POS.

PRODUCT TYPE IT HOLDS	ACCESSORIES
HOLDS	12 DESIGNS X 3 PIECES
SIZE	24 11⁄16" X 8 1⁄4"X 8 1⁄4"
WHOLESALE COST	\$26.00
INITIAL MINIMUM SPEND	\$530.00
BARCODE	<div><div>5056625452736</div></div>


BRAND-NEW



USKLPOS852

KEYCHAIN DISPLAY STAND

Designed to display our Keychains and Clip-On Accessories, our Keychain Display Stand POS will sit pretty at checkout, inspiring those all-important add-on purchases.


PRODUCT TYPE IT HOLDS	KEYCHAINS & CLIP-ON ACCESSORIES
HOLDS	24 PIECES
SIZE	14 3⁄4" X 1 1⁄16" X 5⁄16"
WHOLESALE COST	\$17.00
INITIAL MINIMUM SPEND	\$300.00
EXPECTED ANNUAL SPEND	\$900.00
PROJECTED SALES REVENUE	\$1,980.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 5 4 2



USKLPOS202

SLIM STEP STAND

This Katie Loxton White Slim Step Stand allows a single row of our Perfect Pouches to stand effortlessly in front of each other. Our POS display is perfect for smaller spaces to give our pouches the attention they deserve.


PRODUCT TYPE IT HOLDS	POUCHES
HOLDS	3 DESIGNS X 2 PIECES
SIZE	13 3⁄4" X 4" X 5 1⁄16"
WHOLESALE COST	\$7.00
INITIAL MINIMUM SPEND	\$150.00
EXPECTED ANNUAL SPEND	\$450.00
PROJECTED SALES REVENUE	\$990.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 4 4 3



USKLPOS580

LARGE SLIM STEP STAND

This new sleek Large White Slim Step Stand allows a single row of our perfect pouches to stand effortlessly in front of each other. Our POS display is perfect for smaller spaces.


PRODUCT TYPE IT HOLDS	POUCHES
HOLDS	3 DESIGNS X 1 PIECE
SIZE	16 15⁄16" X 7" X 5 5⁄16"
WHOLESALE COST	\$7.00
INITIAL MINIMUM SPEND	\$250.00
EXPECTED ANNUAL SPEND	\$750.00
PROJECTED SALES REVENUE	\$1,650.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 4 9 8



USKLPOS604

POUCH STEP STAND

Our much loved pouches deserve all of the attention! We’ve designed our brand-new 6-piece Pouch Step Stand with three different heights to enable customers to browse each luxe design with ease.

PRODUCT TYPE IT HOLDS	POUCHES
HOLDS	6 DESIGNS X 4 PIECES
SIZE	18 11⁄16" X 18 7⁄8" X 7 7⁄8"
WHOLESALE COST	\$26.00
INITIAL MINIMUM SPEND	\$850.00
EXPECTED ANNUAL SPEND	\$2,550.00
PROJECTED SALES REVENUE	\$5,610.00
BARCODE	<div> 5 0 5 6 6 2 5 4 3 7 5 0 4</div>



USKLPOS603

SINGULAR ACRYLIC STAND

For the showstopping product guaranteed to put smiles on your customers’ faces, use our Singular Acrylic Stand to ensure it gets the attention it deserves this season.


PRODUCT TYPE IT HOLDS	POUCHES, CLUTCHES & BAGS
HOLDS	1 PIECE
SIZE	4 ¾" X 4" X 5 ⅙"
WHOLESALE COST	\$7.00
INITIAL MINIMUM SPEND	\$25.00
EXPECTED ANNUAL SPEND	\$75.00
PROJECTED SALES REVENUE	\$165.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 5 1 1



USKLPOS452

8 PIECE TABLE TOP SCARF DISPLAY

Our Scarf Display is the most stylish way to showcase our scarves collection this season. Hang a collection of your favourite designs from our POS display and create the perfect in-store shopping experience for your customers.

PRODUCT TYPE IT HOLDS	SCARVES
HOLDS	8 DESIGNS X 5 PIECES
SIZE	23 5⁄8" X 19 11⁄16" X 17 7⁄8"
WHOLESALE COST	\$17.00
INITIAL MINIMUM SPEND	\$600.00
EXPECTED ANNUAL SPEND	\$1,800.00
PROJECTED SALES REVENUE	\$3,960.00
BARCODE	<div> 5 0 5 6 6 2 5 4 3 7 4 7 4</div>



USKLPOS599

FLOOR STANDING SCARF DISPLAY

Ensure our scarves catch the eye of every passer-by with our Floor Standing Scarf POS. With multiple hanging arms, you can build a colour story or mix and match prints.

PRODUCT TYPE IT HOLDS	SCARVES
HOLDS	64 PIECES
SIZE	76 3⁄4" X 23 5⁄8" X 19 11⁄16"
WHOLESALE COST	\$34.00
INITIAL MINIMUM SPEND	\$1,250.00
EXPECTED ANNUAL SPEND	\$3,750.00
PROJECTED SALES REVENUE	\$8,250.00
BARCODE	<div> 5 0 5 6 1 8 4 8 7 8 6 7 1</div>




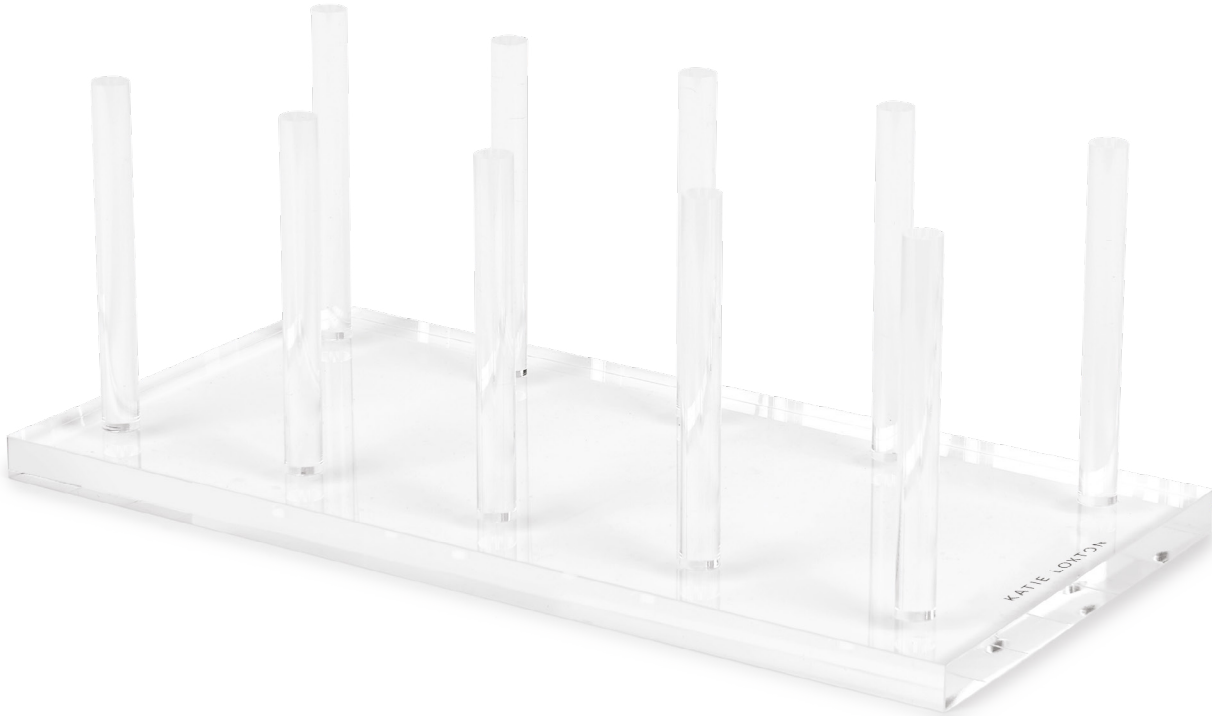
KLPOS601

4 PIECE SEGMENTED ACRYLIC STAND

WHILE STOCKS LAST

Use our Segmented Acrylic Stand to bring an aesthetic staggered effect to your in-store Katie Loxton display. The clear design of this POS display ensures customers can browse our collection with ease.


PRODUCT TYPE IT HOLDS	POUCHES
HOLDS	4 PIECES
SIZE	11 1/4" X 5 5/16" X 4 1/2"
WHOLESALE COST	\$6.00
INITIAL MINIMUM SPEND	\$150.00
EXPECTED ANNUAL SPEND	\$450.00
PROJECTED SALES REVENUE	\$990.00
BARCODE	<div> 5 0 5 6 6 2 5 4 3 7 5 2 8</div>



USKLPOS300 ACRYLIC DISPLAY BASE

WHILE STOCKS LAST

Our Acrylic Display Base was designed to display Pouches in the most stylish way! Simply merchandise these products on top to enhance your store display.


PRODUCT TYPE IT HOLDS	POUCHES
SIZE	7 7⁄8" X 4" X 2 3⁄8"
INITIAL MINIMUM SPEND	\$50.00
EXPECTED ANNUAL SPEND	\$150.00
PROJECTED SALES REVENUE	\$330.00
BARCODE	<div> 5 0 5 6 6 2 5 4 3 7 4 6 7</div>



USKLPOS001

6 PIECE POUCH STEP STAND

This display has been designed to enable customers to effortlessly shop a wide range of products such as our luxe Accessories, from Pouches, Wristlets and small Clutches!

PRODUCT TYPE IT HOLDS	ACCESSORIES
HOLDS	6 DESIGNS X 4 PIECES
SIZE	18 11⁄16" X 18 7⁄8" X 10"
INITIAL MINIMUM SPEND	\$850.00
EXPECTED ANNUAL SPEND	\$2,550.00
PROJECTED SALES REVENUE	\$5,610.00
BARCODE	<div> 5 0 5 6 6 2 5 4 3 7 3 9 9</div>




WHILE STOCKS LAST

KLPOS023

ACRYLIC DISPLAY TRAY

WHILE STOCKS LAST

This display has been designed to enable customers to effortlessly shop a wide range of products such as our small luxe Accessories, from Purses and Card Holders, to Keychains and more!


PRODUCT TYPE IT HOLDS	ACCESSORIES
HOLDS	12 PIECES
SIZE	15 3/4" X 1 3/4" X 6 7/8"
WHOLESALE COST	\$13.00
INITIAL MINIMUM SPEND	\$300.00
EXPECTED ANNUAL SPEND	\$900.00
PROJECTED SALES REVENUE	\$1,980.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 4 0 5

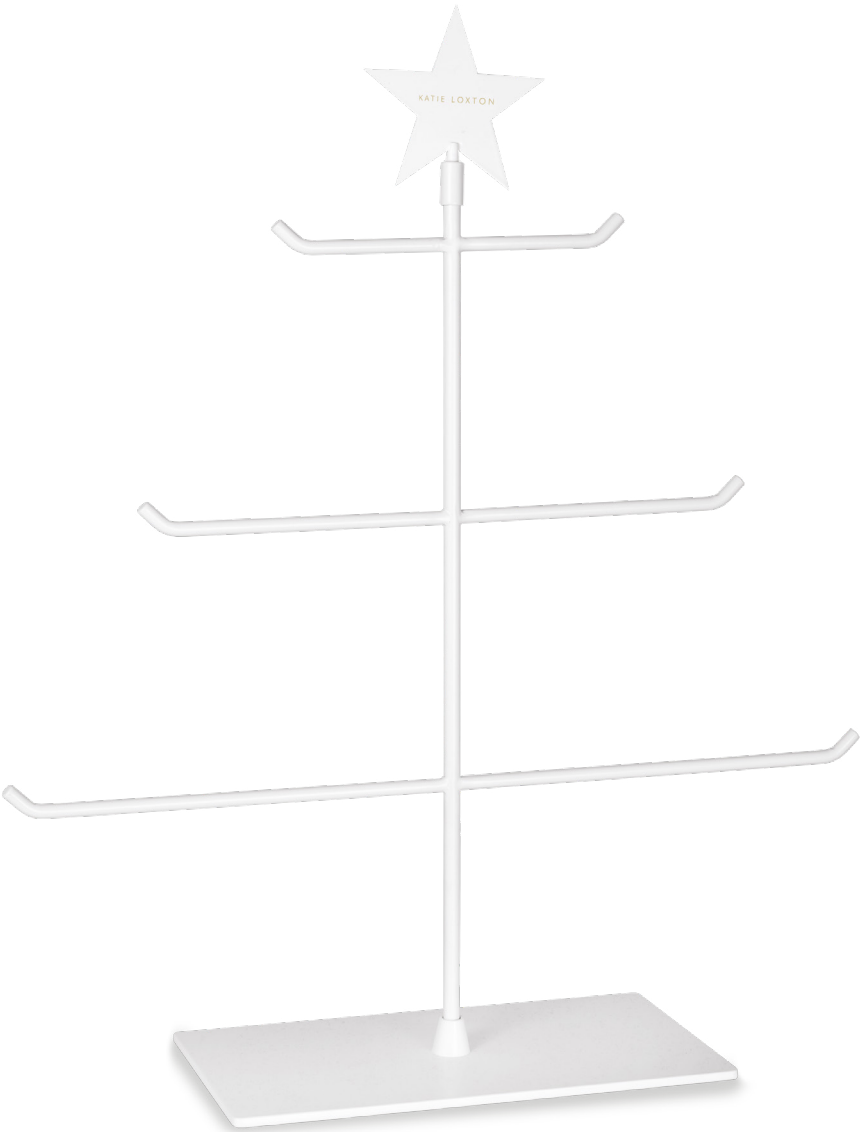


USKLPOS189

TABLE TOP METAL TREE DISPLAY STAND

Our Table Top Metal Tree Display Stand displays a total of up to 44 keychains in an effortless and stylish way. Each keychain perfectly hangs from the tiered branches with enough space for your customers to fully appreciate each design.

PRODUCT TYPE IT HOLDS	KEYRCHAINS
HOLDS	44 PIECES
SIZE	5 15⁄16" X 11 7⁄6" X 22 13⁄16"
WHOLESALE COST	\$14.00
INITIAL MINIMUM SPEND	\$400.00
EXPECTED ANNUAL SPEND	\$1,200.00
PROJECTED SALES REVENUE	\$2,640.00
BARCODE	<div> 5 0 5 6 6 2 5 4 3 7 4 2 9</div>




WHILE STOCKS LAST

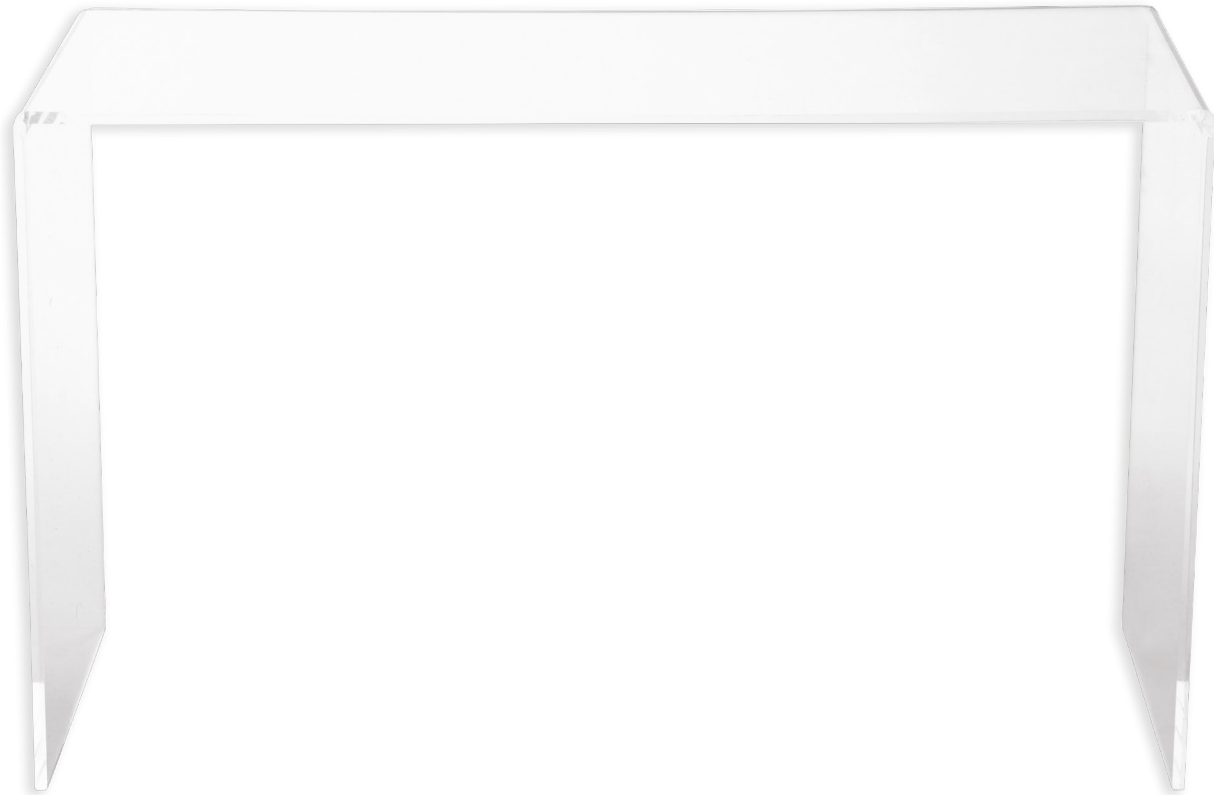
USKLPOS299

SMALL ACRYLIC PRODUCT RAISER

WHILE STOCKS LAST

Bring height to your in-store display using our Katie Loxton Small Acrylic Raiser.


PRODUCT TYPE IT HOLDS	BAGS
SIZE	4 7⁄16" X 14 3⁄16" X 5 15⁄16"
WHOLESALE COST	\$4.00
INITIAL MINIMUM SPEND	\$50.00
EXPECTED ANNUAL SPEND	\$150.00
PROJECTED SALES REVENUE	\$330.00
BARCODE	 5 0 5 6 1 8 4 8 7 8 6 1 9



USKLPOS191

FLOOR STANDING BAG DISPLAY

Our Floor Standing Handbag Display features our brand logo and is the perfect way to present an assortment of our new bag designs, while taking up minimal floor space.

PRODUCT TYPE IT HOLDS	BAGS
HOLDS	32 PIECES
SIZE	33 7/16" X 33 7/16" X 76 3/4"
INITIAL MINIMUM SPEND	\$850.00
EXPECTED ANNUAL SPEND	\$2,550.00
PROJECTED SALES REVENUE	\$5,610.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 4 3 6




WHILE STOCKS LAST

USKLPOS854 STOCKIST DISPLAY TABLE

WHILE STOCKS LAST


Our white Stockist Display Table is the perfect way of creating a captivating in-store display for your customers to enjoy. Featuring two levels, this branded POS display is ideal for showcasing our full collections for all to see.

PRODUCT TYPE IT HOLDS	MIXED CATEGORIES
SIZE	39 3⁄8" X 23 5⁄8" X 29 1⁄2"
INITIAL MINIMUM SPEND	\$1,700.00
EXPECTED ANNUAL SPEND	\$5,100.00
PROJECTED SALES REVENUE	\$11,220.00
BARCODE	 5 0 5 6 6 2 5 4 3 7 5 3 5



USKLPOS856A FLOOR STANDING DISPLAY UNIT

This display has been designed with our customers in mind, created to take up minimal space and all while holding a large amount of stock and keeping the product looking beautiful at all times.

PRODUCT TYPE IT HOLDS	MIXED CATEGORIES
SIZE	70 7⁄8" X 38 9⁄16" X 23 5⁄8"
INITIAL MINIMUM SPEND	\$4,000.00
EXPECTED ANNUAL SPEND	\$12,000.00
PROJECTED SALES REVENUE	\$264,000.00
BARCODE	<div> 5 0 5 6 6 2 5 4 3 7 5 5 9</div>



WHILE STOCKS LAST



CONTACT US

HEAD OFFICE:

Katie Loxton Ltd,
460 E Plaza Drive Suite B,
Moorseville,
NC 28115

T: +1 (704) 610 4522

E: customerservice@katieloxton.com

H: Monday to Friday, 9am – 5pm (Excluding public holidays)

PLACE AN ORDER:

Place your order through your lovely Sales Rep or call our Customer Service team. Alternatively, please visit our website: wholesale.katieloxton.com/us

BECOME A RETAILER:

If you would like to stock Katie Loxton, please contact us directly and we will refer you to your corresponding sales rep for more information: customerservice@katieloxton.com

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