



New Arrivals 2026

200+ NEW DESIGNS

New Towels

Women's
Sock Sizing

Kids Sock
Collection



 Say Something

LAVLEY.COM

NEW FOR 2026

2026 marks an exciting new chapter for Lavley.

We're expanding beyond our largest product launch yet with 200+ new designs, introducing a brand-new towel category, and unveiling a refreshed look that reflects who we are today.

From towels and kids' styles to women's specific sizing, we're creating more ways for people to find products that express personality and *Say Something*.

As we continue to grow, one thing remains the same: our commitment to creating thoughtfully designed gifts and essentials that spark joy, humor and connection.

Welcome to what's next.



200+ NEW DESIGNS

Fresh styles across our most popular themes, hobbies, interests, and gifting occasions.



NEW TOWELS

A refreshed category designed to bring the same humor, personality, and giftability beyond socks.



WOMEN'S SIZING

Socks designed to fit women, creating new opportunities for boutiques, gift shops, and specialty retailers.



KIDS COLLECTION

Small sizes with big personality, making it easier than ever to gift to the whole family.



BRAND REFRESH

A refined visual identity that better reflects our mission and future.

INTRODUCING THE NEW LAVLEY

A fresh look for the next chapter of who we are.

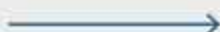


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RETAIL DISPLAY & SOLUTIONS

Merchandising Made Easy

Branded displays help shoppers discover, browse, and gift Lavley products. Simply fill the display and we'll provide the fixture at no charge. *Shipping not included.*

Tabletop Spinner

Perfect for checkout counters and small spaces

- ✓ Holds up to 16 different sock styles (96 pairs)
- ✓ Compact footprint for countertops
- ✓ Encourages impulse purchases

SKU: 95631



20" x 20" x 30"

2-Way Floor Spinner

A versatile floor display for growing assortments

- ✓ Holds up to 40 different sock styles (240 pairs)
- ✓ Small footprint with high product capacity
- ✓ Encourages browsing
- ✓ Perfect for year-round gifting and impulse purchases

SKU: 95624



20" x 20" x 75"

NEW

4-Way Floor Spinner

Maximum assortment. Maximum impact.

- ✓ Holds up to 60 different sock styles (360 pairs)
- ✓ Cross-merchandise socks AND towels
- ✓ Showcase wider assortments without additional fixtures
- ✓ Encourages product discovery & bundling
- ✓ Perfect for seasonal collections
- ✓ Ideal for larger product assortments

SKU: LAV26-4FS



FREE DISPLAY PROGRAM



Display is complimentary when fully stocked with Lavley products.



10% off your first refill order when placed within 90 days.

*Shipping charges apply.
Offer valid on first refill only.*



20" x 20" x 75"

NEW

Kitchen Towels

Designed to be used, gifted, and proudly displayed.

More than a kitchen essential, this collection combines eye-catching designs with everyday practicality, creating products customers are proud to keep on the counter and excited to give as gifts.

\$8.99 WHOLESALE

\$19.99 MSRP

Order in packs of 6
\$53.94 PER PACK



**18" X 30"
UNFOLDED**

Generous size for any task. Displays folded at 6.5" x 15"



**100% RECYCLED
POLYESTER**

Made from post consumer materials



REUSABLE

Washable fabric replaces wasteful paper towels



Designed
in the USA



Looks Good. Works Hard.



ULTRA ABSORBANT

Soaks up spills
with ease



FAST DRYING

Reduces moisture
between uses



STREAK FREE

Leaves a clean,
spotless surface



VIVID COLOR

Fade-resistant,
wash after wash



DURABLE WEAVE

Feels soft,
cleans hard



DOUBLE SIDED

Twice the
personality

RETAIL OPPORTUNITY

- ✓ Great impulse purchase
- ✓ Easy gift item
- ✓ Pairs with coordinating Lavley sock designs
- ✓ Fits assortments like kitchen, decor, gifts, seasonal & more!

MERCHANDISING IDEA

Display With:

- Kitchen Essentials
- Cookbooks
- Gourmet Foods
- Coordinating Lavley socks

PERFECT FOR GIFTING

- ✓ Housewarming
- ✓ Birthdays
- ✓ Holidays
- ✓ Host Gifts
- ✓ Just Because

Functional. Sustainable. Giftable.  Say Something

Everyday Favorites





It's Getting Hot In Here

SKU: TK22713



Show Me The Honey

SKU: TK22027



Life Is Better With A Dog

SKU: TK22058



Bless Your Heart

SKU: TK22997



Laid Daily

SKU: TK22539

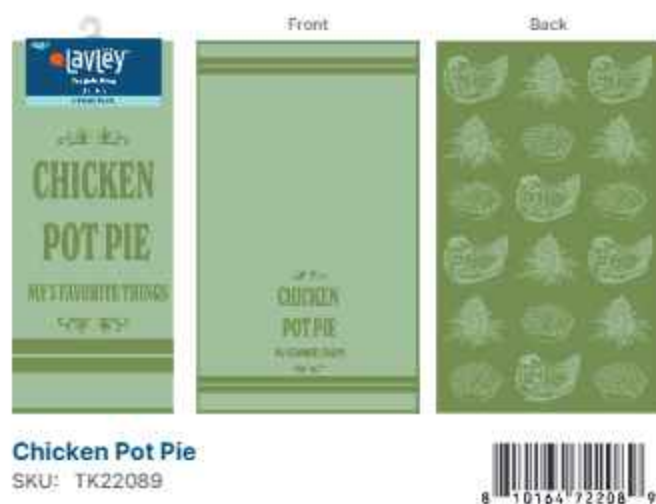


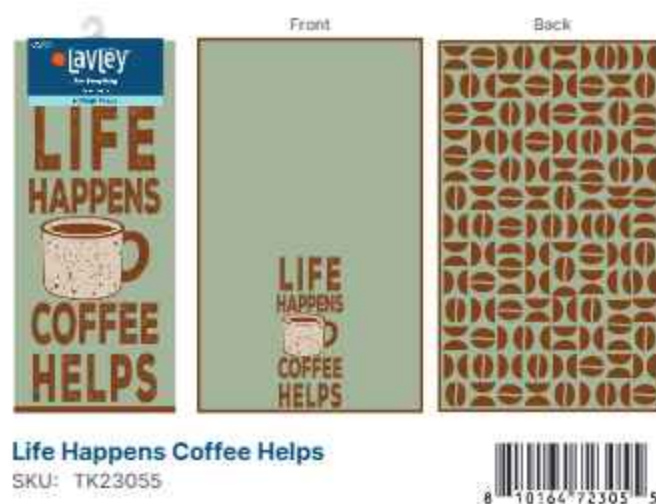
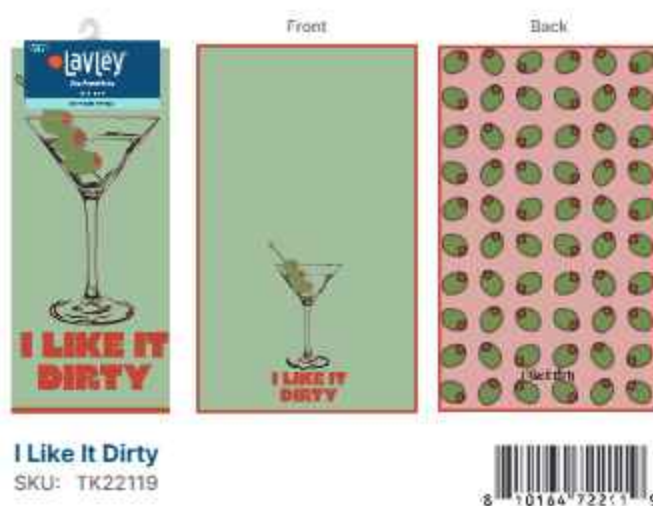
I Have Mixed Drinks About Feelings

SKU: TK22706



Food & Drink





PAIR TOGETHER

Wine Lovers

Don't you dare put the cork back in. These matching designs bring a little humor to every wine night and make an easy gift shoppers will love.

- ✓ Customer-favorite gift theme
- ✓ Great for hostess displays

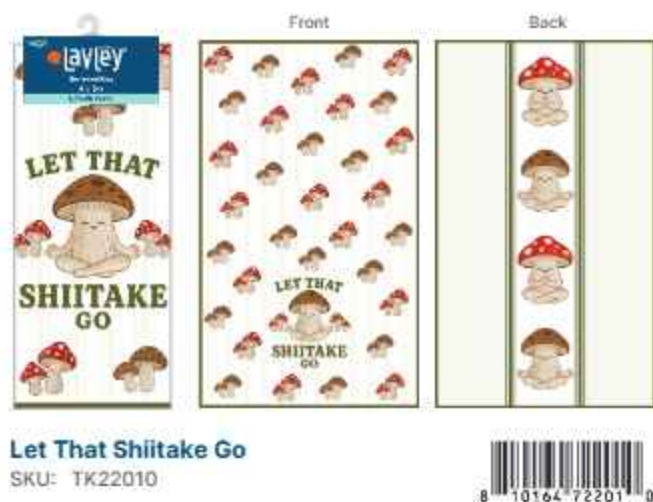
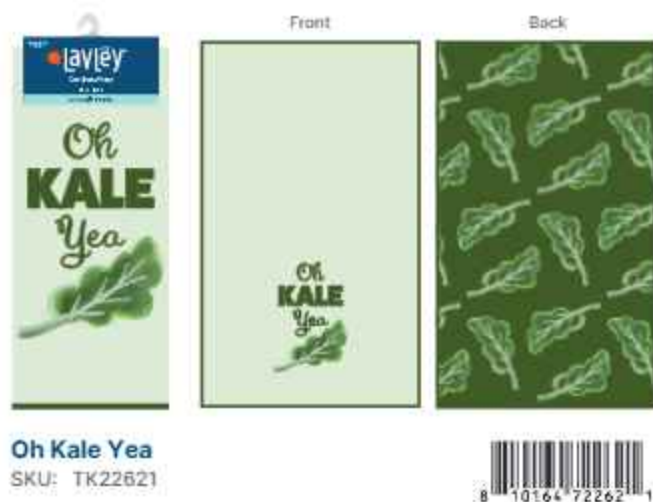
Featured Pair

Corks Are For Quitters Women's Socks
Corks Are For Quitters Kitchen Towel

SW22423
TK23048



Plants & Animals





You Grow Girl
SKU: TK23024



Do The Things That Make You Happy
SKU: TK22034



Show Me The Honey
SKU: TK22027



Laid Daily
SKU: TK22539



Fresh Out Of Clucks
SKU: TK23031



Plants & Animals (cont.)



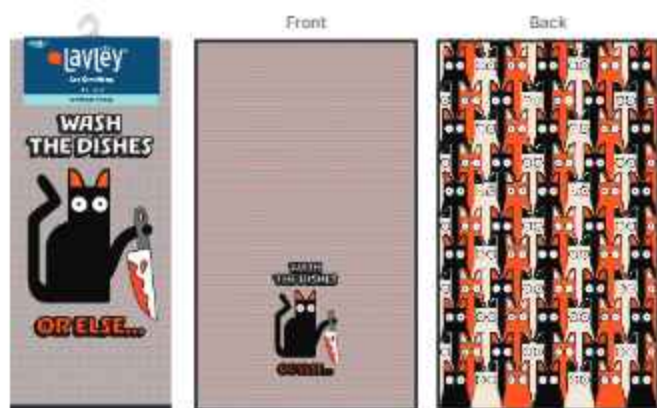
Life Is Better With A Dog

SKU: TK22058



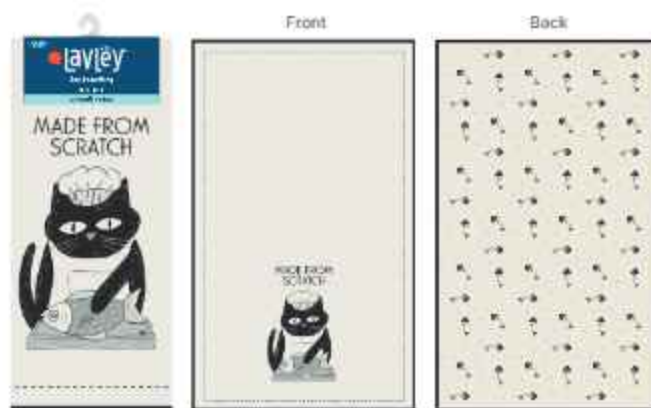
Who Rescued Who

SKU: TK22041



Wash The Dishes Or Else

SKU: TK20870



Made From Scratch

SKU: TK22085



PAIR TOGETHER

Man's Best Friend

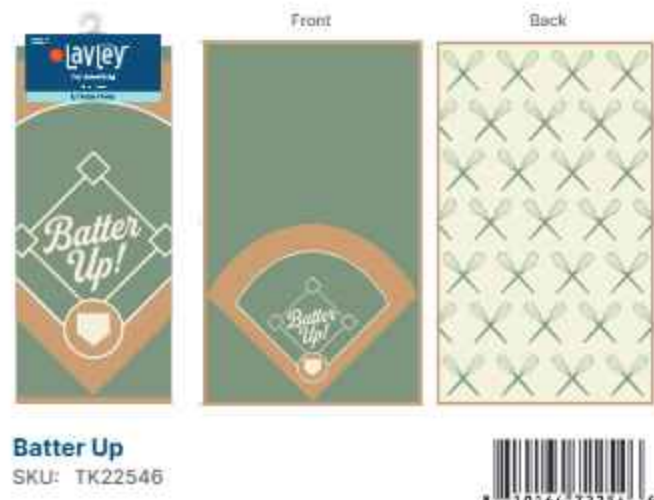
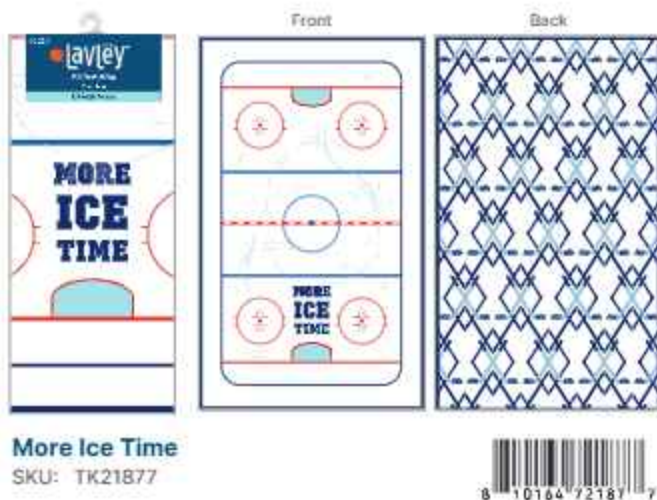
For the people who call their dog their best friend (and honestly, they're not wrong). This coordinated collection celebrates the unconditional love, muddy paws, and everyday joy that only dogs can bring.

Featured Pairs

Dog Walking Socks Unisex Socks	SU21631
Life Is Better With A Dog Unisex Socks	SU21624
Life Is Better With A Dog Kitchen Towel	TK22058



Sports & Hobbies



Outdoors



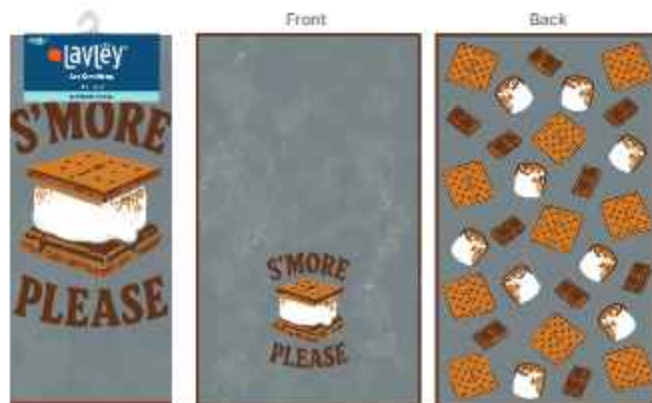
Weekend Forecast Camping

SKU: TK22645



I'd Rather Be In The Mountains

SKU: TK23178



S'more Please

SKU: TK23192



PAIR TOGETHER

Campfire Favorites

When it comes to s'mores, more is definitely more. Create the ultimate campfire moment with a collection inspired by everyone's favorite fireside treat.

Featured Pairs

S'more Please Unisex Socks

SU21891

Campers Have S'more Fun Kids Socks

S110

S'more Please Kitchen Towel

TK23192



Western



Bless Your Heart
SKU: TK22997



HOWDY
SKU: TK23000



PAIR TOGETHER

Western Sass

A little Southern charm goes a long way. Pair matching Bless Your Heart designs to create a gift-ready collection shoppers won't be able to resist.

- ✓ Drives companion purchases
- ✓ Designed for self expression

Featured Pair

Bless Your Heart Women's Socks
Bless Your Heart Kitchen Towel

SW21662
TK22997



Space & Astrology



Peace Out
SKU: TK22003



I Need Space
SKU: TK22072



Holiday & Seasonal



Boo Y'all
SKU: TK22102



Sorta Merry Sorta Spooky
SKU: TK22096



Bone Appetit
SKU: TK22461

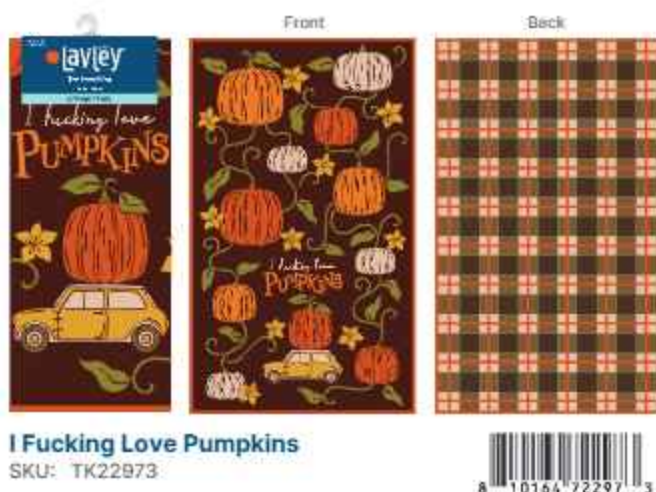


Trick Or Treat
SKU: TK22683



Witch Way To The Wine
SKU: TK22652





★ CATEGORY TREND & INSIGHT

Fall Refresh

Seasonal kitchen décor remains one of the easiest impulse purchases. Merchandise autumn towels near candles, mugs, baking mixes, or entertaining accessories to inspire seasonal decorating and gift giving.

- ✓ Perfect for harvest displays
- ✓ Encourages seasonal decorating
- ✓ Great for hostess & Thanksgiving gifts

Featured

I Fucking Love Pumpkins Kitchen Towel
Hello GOURD-geous Kitchen Towel

TK22973
TK22584



Holiday & Seasonal (cont.)



PRODUCT SPOTLIGHT

Hey Pumpkin Kitchen Towel

The perfect greeting for pumpkin season. With cozy autumn colors and a playful nod to everyone's favorite fall flavor, this design brings festive charm to kitchens all season long.

Available In:
Kitchen Towel TK22522





Baking Spirits Bright
SKU: TK23093



Oh Snap
SKU: TK23086



Merry Christmas You Filthy Animal
SKU: TK23123



Merry Everything, Pour Anything
SKU: TK23116



PAIR TOGETHER

Holiday Classics

For fans of holiday movie marathons and unforgettable one-liners, pair these coordinating designs together to create a festive collection that's sure to make shoppers smile.

- ✓ Appeals to holiday movie fans
- ✓ Creates a gift-ready display



Featured Pair

Merry Christmas You Filthy Animal Unisex Socks
95259
Merry Christmas You Filthy Animal Kitchen Towel
TK23123



NEW SIZES

Crew Socks

Expanded sizing in our sock line makes it easier than ever to merchandise Lavley across more customers and occasions. Now made to fit the whole family.

UNISEX

Fits Most Adults



Shoe Sizes	
US MEN	6-12
US WOMEN	7-14
EU	37.5-46
UK	5-12

WOMEN'S

Designed Specifically
for Women



Shoe Sizes	
US WOMEN	5-11
US MEN	5-9
EU	35-42
UK	3-9.5

KID'S

Made for Ages 5-10



Shoe Sizes	
US LITTLE KID	10-13
US BIG KID	1-3

Quality Customers Talk About



PREMIUM COTTON BLEND

Combed cotton for breathable comfort



VIVID COLOR

Resists fading, wash after wash



DURABLE

Made to handle everyday wear



FUZZ-FREE

Stays smooth and resists pilling



PERFECT GIFT

Designs that say *I know you*



DESIGNED IN THE USA

A Colorado based company

Designed to Stand Out

From soft cotton blends to thoughtful finishing touches, every detail is designed to deliver quality customers notice and love.



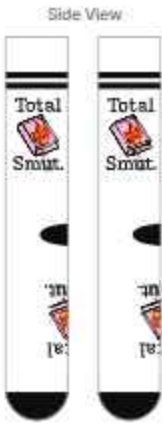
Trout Of Office Unisex Sock
SU21907

Books & Reading

UNISEX

	Side View 		Side View 		Side View 
Bookworm SKU: SU21242		Support Local Book Stores SKU: SU21259		What's Your Count SKU: SU21297	

WOMEN'S

	Side View 		Front View 		Front View 
Book Club SKU: SW21327		Romance Reader SKU: SW21396		Lost In A Good Book SKU: SW21303	
	Side View 		Side View 		Side View 
I Read Trash SKU: SW21341		Total Smut SKU: SW21310		Literally Purr-Fect SKU: SW21358	

KID'S



CATEGORY TREND & INSIGHT

Book-Tok

Reading has become more social than ever. Romance readers, fantasy fans, and book lovers are sharing recommendations and building communities. This creates perfect opportunities for book-themed gifting.

Retail Takeaways

- ✓ Merchandise where readers naturally browse
- ✓ Pair with journals, bookmarks, and literary gifts
- ✓ Great for "treat yourself" purchases
- ✓ Easily refreshed around trending titles

Featured Pairs

What's Your Count Unisex Socks
Support Local Book Stores Unisex Socks
Total Smut Women's Socks

SU21297
SU21259
SW21310



Food & Drink

UNISEX



WOMEN'S



KID'S



Dino Nuggets
SKU: SK21761



Mac & Cheese
SKU: SK21754



Pizza Party
SKU: SK21747



Top Dog
SKU: SK22843



**Go Nuts
For Donuts**
SKU: SK21730



PRODUCT SPOTLIGHT

Slice Slice Baby Crew Socks

Extra cheese, hold the judgment. Inspired by everyone's favorite comfort food, this deliciously fun design is made for pizza lovers who never say no to another slice.

Available In:
UNISEX SU21952

Pair It With:
Pizza Party Kid's Sock SK21747
Slice Slice Baby Kitchen Towel TK23062



Plants & Animals

UNISEX



WOMEN'S



WOMEN'S (cont.)



Front View



You Grow Girl
SKU: SW21648



Front View



Stay Rooted
SKU: SW23208



KID'S



Front View



Rawr Means I Love You
SKU: SK21716



Front View



Magic In Every Step
SKU: SK21723



Front View



Under The Sea
SKU: SK22867



★ PAIR TOGETHER

Bee-Themed Favorites

Create a coordinated gift story with matching bee-inspired designs.

- ✓ Encourages add-on purchases
- ✓ Creates a themed gift destination
- ✓ Appeals to gardeners and nature lovers

Featured Pair

Bee Happy Women's Socks
Show Me The Honey Kitchen Towel

SW21617
TK22027



Sports

UNISEX



Front View



Dink Responsibly
SKU: SU22775



Front View



BALLIN
SKU: SU22928



Side View



Touchdown
SKU: SU22935



Front View



It's Racket Science
SKU: SU22508



Side View



Beer League Legend
SKU: SU21471



Front View



Out Of Office
SKU: SU22744



Side View



Find Your Happy Place
SKU: SU21860



Side View



Stroke Of Luck
SKU: SU22737



WOMEN'S



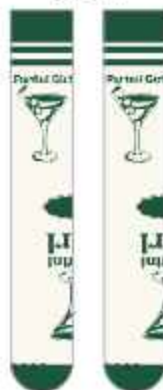
Front View



Nice Putt
SKU: SW21808



Side View



Partini Girl
SKU: SW21792



KID'S



Front View



Future All-Star
SKU: SK22416



Front View



Touchdown
SKU: SK22218



Front View



Nothin But Net
SKU: SK22911



PRODUCT SPOTLIGHT

Nice Putt Crew Socks

Good friends, sunny skies, and one more round. Designed for women who know every great golf day ends with a nice putt.

Available In:
WOMEN'S SW21808



Front View



Twinkle Toes
SKU: SK22201



Winter Sports

UNISEX



WOMEN'S



Side View



Skate Like A Girl
SKU: SW22225



Front View



Après All Day
SKU: SW21778



KID'S



Side View



Raised In A Cage
SKU: SK21518



Side View



Future Pro
SKU: SK21488



Side View



Hat Trick Hero
SKU: SK21549



Front View



Eat Sleep Hockey
SKU: SK21532



Side View



More Ice Time Kids
SKU: SK21556



Side View



Skate Like A Girl
SKU: SK21495



Front View



Snow Day
SKU: SK22454



Front View



Snow Much Fun
SKU: SK20641



Hunting

UNISEX



Front View



Eat More Fast Food Green
SKU: SU21853



Front View



Lucky Hunting Socks
SKU: SU22720



Front View



Quack Addict
SKU: SU22478



Side View



Buck The Halls
SKU: SU22485



WOMEN'S



Front View



Hunt Like A Girl
SKU: SW22126



CATEGORY TREND & INSIGHT

Shared Passions Sell

Shoppers love products that celebrate the hobbies they enjoy together. Outdoor-inspired designs with both men's and women's options create easy gifting opportunities and encourage multiple purchases.

Retail Takeaways

- ✓ Encourages companion purchases
- ✓ Great for couples and family gifting
- ✓ Strong year-round appeal

Featured Pairs

Eat More Fast Food Green Unisex Socks
Hunt Like A Girl Women's Socks

SU21853
SW22126



Fishing

UNISEX



PRODUCT SPOTLIGHT

Trout Of Office Crew Socks

For those who'd rather be chasing trout than deadlines, this playful design is the official out-of-office message for anglers.

Available In:
UNISEX SU21907



KID'S



Outdoors

UNISEX



PRODUCT SPOTLIGHT

Take A Hike

Crew Socks

You'd have to take a hike to pass up this classic outdoor design. A fun, giftable style with broad appeal for anyone who loves the trail.

Available In:

UNISEX SU22133

Pair It With:

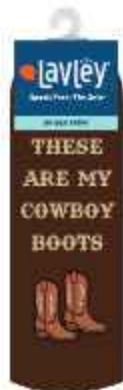
I'd Rather Be In The Mountains Kitchen Towel TK23178

Weekend Forecast Camping Kitchen Towel TK22645



Western

UNISEX



Front View



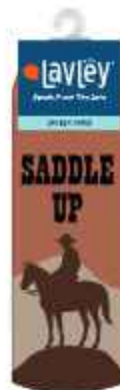
These Are My Cowboy Boots
SKU: SU21839



Side View



Not My 1st Rodeo
SKU: SU21679



Side View



Saddle Up
SKU: SU22379



WOMEN'S



Front View



These Are My Cowgirl Boots
SKU: SW22492



Front View



Bless Your Heart
SKU: SW21662



Front View



Yee-Haw
SKU: SW22393



KID'S



Front View



These Are My Cowboy Boots
SKU: SK22232



Front View



Howdy
SKU: SK21693



Nautical

UNISEX



KID'S



Music & Gaming

UNISEX



PRODUCT SPOTLIGHT

Old School Crew Socks

A throwback to mix tapes, rewinding with a pencil, and the soundtrack of growing up. This retro-inspired design will be a nostalgic hit.

Available In:
UNISEX SU21983



WOMEN'S



KID'S



Space & Astrology

UNISEX



Front View



Peace Out
SKU: SU21921



Front View



Get In Loser
SKU: SU22188



Front View



Go Nuts For Donuts
SKU: SU21945



WOMEN'S



Side View



Capricorn Season
SKU: SW22249



Side View



Aquarius Season
SKU: SW22256



Side View



Pisces Season
SKU: SW22263



Side View



Aries Season
SKU: SW22287



Side View



Taurus Season
SKU: SW22270



Side View



Gemini Season
SKU: SW22294



WOMEN'S (cont.)



KID'S



Holiday & Seasonal

WOMEN'S



Front View



Cool Mom
SKU: SW22195



Side View



Momma Bear
SKU: SW22447



Side View



Mommin' Ain't Easy
SKU: SW21815



KID'S



Front View



TrickOrTreat
SKU: SK22386



Front View



Oh Snap
SKU: SK21686



Front View



Snow Much Fun
SKU: SK20641



Front View



Snow Day
SKU: SK22454



PAIR TOGETHER

Holiday Baking Favorites

Create a gift story with matching holiday baking-inspired designs.

- ✓ Easy add-on holiday purchases
- ✓ Perfect for seasonal gift displays
- ✓ Appeals to bakers, hosts, and holiday traditions

Featured Pair

Oh Snap Unisex Socks
Oh Snap Kid's Socks
Oh Snap Kitchen Towel

14954
SK21686
TK23086



Gifts For The Family

UNISEX



KID'S

FAMILY MATCH

FAMILY MATCH

FAMILY MATCH



Fishing Reel Collection

UNISEX

KID'S BOY

KID'S GIRLS



Gifts For The Family (cont.)

UNISEX



Front View



Go Nuts For Donuts
SKU: SU21945



Front View



Slice Slice Baby
SKU: SU21952



Side View



All American
SKU: SU22874



KID'S

♥ FAMILY MATCH

♥ FAMILY MATCH

♥ FAMILY MATCH



Front View



Go Nuts For Donuts
SKU: SK21730



Front View



Pizza Party
SKU: SK21747



Front View

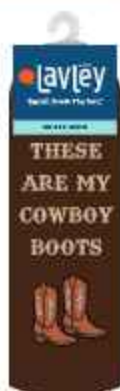


Top Dog
SKU: SK22843



Western Boots Collection

UNISEX



Front View



These Are My Cowboy Boots
SKU: SU21839



Front View



These Are My Cowgirl Boots
SKU: SW22492



KID'S



Front View



These Are My Cowboy Boots
SKU: SK22232



UNISEX



Front View



Peace Out

SKU: SU21921



Front View



BALLIN

SKU: SU22928



Side View



Raised In A Cage

SKU: SU21525



KID'S

♥ FAMILY MATCH

♥ FAMILY MATCH

♥ FAMILY MATCH



Front View



Out Of This World

SKU: SK22836



Front View



Nothin But Net

SKU: SK22911



Side View



Raised In A Cage

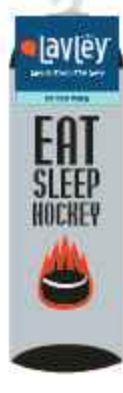
SKU: SK21518



Hockey Crew Collection

UNISEX

Front View



Eat Sleep Hockey

SKU: SU21440

KID'S

Side View



Eat Sleep Hockey

SKU: SK21532

WOMEN'S

Side View



Skate Like A Girl

SKU: SW22225

KID'S

Side View



Skate Like A Girl

SKU: SK21495

Gifts For Him

UNISEX



Front View



Out Of Office
SKU: SU22744



Side View



Find Your Happy Place
SKU: SU21860



Side View



Dog Walking Socks
SKU: SU21631



Front View



Trout Of Office
SKU: SU21907



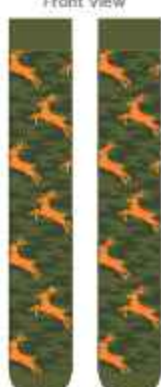
Front View



Lucky Hunting Socks
SKU: SU22720



Front View



Eat More Fast Food Green
SKU: SU21853



Side View



S'more Please
SKU: SU21891



Side View



Take A Hike
SKU: SU22133



Front View



These Are My Cowboy Boots
SKU: SU21839





Front View



Slice Slice Baby
SKU: SU21952



Side View



Mas Tacos
SKU: SU21969



Front View



Go Nuts For Donuts
SKU: SU21945



Side View



All American
SKU: SU22874



Side View



Aged to Perfection
SKU: SU22140



Side View



Ski Ya Later
SKU: SU21655



Front View



Old School
SKU: SU21983



Side View



Bookworm
SKU: SU21242



Side View



What's Your Count
SKU: SU21297



Gifts For Her

WOMEN'S

 Book Club SKU: SW21327 	 Romance Reader SKU: SW21396 	 Lost In A Good Book SKU: SW21303 
 Get Your Mahj On SKU: SW22430 	 Corks Are For Quitters SKU: SW22423 	 Cool Mom SKU: SW22195 
 You Grow Girl SKU: SW21648 	 Bee Happy SKU: SW21617 	 Social Butterfly SKU: SW21570 



Side View



I Read Trash
SKU: SW21341



Side View



Total Smut
SKU: SW21310



Side View



Literally Purr-Fect
SKU: SW21358



Front View



Nice Putt
SKU: SW21808



Front View



Après All Day
SKU: SW21778



Side View



Skate Like A Girl
SKU: SW22225



Front View



Bless Your Heart
SKU: SW21662



Front View



These Are My Cowgirl Boots
SKU: SW22492



Front View



Yee-Haw
SKU: SW22393



Gifts For Kids

KID'S



Cool Kids Read Books
SKU: SK21402



These Are My Cowboy Boots
SKU: SK22232



Howdy
SKU: SK21693



Twinkle Toes
SKU: SK22201



Magic In Every Step
SKU: SK21723



Reel Cute
SKU: SK21372



Reel Fun
SKU: SK21785



Touchdown
SKU: SK22218



Future All-Star
SKU: SK22416



Rawr Means I Love You
SKU: SK21716



TrickOrTreat
SKU: SK22386



Oh Snap
SKU: SK21686





Front View



Dino Nuggets
SKU: SK21761



Front View



Mac & Cheese
SKU: SK21754



Front View



Pizza Party
SKU: SK21747



Front View



Go Nuts For Donuts
SKU: SK21730



Front View



Top Dog
SKU: SK22843



Front View



Leveling Up
SKU: SK20689



Side View



Raised In A Cage
SKU: SK21518



Side View



Future Pro
SKU: SK21488



Side View



Hat Trick Hero
SKU: SK21549



Side View



Skate Like A Girl
SKU: SK21495



Front View



Snow Day
SKU: SK22454



Front View



Snow Much Fun
SKU: SK20641





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