

MAY 2021

MAMAP

New Product Sell Sheets



MamaP

Do Good.

Live Better.

Every Day

We believe in the collective power to make a difference. That's why we sell eco-friendly alternatives to everyday products. We also go one step further and give back to our community.

'21

Growing our Brand Awareness

EDITORS LOVE US -
CATCH US IN PRINT
AND DIGITAL



Featured on
Good Morning America
for Earth Week
April 2021



Our Brand Values

We have focused our new product offering on items that have good market appetite and are in line with our core values.

01

Sustainable (Recyclable or Compostable)

02

Part of daily life rituals

03

Can still tell the give back story



Increasing our product offering is key to our continued growth. Customers and retailers love our brand and want to see more from us.

New Products in 3 categories

01 - Oral Care

We will be rolling out MamaP branded versions of the products we tested, this will enable us to sell in wholesale as well.

02 - Personal Care

We see a lot of traction being made in this space for sustainable alternatives and it ties perfectly to our brand.

03 - Home Care

These are part of daily rituals and items we can replace with sustainable alternatives, starting with our Dish Brush, and so much more!

01

Oral Care

MamaP Vegan Dental Floss: 1 Refillable Container + 1 Spool

Ships 5/24

Retail: \$6.99

Wholesale: \$3.84 / \$23.07/case

MOQ: 6 units / 1 case

GM: 45%

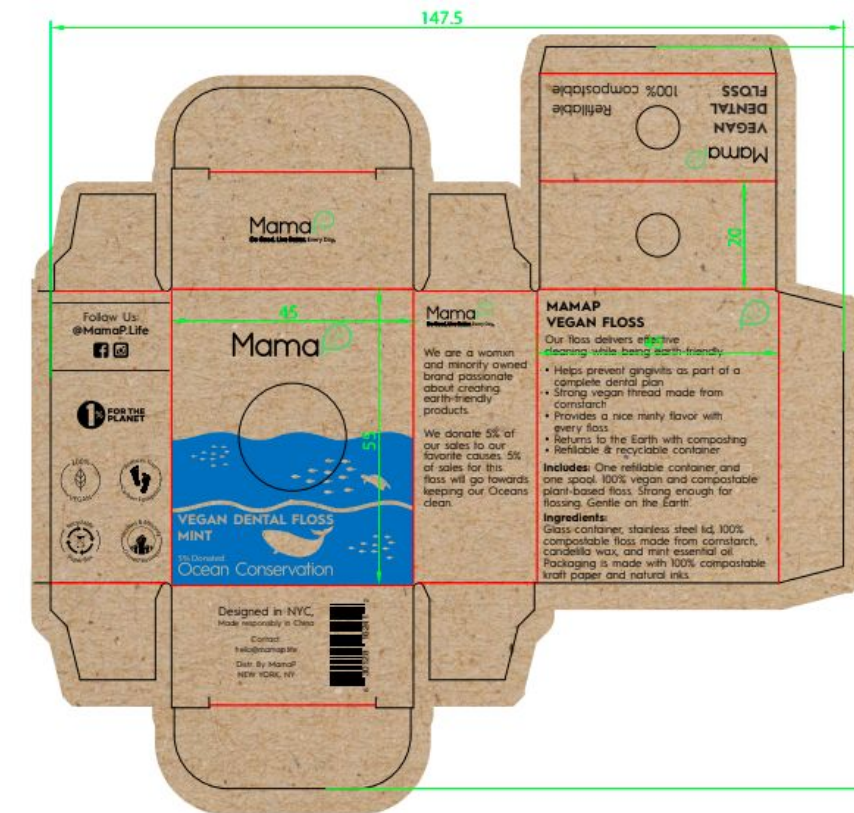
MamaP Vegan Floss delivers effective cleaning while being earth-friendly.

- Strong vegan thread made from cornstarch
- Provides a nice minty flavor with every floss
- Returns to the Earth with composting
- Refillable & recyclable container

Includes: 100% vegan and compostable plant-based floss. Strong enough for flossing. Gentle on the Earth.

Ingredients: glass container, stainless steel lid, 100% compostable cornstarch floss, candelilla wax, and mint essential oil.

Recyclable & compostable packaging printed with soy ink. Hang tag. UPC.



MamaP Vegan Dental Floss - Refillable Two Spools

Ships 5/24

Retail: \$6.99

Wholesale: \$3.84 / \$23.07/case

MOQ: 6 units / 1 case

GM: 45%

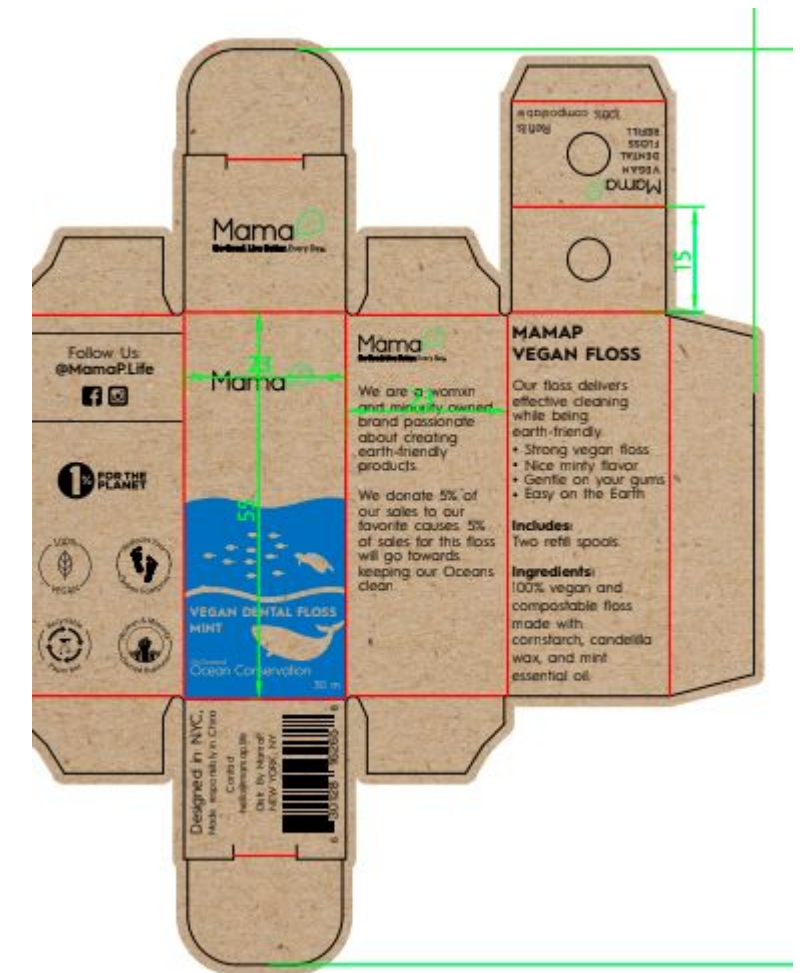
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MamaP Stainless Steel Tongue Scraper

Ships 5/24

Retail: \$11.99

Wholesale: \$6 / \$36/case

MOQ: 6 units / 1 case

GM: 50%

Our Stainless Steel tongue scraper is naturally anti-bacterial and anti-microbial. It's the sustainable way to keep your tongue in optimal health. It has been scientifically proven to reduce the bacteria in the mouth that causes bad breath. Comes in a reusable, logo stamped muslin travel bag.

- Removes bacteria
- Freshens breath
- Hygienic
- Can last a lifetime

Bonus: Cotton travel bag included

Recyclable & compostable packaging printed with soy ink. Hang tag. UPC.



Bonus:
Cotton travel bag included

MamaP Copper Tongue Scraper

Ships 5/24

Retail: \$11.99

Wholesale: \$6 / \$36/case

MOQ: 6 units / 1 case

GM: 50%

Our Copper tongue scraper is naturally anti-bacterial and anti-microbial. It's the sustainable way to keep your tongue in optimal health. It has been scientifically proven to reduce the bacteria in the mouth that causes bad breath. Comes in a reusable, logo stamped muslin travel bag.

- Removes bacteria
- Freshens breath
- Hygienic
- Can last a lifetime

Bonus: Cotton travel bag included

Recyclable & compostable packaging printed with soy ink. Hang tag. UPC.



Bonus:
Cotton travel bag included

02

Personal Care

MamaP Konjac Sponge

Ships 5/24

Retail: \$6.99

Wholesale: \$3.84 / \$23.07/case

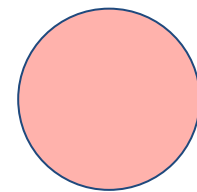
MOQ: 6 units / 1 case

GM: 45%

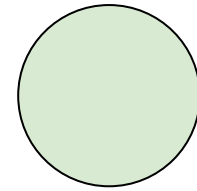
Find your glow with our Konjac Sponge.

- The konjac root helps to gently exfoliate your skin without irritation.
- Includes cotton string to hang dry
- All natural and 100% compostable

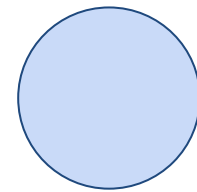
Recyclable & compostable packaging printed with soy ink. Hang tag. UPC.



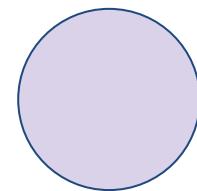
Rose infusion reduces redness and calms



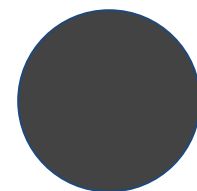
Aloe infusion soothes and calms



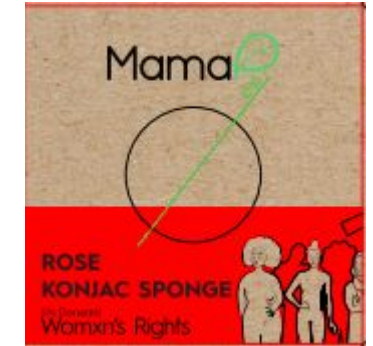
Antioxidants from blueberries reduce inflammation



Lavender soothes and calms



Charcoal infusion detoxifies



MamaP Bamboo Hair Brush

Ships 5/24

Retail: \$19.99

Wholesale: \$10 / \$19.99/case

MOQ: 2 units

GM: 50%

Keep your hair and the Earth healthy with our hair brush!

- Made of bamboo and rubber - 100% compostable. Gently detangles hair
- Creates less frizz
- Massages scalp to improve circulation, soothe your scalp and distribute your hair's natural oil, improving overall hair health. improves hair growth

Recyclable & compostable packaging printed with soy ink. Minimal packaging has open front with hang tag. UPC.



03

Home Care

Clean That Mess Cloth

Ships 5/24

Retail: \$6.99

Wholesale: \$4 / \$24/case

MOQ: 6 units / 1 case

GM: 40%

- One Clean That Mess Cloth replaces 17 rolls of paper towels.
- Absorb 20x their weight. Made from plants. 100% compostable.
- Air-dries quickly. doesn't harbor bacteria or odors.
- Lasts about 1-2 months.

