



**THE ORIGINAL
SOCK WITH A POCKET**

**HOLIDAY 2022
SPRING 2023**



OUR PROMISE

Quickly deliver a unique & functional sock with a pocket manufactured ethically and with the highest standards in design & quality, that's built to last.

OUR PURPOSE

Design, produce and distribute a fun & functional sock line unlike any other in the world.

OUR BRAND STATEMENT VIDEO



WATCH POCKET SOCKS ON GMA





**WOMENS
FASHION CREW**

WOMENS FASHION CREW



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



SKU	DESC
10003	Rainbow
10005	Cherries
10009-M	Peace & Love
10012-M	Taco Time
10013	Pizza Party
10014	Best Mom Ever
12001	Argyle Periwinkle
12002	Argyle Grey
12003	Multi Dot Blush
12004	Multi Dot Navy
12006	Ombre Black
12007	Hearts on Grey
12008	Purple White Dot
12009-M	Daisies
12034	Llama
12035	Sloth
12036	Cheetah
12037	Camo
12038	Unicorn
12039-M	Moo Cow
12040-M	Flamingos
12041-M	Mermaid
12042-M	Rainbows on Blue
12043-M	Lucky Socks







WOMENS FASHION CREW



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



10003	10005	10009-M	10012-M
RAINBOW	CHERRIES	PEACE & LOVE	TACO TIME
 8 57610 00841 0	 8 57610 00844 1	 8 57610 00853 3	 8 57610 00866 3



10013	10014	12001	12002
PIZZA PARTY	BEST MOM EVER	ARGYLE PERIWINKLE	ARGYLE GREY
 8 57610 00870 0	 8 50019 59552 9	 8 57610 00838 0	 8 57610 00839 7

WOMENS FASHION CREW



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



12003	12004	12006	12007
MULTI DOT BLUSH	MULTI DOT NAVY	OMBRE BLK	HEARTS ON GREY
8 57610 00858 8	8 57610 00836 6	8 57610 00852 6	8 57610 00885 4



12008	12009-M	12034	12035
PURPLE WHITE DOT	DAISIES	LLAMA	SLOTH
8 57610 00886 1	8 50039 73709 1	8 50019 59572 7	8 50019 59573 4

WOMENS FASHION CREW

MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



12039-M	12040-M	12041-M
MOO COW	FLAMINGOS	MERMAID
		
8 50019 59594 9	8 50019 59596 3	8 50019 59595 6






12042-M	12043-M
RAINBOWS	LUCKY SOCKS
	
8 50019 59597 0	8 50019 59598 7

WOMENS FASHION CREW



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



12036	12037	12038
CHEETAH	CAMO	UNICORN
 8 50019 59574 1	 8 50019 59575 8	 8 50019 59576 5



13003	13004	13006
DAMASK BLACK	MIXED PATTERN GREY	OMBRE BURGUNDY
 8 57610 00846 5	 8 57610 00845 8	 8 57610 00849 6

KNEE HIGHS



MENS FASHION
CREW



MENS FASHION CREW



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



SKU	DESC
10002	Pizza
10004	Rainbow
10006	Taco
10008	420
11001(BZ)	Aztek
11003	Camo
11005	Navy Red Dot
11006	Turquoise + Dots
11007	Grey Rugby
11020	Argyle
12010	#1 Dad
12011	Best Dad Ever
12012	Golf
12030	Beer Me
12031	Anchors Away
12032-M	Hooked on Fishing
12033-M	USA Flags
12044-M	Lucky Socks
12045-M	Super Dad
12046-M	Avocado
12047-M	Best Dad Ever, Blue

MENS FASHION CREW



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



10002	10004	10006	10008
PIZZA	RAINBOW	TACO	420
8 57610 00831 1	8 57610 00833 5	8 57610 00834 2	8 57610 00832 8



11001 (BZ)	11003	11005	11006
AZTEK	CAMO	NAVY RED DOT	TURQUOISE + DOTS
8 57610 00854 0	8 57610 00855 7	8 57610 00856 4	8 57610 00827 4

MENS FASHION CREW



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



11007	11020	12010	12011
GREY RUGBY	ARGYLE	#1 DAD	BEST DAD EVER
8 57610 00857 1	8 57610 00867 0	8 57610 00868 7	8 57610 00871 7



12012	12030	12031
GOLF	BEER ME	ANCHORS AWAY
8 57610 00869 4	8 50019 59577 2	8 50019 59578 9

MENS FASHION CREW


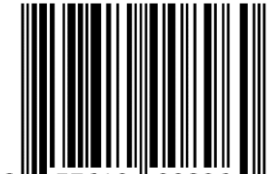



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



12032-M	12033-M	12044-M
HOOKED ON FISHING - DELUXE	USA FLAGS - DELUXE	LUCKY SOCKS
 8 50039 73713 8	 8 50039 73714 5	 8 50019 59599 4



12045-M	12046-M	12047-M
SUPER DAD	AVOCADO	BEST DAD EVER, BLUE
 8 57610 00889 2	 8 57610 00896 0	 8 50039 73700 8

PASSPORT SECURITY SOCKS®



MSRP \$24.95 MAP \$24.95 WHOLESALE \$12



4803	4804
BLACK MEDIUM	BLACK LARGE
 8 57610 00802 1	 8 57610 00803 8



FAST DRYING



ANTI BLISTER



MOISTURE WICKING



FEATHER SOFT



PEACE OF MIND



BASICS & SPORT



BASICS / SPORT



CREW: MSRP \$21.95 MAP \$21.95 WHOLESALE \$10
 ANKLE: MSRP \$19.95 MAP \$19.95 WHOLESALE \$8.50



7631-M	7632-M	7633-M	7634-M
CREW WHITE, MEDIUM	CREW WHITE, LARGE	CREW GREY, MEDIUM	CREW GREY, LARGE
8 50039 73701 5	8 50039 73702 2	8 50039 73703 9	8 50039 73704 6



7635-M	7636-M	7637-M	7638-M
CREW BLACK, MEDIUM	CREW BLACK, LARGE	ANKLE BLACK, MEDIUM	ANKLE BLACK, LARGE
8 50039 73705 3	8 50039 73706 0	8 50039 73718 3	8 50039 73719 0

HOLIDAY



HOLIDAY DRESS CREW



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



13011	13012	13013	13014
SANTA SUIT, MENS	SANTA SUIT, WOMENS	ELF SUIT, MENS	ELF SUIT, WOMENS
8 50019 59553 6	8 50019 59554 3	8 50019 59555 0	8 50019 59556 7






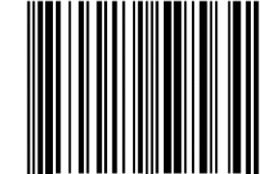
13015	13016	13017	13018
CHRISTMAS TREE, MENS	CHRISTMAS TREE, WOMENS	UGLY SWEATER, MENS	UGLY SWEATER, WOMENS
8 50019 59557 4	8 50019 59558 1	8 50019 59559 8	8 50019 59560 4

HOLIDAY DRESS CREW



MSRP \$21.95 MAP \$21.95 WHOLESALE \$10



13019	13020	13021	13022
CANDY CANES, MENS	CANDY CANES, WOMENS	HANUKKAH, MENS	HANUKKAH, WOMENS
 8 50019 59561 1	 8 50019 59562 8	 8 50019 59563 5	 8 50019 59564 2



13023	13024
SNOWMAN, MENS	SNOWMAN, WOMENS
 8 50019 59565 9	 8 50019 59566 6



POINT OF PURCHASE

PRICING PROVIDED SEPERATLEY



SLATWALL SHELF +
LEGFORM + DISPLAYER
POCKET SOCK

SLAT WALL SHELF + LEG FORM DISPLAY

- Brilliant and space effective way to draw customers to your Pocket Socks array.
- Comes with slat wall shelf, leg form, display Pocket Sock and **BONUS free pairs** to offset cost.
- Reduces customers unpacking socks from packaging when they can feel pocket depth and interact with the product.

HIGH-QUALITY PACKAGING



COUNTERTOP
SPINNER
28.5"H x 15"W x 7"D
Sign 5.5"



SIDE
PANEL
10" x 64"

FLOOR DISPLAY



CHAPEL HATS

"We are always looking for exciting socks & accessories that our Guests will love. Pocket Socks is just that - they immediately grab attention, and our Guests love the concept. We are expanding our SKU count in time for the holidays this year and are confident that Pocket Socks will continue to be a top-performing product for us year-round." Bryce, owner @ Chapel Hats



ACTIVELY & SUCCESSFULLY DEFEND INTELLECTUAL PROPERTIES



Trademark Pocket Socks Registration 4200363	Trademark Pocket Socks Registration 4414045
Trademark Passport Security Socks Registration 5783945	Trademark Zip It Gear Registration
Trademark Red Z Logo Registration	Trade Dress Sock with Pattern and Zipper Registration 6066095
Copyright - all designs	Patent Pending - Design Sock with Zippered Pocket



**THE ORIGINAL
SOCK WITH A POCKET**

