



CATALOG



**YOUR SUPPORT HAS
HELPED US DONATE
OVER \$72,000 SO FAR!**



WWW.RIVERCOLLECTIVECO.COM | ADDRESS: PO BOX 771939, STEAMBOAT SPRINGS, CO 80477



TABLE OF CONTENTS



ABOUT US	Page 3
FREE DISPLAYS	Page 4
DECALS	Page 5 – 8
ORDER PROCESS	Page 9 – 10
CUSTOM CAMPAIGNS	Page 11
CONTACT US	Page 12





Our Mission

The mission of River Collective Co. is to help address the ever-increasing challenge of river and ocean conservation throughout the United States and beyond. Worsening drought, growing demand, and accelerating climate change threaten our vital river systems and oceans. With the help of our local retail partners and artists, our goal is to generate substantial recurring revenue and much-needed advocacy for local non-profits dedicated to aiding our struggling watersheds and oceans. **20% of our revenue flows back into local nonprofits!**

FREE DISPLAYS!



4-SHELF DISPLAY

Assembly: Comes Assembled

Dimension: 10 in X 18 in

Cost: Free with **100** decals minimum first order.

9-SHELF ROTATING DISPLAY

Assembly: Some Assembly Required

Dimension: 11 in x 16 in

Cost: Free with **225** decals minimum first order.



16-SHELF ROTATING DISPLAY

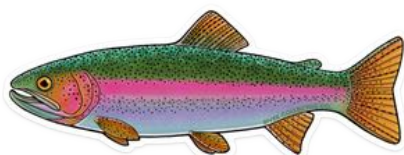
Assembly: Some Assembly Required

Dimension: 14 in x 19 in

Cost: Free with **400** decals minimum first order.

DECAL OPTIONS

Freshwater



JUVENILE RAINBOW TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.7" tall
SKU: DEC-6IN-001
UPC: 850068893119

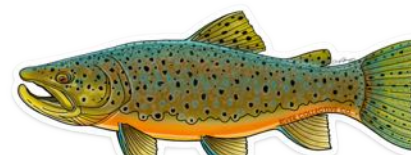
\$3.00



RAINBOW TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.57" tall
SKU: DEC-6IN-002
UPC: 195893735785

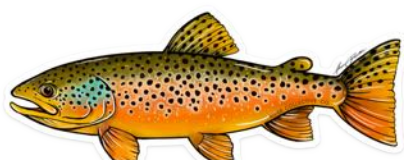
\$3.00



AUTUMN BROWN TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.5" tall
SKU: DEC-6IN-003
UPC: C

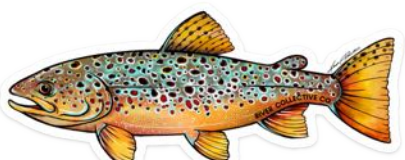
\$3.00



BROWN TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.55" tall
SKU: DEC-6IN-004
UPC: 850068893027

\$3.00



ABSTRACT BROWN TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.55" tall
SKU: DEC-6IN-005
UPC: 195893597154

\$3.00



JUVENILE CUTTHROAT TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.55" tall
SKU: DEC-6IN-006
UPC: 195893346356

\$3.00



GREENBACK CUTTHROAT TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.48" tall
SKU: DEC-6IN-007
UPC: 850068893010

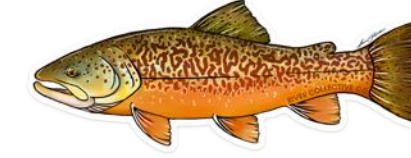
\$3.00



BROOK TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.52" tall
SKU: DEC-6IN-008
UPC: 195893655267

\$3.00



TIGER TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.35" tall
SKU: DEC-6IN-009
UPC: 195893184774

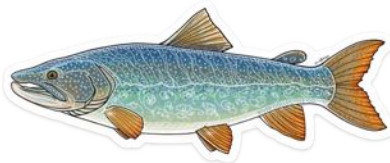
\$3.00



ARCTIC GRAYLING

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.42" tall
SKU: DEC-6IN-013
UPC: 195893158638

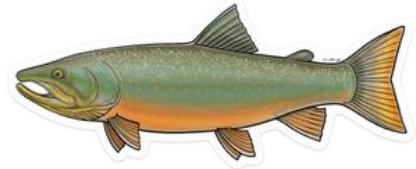
\$3.00



LAKE TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.42" tall
SKU: DEC-6IN-014
UPC: 850068893096

\$3.00



BULL TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.7" tall
SKU: DEC-6IN-015
UPC: 850068893003

\$3.00



GOLDEN TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.42" tall
SKU: DEC-6IN-016
UPC: 196852724840

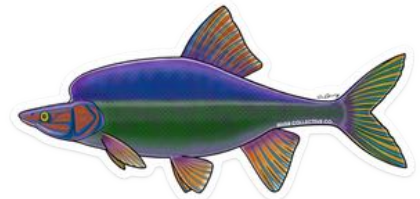
\$3.00



GILA TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.42" tall
SKU: DEC-6IN-017
UPC: 850068893065

\$3.00



HUMPBACK CHUB

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 3.02" tall
SKU: DEC-6IN-018
UPC: 850068893102

\$3.00



RCC DECAL - BLUE

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 3.07" tall
SKU: DEC-6IN-019
UPC: 196852695249

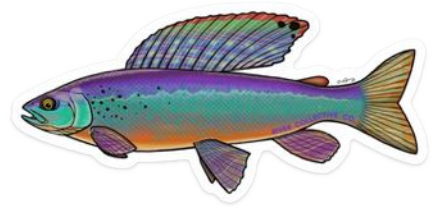
\$3.00



RCC DECAL - ORANGE

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 3.07" tall
SKU: DEC-6IN-020
UPC: 850068893058

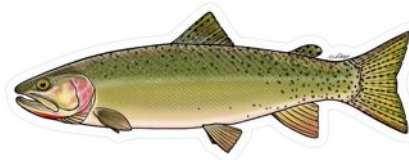
\$3.00



NEW ARCTIC GRAYLING

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.89" tall
SKU: DEC-6IN-026
UPC: 850068893188

\$3.00



CUTTHROAT TROUT

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6"wide x 2.2" tall
SKU: DEC-6IN-034
UPC:

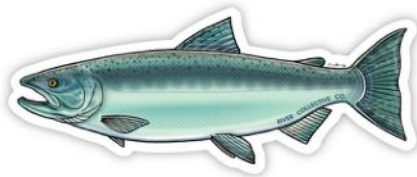
\$3.00



DECAL OPTIONS



Anadromous (migrate from sea to fresh water)



CHINOOK SALMON

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6" wide x 2.3" tall
SKU: DEC-6IN-027
UPC: 850068893195

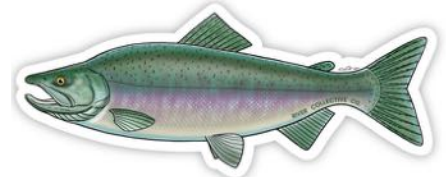
\$3.00



COHO SALMON

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6" wide x 2.30" tall
SKU: DEC-6IN-028
UPC: 850068893201

\$3.00



PINK SALMON

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6" wide x 2.4" tall
SKU: DEC-6IN-029
UPC: 850068893218

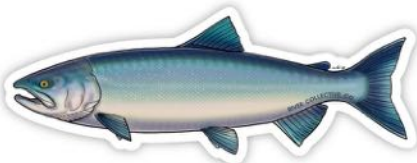
\$3.00



CHUM SALMON

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6" wide x 2.1" tall
SKU: DEC-6IN-030
UPC: 850068893225

\$3.00



SOCKEYE SALMON

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6" wide x 2.3" tall
SKU: DEC-6IN-031
UPC: 850068893232

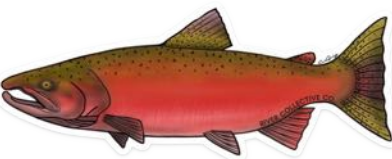
\$3.00



SOCKEYE SALMON (SPAWN)

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6" wide x 2.5" tall
SKU: DEC-6IN-010
UPC: 850068893034

\$3.00



CHINOOK SALMON (SPAWN)

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6" wide x 2.38" tall
SKU: DEC-6IN-011
UPC: 196852408993

\$3.00



STEELHEAD

Material: Durable, Outdoor Vinyl Matte Decal
Dimensions: 6" wide x 2.45" tall
SKU: DEC-6IN-012
UPC: 196852063741

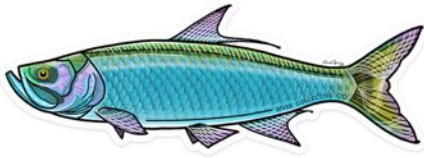
\$3.00



DECAL OPTIONS



Saltwater



TARPON

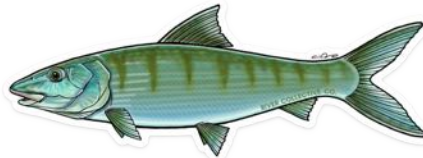
Material: Durable, Outdoor Vinyl Matte Decal

Dimensions: 6"wide x 2.19" tall

SKU: DEC-6IN-021

UPC: 850068893140

\$3.00



BONEFISH

Material: Durable, Outdoor Vinyl Matte Decal

Dimensions: 6"wide x 2.31" tall

SKU: DEC-6IN-022

UPC: 850068893157

\$3.00



SNOOK

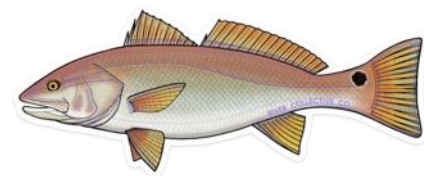
Material: Durable, Outdoor Vinyl Matte Decal

Dimensions: 6"wide x 2.44" tall

SKU: DEC-6IN-023

UPC: 850068893164

\$3.00



REDFISH

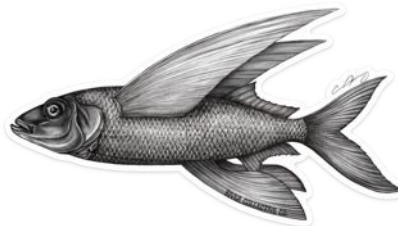
Material: Durable, Outdoor Vinyl Matte Decal

Dimensions: 6"wide x 2.31" tall

SKU: DEC-6IN-024

UPC: 850068893171

\$3.00



FLYING FISH

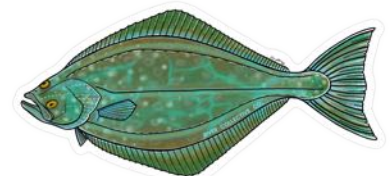
Material: Durable, Outdoor Vinyl Matte Decal

Dimensions: 6"wide x 2.7" tall

SKU: DEC-6IN-025

UPC: 850068893089

\$3.00



HALIBUT

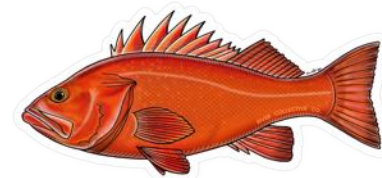
Material: Durable, Outdoor Vinyl Matte Decal

Dimensions: 6"wide x 2.9" tall

SKU: DEC-6IN-032

UPC: 850068893249

\$3.00



ROCKFISH

Material: Durable, Outdoor Vinyl Matte Decal

Dimensions: 6"wide x 2.9" tall

SKU: DEC-6IN-033

UPC: 850068893256

\$3.00



ORDER PROCESS



1. Choose your custom display.



4 SHELF DISPLAY



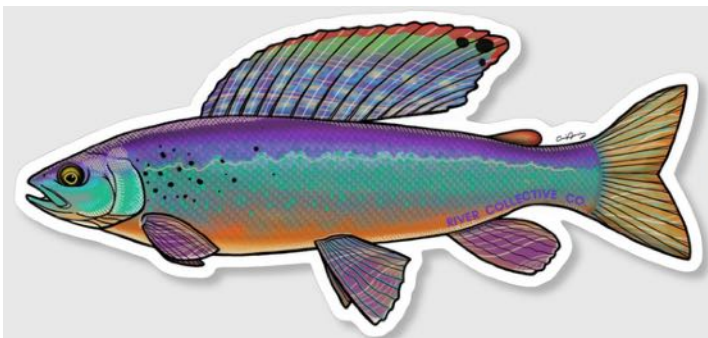
9-SHELF ROTATING
DISPLAY



16-SHELF ROTATING
DISPLAY

2. Choose your designs.

(Custom back ticketing included)



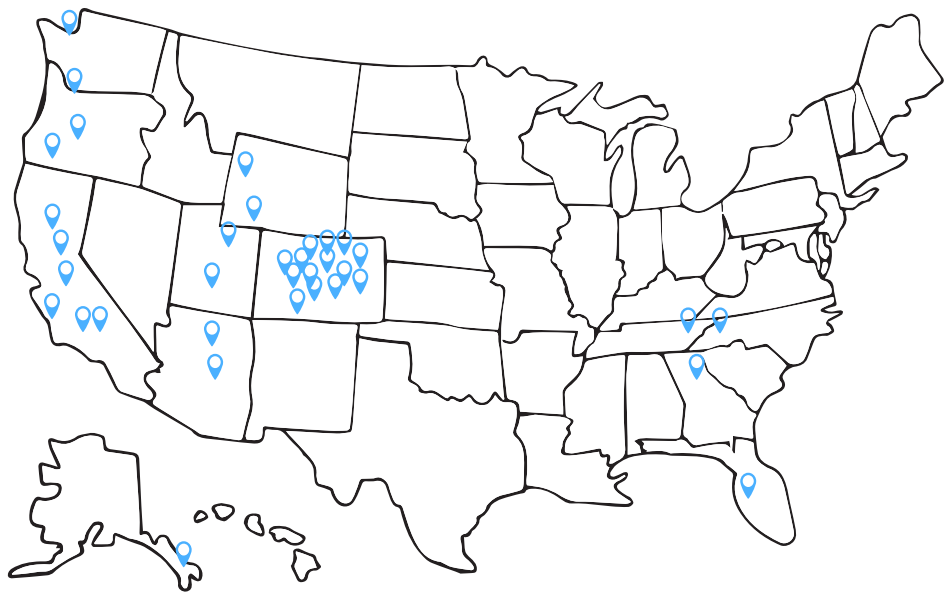
PRICING & TERMS

QUANTITY	25-199	200-299	300-499	500+
WHOLESALE (PER DESIGN)	\$3.00	\$2.80	\$2.60	\$2.50
20% DONATION AMOUNT (PER STICKER) *Included in wholesale price	\$0.60	\$0.56	\$0.52	\$0.50

- Free Display with **\$300** minimum order
- **\$120** restocking minimum order (minimum 10 per design)
- Shipping = **\$15.00** flat rate Continental US (for new orders with display)
- Shipping = **\$7.50** flat rate Continental US (for restock orders)
- Shipping: 5-7 business days
- Payment terms: 30 day net payment terms



3. Choose your non-profit organization from our network. Or suggest a new non-profit and we'll create a new partnership!



ALASKA & WESTERN CANADA

- Rivers Without Borders
- Oldman Watershed Council

ARIZONA

- Friends of the Verde River
- Oak Creek Watershed Council

CALIFORNIA

- American River Conservancy
- Feather River Land Trust
- Kern River Conservancy
- River Sage Revival
- Tuolumne River Trust
- Central Coast State Parks Association

COLORADO

- Blue River Watershed Group
- Yampa River Fund
- Eagle River Coalition
- Colorado River Trout Unlimited
- Roaring Fork Conservancy
- RiversEdge West
- Crested Butte Land Trust
- Boulder Fly Casters

COLORADO (CONTINUED)

- Coalition for the Poudre River Watershed
- West Denver Trout Unlimited
- The Greenway Foundation
- St Vrain Trout Unlimited
- Arkansas River Watershed Collaborative
- Friends of the Upper San Juan River

FLORIDA

- Captains for Clean Water

GEORGIA

- Georgia Rivers

NORTH CAROLINA

- Pigeon River Fund

OREGON

- Rogue River Watershed Council
- Deschutes River Conservancy
- Columbia Riverkeeper

TENNESSEE

- Keep the Tennessee River Beautiful

UTAH

- Grand Staircase Escalante Partners
- Summit Land Conservancy

WASHINGTON

- Bainbridge Island Land Trust
- Columbia Riverkeeper

WEST VIRGINIA

- Potomac Conservancy

WYOMING

- Snake River Fund

CUSTOM CAMPAIGN



NAMEDROP DESIGNS



CUSTOM TICKETING



QUANTITY	100-199	200-299	300-499	500+
WHOLESALE (PER DESIGN)	\$3.00	\$2.80	\$2.60	\$2.50
20% DONATION AMOUNT (PER STICKER) *Included in wholesale price	\$0.60	\$0.56	\$0.52	\$0.50

- **100** per design minimum
- **\$300** restocking minimum order
- Shipping = **\$15.00** flat rate Continental US (for new orders with display)
- Shipping = **\$7.50** flat rate Continental US (for restock orders)



CONTACT US



www.rivercollectiveco.com

MAILING ADDRESS

RIVER COLLECTIVE CO.
PO BOX 771939,
STEAMBOAT SPRINGS, CO 80477

Kris Shea

Founder

kris@rivercollectiveco.com

720-854-8321

Chris Menig

Co-Owner

kris@rivercollectiveco.com

303-731-9871

Nick Sandler

Co-Owner

nick@rivercollectiveco.com

480-381-7079

