

**CJ Bella Co.**<sup>TM</sup>  
**January 2021**



**Friends make  
life's adventures  
more fun...**



*Heather Spill*

# FLOUR SACK TOWEL

Display Program

**PROUDLY DESIGNED &  
PRINTED IN THE USA!**

Fashionable and Functional? It's true! These generously sized **27" x 27" Flour Sack towels** are 100% pre-shrunk cotton, lint free, and super absorbent. They are washer and dryer safe, and each towel comes with a corner loop for convenient storage or hang drying. Not only do they add just the right accent or pop of color to any room you hang these in, but they can be used to dry dishes or your hands, wipe up spills, or cover baked goods. They also make a great house warming or Thank You gift!

**\$322.50 TOWEL  
PROGRAM INCLUDES:**

**48 Towels**

(16 designs, 3 pcs./design) **\$264.00**  
Wholesale **\$5.50 EA.** | MSRP **\$11.99 EA.**

**Double Sided Table Top Wood  
Spinner Display \$58.50**

Handmade in USA  
19" x 19" x 36"

**+5 FREE Towels**  
(display offset)

**PROGRAM CODE:  
RH1E**



**Everyday**  
*collection*





Best Friends Come in All Shapes and Sizes

RH3-217



Adventure Awaits...

RH3-218



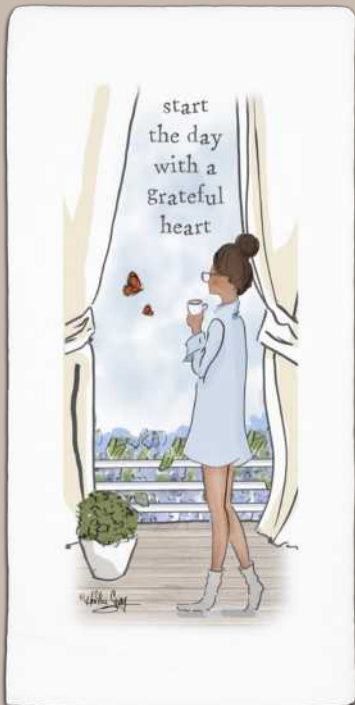
As We Grow Older, We Don't Lose Friends, We Just Learn Who The REAL Ones Are

RH3-219



Coffee Time... Is My Favorite Time of Day

RH3-221



Start The Day With A Grateful Heart

RH3-222



Go Out and Show The World Just How Awesome You Are

RH3-224



Let Your Dreams Blossom

RH3-227

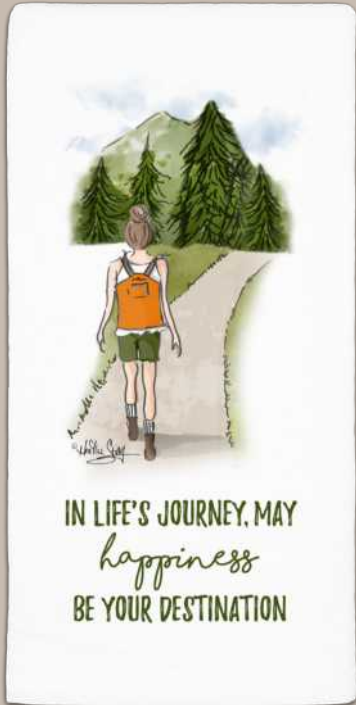


You Know You're on the Right Path When You Smile Looking Back

RH3-228







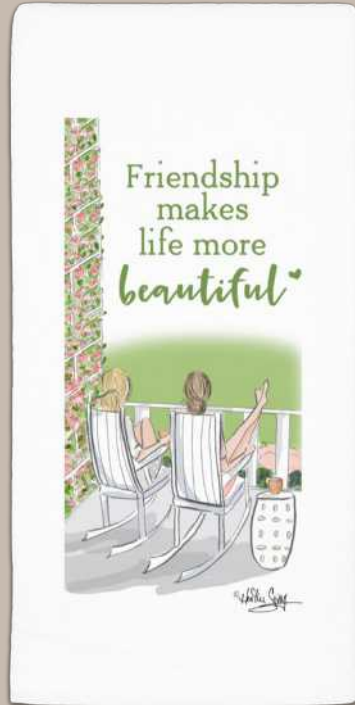
In Life's Journey, May  
Happiness be Your  
Destination

RH3-137



Don't Wait For Someone to  
Bring you Flowers, Plant  
Your Own Garden and  
Decorate Your Own Soul

RH3-138



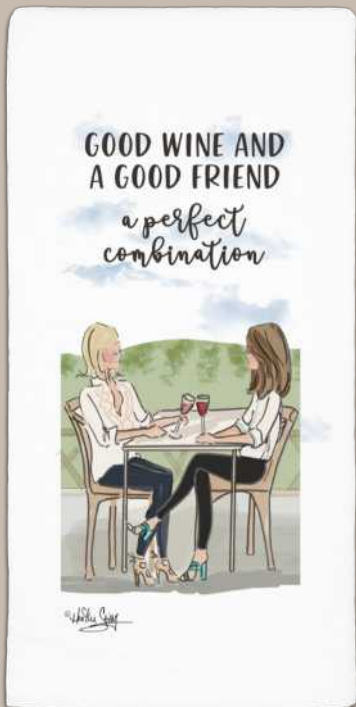
Friendship Makes Life  
More Beautiful

RH3-139



It's You World, Paint it  
the Way YOU Want it  
to Be

RH3-140



Good Wine and a Good  
Friend A Perfect  
Combination

RH3-141



Sometimes, You Just Need  
a Day of Shopping with  
Your Best Friend

RH3-142



Life is an Open  
Landscape Filled with  
Endless Possibilities

RH3-144



Friends make life's adven-  
tures more fun....

RH3-239



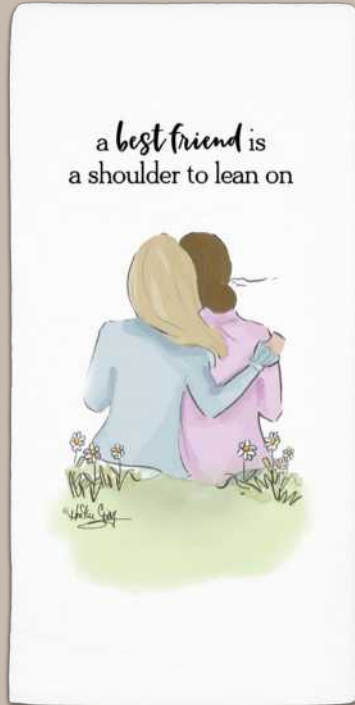




take time to  
RELAX **AND** UNWIND

Take Time to Relax  
and Unwind

RH3-146



a best friend is  
a shoulder to lean on

A Best Friend is a  
Shoulder to Lean On

RH3-147



darling....  
Every hour  
is  
"happy"  
when you  
are

Fabulous

Darling, Every hour is  
"Happy" when you are  
Fabulous

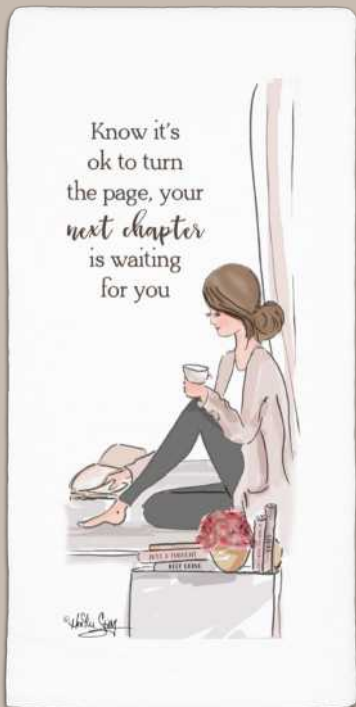
RH3-148



FRIENDSHIP  
MAKES LIFE'S  
STORMS EASIER

Friendship Makes Life's  
Storms Easier

RH3-149



Know it's  
ok to turn  
the page, your  
next chapter  
is waiting  
for you

Know it's ok to turn  
the page, your next chapter  
is waiting for you

RH3-151



live life in  
FULL BLOOM

Live Life in Full Bloom

RH3-154

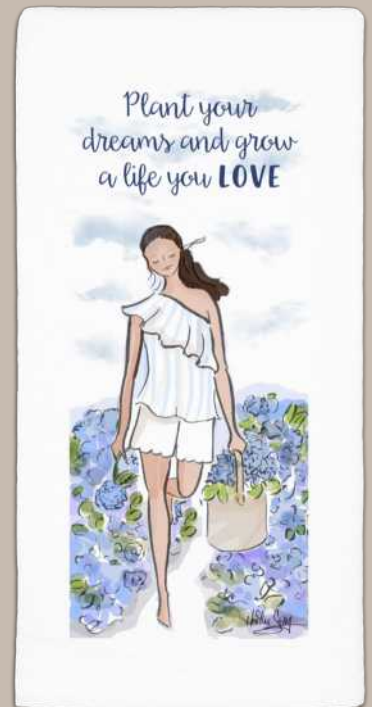


BEST FRIENDS  
believe in you

EVEN WHEN YOU DON'T

Best Friends Believe in You,  
Even When You Don't

RH3-155



Plant your  
dreams and grow  
a life you LOVE

Plant Your Dreams and  
Grow a Life You Love

RH3-156







Schedule in Some  
ME Time

RH3-158



Take Time to Make  
Your Soul Happy

RH3-160



Live Life in Full Bloom

RH3-162



Dear Beautiful You,  
I Hope you Know How  
Simply Amazing You Are

RH3-164



Current Mood

RH3-165



Best Friends Fill Your Life  
with Never Ending Love

RH3-166



Coffee Time...  
is My Favorite  
Time of Day

RH3-167



The Best Kind of Friends  
are Those that Stand  
Beside You..Through the  
Sunshine and the Rain

RH3-168

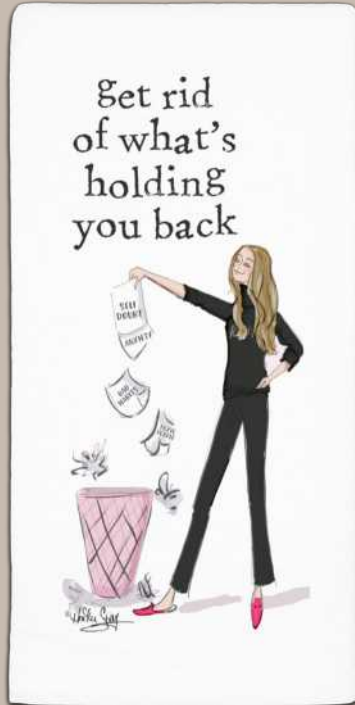






Treat Yourself

RH3-169



Get Rid of What's Holding You Back

RH3-170



Take Time to Enjoy the Beauty of This Day

RH3-171



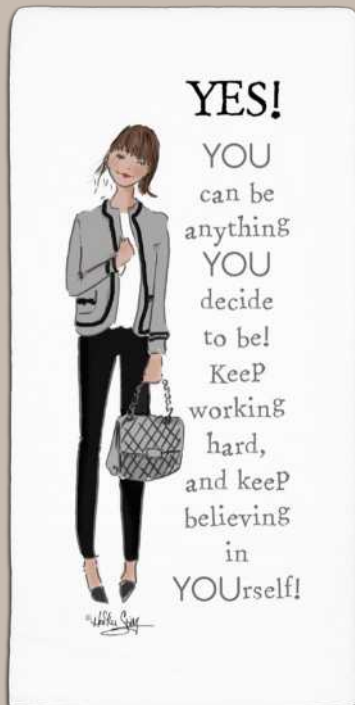
Together We Can Conquer the World

RH3-172



When You are Feeling Blue, Go Ahead and Paint Yourself Another Color

RH3-173



YES! You can be Anything You Decide to Be! Keep Working Hard, and Keep Believing in Yourself!

RH3-174



Do Not Fear the Winds of Change, Remember, It's All in What You Make Of It

RH3-175



Move on From What is Holding You Back. Pack Up the Good Things and Know Better & Brighter Days are Ahead

RH3-176





Heather Gray

# FLOUR SACK TOWEL

and Tabletop Coaster Display Program



**PROUDLY DESIGNED & PRINTED IN THE USA!**

Fashionable and Functional?

It's true! These generously sized

**27" x 27" Flour Sack towels** are 100% pre-shrunk cotton, lint free, and super absorbent. They are washer and dryer safe, and each towel comes with a corner loop for convenient storage or hang drying. Not only do they add just the right accent or pop of color to any room you hang these in, but they can be used to dry dishes or your hands, wipe up spills, or cover baked goods. They also make a great house warming or Thank You gift!

Our absorbent tabletop coasters are **4" x 4", 1/4" thick** and have a non-skid backing. They are easy to clean with soap and water, and the open cell fabric on the top will not blur or run when wet.

**\$325.20 COMBO PROGRAM INCLUDES:**

## 24 Towels

(8 designs, 3 towels/design) **\$132**

Wholesale **\$5.50 EA.** | MSRP **\$11.99 EA.**

## 72 Coasters

(12 designs, 6 pcs./design) **\$115.20**

Wholesale **\$1.60 EA.** | MSRP **\$3.25 EA.**

## Double Sided Table Top Wood Spinner Display **\$78.00**

Handmade in USA

19" x 19" x 36"

**+24 FREE Coasters**  
(display offset)

**PROGRAM CODE:  
RH3E**

Everyday  
collection





As we grow older, we don't lose friends.  
We just learn who the REAL ones are.



(ACTUAL SIZE COASTER)

RH1-219



**PROUDLY DESIGNED &  
PRINTED IN THE USA!**

Every smart retailer knows that one of the best ways to increase sales, is to keep your customers in your store as long as possible. Your customers will be captivated with the sensible whimsy of **Rose Hill Designs**. Elevating their mood...

...**AND** your bottom line.

These absorbent tabletop coasters are **4" x 4"**, **1/4" thick** and have a non-skid backing. They are easy to clean with soap and water, and the open cell fabric on the top will not blur or run when wet.

**\$144.45 TABLETOP COASTER PROGRAM INCLUDES:**

**72 Coasters**

(12 designs, 6 pcs./design) **\$115.20**  
Wholesale **\$1.60 EA.** | MSRP **\$3.25 EA.**

**1 Countertop Display \$29.25**

Made In The USA  
18" x 12.25" x 9"

**+9 FREE Coasters**  
(display offset)



**PROGRAM CODE: RHCOAST1E**



**Everyday**  
collection





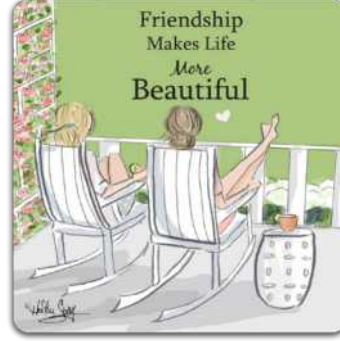
RH1-137

In Life's Journey, May  
Happiness Be Your  
Destination



RH1-138

Don't Wait for Someone to  
Bring You Flowers. Plant  
Your Own Garden and  
Decorate Your Own Soul.  
-Luther Burbank



RH1-139

Friendship Makes  
Life More Beautiful



RH1-140

It's Your World...  
Paint it the Way You  
Want it To Be



RH1-141

Good Wine and A  
Good Friend... A Perfect  
Combination



RH1-142

Sometimes, You Just Need  
a Day of Shopping With  
Your Best Friend



RH1-143

But First, Coffee



RH1-144

Life is an Open Landscape  
Filled With Endless  
Possibilities



RH1-146

Take Time to Relax  
and Unwind



RH1-147

A Best Friend is a  
Shoulder to Lean on



RH1-148

Darling...Every Hour is  
Happy When you  
are Fabulous



RH1-149

Friendship Makes  
Life's Storms Easier





RH1-150  
Today's Checklist  
Confidence  
Perseverance  
Strength  
Motivation



RH1-151  
Know it's ok to Turn the  
Page, Your Next Chapter  
is Waiting For You



RH1-153  
Take Time to Relax  
and Unwind



RH1-154  
Live Life in Full Bloom



RH1-155

Best Friends Believe in You  
Even When You Don't...



RH1-156

Plant Your Dreams and  
Grow a Life You Love



RH1-157

Sometimes, a Glass of Wine  
With Your Best Friend is All  
the Therapy You Need...



RH1-158

Schedule in Some  
ME Time



RH1-160

Take Time To Make  
Your Soul Happy



RH1-162

Live Life in Full Bloom



RH1-163

Best Friends Make the  
Good Times Better and  
the Hard Times Easier



RH1-164

Dear Beautiful You, I  
Hope You Know How  
Simply Amazing You Are







RH1-165

Current Mood



RH1-166

Best Friends Fill Your Life  
with Never Ending Love



RH1-167

Coffee Time...  
...Is My Favorite Time  
of Day



RH1-168

The Best Kind of Friends...  
Are Those That Stand  
Beside You... Through The  
Sunshine and the Rain



RH1-169

Treat Yourself



RH1-170

Get Rid of What's  
Holding you Back



RH1-171

Take the Time to Enjoy  
the Beauty of This Day



RH1-172

Together We can  
Conquer the World



RH1-173

When You are Feeling  
Blue...Go Ahead & Paint  
Yourself Another Color



RH1-174  
YES!

You can be Anything You  
Decide to be! Keep Working  
Hard, and Keep Believing in  
Yourself!



RH1-175

Do Not Fear the Winds of  
Change, Remember  
it's all You Make of It.



RH1-176

Move On From What's  
Holding You Back.  
Pack Up the Good  
Things and Know Better &  
Brighter Days are ahead!





RH1-217

Best Friends Come in All Shapes and Sizes.



RH1-218

Adventure Awaits...



RH1-219

As We Grow Older, We Don't Lose Friends. We Just Learn Who The REAL Ones Are.



RH1-220

Life Is Blooming With Possibilities... And Opportunities



RH-221

Coffee Time... Is My Favorite Time Of Day



RH1-222

Start The Day With A Grateful Heart



RH1-223

Happiness is Having Time To Do What You Love



RH1-224

Go Out and Show The World Just How Awesome You are



RH1-239

Friends make life's adventures more fun....



RH1-240

Fresh air and Sunshine are good for the soul



RH1-227

Let Your Dreams Blossom



RH1-228

You Know You're on the Right Path When You Smile Looking Back





# Mousepads/Trivets



**PROUDLY DESIGNED &  
PRINTED IN THE USA!**

Every smart retailer knows that one of the best ways to increase sales, is to keep your customers in your store as long as possible. Your customers will be captivated with the sensible whimsy of **Rose Hill Designs**. Elevating their mood and your bottom line.

These mousepads/trivets are liquid and heat absorbent . They measure **7.75" x 9.25" x 1/4" thick** and have a non-skid backing. They are easy to clean with soap and water, and the open cell fabric on the top will not blur or run when wet.

**\$171.00 MOUSEPAD/TRIVET  
PROGRAM INCLUDES:**

## **32 Mousepads/Trivets**

(16 designs, 2 pcs./design) **\$160.00**  
Wholesale **\$5.00 EA.** | MSRP **\$10.99 EA.**

## **1 Metal Countertop Display \$11.00**

9.25"W x 21"H x 12"D  
(9.25" width is the overall width and includes the mousepad/trivet width)

**+1 FREE Mousepad/Trivet**  
(display offset)

**PROGRAM CODE: RHEMOUSE1**







In Life's Journey, May Happiness Be Your Destination

RH7-137



Don't Wait For Someone To Bring You Flowers. Plant Your Own Garden And Decorate Your Own Soul.

RH7-138



Friendship Makes Life More Beautiful

RH7-139



Good Wine and a Good Friend... a Perfect Combination

RH7-141



Sometimes, You Just Need a Day Of Shopping With Your Best Friend...

RH7-142



But First, Coffee

RH7-143



Fresh air and Sunshine are good for the soul

RH7-240



Darling... Every Hour is "Happy" when you are Fabulous

RH7-148



Today's Checklist Confidence Perseverance Strength Motivation

RH7-150







Friends make life's adventures more fun...

RH7-239



Plant Your Dreams and Grow a Life you Love

RH7-156



Take Time...To Make Your Soul Happy

RH7-160



Live Life in Full Bloom

RH7-162



Take Time to Enjoy the Beauty of this Day

RH7-171



Best Friends Come in all Shapes and Sizes

RH7-217



Adventure Awaits!

RH7-218



As we Grow Older, we don't Lose Friends. We just Learn who the Real Ones are.

RH7-219



Start the Day with a Grateful Heart

RH7-222





# VINYL STICKERS

Vinyl stickers are great for customizing your personal style with a touch of imagination. You can put them anywhere...like a laptop, window, locker, file cabinet, mirrors, desk or anywhere with a smooth surface.

Each of our self-adhesive vinyl stickers is enclosed in a protective sleeve and have application instructions to ensure a smooth installation. They are proudly designed and produced in the USA and make great gifts!

Our stickers are made of durable premium waterproof vinyl and have a matte finish which offers zero glare for a modern and elegant look.

**Your Cost: \$1.25 ea.**

**Suggested Retail Price: \$3.99**

**Profit Margin: 68%**



**Actual Size**

RH6-219



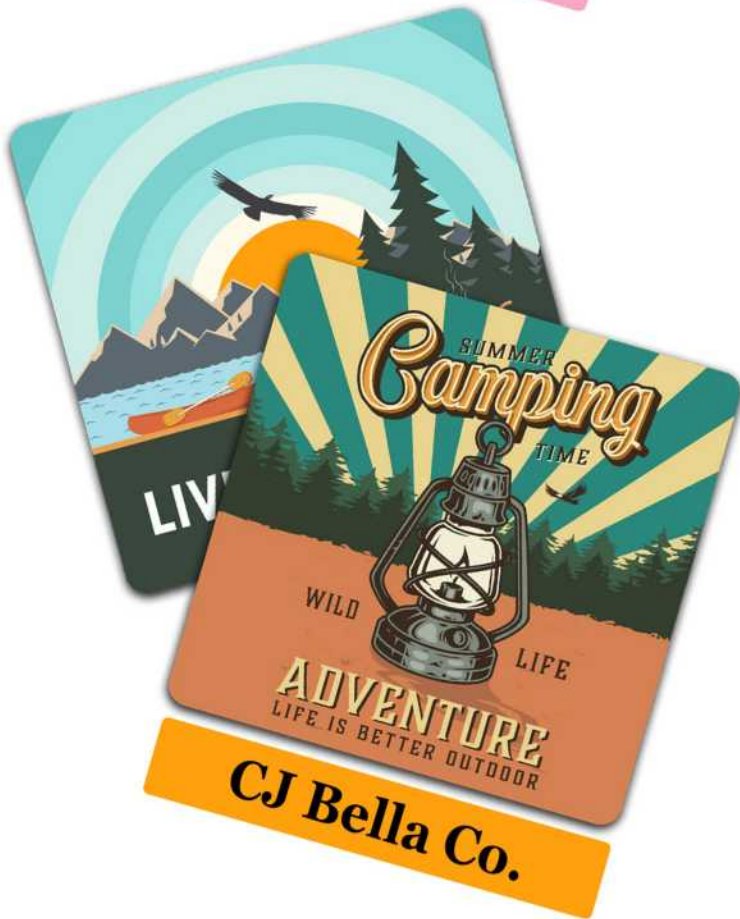
**Ask your sales rep  
to see our 2021 Vinyl Sticker  
catalog for program details  
and to view our 500+ designs!**





# Have you seen all of our other collections?

- Flour Sack Towels
- Vinyl Stickers
- Mousepads/Trivets
- Tabletop Coasters
- Car Coasters

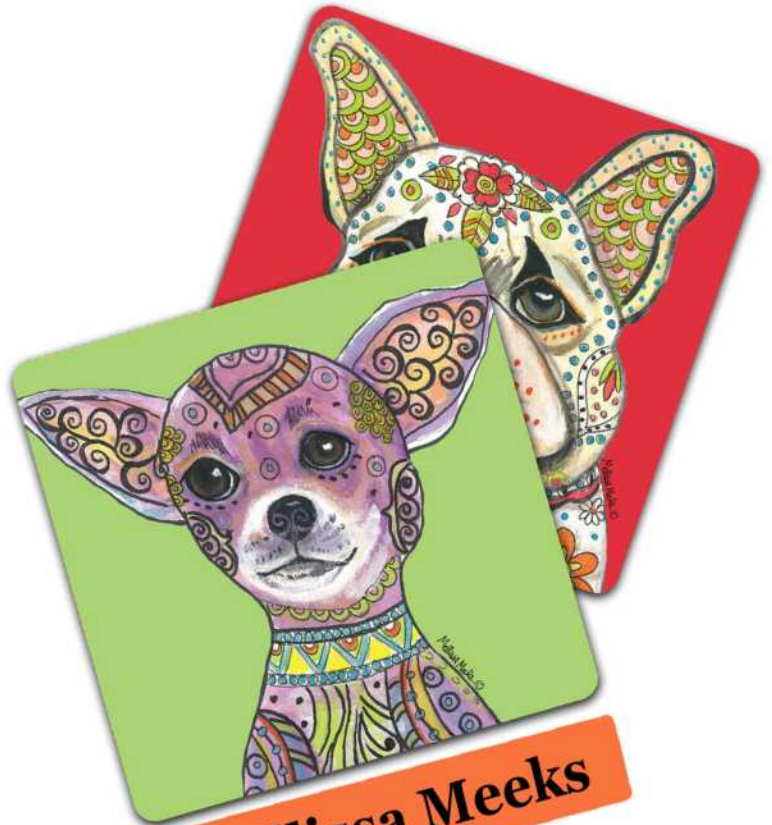




Visit our website, [www.cjbellacowholesale.com](http://www.cjbellacowholesale.com) to view the entire collection of each artist



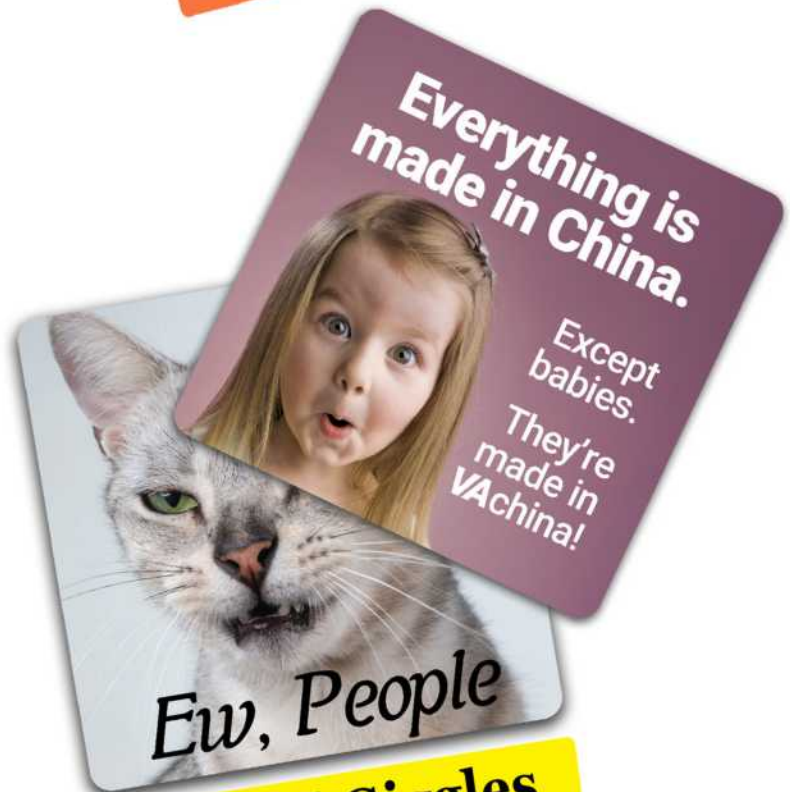
Jennifer Wagner



Mellissa Meeks



Tracey Gurley



Wits n' Giggles



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