



PURE ENERGY

APOTHECARY

2019 COLLECTION
DISPLAY CATALOG



NATURAL BODY CARE + AROMATHERAPY

In today's hectic world, time is a commodity. Every moment to pamper yourself should be an escape for your soul. Discover luxurious moisture for your skin enriched with our pure essential oil aromatherapy and plant-based aromascent. Our body care products are created with love for the whole family. Enjoy all of our energizing and inspiring products with the comfort of trust in quality and thoughtfully chosen ingredients.

All natural body care • small batch, handcrafted • premium quality • made in Vermont • plant-based ingredients (Non-GMO) • people and planet friendly products • NEVER tested on animals • PETA Certified Cruelty Free • PETA Certified Vegan • RangeMe Verified

Read our ingredients, experience our quality, love our value!

Pure Energy Apothecary is focused on creating body care and air quality minded scents focused on good health and balance for everyone.

RESPONSIBLE We are strong believers that we are responsible for the energy we create, and the energy we bring to every single person, experience and product.

HEALTHY BODIES Formulating with plant-based ingredients we can all read and recognize, gives us control over what we breathe and absorb through our skin, our largest organ.

BALANCED MIND We don't always have time for the spa or massage but Pure Energy Apothecary allows us to pamper ourselves in our daily lives. From a quick morning shower, or the simple act of moisturizing your dry hands in the middle of a busy work day, to a weekend bath soak full of salts, scrubs and butters Pure Energy Apothecary products gift our skin with healing moisture and balance our minds with the aromatherapy of our choice.

A personal note from Dawn... As my beloved mother's health deteriorated over the decades, my husband, our daughter, and I (her main care providers) couldn't help but to wonder why. Mom was the oldest of 5 girls on a 1930s Vermont dairy farm. She joined the Marines in the early 1950s to escape the hardship of farm life and spent her married life as a homemaker filling her days in service to others. Throughout her whole life her only vice was daily moisturizing.

Mom survived breast cancer twice, skin cancer multiple times, lung cancer, and suffered through her sunset years with Alzheimer's and Parkinson's disease. She left this world in the spring of 2018, her 83rd year on this earth. Where did all of this disease come from? Could all those chemicals in her body care items have contributed to her health issues? We may never know, however I'm done taking chances.

If you believe all should have access to all natural, non-toxic body care know we are here to serve you best!



IN-STORE DISPLAYS

VISIBILITY + SALES = PROFIT



Small-batch, handcrafted in Vermont!

Customize your offering:

- Moisturizing Lotions
- Fine Triple-Milled Soaps
- Whipped Body Butters
- Nourishing Body Oils
- Renewing Body Scrubs
- Healing Massage Oils
- Protecting Lip Balms
- Aromatherapy Roll-Ons
- Home Fragrances

Select the natural products that serve your clients best!

READ our INGREDIENTS • EXPERIENCE our QUALITY • LOVE our VALUE
www.PureEnergyBody. 802.399.2418 PureEnergyBody@yahoo.com

END CAP DISPLAY

Discover Pure Energy Apothecary

Branded header, Vermont handcrafted wooden display, 196 products (including 12 tester lotions & 5 tester soaps - part of a constant refresh program). Increase sales with stand alone aromatherapy display.

SKU: CSPEECAP (V1) Display Measures 13"D x 21"W x 57"T

Includes 60 - 8 oz body lotion pumps

- 5 - Lavender
- 5 - Pure Aromatherapy
- 5 - Satsuma
- 5 - Pure & Natural (Unscented)
- 5 - Vanilla Cream
- 5 - Eucalyptus & Spearmint
- 5 - Citrus Mist
- 5 - Lilac & Lilies
- 5 - Geranium
- 5 - Paperwhite
- 5 - Rosemary Mint
- 5 - Rose

Includes 16 - Roll-Ons

- 4 - Lavender
- 4 - Pure Aromatherapy
- 4 - Lilac & Lilies
- 4 - Satsuma

Includes 30 fine soap bars

- 5 - Wild Blue Lupine
- 5 - Satsuma
- 5 - Green Tea & Bergamot
- 5 - Lavender
- 5 - Verbena

Includes 72 - 1 oz body lotion pumps

- 6 - Lavender
- 6 - Pure Aromatherapy
- 6 - Satsuma
- 6 - Pure & Natural (Unscented)
- 6 - Vanilla Cream
- 6 - Eucalyptus & Spearmint
- 6 - Citrus Mist
- 6 - Lilac & Lilies
- 6 - Geranium
- 6 - Paperwhite
- 6 - Rosemary Mint
- 6 - Rose

Includes 36 - Lip Balms

- 18 - Cocoa Butter
- 18 - Peppermint

WHOLESALE \$920

MSRP \$1840

+

FREE WOODEN
DISPLAY

(\$400 VALUE)

+

TESTERS FREE

(\$215 VALUE)

+

FREE REFRESH
PROGRAM

+

FREE GIFT
BASKET PROGRAM



Best Seller



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MINI BODY LOTION

Discover Pure Energy Apothecary

Our Vermont handcrafted body care products are created with love for the whole family. Enjoy all of our energizing and inspiring products with the comfort of trust in quality and thoughtfully chosen ingredients.

Convenient, travel size to go!

Carry luxurious moisture for your skin enriched with our pure essential oil aromatherapy everywhere you go! In today's hectic world, time is a commodity. Every moment to pamper yourself should be an escape for your soul.

SKU: CSPEBLPOP-1OZ

Display Measures 11.5"D x 6.25"W x 13"T

WHOLESALE \$120
MSRP \$240
FREE DISPLAY



Best Seller

Includes:

48 - 1 oz body lotion pumps

(display & back stock)

- 4 - Lavender
- 4 - Pure Aromatherapy
- 4 - Satsuma
- 4 - Vanilla Cream
- 4 - Eucalyptus & Spearmint
- 4 - Citrus Mist
- 4 - Lilac & Lilies
- 4 - Pure & Natural (Unscented)
- 4 - Rose
- 4 - Geranium
- 4 - Paperwhite
- 4 - Rosemary Mint

1 - Counter Ready Display



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LOTION INTRO DISPLAY

Discover Pure Energy Apothecary

Our Vermont handcrafted lotions are created with love for the whole family. Enjoy our exquisite lotions with the comfort and trust of quality, thoughtfully chosen ingredients.

All Natural, Body Lotion: Luxurious moisture for your skin enriched with our pure essential oil aromatherapy.

SKU: CSPECTRLOT

Display Measures 12"D x 12"W x 20"H

Includes:

32 - 8 oz body lotion pumps

- 3 - Lavender
- 3 - Satsuma
- 3 - Pure Aromatherapy
- 2 - Pure & Natural (unscented)
- 3 - Lilac & Lilies
- 3 - Eucalyptus & Spearmint
- 3 - Vanilla Cream
- 2 - Citrus Mist
- 3 - Rosemary Mint
- 3 - Rose
- 2 - Paperwhite
- 2 - Geranium

12 FREE- 1 oz body lotion pump testers

- 1 - Lavender
- 1 - Satsuma
- 1 - Pure Aromatherapy
- 1 - Pure & Natural (unscented)
- 1 - Lilac & Lilies
- 1 - Eucalyptus & Spearmint
- 1 - Vanilla Cream
- 1 - Citrus Mist
- 1 - Rosemary Mint
- 1 - Rose
- 1 - Paperwhite
- 1 - Geranium
- 1 - Counter Ready Display



Best Seller

WHOLESALE \$240

MSRP \$480

FREE DISPLAY



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LOTION INTRO DISPLAY

Discover Pure Energy Apothecary

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All Natural, Body Lotion: Luxurious moisture for your skin enriched with our pure essential oil aromatherapy.

SKU: CSPECTRL18

Display Measures 12"D x 12"W x 20"T

Includes:

32 - 8 oz body lotion pumps

- 3 - Lavender
- 3 - Satsuma
- 3 - Pure Aromatherapy
- 2 - Pure & Natural (unscented)
- 3 - Lilac & Lilies
- 3 - Eucalyptus & Spearmint
- 3 - Vanilla Cream
- 2 - Citrus Mist
- 3 - Rosemary Mint
- 3 - Rose
- 2 - Paperwhite
- 2 - Geranium

32 - 1 oz body lotion pumps

- 3 - Lavender
- 3 - Satsuma
- 3 - Pure Aromatherapy
- 2 - Pure & Natural (unscented)
- 3 - Lilac & Lilies
- 3 - Eucalyptus & Spearmint
- 3 - Vanilla Cream
- 2 - Citrus Mist
- 3 - Rosemary Mint
- 3 - Rose
- 2 - Paperwhite
- 2 - Geranium

- 1 - Counter Ready Display

WHOLESALE \$310

MSRP \$620

FREE DISPLAY



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VARIETY DISPLAY

Discover Pure Energy Apothecary

Our Vermont handcrafted lotions are created with love for the whole family. Enjoy our exquisite lotions with the comfort and trust of quality, thoughtfully chosen ingredients.

This variety display allows you to offer a little something for everyone!

Convenient mini lotions to carry with them, triple-milled soaps or the full-sized lotion in their favorite scents.

SKU: CSPECTRSL18

Display Measures 12"D x 12"W x 20"T

* Display can also be configured to include Rose, Paperwhite, Rosemary & Geranium body lotion scents - just ask.

WHOLESALE
\$312.50
MSRP \$625
FREE DISPLAY



Includes:

24 - 8 oz body lotion pumps

- 2 - Lavender
- 2 - Satsuma
- 2 - Pure Aromatherapy
- 2 - Pure & Natural (unscented)
- 2 - Lilac & Lilies
- 2 - Eucalyptus & Spearmint
- 2 - Vanilla Cream
- 2 - Citrus Mist
- 2 - Rosemary Mint
- 2 - Rose
- 2 - Paperwhite
- 2 - Geranium

32 - 1oz body lotion pumps

- 3 - Lavender
- 3 - Satsuma
- 3 - Pure Aromatherapy
- 2 - Pure & Natural (unscented)
- 3 - Lilac & Lilies
- 3 - Eucalyptus & Spearmint
- 3 - Vanilla Cream
- 2 - Citrus Mist
- 3 - Rosemary Mint
- 3 - Rose
- 2 - Paperwhite
- 2 - Geranium

15 triple-milled soaps

- 3 - Blue Lupine
- 3 - Green Tea & Bergamot
- 3 - Lavender
- 3 - Satsuma
- 3 - Verbena

- 1 - Counter Ready Display

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INTRODUCTORY DISPLAY

Discover Pure Energy Apothecary

In today's hectic world, time is a commodity. Every moment to pamper yourself should be an escape for your soul.

The perfect introductory offer: full-sized body lotion and triple-milled soaps cleanses and moisturizes with all natural ingredients.

SKU: CSPEINTROSL

Display Measures 12"D x 12"W x 20"T

WHOLESALE \$300
MSRP \$600
FREE DISPLAY

Includes:

- 32 - 1oz body lotion pumps
- 3 - Lavender
- 3 - Satsuma
- 3 - Pure Aromatherapy
- 2 - Pure & Natural (unscented)
- 3 - Lilac & Lilies
- 3 - Eucalyptus & Spearmint
- 3 - Vanilla Cream
- 2 - Citrus Mist
- 3 - Rosemary Mint
- 3 - Rose
- 2 - Paperwhite
- 2 - Geranium

- 20 - 5 oz fine bar soaps
- 4 - Wild Blue Lupine
- 4 - Satsuma
- 4 - Green Tea & Bergamot
- 4 - Lavender
- 4 - Verbena

- 1- Counter Ready Display



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INGREDIENTS

MOISTURIZING BODY LOTION

Aloe barbadensis leaf juice, shea butter, sunflower oil, plant-based emulsifying wax, cocoa butter, with a proprietary blend of pure essential oil (spa collection) or floral & herbal vegan aromascents (journey collection) and rosehip oil, jojoba oil, coconut oil, apricot kernel oil, & vitamin E. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

NOURISHING BODY OIL

Sunflower oil, coconut oil, apricot kernel oil, avocado oil, rosehip oil, rice bran oil, argan oil, meadowfoam seed oil, with a proprietary blend of essential oil and vitamin E. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

HEALING MASSAGE OIL

Avocado oil, apricot kernel oil, coconut oil, sunflower oil, rosehip oil, jojoba oil, rice bran oil, argan oil, with a proprietary blend of essential oils and vitamin E. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

RENEWING WHIPPED BODY BUTTER

Aloe barbadensis leaf juice, sunflower oil, cocoa butter, plant-based emulsifying wax, apricot kernel oil, shea butter, with a proprietary blend of essential oils, coconut oil, argan oil, rosehip oil, meadowfoam seed oil. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

RADIANT SEA SALT SCRUB

Sea salt, coconut oil, apricot kernel oil, sunflower oil, shea butter, cocoa butter, plant-based emulsifying wax, with a proprietary blend of essential oils and vitamin E. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

SOOTHING BATH CRYSTALS

Sea salt, epsom salt, baking soda, with a proprietary blend of essential oils, apricot kernel oil, and vitamin E. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

PROTECTING LIP BALM

Cocoa butter, sunflower oil, beeswax, shea butter, avocado oil, meadowfoam seed oil, castor oil, and (peppermint only: peppermint essential oil) vitamin E. PETA certified cruelty free, kosher certified, NAHA member.

SOY CANDLES

100% natural and biodegradable soy wax. We only use US made recyclable & reusable glass vessels, pure essential oils, and unbleached, all cotton, lead free wicks. non-toxic, phthalate free and dye free. Each candle is finished with a brushed silver metal lid. For 60 hour burn time follow instructions

DIFFUSER OIL

Proprietary vegan base oil with pure essential oils and slender reeds.

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CERTIFIED & VERIFIED



BETTER BUSINESS BUREAU A+ RATING

Being the brand you can trust and depend on is important to us! Our 5 Star Client Care, Concierge-minded business model stands the test of time. We are honored to carry an A+ rating with the Better Business Bureau.



MADE IN VERMONT

It doesn't matter where you are in the world there is always something special about being made in Vermont! We are known for our preference for natural products, hard work ethic and quality beyond reproach.



PLANT BASED INGREDIENTS

We choose plant-based ingredients because we care! Creating products whose base comes from Mother Earth herself not only feels good it's simply food for your skin.



PETA CERTIFIED CRUELTY FREE AND VEGAN

Pure Energy Apothecary only tests our products on our beloved humans with super sensitive skin. Who else can better tell us how our products are working for them?



RANGEME VERIFIED

RangeMe has become a name Retailers trust. We have been vetted and verified by RangeMe. This verification identifies us as a company that is retail ready, properly insured, and professional.



NONE OF THIS

Our "NO LIST" is a labor of love and a constant work in progress. We are always researching and learning. We believe ingredients should be words you can read and understand so you can make intelligent choices and be in control of your body.

Our products are free from: Sulfates, Phosphorus, Phthalate, Parabens, Petrochemicals, Mineral Oils, Propylene Glycol, Cruelty, Gluten, Synthetic Dyes, Aluminum, Sodium-Laurel-Sulfate-Free, GMO



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WHOLESALE

OPENING ORDERS

Upon approval, the minimum opening order for a Pure Energy Apothecary Authorized Retailer is \$120, net of shipping, per approved resale location. All opening orders are prepaid via credit card, wire or ACH. Orders are charged actual freight. FREE shipping campaigns are offered seasonally. Ask your representative for details.

MINIMUMS

There are no minimum dollar value re-orders. Products are re-ordered by sku case. Special arrangements may be made depending on annual sales volumes. When ordering by the case please indicate if you need testers added at 50% off wholesale. Limit 1 tester per case ordered.

SALES TAX EXEMPTION CERTIFICATE

A Sales Tax Exemption Certificate is required on file annually. Please email copy to PureEnergyBody@yahoo.com.

PRICES

Current prices are as listed on our Price List and Catalog. Prices are subject to change without notice.

MAP POLICY

Fair competition across all our retail outlets is of utmost importance to Pure Energy Apothecary. We do have a Minimum Advertising Pricing (MAP) Policy. All Pure Energy Apothecary products must, at a minimum, have an advertised price equal to MAP. Pure Energy Apothecary reserves the right to refuse orders from Buyers who do not adhere to the policy.

SHIPPING

All orders are shipped F.O.B. within 48 hours from our Vermont factory typically by commercial carrier unless otherwise specified. Shipping costs do vary and client is responsible for shipping costs except during FREE shipping campaigns.

RETURNS & CLAIMS

No returns will be accepted. In the rare occasion that product is received damaged, short, mis-shipped, or any other issues contact client care within 48 hours of receipt 802.399.2418 or PureEnergyBody@Yahoo.com

PAYMENT | CREDIT CARD | COLLECTION

Standard terms are prepaid at time of shipment. Pure Energy Apothecary charges a 2.5% fee for all credit card payments not processed at time of shipping. In the unfortunate event of a delinquent account all third party costs associated with collection will be the client responsibility. Terms are offered to clients with full displays and approved credit application.

ORDERING

Wholesale ordering may be placed online with account approval at www.PureEnergyBody.com or by directly emailing PureEnergyBody@yahoo.com - please always feel welcome to call with any questions 802.399.2418.

CONTACT US

We are always open to your special requests and try to be as accommodating as possible. Please call us at 802.399.2418 or email PureEnergyBody@yahoo.com

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