



PURE ENERGY

APOTHECARY

SPRING 2019 COLLECTION

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READ our INGREDIENTS • EXPERIENCE our QUALITY • LOVE our VALUE



NATURAL BODY CARE + AROMATHERAPY

SPRING 2019

In today's hectic world, time is a commodity. Every moment to pamper yourself should be an escape for your soul. Discover luxurious moisture for your skin enriched with our pure essential oil aromatherapy and aroma-scents. Our body care products are created with love for the whole family. Enjoy all of our energizing and inspiring products with the comfort of trust in quality and thoughtfully chosen ingredients.

All natural body care • small batch, handcrafted • exquisite luxury • made in Vermont • plant-based ingredients (Non-GMO) • people and planet friendly products • NEVER tested on animals • PETA Certified Cruelty Free • PETA Certified Vegan • RangeMe Verified

Pure Energy Apothecary is focused on creating body care and air quality minded scents focused on good health and balance for everyone.

RESPONSIBLE

We are strong believers that we are responsible for the energy we create, and the energy we bring to every single person, experience and product.

HEALTHY BODIES

Formulating with plant-based ingredients we can all read and recognize, gives us control over what we breathe and absorb through our skin, our largest organ.

BALANCED MIND

We don't always have time for the spa or massage but Pure Energy Apothecary allows us to pamper ourselves in our daily lives. From a quick morning shower, or the simple act of moisturizing your dry hands in the middle of a busy work day, to a weekend bath soak full of salts, scrubs and butters Pure Energy Apothecary products gift our skin with healing moisture and balance our minds with the aromatherapy of our choice.

Be ready to be truly impressed by quality, performance and value!

THE MISSION IS PERSONAL



As my beloved mother's health deteriorated over the decades my husband and I couldn't help but to wonder why. Mom was the oldest of 5 girls on a 1930's Vermont dairy farm. She joined the Marines in the early 1950's to escape the hardship of farm life and spent her married life as stay at home mom filling her days in service to others. Her only vice her whole life was daily moisturizing.

Mom survived breast cancer twice, skin cancer multiple times, lung cancer, and suffered through her sunset years with Alzheimer's and Parkinson's disease. She left this world in the spring of 2018, her 83rd year on this earth. Where did all of this disease come from? Could all those chemicals in her body care items have contributed to her health issues?

Mom never had the knowledge of choice for truly natural body care but I'm making it my personal mission to make sure that you and yours do.

Be well,
Dawn Lancaster,
CEO/Owner

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SPA COLLECTION

RELAX WITH LAVENDER

Our heavenly lavender will please even the most devoted lavender connoisseur. Created with all natural ingredients, our Vermont handcrafted body lotion will relax, balance and calm your soul. Discover luxurious moisture for your skin enriched with our pure essential oil aromatherapy. As the lotion kisses your skin, lavender whisks your cares away.



BODY LOTION

MOISTURIZING

6 each / case

8 oz \$7.50 ea / \$45 cs

SKU: CSPEBLLA8

upc: 735255793475

1 oz \$2.50 ea / \$15 cs

SKU: CSPEBLLA1

UPC: 735255793482



BODY OIL

NOURISHING

4 each / case

8 oz \$10 ea / \$40 cs

SKU: CSPEBOLA8

upc: 735255793765



MASSAGE OIL

HEALING

4 each / case

8 oz \$10.50 ea / \$42 cs

SKU: CSPEMOLA8

upc: 735255793826



SPA COLLECTION

RELAX WITH LAVENDER



WHIPPED BUTTER RENEWING

4 each / case

8 oz \$11.25 ea / \$45 cs

SKU: CSPEBBLA8

upc: 735255793956



SEA SALT SCRUB RENEWING

4 each / case

10 oz \$11ea / \$45 cs

SKU: CSPESSLA8

upc:: 735255793925



BATH CRYSTALS SOOTHING

4 each / case

8 oz \$10 ea / \$40 cs

SKU: CSPEBCLA8

upc: 735255793895



DIFFUSER OIL

4 each / case

6 oz \$15 ea / \$60 cs

SKU: PEADFLAV

upc: 735255794144



DIFFUSER

4 each / case

6 oz \$12.50 ea / \$50 cs

SKU: PEADF

upc: 735255794175



SOY CANDLE

4 each / case

6 oz \$11.25 ea / \$45 cs

SKU: PEACFLAV

upc: 735255794113

SPA COLLECTION

REJUVENATE WITH PURE AROMATHERAPY

Pure Aromatherapy is an intoxicating blend of refreshing, sweet orange & relaxing lavender. Created with natural ingredients, our Vermont handcrafted lotion will rejuvenate your spirit and heal your soul. As the lotion kisses your skin, Pure Aromatherapy lifts your energy and settles your mind.



BODY LOTION

MOISTURIZING

6 each / case

8 oz \$7.50 ea / \$45 cs

SKU: CSPEBLPA8

upc: 735255793512

1 oz \$2.50 ea / \$15 cs

SKU: CSPEBLLA1

UPC: 735255793529



BODY OIL

NOURISHING

4 each / case

8 oz \$10 ea / \$40 cs

SKU: CSPEBOPA8

upc: 735255793789



MASSAGE OIL

HEALING

4 each / case

8 oz \$10.50 ea / \$42 cs

SKU: CSPEMOPA8

upc: 735255793840



SPA COLLECTION

REJUVENATE WITH PURE AROMATHERAPY



WHIPPED BUTTER RENEWING

4 each / case

8 oz \$11.25 ea / \$45 cs

SKU: CSPEBBPA8

upc: 735255793970



SEA SALT SCRUB RADIANT

4 each / case

8 oz \$11ea / \$45 cs

SKU: CSPESSPA8

upc: 735255793949



BATH CRYSTALS SOOTHING

4 each / case

8 oz \$10 ea / \$40 cs

SKU: CSPEBCPA8

upc: 735255793918



DIFFUSER OIL

4 each / case

6 oz \$15 ea / \$60 cs

SKU: PEADFPUR

upc: 735255794168



DIFFUSER

4 each / case

6 oz \$12.50 ea / \$50 cs

SKU: PEADF

upc: 735255794175



SOY CANDLE

4 each / case

6 oz \$11.25 ea / \$45 cs

SKU: PEACPA

upc: 735255794137

SPA COLLECTION

REVITALIZE WITH SATSUMA

Satsuma is a light yet refreshing, sweet orange. Created with natural ingredients, our Vermont handcrafted body lotion will revitalize your spirit and heal your soul. As the lotion kisses your skin, Satsuma brings your senses to life.



BODY LOTION

MOISTURIZING

6 each / case

8 oz \$7.50 ea / \$45 cs

SKU: CSPEBLSA8

upc: 735255793499

1 oz \$2.50 ea / \$15 cs

SKU: CSPEBLSA1

UPC: 735255793505



BODY OIL

NOURISHING

4 each / case

8 oz \$10 ea / \$40 cs

SKU: CSPEBOSA8

upc: 735255793802



MASSAGE OIL

HEALING

6 each / case

8 oz \$10.50 ea / \$42 cs

SKU: CSPEMOSA8

upc: 735255793864



SPA COLLECTION

REVITALIZE WITH SATSUMA



WHIPPED BUTTER RENEWING

4 each / case

8 oz \$11.25 ea / \$45 cs

SKU: CSPEBBSA8

upc: 735255793963



SEA SALT SCRUB RENEWING

4 each / case

10 oz \$11ea / \$45 cs

SKU: CSPESSSA8

upc: 735255793932



BATH CRYSTALS SOOTHING

4 each / case

8 oz \$10 ea / \$40 cs

SKU: CSPEBCSA8

upc: 735255793901



DIFFUSER OIL

4 each / case

6 oz \$15 ea / \$60 cs

SKU: PEADFSAT

upc: 735255794151



DIFFUSER

4 each / case

6 oz \$12.50 ea / \$50 cs

SKU: PEADF

upc: 735255794175



SOY CANDLE

4 each / case

6 oz \$11.25 ea / \$45 cs

SKU: PEADFSAT

upc: 735255794120

SPA COLLECTION

PURE & NATURAL (UNSCENTED)

Our Pure & Natural, fragrance-free collection has nothing but the best, luxurious moisture. Perfect for those who are sensitive to scents or for those who prefer unscented body care.



BODY LOTION

MOISTURIZING

6 each / case

8 oz \$7.50 ea / \$45 cs

SKU: CSPEBLPN8

upc: 735255794182

1 oz \$2.50 ea / \$15 cs

SKU: CSPEBLLA1

UPC: 735255795202



BODY OIL

NOURISHING

4 each / case

8 oz \$10 ea / \$40 cs

SKU: CSPEBOPN8

upc: 735255794199



MASSAGE OIL

HEALING

6 each / case

8 oz \$10.50 ea / \$42 cs

SKU: CSPEMOPN8

upc: 735255794205



SPA COLLECTION

PURE & NATURAL (UNSCENTED)



WHIPPED BUTTER RENEWING

4 each / case

8 oz \$11.25 ea / \$45 cs

SKU: CSPEBBLA8

upc: 735255794236



SEA SALT SCRUB RENEWING

4 each / case

10 oz \$11ea / \$45cs

SKU: CSPESSLA8

upc: 735255794229



BATH CRYSTALS SOOTHING

4 each / case

8 oz \$10 ea / \$40 cs

SKU: CSPEBBLA8

upc: 735255794212

MINI GIFT SETS

MINI SPA SET



MINI GIFT SETS

6 each / case

\$10 ea / \$60 cs

MINI SPA SET

SKU: PEA-GS-4BL1SPA

upc: 735255865080

MINI JOURNEY SET

SKU: PEA-GS-4BL1JRN

upc: 735255865073

MINI JOURNEY SET



JOURNEY COLLECTION

NOT ALL WHO WANDER ARE LOST...

Our Scents for the Journey Body Lotions all start with the same luxurious and thoughtfully crafted formula then complemented by our sensuous, proprietary blend of plant-based oils and aroma-scents. Discover our growing collection of "Scents for the Journey" .



Lilac & Lilies

8oz SKU: CSPEBLLA8
upc: 735255793475
1oz SKU: CSPEBLLA1
UPC: 735255793482

A fresh floral bouquet of lilac and lilies. Top notes of lilac, ylang ylang and lily of the valley. The heart of the fragrance is a melody of jasmine, rose and lavender with a gentle lingering musk base.



Citrus Mist

8oz SKU: CSPEBLLA8
upc: 735255793475
1oz SKU: CSPEBLLA1
UPC: 735255793482

A zesty, citrus delight. Top notes of ozone floral, muguet, green, orange, lemon and lime. Mid notes of jasmine, rose, camphor and eucalyptus with violet at the base.



Eucalyptus & Spearmint

8oz SKU: CSPEBLLA8
upc: 735255793475
1oz SKU: CSPEBLLA1
UPC: 735255793482

A refreshing twist of eucalyptus and spearmint with lime-like minty top notes and base notes of patchouli and light musk.



Vanilla Cream

8oz SKU: CSPEBLLA8
upc: 735255793475
1oz SKU: CSPEBLLA1
UPC: 735255793482

A complex, exotic vanilla scent. Rich creamy nuances with a hint of heavenly tropical flowers.

MOISTURIZING BODY LOTION:

6 each / case



8 oz \$7.50 ea / \$45 cs



1 oz \$2.50 ea / \$15 cs

FINE BAR SOAP

VERMONT TRIPLE-MILLED

In today's hectic world, time is a commodity. Every moment to pamper yourself should be an escape for your soul. Fine, triple milled bar soaps: 100% non-GMO plant-based, triple-milled for luxurious lather & made in Vermont. Each bar is sulfate free, phthalate free, phosphorus free, paraben free, gluten free, nut free, and cruelty free (never tested on animals). Each bar is a generous, long-lasting 5 ounces.



INSPIRE with WILD BLUE LUPINE

A soft, enjoyable floral experience in romantic blue. The Wild Blue Lupine flower is known to improve concentration and clarity.

SKU: PEA-WBL-SINGLE upc: 011711109982



REVITALIZE with SATSUMA

Satsuma is light, zesty citrus that lifts your spirits & heals your soul. Our fine Satsuma bars are presented in a soft Himalayan pink color.

SKU: PEA-SAT-SINGLE upc: 011711109968



CALM with GREEN TEA & BERGAMOT

This herbal dream balances the mind & regenerates the soul. Our fine Green Tea & Bergamot bars are presented in spring green.

SKU: PEA-GTB-SINGLE upc: 011711109975



RELAX with LAVENDER

Our heavenly Lavender will please even the most devoted lavender connoisseur. Created in the softest shade of purple, this bar will rejuvenate, relax and calm your soul.

SKU: PEA-LAV-SINGLE upc: 011711109999



ENERGIZE with VERBENA Our bright white Verbena bars are awakening and motivating. This fresh lemon scent stimulates your senses, clears your mind, uplifts and soothes your soul.

SKU: PEA-VER-SINGLE upc: 011711109951

FINE BAR SOAP:

8 each / case ● \$5.50 ea / \$28 cs

IN STORE

MERCHANDISE FOR IMPACT



End Cap Display

Branded header, wooden display, 8 tester lotions & 5 tester soaps (part of a constant refresh program). Retailers with End Cap Display report 500% increase in sales.

48 - 8 oz lotions, 40 - bar soaps, 16 - 8 oz body oils, 48 - 1oz lotions, 16 - 8 oz butters.

FREE Wooden Display, FREE Lotion & Soap Testers + Refresh Program.

SKU: CSPEECAP upc: 735255865097 \$920

Countertop Lotion Intro

32 - 8oz lotions, 32 - 1oz lotions, FREE Counter Display

SKU: CSPECTRL18 upc: 735255864960 \$320



Countertop Variety Display

24 - 8 oz lotions, 32 - 1oz lotions, 15 - fine bar soaps, FREE display

SKU: CSPECTRSL18 upc: 735255864953 \$312.⁵⁰

Introductory Display

32 - 8 oz lotions, 20 - 5 oz fine bar soaps,

FREE Counter Display

SKU: CSPEINTROSL upc: 735255865103 \$300



Countertop Mini Body Lotion

48 - 1 oz lotions with FREE Counter Display

SKU: CSPEBLPOP-1OZ upc: 735255865110 \$120

READ our INGREDIENTS • EXPERIENCE our QUALITY • LOVE our VALUE

www.PureEnergyBody.com

IN STORE

MERCHANDISE FOR IMPACT



Countertop Fine Bar Soap Display

Includes 25 bars total and FREE display

5 - Wild Blue Lupine

5 - Satsuma

5 - Green Tea & Bergamot

5 - Lavender

5 - Verbena

SKU: PE-POPSPA upc: 735255794106 \$50 (introductory special)

NATURAL LIP BALM

18 each / case

.15 oz \$2.50 ea / \$45cs

COCOA BUTTER

SKU: CSPELBPL

upc: 735255793871

PEPPERMINT

SKU: CSPELBPE

upc: 735255793888



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GIFT BASKETS



DAILY DELIGHT

Body Lotion, Body Oil, Bar Soap



MOISTURE MADNESS

Body Lotion, Body Oil, Massage Oil



SUPREME SENSATION

Body Butter, Salt Scrub, Bath Crystals



RELAXING RITUAL

Massage Oil, Soy Candle



NOURISHING BALANCE

Body Lotion, Bar Soap, Soy Candle



PREMIUM SPA

One of Everything!



Gift basket options are endless. Even personalized with keepsakes are an option! All you have to do is ask!



INGREDIENTS

MOISTURIZING BODY LOTION

Aloe barbadensis leaf juice, shea butter, sunflower oil, plant-based emulsifying wax, cocoa butter, with a proprietary blend a proprietary blend of pure essential oil in the spa collection, (floral & herbal aromascents in the journey collection) and rosehip oil, jojoba oil, coconut oil, apricot kernel oil, & vitamin E. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

NOURISHING BODY OIL

Sunflower oil, coconut oil, apricot kernel, avocado oil, rosehip oil, rice bran oil, argan oil, meadowfoam seed oil, with a proprietary blend of essential oil and vitamin E. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

HEALING MASSAGE OIL

avocado oil, apricot kernel oil, coconut oil, sunflower oil, rosehip oil, jojoba oil, rice bran oil, argan oil, with a proprietary blend of essential oils and vitamin E. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

RENEWING WHIPPED BODY BUTTER

Aloe barbadensis leaf juice , sunflower oil, cocoa butter, emulsifying wax, apricot kernel oil, shea butter, orange essential oil and/or lavender essential oil, coconut oil, argan oil, rosehip oil, meadowfoam seed oil. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

RADIANT SEA SALT SCRUB

Aloe barbadensis leaf juice , sunflower oil, cocoa butter, emulsifying wax, apricot kernel oil, shea butter, orange essential oil and/or lavender essential oil, coconut oil, argan oil, rosehip oil, meadowfoam seed oil. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

SOOTHING BATH CRYSTALS

Sea salt, coconut oil, apricot kernel oil, sunflower oil, shea butter, cocoa butter, emulsifying wax, essential oils, vitamin E. PETA certified vegan, PETA certified cruelty free, kosher certified, NAHA member.

PROTECTING LIP BALM

Cocoa butter, sunflower oil, beeswax, shea butter, avocado oil, meadowfoam seed oil, castor oil, and vitamin E. PETA certified cruelty free, kosher certified, NAHA member.

SOY CANDLES

100% natural and biodegradable soy wax. We only use US made recyclable & reusable glass vessels, pure essential oils, and unbleached, all cotton, lead free wicks. non-toxic, phthalate free and dye free. Each candle is finished with a brushed silver metal lid. For 60 hour burn time follow instructions

DIFFUSER OIL

Proprietary vegan base oil with pure essential oils,

CERTIFIED & VERIFIED



BETTER BUSINESS BUREAU A+ RATING

Being the brand you can trust and depend on is important to us! Our 5 Star Client Care, Concierge-minded business model stands the test of time. We are honored to carry an A+ rating with the Better Business Bureau.



MADE IN VERMONT

It doesn't matter where you are in the world there is always something special about being made in Vermont! We are known for our preference for natural products, hard work ethic and quality beyond reproach.



PLANT BASED INGREDIENTS

We choose plant-based ingredients because we care! Creating products whose base comes from Mother Earth herself not only feels good it's simply food for your skin.



PETA CERTIFIED CRUELTY FREE AND VEGAN

Pure Energy Apothecary only tests our products on our beloved humans with super sensitive skin. Who else can better tell us how our products are working for them?



RANGEME VERIFIED

RangeMe has become a name Retailers trust. We have been vetted and verified by RangeMe. This verification identifies us as a company that is retail ready, properly insured, and professional.



NONE OF THIS

Our "NO LIST" is a labor of love and a constant work in progress. We are always researching and learning. We believe ingredients should be words you can read and understand so you can make intelligent choices and be in control of your body.

Our products are free from: Sulfates, Phosphorus, Phthalate, Parabens, Petrochemicals, Mineral Oils, Propylene Glycol, Cruelty, Gluten, Synthetic Dyes, Aluminum, Sodium-Laurel-Sulfate-Free, GMO



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W HOLESALE

OPENING ORDERS

Upon approval, the minimum opening order for a Pure Energy Apothecary Authorized Retailer is \$120, net of shipping, per approved resale location. All opening orders are prepaid via credit card, wire or ACH. Orders are charged actual freight. FREE shipping campaigns are offered seasonally. Ask your representative for details.

MINIMUMS

There are no minimum dollar value re-orders. Products are re-ordered by sku case. Special arrangements may be made depending on annual sales volumes.

SALES TAX EXEMPTION CERTIFICATE

A Sales Tax Exemption Certificate is required on file annually. Please email copy to PureEnergyBody@yahoo.com.

PRICES

Current prices are as listed on our Price List and Catalog. Prices are subject to change without notice.

MAP POLICY

Fair competition across all our retail outlets is of utmost importance to Pure Energy Apothecary. We do have a Minimum Advertising Pricing (MAP) Policy. All Pure Energy Apothecary products must, at a minimum, have an advertised price equal to MAP. Pure Energy Apothecary reserves the right to refuse orders from Buyers who do not adhere to the policy.

SHIPPING

All orders are shipped F.O.B. within 48 hours from our Vermont factory typically by commercial carrier unless otherwise specified. Shipping costs do vary and client is responsible for shipping costs except during FREE shipping campaigns.

RETURNS & CLAIMS

No returns will be accepted. In the rare occasion that product is received damaged, short, mis-shipped, or any other issues contact client care within 48 hours of receipt 802.399.2418 or PureEnergyBody@Yahoo.com

PAYMENT | CREDIT CARD | COLLECTION

Standard terms are prepaid at time of shipment. Pure Energy Apothecary charges a 2.5% fee for all credit card payments not processed at time of shipping. In the unfortunate event of a delinquent account all third party costs associated with collection will be the client responsibility. Terms are offered to clients with full displays and approved credit application.

ORDERING

Wholesale ordering may be placed online with account approval at www.PureEnergyBody.com or by directly emailing PureEnergyBody@yahoo.com - please always feel welcome to call with any quesitons 802.399.2418.

CONTACT US

We are always open to your special requests and try to be as accomodating as possible. Please call us at 802.399.2418 or email PureEnergyBody@yahoo.com

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www.PureEnergyBody.com

CONTACT US

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