



CHARM BAR
A LITTLES & CO.

CHARM BAR

A brand-new concept for us, Charm Bar is a three step in-store journey that will see the customer create their very own charm bracelet or necklace which is completely collectible, buildable and giftable. Inspired by their story and unique to the wearer, these styles can be created, curated and updated to cater to everyday adventures and memory-making occasions.



EVERY CHARM
TELLS YOUR STORY

Jewelry Bases from \$25 to \$60 MSRP, Charms from \$12 to \$20 MSRP, and Charm locks & links all \$10 MSRP. (The pack price is \$2.4k WS Including display and graphics).

HOW IT WORKS

This three step in-store journey will see the customer create their very own charm bracelet or necklace inspired by their story



STEP TWO

CHOOSE YOUR CHARMS

Curate your jewelry by choosing charms



STEP ONE

CHOOSE YOUR BASE

Select base jewelry to start creating



STEP THREE

ADD LINKS & LOCKS

Update and layer your jewelry by adding links, locks & extra charms

Created to be treasured forever, each piece is designed in long-lasting silver plating or gold-tone plating with charms that feature real mother of pearl, semi-precious stones and crystal details

PEACE

FOREVER

LOVED

DREAM BIG

SUMMER DREAMING

ENERGY

NEW HORIZONS

BE UNIQUE

CREATE. CURATE. UPDATE.





THE COLLECTION

NECKLACE BASES

From chunky to delicate, start building your necklace by choosing a chain to suit you



ROLO CHAIN
ALC8858
18 1/8" + 1 15/16" EXTENDER
MSRP \$32.00



ROLO CHAIN
ALC8859
18 1/8" + 1 15/16" EXTENDER
MSRP \$32.00



PAPERCLIP CHAIN
ALC8862
18 1/8" + 1 15/16" EXTENDER
MSRP \$32.00



PAPERCLIP CHAIN
ALC8863
18 1/8" + 1 15/16" EXTENDER
MSRP \$32.00



CHUNKY CABLE CHAIN
ALC8874
19"
MSRP \$50.00



CHUNKY CABLE CHAIN
ALC8875
19"
MSRP \$50.00



CHUNKY OVAL CHAIN
ALC8870
19"
MSRP \$60.00



CHUNKY OVAL CHAIN
ALC8871
19"
MSRP \$60.00

Base Jewelry from \$25.00 to \$60.00 MSRP





BRACELET BASES

Start by choosing a bracelet base - there's so many options, from statement to stackable



3MM STRETCH
ALC8860
6 7/8"
MSRP \$25.00



3MM STRETCH
ALC8861
6 7/8"
MSRP \$25.00



4MM STRETCH
ALC8864
6 7/8"
MSRP \$30.00



4MM STRETCH
ALC8865
6 7/8"
MSRP \$30.00



CHUNKY OVAL CHAIN
ALC8872
8"
MSRP \$40.00



CHUNKY OVAL CHAIN
ALC8873
8"
MSRP \$40.00

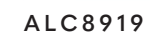


CHUNKY CABLE CHAIN
ALC8876
8"
MSRP \$40.00



CHUNKY CABLE CHAIN
ALC8877
8"
MSRP \$40.00

These small but mighty charms are full of fun!



Small Charms MSRP \$12.00



SMALL CHARMS

MEDIUM CHARMS



MEDIUM CHARMS

Tell your story with our meaningful Medium Charms



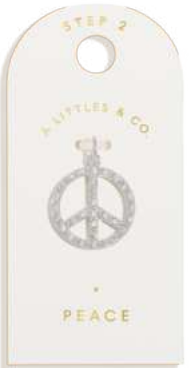
ALC8922



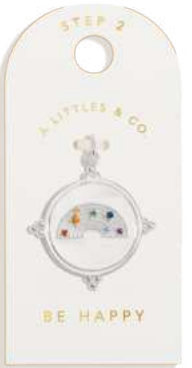
ALC8923



ALC8924



ALC8925



ALC8926



ALC8927



ALC8928



ALC8929



ALC8930



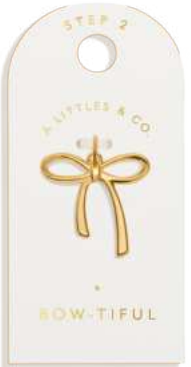
ALC8931



ALC8932



ALC8933



ALC8934



ALC8935



ALC8936



ALC8937



ALC8960



ALC8958



ALC8959

Medium Charms MSRP \$16.00

LARGE CHARMS

Make a statement by adding our Large Charms to your jewelry



ALC8938



ALC8939



ALC8840



ALC8941



ALC8942



ALC8943



ALC8944



ALC8945



ALC8946



ALC8947



ALC8948



ALC8949



ALC8950



ALC8951



ALC8952



ALC8953



ALC8961

Large Charms MSRP \$20.00



LARGE CHARMS



CHARM
LOCKS

CHARM
LINKS

LINKS & LOCKS

Layer up your jewelry with even more charms with our selection of Links & Locks



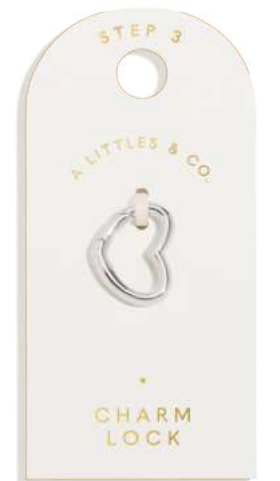
ALC8892



ALC8890



ALC8893



ALC8891



ALC8998



ALC8900



ALC8899



ALC8901

POINT OF SALE



ALCPOS919
T-BAR



ALCPOS878
LINEN RAISER



ALCPOS904
FLAT MINI SPINNER



ALCPOS931
CLICK-IN MULTI-PEG



ALCPOS990
CHARM BAR
STEP 1 BACKBOARD



ALCPOS991
CHARM BAR
ALL STEPS BACKBOARD



ALCPOS984
CHARM BAR
STEP 2 SPINNER TAB



ALCPOS985
CHARM BAR
STEP 3 SPINNER TAB



ALCPOS992
CHARM BAR FLAT SPINNER
TURNABLE HEADER

DISPLAYS

Designed so your customer can do-it-themselves, our self-serve Charm Bar shows up in-store with dedicated POS which includes a flat spinning display, 2 t-bars, a linen raiser and beautifully branded graphics. This display perfectly showcases the collection, taking up minimal space while still making a statement and encouraging customer engagement.





BEAUTIFULLY
WRAPPED

PACKAGING

Our Charm Bar Collection comes with signature A Littles & Co. packaging



CHARM



PACKAGING BAG



NECKLACE
BASE



BRACELET
BASE



SUEDETTE
POUCH



CONCERTINA
LEAFLET



PACKAGING
BAG

CHARM CARDS

Each piece is perfectly presented on a card that highlights the step



NECKLACE
BASE CARD



BRACELET
BASE CARD



CHARM
CARD



CHARM LOCK
CARD



CHARM LINK
CARD



GRATEFUL,
THANKFUL, BLESSED

Count each and every
blessing every day

FAITH
OVER FEAR

Carry your faith with
you wherever you go

FOLLOW
YOUR HEART

Have the courage to
believe in yourself

NEW HORIZON

Whatever your new
adventure, embrace it

LUCK

When it comes to luck,
you make your own



GET IN TOUCH

HEAD OFFICE

A Littles & Co.

460 E Plaza Drive, Suite B,
Mooresville, NC 28115

T: +1 704 343 5519

E: customerservice@alittlesandco.com

H: Monday to Friday, 9am - 5pm EST

(Excluding public holidays)

W: wholesale.alittlesandco.com



A LITTLES & CO.