Men Are from Mars, Women Are from Venus

Presenting a Women's Handgun & Self-Defense Fundamentals Training Course Designed Especially for Women.

Training Offered by 5150 HEAT Firearms Training Academy.

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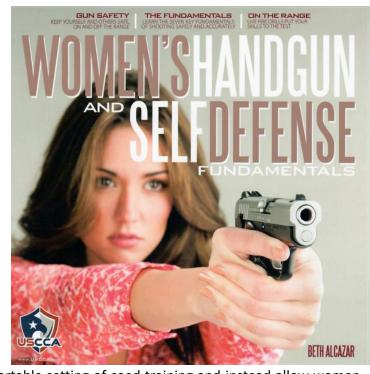


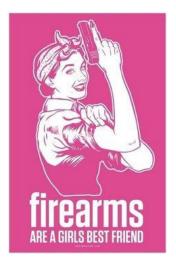
As a Police Firearms Tactical Instructor & Range Master, as well as a Police Academy Instructor & Tactical Officer, I have been actively involved in teaching professional law enforcement men & women the art and science; the methodology; the safe use; the proper tactical, legal & ethical use of firearms to protect the public,

since 1980. You are invited to take advantage of my 40-years' law enforcement experience coupled with a credentialed educator's expertise and discover the logic behind one of my main takeaways in providing firearms training to law enforcement professionals, is that... *One Size Does Not Fit All...!*

The Women's Handgun & Self-Defense Fundamentals training course is designed especially for women. Due to historical social and culture values girls & women have been taught to think and learn differently from men.

That coupled with the fact that women have unique needs and expectations as they relate to firearms & firearms training, such as: loud noises; recoil, (kick); mysterious mechanisms; jargon & terminology. For the past 25-years I have endeavored to eliminate the





testosterone driven uncomfortable setting of coed training and instead allow women to learn with other women who share the same behavioral/societal expectations and soft wiring, just like you. You're invited to join our cutting-edge firearms instruction presented in a safe and comfortable classroom setting.

Course Overview

Women's Handgun and Self-Defense Fundamentals is a welcoming and engaging firearms training curriculum with multiple layers of instruction.



Local: (714) 680-5500 • eMail: KC.5150.HEAT@gmail.com • Web: www.5150HEAT.com

We have developed four distinct levels of training that can be modified or used in combination:

- 1. Women's Basic Pistol
- 2. Women's Intermediate Pistol
- 3. Women's Defensive Pistol
- 4. State of the Art LASER Training System*
- 5. Live-Fire at the Shooting Range

The course is designed to reach interested women who are novices to

firearms (yes, even ladies that have never picked up a gun before) and all the way through to women who are ready to learn more about marksmanship vs. defensive shooting and take the next steps with their firearms skills, tools, and mindset.

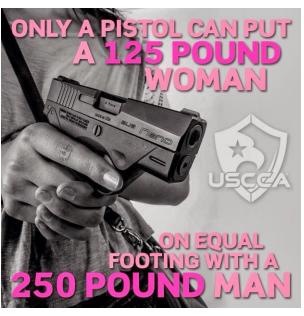
The fundamentals of shooting will be introduced, discussed, reviewed, reinforced and built upon, while also exploring the universal safety rules, situational awareness, common types of handguns, ammunition types, marksmanship skills, advanced firearms handling, defensive pistol fundamentals, cover vs. concealment, dry-firing, hands-on laser pistol training, **AVOID**, **ESCAPE**, **DEFEND** and the use of deadly force. Specifically, Women's Handgun and Self-Defense Fundamentals is all about sharing the basics—along with the fun, the seriousness, and the importance of being a responsibly armed female. After all, you are worth protecting.

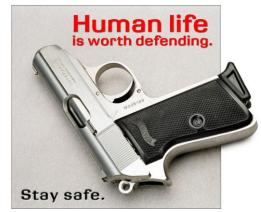
Because there is no one size fits all approach to effective training *5150 HEAT Firearms Training Academy* has developed this course into an exceptional 4-hour+ block of instruction that covers hands on training using our state of the art *LASER PISTOL* training system to highlight and reinforce your learning. Students will be introduced to handgun nomenclature, acronyms and handling revolvers and semi-automatic pistols in addition to demonstrations by highly trained and experienced professional law enforcement instructors.

Our course of instruction is unique in that it stands alone and can take a novice with NO firearms education or knowledge and turn her into a confident and safe firearms handler and enthusiast.

It all starts with *MINDSET* then grows into *EDUCATION, PHYSICAL TRAINING and CONTINUED LEARNING EFFORT.* Everyone will achieve confidence and proficiency from the uniquely professional high-quality training provided by *5150 HEAT Firearms Training Academy*!

Tuition of this 5150 HEAT course is \$150 per person for the combined 4-hour+ Women's Handgun and Self Defense Fundamentals class. • Includes: The course, 175 Page Text Book, (\$35 Value). • Discover the Handgun and Self-Defense Training Plan designed specifically for responsibly armed women. • Finally cut through the clutter of a male-dominated industry and arm yourself with firearms training designed specifically FOR WOMEN, BY WOMEN. You'll never have to worry about finding the right guns and gear that fit your lifestyle ever again. You'll walk away completely prepared to protect yourself and your family with multi-level training that includes: Women's Basic Pistol • Women's Intermediate Pistol • Women's Defensive Pistol. Help her carry confidently every day with tips and tricks from other experienced women in the





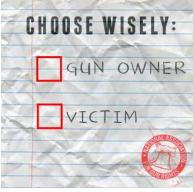
world of firearms. • Introductory Laser Pistol Training. • This course is a great replacement for the **NRA***** Gift Certificates Available! ***

The course is available on Saturdays, weekdays & weeknights. If your workweek is too hectic the class could be broken into two 2 ½ hour weeknights. Of course, breaking the class into two evening classes must be agreeable to all ladies attending the class and the instructor.

(*) It is possible to complete the entire course in four hours. But fair warning, as soon as we introduce the **LASER PISTOL TRAINING** phase, the fun begins, and time tends to slip away quickly!



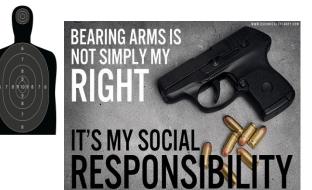


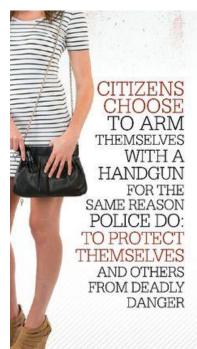










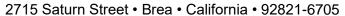






5150 HEAT

Firearms Training Academy





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Expert Firearms Tactical Instruction by Retired Law Enforcement Officer & Range Master

NRA HAS APPROVED LASER PISTOL SIMULATOR TRAINING

Tuition: \$45 (per student/per hour) Save \$\$\$ Buy a Three Hr. Block \$119 or Five Hr. Block \$199

The NRA has approved Laser Pistol Simulator Training that's ideal for beginners to learn pistol safety and marksmanship or provide experienced shooters with a way to fine tune their skills. Laser pistol training equates to NO LIVE FIRE! Laser pistol training is perfect for introducing students to handguns and also excellent for one-on-one shooting instruction before students take a live fire class.

Training focuses on the fundamentals of handgun safety, pistol marksmanship and we demystify topics such as stance, grip, sight picture, trigger, breath control and proper follow through. We use a high-tech **Shot Indicating Resetting Trigger** (SIRT) professional training laser pistols that are totally safe yet, hefty enough to feel realistic and have functional trigger, magazine and sights. This is paired with another futuristic **Laser Activated Shot Reporting**, (LASR) system that records & analyzes every shot. The end result, you'll leave the class knowing the important safety and marksmanship fundamentals and know when applied; they really work.

5150 HEAT Has Changed the World of Firearms Training!

- ✓ Train far more often, save time and \$\$\$
- ✓ Train with drawing from your holster and work on full range of motion without concern for safety
- ✓ Train with movement, moving around corners, up & down stairs, moving for cover & concealment
- Train with multiple targets and angles, inside and outside buildings & vehicles
- ✓ Train with barriers, cover, and concealment setting up almost anything you can imagine
- Train with immediate and recorded reporting and feedback
- ✓ Train without fear of an accidental discharge: 100% safe, (But, please don't stare at the laser!)
- ✓ Train in your home, the most likely place where you may need to use deadly force
- ✓ Train with your personal trainer/instructor
- Train for any conditions, any position, any light conditions, any weather, any situation and/or any scenario
- ▼ Train with a Laser Pistol that has the features of a Glock 17/19/22/43/5&W M&P & Revolver (Not affiliated with Glock or S&W)
- ✓ All of Our USCCA Training Courses include introductory Laser Pistol; (SIRT & LASR) Range Time.
- ✓ Add Laser Pistol Range Time at \$45 per/hr. private; 10% discount: pairs & groups Great for Team Building
- √ 5150 HEAT offers tactical training & street survival skills at the Professional Law Enforcement level.

GOING TO THE RANGE IS EXPENSIVE & INCONVENIENT: Worse yet it leaves the shooter with HUGE TRAINING GAPS! The major problems with relying on live fire range training alone are: Cost: Ammo is expensive and in California hard to find and obtain. Add to that the range fees, targets, gear, cleaning your weapons; your transportation to and from the range, plus the long wait times at a crowded live fire range just isn't something most of us can do every week. Full Range of Motion: Pulling the trigger is one thing but professionals know you also need to train drawing the firearm from your concealed holster, readying the firearm, getting into a stance & grip, reloading, malfunctions and re-holstering the gun. Not only do most ranges have rules against this but it can also be very dangerous to train these skills with a fully loaded firearm. Stationary: Real life never holds still, except at the range and you're probably only allowed to stand still and fire at a single stationary target. Never moving forward, backward or laterally and cover & concealment just won't compute. This doesn't prepare you for a world where targets move and you need to move too. Single Target: Both indoor & outdoor ranges have rules against setting up multiple targets but in real life you shouldn't bet your life on engaging a single assailant. Rapid Fire: Not allowed, don't even think about it!