



[www.hoodiedude.com](http://www.hoodiedude.com)

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Our Hoodies are Different!!!

<p><b><u>Aon Apparel - Quality Sweatshirts/hoodies/pull-overs</u></b>  <b>\$9.50 for S-2XL</b>  <b>\$10.50 for 3XL</b></p>	<p><b><u>Other Brands</u></b> (we showed you some of the other brands at our booth)  <b>Price: 10%-20% higher</b></p>
<p><b><u>No Bleeding or Pilling</u></b> - Our fabric uses <b><u>3-End Yarn</u></b> Fleece allowing for a <b><u>100% top cotton layer</u></b> and lower polyester layer. The presence of polyester causes bleeding and pilling, but <b><u>with our 100% cotton front those concerns are removed</u></b></p>	<p>Pilling and Bleeding Common - Other brands use <b><u>2-End Yarn Fleece</u></b> to increase margin but they compromise on quality. This causes <b><u>Bleeding and pilling as cotton and polyester are meshed together throughout the fabric</u></b></p>
<p><b><u>30-Single Cotton Yarn on Top - Soft Washed</u></b> - a finer yarn that allows for <b><u>better contrast printing</u></b> - almost like more pixels per inch provide better picture in TV. Soft wash enhances fabric feel and makes it more smoother and loftier - "the huggable effect"</p>	<p><b><u>26-Single Polyester/Cotton blend Fabric</u></b> - much coarser feel</p>
<p><b><u>80% Cotton/20% Polyester</u></b> - higher cotton content providing a <b><u>more premium quality</u></b>, with <b><u>better breathability, better shape retention and easier cleaning.</u></b></p>	<p><b><u>50% Cotton/50% Polyester</u></b> Blend: <b><u>polyester is cheaper</u></b> than cotton and improves margins but compromises on quality</p>
<p>Fabric Weight of <b><u>8.3oz</u></b> - more premium feel</p>	<p>Fabric Weight of <b><u>7.5oz- 8.0oz</u></b></p>
<p>Fully <b><u>Stocked and Shipped out of Carol Stream IL</u></b> - fast shipment for order fulfillment in the U.S.</p>	<p>Local shipment as well - <b><u>It's a tie here!</u></b></p>
<p>We are able to <b><u>offer better pricing</u></b> than our peer because there are <b><u>no middle men</u></b> - our family and affiliates manufacture these out of Pakistan (<b><u>Pakistan currently ranks as one of the top destination for Hoodies, T-shirts and Jeans</u></b>, as you might have noticed at the tradeshow as well)</p>	<p><b><u>Middle Men in the process - everyone needs a cut</u></b></p>



Navy



Graphite



Black



Oatmeal Heather

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