

A Brief Introduction

January 2017

Texas Electric Transportation Resources Alliance

Advocacy for Zero Carbon Transportation in Texas

- In Cities and Counties
- Regional transportation plans
- Regional Environmental attainment
- State Government Regulations
- Federal goals and supports
- Global Initiatives
- Climate Change mitigation
- Provide leadership in Electric Transportation

Members

- Manufacturers
- Charging manufacturers
- Dealers
- Electricity Providers
- Owners

Classes of ET supported

- Electric vehicles
- Plug in Hybrid vehicles
- Electric light rail
- Electric buses and trolleys
- Electric assisted bikes
- Electric assisted personal transportation
- Electric wire systems
- Other forms of electric mobility

Why now?

- Nations and Cities are phasing out carbon transportation
- Car manufacturers are investing heavily
- Supply chains are coming together
- Today's scale is in its infancy
- Trillion dollar opportunity

Steps to Creation

- Create Interim Board
- File Organizational Documents
- Organize and promote first public meeting
- Select permanent board
- Establish by laws
- Hire part time communication director