



Pila

Contemporary Abstract Art

By Pila was born from emotion, transformation and the need to turn life experiences into art.

Each artwork represents a conversation between the wound and the light, between calm and chaos, between fragility and strength.

My work moves between contemporary minimalism and emotional abstraction, creating pieces capable of transforming spaces and generating connection with the viewer.

Textures, contrasts and matter become emotional language, giving life to elegant, intuitive and deeply human artworks.

I do not create art simply to be observed; I create art to be felt.

I am a contemporary visual artist focused on material and emotional abstraction. My practice explores the relationship between physical relief and internal states of transition, translating accumulated silences into visually magnetic presences. I am known for the deliberate use of organic textures created with materials such as gesso and sand; my canvases are defined by atmospheres where the color red—often serving as my conceptual driving force—acts as a contained vital energy emerging from the depths of the self. With a growing presence in the South Florida art scene—highlighted by recent collaborations with the Colour Senses Project at the Palm Beach Art, Antique & Design Showroom—my work challenges traditional two-dimensionality, offering living surfaces that invite the viewer to pause, engage visually with the texture, and connect with the invisible.



www.bypila.com

Pila Universe

Silvana Cuniolo Sldelnik

I was born in Buenos Aires in 1969, and my professional and artistic career has developed across Latin America, the United States and Europe. My background in graphic design and visual communication has been the foundation of my evolution into painting, where I have found my most authentic form of expression.

Since 1996, I have been living and creating in Miami, building a career that integrates design, creative direction and art. My work is driven by emotion, color and energy, always seeking to create a meaningful connection with the viewer.

Emotion • Matter • Silence • Presence

Pila's work combines artistic sensibility and visual narrative in pieces conceived to enter a dialogue to transform the atmosphere they inhabit. Contemporary abstract artwork in which emotion becomes matter, and silence, too, communicates.



By Pila

Personal Life

The story behind By Pila

There are experiences that change the way we see life forever.

For Pila, that moment came after going through cancer.

An experience that marked a before and after and awakened the need to create from a much more authentic, emotional and conscious place.

After years dedicated to her professional life and creative work within graphic design and visual communication, painting appeared as a form of reconstruction, freedom and truth.

Painting stopped being only artistic expression and became a way to transform emotions into beauty. Silence into texture.

Wounds into light.

That is how ByPila was born.

Not only as an artistic brand.

But as a new way of living and feeling art.



Pila

Contemporary visual artist and graphic designer

Specialization

- Emotional abstract art
- Contemporary minimalism
- Texture and matter
- Graphic design and visual communication

Artistic discipline

- Contemporary abstract painting
- Mixed media
- Textured art
- Emotional composition

Influences

- Contemporary minimalism
- Abstract expressionism
- Matter and texture
- Emotion and human transformation

By Pila

Profile

I was born in Buenos Aires in 1969, and my professional and artistic career has developed across Latin America, the United States and Europe. My background in graphic design and visual communication has been the foundation of my evolution into painting, where I have found my most authentic form of expression.

I hold a Bachelor's Degree in Graphic Design from the University of Buenos Aires (UBA), graduated in 1991. Since 1996, I have been living and creating in Miami, building a career that integrates design, creative direction and art. My work is driven by emotion, color and energy, always seeking to create a meaningful connection with the viewer.



Education

In 1994, I worked as Art Director on Art Journey alongside renowned artist Pérez Celis, an experience that deeply influenced my creative path.

In 1995, I was a Professor of Graphic Design and Advertising at the University of Business & Social Sciences (Argentina).

Since 1996, I have been Vice President of TeamWork Design Corp in Miami, leading the Graphic Design and Corporate Image Department.

Awards & Publications

I was selected and featured in "The Best Graphic Design in Latin America & The Caribbean" RC Publications Inc. (New York), 1995

A key publication in regional design history, showcasing a curated selection of leading designers and visual works from Latin America and the Caribbean.

Creative background

Creative professional with experience in graphic design, visual identity and aesthetic communication, developing visual projects for brands, companies and private clients before fully dedicating herself to contemporary artistic creation.

By Pila

Artist Statement

Works created to be felt before they are understood.

I paint from that which cannot always be explained in words.

I am interested in art's capacity to evoke emotion, pause, and connection. Each piece is born from an intuitive process in which texture, contrast, and materiality construct a narrative of their own.

I do not seek to represent reality.

I seek to translate emotions, silences, and sensations into visual presence.

My work does not aim to provide answers.

It aims to leave an emotional imprint upon the viewer.

**Some
artworks
decorate
spaces.
Others
transform
them!**





Artworks Highlights



By Pila

Connect With Me

For private clients, interior designers, and art acquisition.
Inquiries regarding the availability of original pieces, private collections, and selected works.
Information for galleries, hotels, interior designers, brands, companies, press and spaces interested in collaborating with Pila's artistic and visual universe.



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Thank you.

Pila

Every work begins long before the canvas. And it continues long after it has been contemplated.

Cada obra comienza mucho antes del lienzo. Y continúa mucho después de ser contemplada.

