



## Who is WISTA?

**(Women's International Shipping and Trading Association (New Zealand) Inc**

**WISTA** is an international association for women at senior levels in the shipping and trade sector, with branches in more than 55 countries around the world. **WISTA** provides networking and educational opportunities for the women participants in this sector.

For **WISTA** New Zealand, accomplishing the key objectives of the association includes advancing the industry as a whole. To this end we are committed to promoting New Zealand shipping and trade through the promotion of women in the sector within New Zealand.

**WISTA NZ** is an inclusive organisation and most events are open to non-members, both men and women. **WISTA NZ** operates chapters in Auckland, Tauranga, Wellington and Christchurch.

## Who makes up the Membership of WISTA NZ?

**WISTA NZ** welcomes women in roles within shipping and trade at all levels of the industry. In addition to private membership, **WISTA** also offers a Corporate Membership. Since the New Zealand branch of **WISTA** was incorporated in **March 2014**, it has attracted more than 285 current members, including 40 Corporate memberships.

Members, sponsors and supporters of **WISTA NZ** come from an extensive range of New Zealand industry participants. Major ship operators, ship agents, cargo owners, logistics providers, domestic freight companies, freight forwarders and port service providers are represented, as well as other service providers and educational establishments.

Growing our membership enables greater networking potential and the ability for us to advance the shipping and transport industry through the unique perspective of women in this trade.

**[www.WISTA.CO.NZ](http://www.WISTA.CO.NZ)**

A big thank you to our Annual Corporate Sponsors



## Support WISTA NZ through Event or Annual Corporate sponsorship

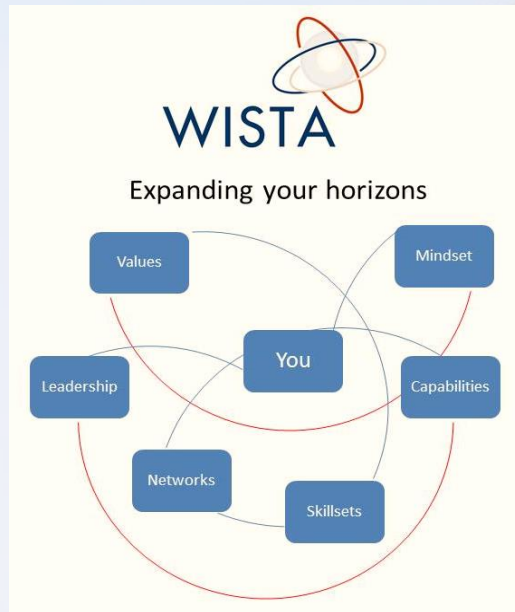
The support to our members from within the industry is essential to progress our endeavours. In addition to the financial contribution from sponsors which enable us to run our event programmes, the industry backing of **WISTA NZ** sends a strong signal to both members and the market in terms of our objectives and the industry's support to them.

Sponsoring **WISTA NZ** either as an Annual corporate sponsor or as a specific Event sponsor allows companies to showcase their business and promote themselves, and importantly supporting **WISTA NZ** demonstrates organisations commitments to enhancing their staff's welfare and development.

Exposure on all **WISTA NZ** collateral is offered to Corporate Sponsors, and on event material to Event sponsors. We offer a range of tiered Corporate sponsorships; and event sponsorships are tailored to the specific event. Various benefits to sponsors are available for each package.



Contact us and talk to us about becoming a member or sponsor of WISTA NZ:



### To join WISTA NZ:

#### For Private Membership:

Visit us at [wista.co.nz/online-application](http://wista.co.nz/online-application)

#### For Corporate Membership:

Email us at [enquiries@wista.co.nz](mailto:enquiries@wista.co.nz)

**Our membership year runs for 12 months from 1 April. The annual membership fee is NZ\$175.00 per person plus GST for both types of membership.**

**To enquire about Event or Corporate Sponsorship please contact:**

Elizabeth Bentley, WISTA NZ Treasurer:

[lbentley@wista.co.nz](mailto:lbentley@wista.co.nz)

## Benefits of Annual Membership - Individuals

Our goal is to expand the hearts, minds and horizons of our membership in line with the **WISTA's** mission and vision. Membership offers benefits in the form of:

- local networking and educational opportunities
- access to the full NZ and international membership contacts
- thought provoking industry related and other topics delivered through presenting evenings (min. 5 per annum) and social media
- mentoring and coaching potential
- member's rate for the annual global Wista Conference
- career support and advancement via education
- assisting women with the work life balance challenges

## Benefits of Annual Membership - Corporate

Additionally, **WISTA NZ** offers companies a Corporate Membership option. In addition to all of the benefits mentioned in the previous section for the individuals, our corporate membership also offers:

- event attendance is extended to non-formal members and males in your organisation
- giving you flexibility to tailor your staff attendance according to the event and staff availability.
- you may change registered female members throughout the membership year as required without any penalty
- opportunities to enhance and promote business objectives
- ability to raise the profile of your own organisation
- offers new contacts and opportunities for your business by providing a network that is complementary to traditional shipping and trade networks
- ability to recognise those women within your organisation who may be progressing to leadership roles through promotion at global events run by WISTA and lastly
- an opportunity for your organisation to demonstrate industry leadership in developing women's careers and strengthening your workforce diversity
- opportunity to participate in and explore business synergies by attending the global WISTA conference run each year
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The networking and education opportunities that **WISTA NZ** promotes will also provide women employees and executives with a greater depth of understanding of the international context in which we work in New Zealand in shipping and trade. To this end our events are open to the business colleagues of women in our membership including their peers and seniors, male or female.

**Corporate memberships** will be allocated to a WISTA **region**. Corporates may take out multiple regional memberships. **Auckland** domiciled memberships are available in minimum blocks of **5**, **Tauranga**, **Wellington** and **Christchurch** in minimum blocks of **3**. If a corporate has multiple regional memberships, staff from anywhere in NZ may attend an event free of charge, providing the total number per event does not exceed the regional membership number. Staff attendance in excess of those numbers will receive a 50% discount off the door fee. Corporates who only have one regional membership are still welcome to attend events outside their region – and also will receive a 50% discount off the door fee.