



GO NORTH
HEMP

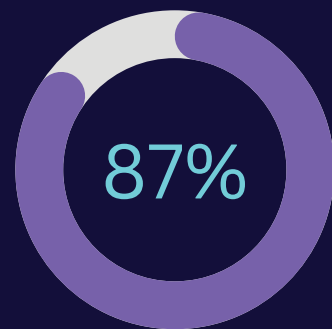
slumber⁺ Product Catalog

GONORTHHEMP.COM

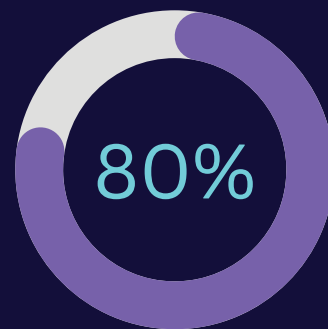


✦
Trusted by over 100K+
customers.

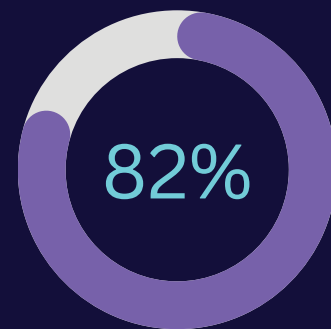
Independent Sleep Study Results. Real-world Data.



Better than other
Sleep Aids



Easier to fall back
asleep



Achieved more
quality sleep

+72
Minutes

of extra Sleep per Night
w/ Deep Zzzs

Based on two, 150 person, 3rd party pathfinder sleep studies, more info in appendix





Sleep ✨ Collection

Hemp Sleep Gummies ✨



GO NORTH
HEMP



FULL SPECTRUM SLEEP COMPLEX

Deep Zzzs Gummies

25mg CBD, 3mg THC, 8mg CBN

- Zero Melatonin
- Flavor: Lemon Raspberry
- 30 gummies per container

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



CBN ISOLATE

CBN Sleep Gummies

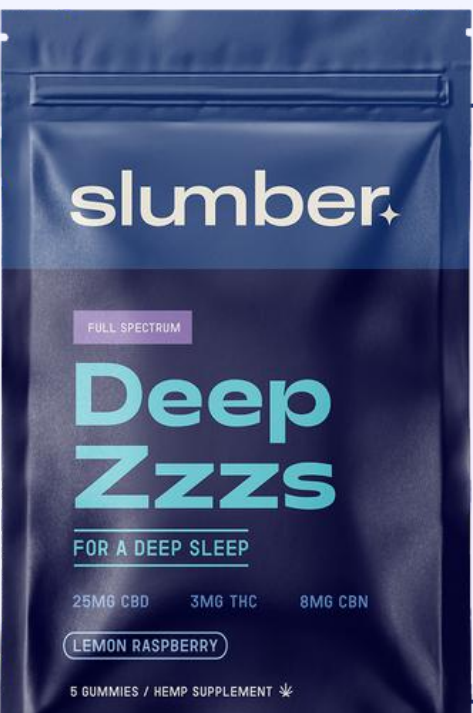
15mg CBN

- Zero Melatonin & THC Free
- Flavor: Vanilla Blueberry
- 30 gummies per container

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



5 CT

TRAVEL PACKS

Deep Zzzs Gummies

Sold in 10 unit box

PRICE: \$50

RETAIL:
\$100

MARGIN:
\$50



5 CT

TRAVEL PACKS

CBN Sleep Gummies

Sold in 10 unit box

PRICE: \$50

RETAIL:
\$100

MARGIN:
\$50

Functional Sleep Gummies ✨



GO NORTH
HEMP



MUSHROOM SLEEP COMPLEX

Rest & Renew Gummies

Organic Reishi Mushroom + Botanicals

- Organic blend
- Micro-Melatonin 500mcg
- Flavor: Strawberry / 30 gummies

PRICE: \$24.99

RETAIL: \$49

MARGIN: \$24

5 CT



TRAVEL PACKS

Rest & Renew Gummies

Sold in 10 unit box

- 10 travel packs (resealable bag)

PRICE: \$50

RETAIL: \$100

MARGIN: \$50

The RealReishi™ Difference

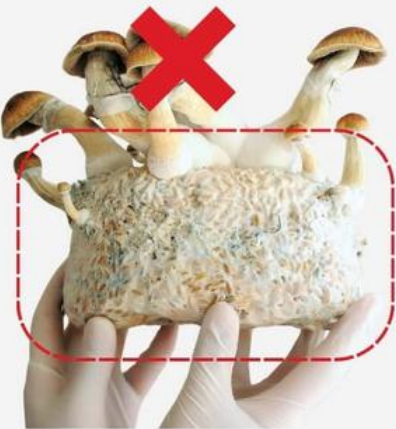
slumber



- ✓ 100% Pure Mushroom
- ✓ No fillers or mycelium
- ✓ USDA Organic

VS

Other brands



- ✗ Stems and mycelium
- ✗ Little nutrients
- ✗ Not organic

Hemp Sleep Tinctures ✨



GO NORTH
HEMP



30-60
SERVINGS

CBD, CBN & THC COMPLEX

Deep Zzzs Tincture

Full Spectrum Dual Action Blend

- 2000mg concentration
- 25mg CBD, 1.5mg THC, 8mg CBN
- Flavor: Sweet Mint

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



30-60
SERVINGS

CBN ISOLATE

CBN Drops

CBN + Terpene

- 600mg CBN concentration
- THC FREE
- Flavor: Dreamsicle (Vanilla + Orange)

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



30
SERVINGS

CBN ISOLATE

CBN Drops

CBN + Terpene

- 300mg CBN concentration
- THC FREE
- Flavor: Dreamsicle (Vanilla + Orange)

PRICE: \$22.50

RETAIL: \$45

MARGIN: \$22.50

Hemp Softgels & Pillow Spray ✨



GO NORTH
HEMP



30
MICROCAPS

DEEP RESTORATIVE SLEEP COMPLEX

Night Caps

20mg CBD, 20mg CBN, 4mg CBDV

- THC FREE
- No Melatonin
- Unflavored

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



ESSENTIAL OIL BLEND

Dream Sleep Pillow Spray

100% Natural Formula, Small-batch

- English Lavender, Chamomile, Vetiver
- 30ml Bottle
- No Synthetic Fragrances

PRICE: \$12.50

RETAIL: \$25

MARGIN: \$12.50



Daily Wellness Collection ✨



Hemp Gummies ✨



GO NORTH
HEMP



CHILL + BUZZ GUMMIES

Afternoon Delight

High Potency Full Spectrum Hemp

- 30mg CBD, 5mg THC, and 10mg CBG
- Full Spectrum Colorado Hemp
- Flavor: Peach Lemonade / 30 gummies

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



FLOW STATE + MOOD

CBG Gummies

Cannabigerol (CBG) Gummies

- 30mg CBG
- THC FREE
- Flavor: Green Apple / 30 gummies

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



5 CT

TRAVEL PACKS

Afternoon Delight

Sold in 10 unit box

PRICE: \$50

RETAIL:
\$100

MARGIN:
\$50



5 CT

TRAVEL PACKS

CBG Gummies

Sold in 10 unit box

PRICE: \$50

RETAIL:
\$100

MARGIN:
\$50

Hemp Tinctures ✨



GO NORTH
HEMP



30-60
SERVINGS

MIND + BODY CBD Drops

Full Spectrum Hemp Tincture

- 2000MG Full Spectrum CBD
- 66.7mg CBD / 1.5mg THC per full dropper
- Flavor: Unflavored

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



30
SERVINGS

ENERGY + FOCUS Daily Dose

CBG + Full Spectrum CBD

- 25mg CBG / 25mg CBD
- Full Spectrum Hemp Extract
- Flavor: Unflavored

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



STUDY
BACKED

APPETITE SUPPRESSANT Crave Less

THCV & CBG Complex Tincture

- 15mg THCV / 15mg CBG
- THC FREE / Isolate
- Flavor: Grapefruit

PRICE: \$37.50

RETAIL: \$75

MARGIN: \$37.50

Function Gummies & Topicals ✨



GO NORTH
HEMP



PLANT-BASED LIBIDO ENHANCER

In The Mood Gummies

Pleasure • Stamina • Sex Drive

- Plant-based blend, hemp free
- For men and women
- Flavor: Passion Fruit / 30 Gummies

PRICE: \$30

RETAIL: \$60

MARGIN: \$30



TOPICAL

WARMING CBD SALVE STICK

Soothe

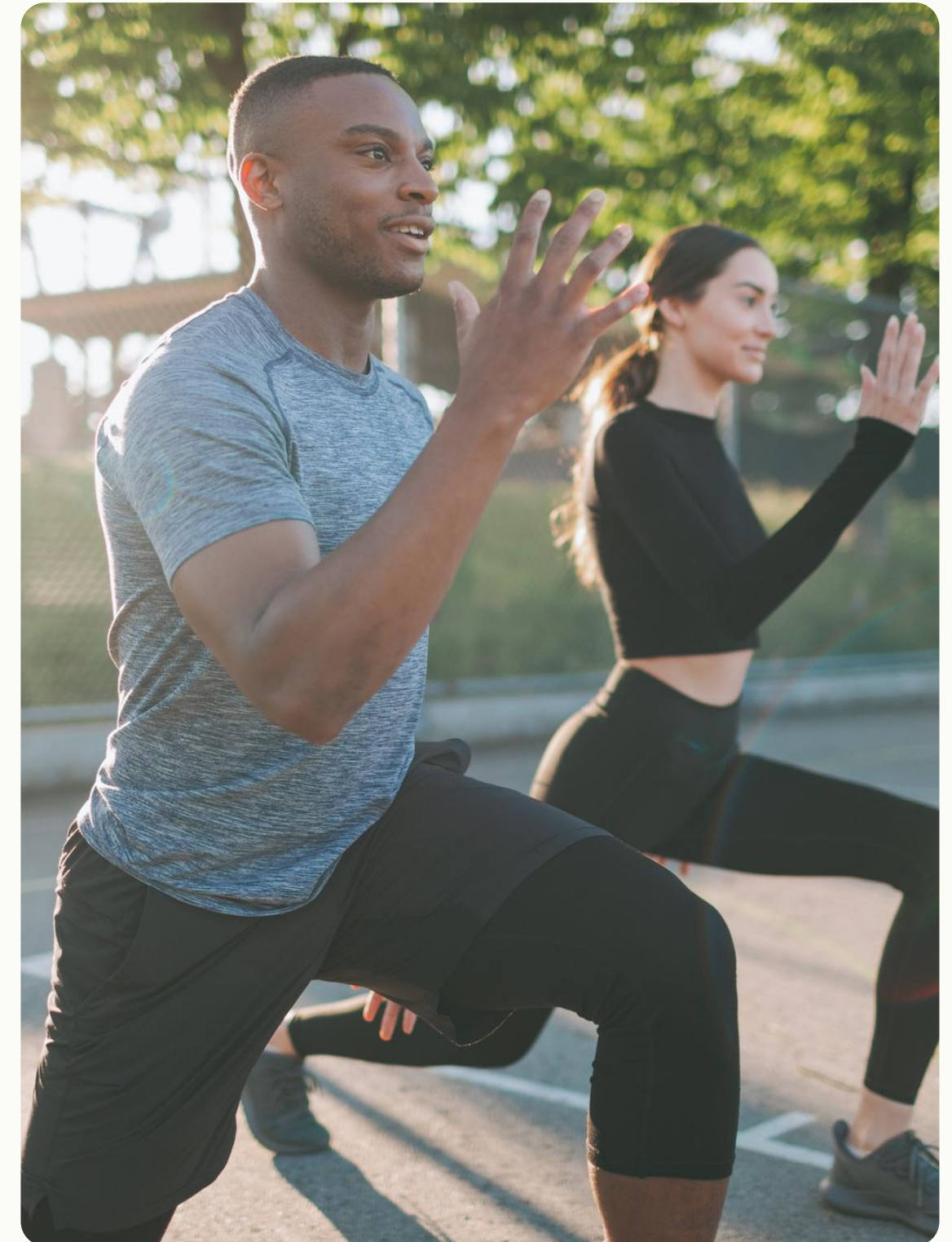
High-potency THC FREE

- 2000mg CBD Broad-spectrum
- Actives: CBD, Menthol & Arnica
- Base: Beeswax, Coconut & Hemp Oil

PRICE: \$25

RETAIL: \$50

MARGIN: \$25





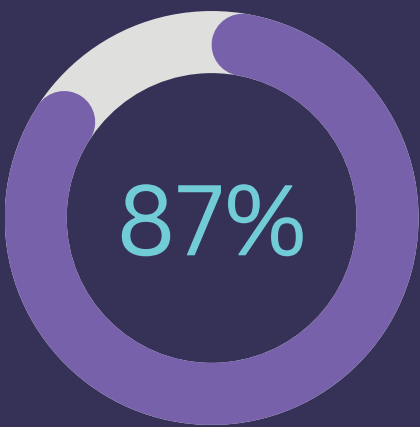
Education ✨

TESTED & VERIFIED

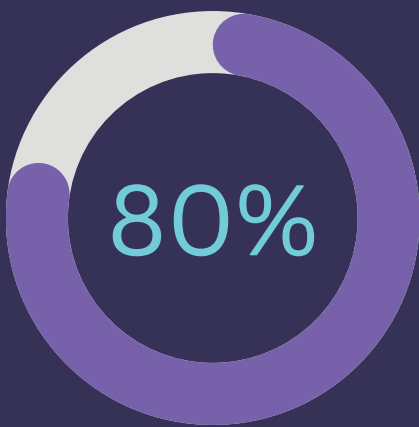
Third-Party Sleep Study Results

Slumber Sleep Aid™ partnered with MoreBetter Ltd. (dba Releaf App) to conduct two 150-person sleep studies with our Deep Zzzs Sleep Gummies.

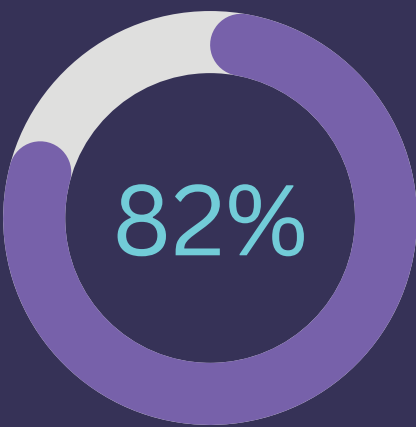
Real-world Data



Better than other Sleep Aids



Easier to fall back asleep



Achieved more quality sleep

+72
Minutes

of extra Sleep per Night w/ Deep Zzzs

Gender

65 % Female 34 % Male 1 % Did not specify

Age Range

18 – 79



55%

Participants had NEVER taken CBN before

Why does this matter? This means that more than half of the participants were NOT current Slumber customers but individuals testing CBN for the first time.



Reviews ★★★★★ 4.7

MARKET GROWTH

Sleep Aid Market is Trending



Andrew D. Huberman, Ph.D. 
@hubermanlab

Don't ask how people are doing,
ask how they are sleeping.
You'll learn a lot more.

7:35 PM · Dec 6, 2022

5,016 Retweets

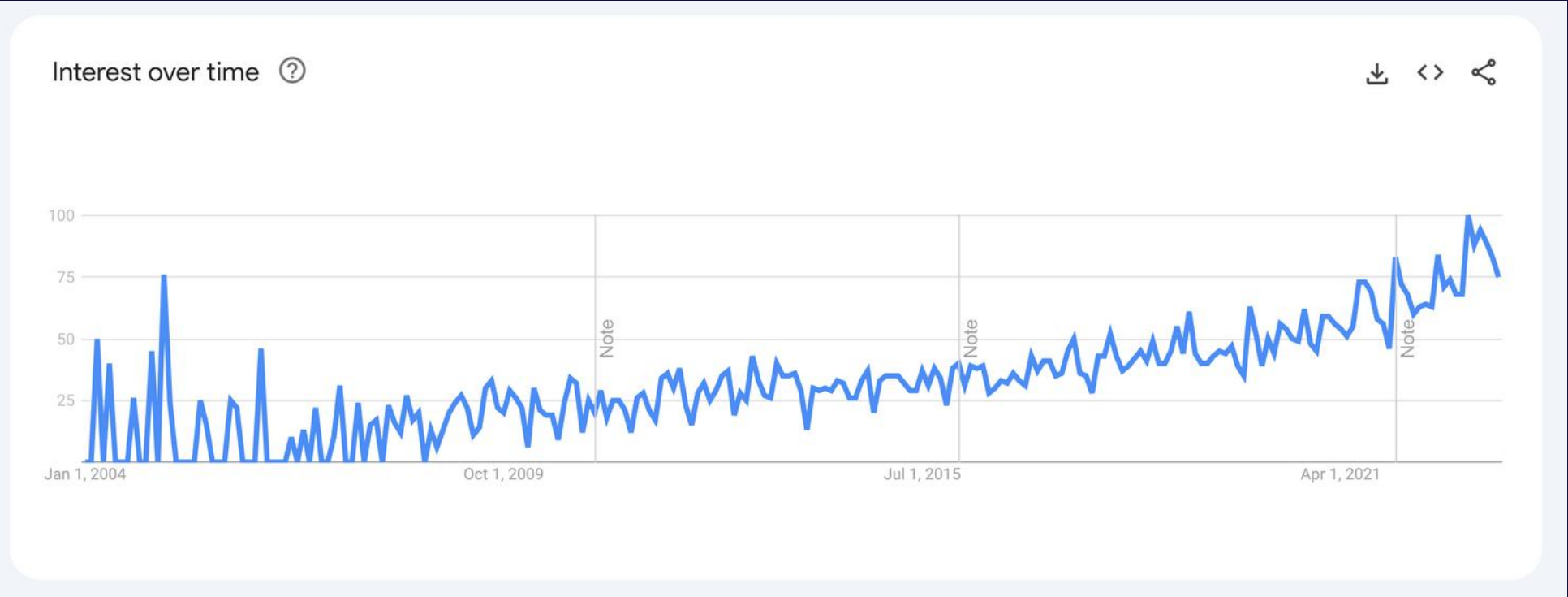
631 Quotes

44.3K Likes

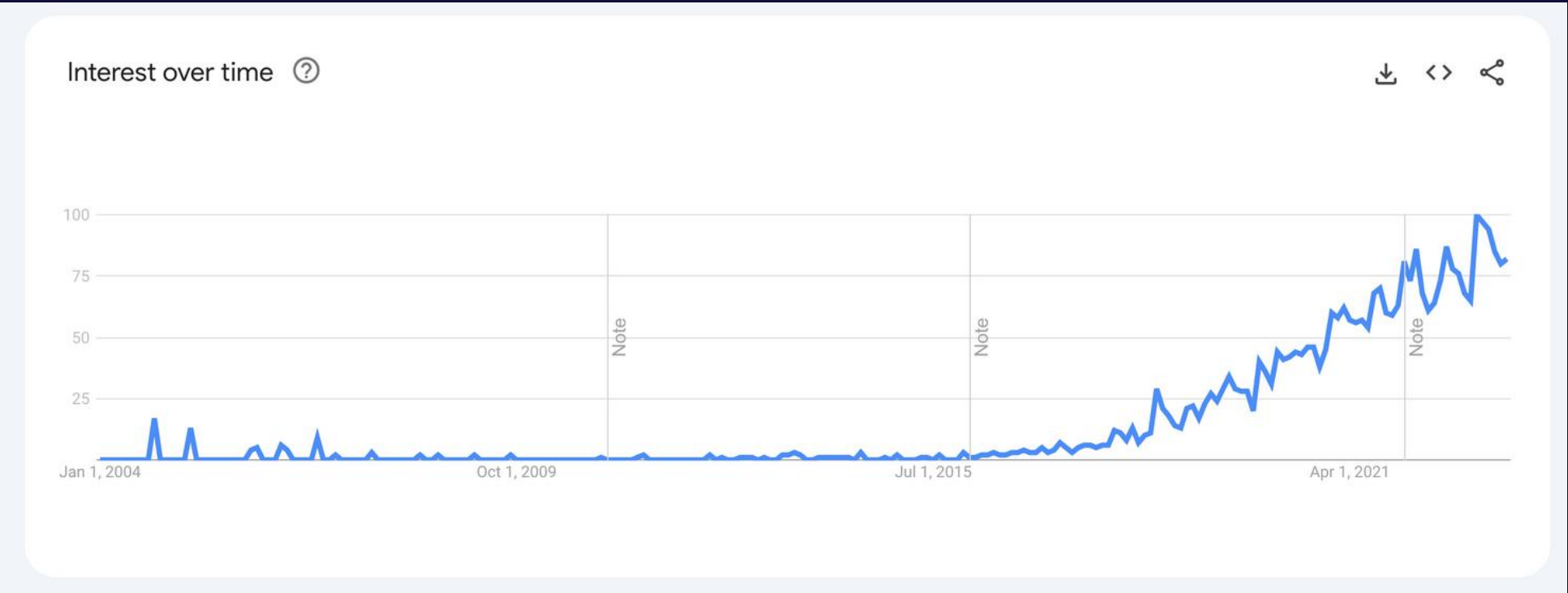
1,981 Bookmarks



Google Trend Search: **Sleep Supplements**
2004 – Present (June 2023)



Google Trend Search: **Sleep Gummies**
2004 – Present (June 2023)





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