

CONTACT INFORMATION

Rasheed Ali Cromwell, Esq.
President, The Harbor Institute
(202) 599-2155
racromwell@theharborinstitute.com



FOR IMMEDIATE RELEASE

THE HARBOR INSTITUTE JOINS WITH PI KAPPA ALPHA INTERNATIONAL FRATERNITY TO “REIMAGINE FRATERNITY”

WASHINGTON, DC – MARCH 8, 2021 – [The Harbor Institute](#) (Harbor) is proud to announce our work with [Pi Kappa Alpha International Fraternity, Inc.](#) (PIKE) as they launch a major new initiative for all of their members. On March 1, 2021, PIKE leadership asked their members to “Reimagine Fraternity” with the launch of a multi-year initiative focusing on three key areas: Diversity & Inclusion, Mental Health, and Healthy Masculinity. This long-term commitment on behalf of the fraternity sets a new standard of ambition, accountability and inclusion for themselves and all fraternities. Harbor is proud to stand with PIKE as we support them in their efforts to engage the fraternity and its members with our customized DEI education and our interactive and engaging consulting and training.

Below is an excerpt of the historic PIKE announcement. You can read the [FULL ANNOUNCEMENT HERE](#)

‘...Diversity & Inclusion. College campuses are more diverse than ever, and inclusion is critical to creating a culture where every student can thrive. To better understand and engage in difficult conversations around diversity, PIKE staff participated in multiple educational sessions entitled “Be Color Brave, Not Color Blind” developed by the Washington, D.C.-based organization [The Harbor Institute](#). Led by Harbor’s founder — an Omega Psi Phi Fraternity, Inc. member and Greek Life expert — Rasheed Ali Cromwell, Esq., the program helped advance our leadership’s awareness, knowledge, and skills relating to social justice, advocacy, and action. Then, we took the program to nearly 2,000 students during our 2020-2021 Leadership Summits and hope to bring it to many more in the coming months. We recognize that racism, like any other diversity and inclusion issue, cannot be solved with a single training. This work is a launchpad into an ongoing journey of learning...’

The Harbor Institute President, Rasheed Ali Cromwell, Esq said ‘We are proud to stand with PIKE as they commit to long term institutionalized and comprehensive change. PIKE is doing more than making a statement on DEI and social justice, they are investing in making a

difference. Their passion and dedication is manifested through their leadership and their intentional decision to make this a top priority for the entire fraternity.'

###

ABOUT

[The Harbor Institute](#) is a consulting firm based out of Washington, DC., We develop and implement educational products and services for companies, institutions and organizations in diversity, equity and inclusion (DEI), fraternity and sorority life, leadership development, hazing prevention and cultural empowerment. Visit [The Harbor Institute](#) to learn more and connect with us on Facebook, LinkedIn, Twitter and Instagram.