





D9 and MGC Ultimate BOOTCAMP! Series
Customized and Engaging Developmental Educational Experiences

Fall 2021 and Spring 2021

The Harbor Institute
2020 Pennsylvania Ave, NW #550
Washington, D.C. 20006
educate. evaluate. *EMPOWER!*™

Engagement Liaison:

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What is D9 and MGC Ultimate BOOTCAMP! Series?

- A customized blend of interactive, and engaging 90-minute power sessions
- Available virtually (through Zoom), in-person or a mix of both!
- We mix Power Point, video, breakouts, reflections, and dialogue

What topics are available for each 90-minute power session?

- ***What Our Founders Intended!™***
Values, Purpose, Programming
- ***Build A Brand™***
Marketing, Branding, Awareness
- ***A Pledge For Life™***
Hazing Prevention/Intervention, History/Culture, Accountability/Strategies
- ***We Don't Recruit?!™***
Chapter Growth, Sustainability, Strategy
- ***Coming For You™***
Conflict Management/Resolution, Communication, Civility
- ***Unity Not Uniformity™***
Collaboration, Partnership and Alliances
- ***Doing the Most: Talented and Overextended™***
Time, Energy and Stress Management
- ***Lost in Translation: Meaning More, Saying Less™***
Culture, Connections, Communication
- ***Advocacy and Action: Beyond Protests™***
Social Justice, Mobilization, Allies
- ***Power Moves: Maximizing CBFO Chapters and Councils™***
Council operations, organizational management, meeting management
- ***Leveraging Leadership: The Art of Influence™***
Emotional Intelligence, Persuasion, Courageous Conversations
- ***Leave A Legacy™***
Operational Management, Change Management, Transition



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LEARNING OUTCOMES

The Harbor Institute has taken careful time to be intentional about what participants gain from our educational experiences. Our educational experiences reflect learning outcomes from Learning Reconsidered,¹ a joint publication published by the National Association of Student Personnel Administrators (NASPA) and ACPA - College Student Educators International. Each of our customized educational experiences follow learning outcomes that reflect these guidelines:

- **Cognitive Complexity:**
 - Participants will develop critical thinking skills.
 - Participants will develop an understanding of change processes, and be able to think critically about obstacles to change as it relates to their personal leadership development.
- **Knowledge Acquisition, Integration and Application:**
 - Participants will be able to integrate their lived experiences into their personal leadership development process.
- **Interpersonal Competence:**
 - Participants will gain a greater understanding of their own personal identities, how their identities shape their personal leadership and ultimately influence their student leadership.
- **Intrapersonal Competence:**
 - Participants will learn to explore, re-evaluate/actualize personal values.
 - Participants will develop and build a sense of confidence and belief in themselves, their ideas and their life decision choices. Their confidence will allow them to be challenged without feeling minimized. This will be reinforced by networking/speaking to others about personal beliefs.
- **Practical Competence:**
 - Participants will articulate personal values and goals.

Our Harbor team consists of a passionate, experienced and dedicated members who partner with you to achieve your goals. For your BGLC + UGC Ultimate **BOOTCAMP!** series we compiled a special group that consists of your: 1) Educational Experience Presenter 2) CBFO Executive Coach and 3) CBFO Researcher and Consultant. Here is some background on your dedicated team:



Rasheed Ali Cromwell, Esq. | Omega Psi Phi Fraternity, Inc.



Rasheed Ali Cromwell, Esq. is one of the leading authorities on fraternity and sorority life on college campuses. Through the Harbor Institute, he has presented dynamic keynote speeches, interactive and engaging training sessions, and consulting for thousands of students/administrators at over 250 colleges/universities in 38 states.

Mr. Cromwell taught and co-developed the curriculum for the Fraternal Values and Leadership Series at Howard University (Washington, DC)(2010-2015). Additionally, he served as a co-professor and co-developed the curriculum for a Black Greek leadership class at The Ohio State University (OSU)(Columbus) from (2010-2013) which the university required as a pre-requisite to any membership intake process at OSU. He facilitates advisor training for NPHC advisors across the country with the National Pan-Hellenic Council (NPHC) at their national conferences (2010, 2011, 2013) and also served as a member of the anti-hazing task force at Florida A&M University (Tallahassee, Florida) and chair of the 3rd District (Washington, DC and Virginia) Stop The Violence Committee Chair for Omega Psi Phi Fraternity, Inc. He was highlighted in [ebony.com](#) for co-authoring an article about the movie [Burning Sands, Essence magazine's feature on social justice in Black Greek Sororities \(July 2015, Reality v. Roots\)](#) and was published articles in [Hazing Prevention's annual National Hazing Prevention Week Resource \(July 2017, Sept 2015\)](#), chapters in [NASPA's Dismantling Hazing in Greek Organizations \(March 2020\)](#) as well as [the Association of Fraternal and Sorority Advisors \(AFA\) Essentials magazine \(Sept 2015, Dec. 2018\)](#). He graduated from North Carolina Agricultural and Technical State University with a Bachelor's degree in Chemical Engineering where he served as Student Government President, Vice-Basileus (President) of the Mu Psi Chapter of Omega Psi Phi Fraternity.

He later graduated with a Juris Doctorate from Texas Southern University and served as a federal law clerk in U.S. Federal District Court in the Southern District of Texas (Houston Division). Afterwards, he worked as an attorney at Finnegan & Henderson, a prominent intellectual property law firm in Washington, D.C. and currently serves as of-counsel at [Tran Arrowsmith](#) law firm. He founded and is currently President of [The Harbor Institute](#), a premier educational consulting firm, based out of Washington D.C. He specializes in the areas of hazing prevention/intervention, cultural competency, leadership development and recruitment/retention regarding culturally-based fraternal organizations (CBFOs). He is co-author of [The Harbor Institute's Guide to CBFOs \(2018\)](#), served as co-founding faculty of the [Cross Cultural Fraternal Advisors Institute \(CCFAI\)](#) and volunteers as attorney/advisor for the [Washington D.C National Pan-Hellenic Council](#).



What is included in your *ULTIMATE BOOTCAMP!* series all-inclusive package?

- Three (3) 90-minute customized, interactive and engaging educational experiences
- Two (2) coaching sessions (up to 1 hour for each council) for up to 60 minutes
- One (1) customized chapter advisor educational experience for up to 90 minutes
- *Harbor Hangouts* (presenter available for Q&A following each session)
- Post-engagement evaluation data which includes participant feedback and recs
- Access to each recorded session for 90 days following the live presentation
- Access/consulting with your CBFO dedicated team throughout your term

How do we roll it out?

- The series is scaled to the operational dynamics/sizes of your chapters and councils
- We partner with you to develop a monthly schedule through your academic term/year
- We partner with you to prioritize content based on current state of your community

How do I get started?

Schedule a complimentary Zoom for us to learn more about your CBFO community.

References

The Harbor Institute has facilitated retreats and presented campus wide programs at over 275 schools in 38 states. Please feel free to check social media for feedback:

[Facebook: The Harbor Institute](#) | [Instagram: @theharborinstitute](#) | [Twitter: @harborinstitute](#)

Explanation of Costs for Our All-Inclusive Packages

The Harbor Institute is an educational consulting firm that provides programs and services that not only motivates participants, but more importantly educates and empowers participants to change. We offer a customized, educational experience!

Our presenters are educational consultants who bring a wealth of experience, expertise and knowledge in the areas of organizational management, communication, higher education, student affairs, cultural awareness, diversity, legal issues, and much more.

Our team consists of consummate professionals who utilize best practices in the field of education to engage participants leaving participants with new or rediscovered skills sets that allow them to act after our Harbor educational experiences.