# **Your Strategic Consulting Partner!**





#### Who we are

The Harbor Institute is an educational firm based out of Washington, DC that provides consulting, educational experiences, products. and services that educate, empower, and position individuals, institutions, and organization for change.

Harbor NEXT! provides consultancy, strategic business planning, market research & professional education to institutions, organizations, and companies. Harbor NEXT! is a member of the Harbor Group of Companies.

Combining the work of your Board and staff leadership, committee, and organizational-wide strategic objectives we empower you with both short- and long-term sustainable business plans and resources for your organization, school, or council.

## **Our principles**

**Relational not transactional** – Our approach is unique to you, and anything but "off the shelf."



**Grounded in the fraternal experience** – Our company was founded by a fourth generation Historically Black College and University (HBCU) graduate and proud fraternity member. Many of our Harbor team are members of a variety of, and work closely with, fraternities and sororities.

**Accessible and flexible** – We develop and implement costeffective and efficient results within your budget and timeframes.

We call this The Harbor Difference.



### An Integrated approach to belonging

What does it mean to belong? To feel 'part of the family'?

The rewards are endless – increased membership, income, retention, relevance, cultural competence, life-long loyalty, good will in the community, and a well-rounded membership reflecting our ever-changing demographics who are also great PR ambassadors for your organization!

#### We understand that each fraternal experience is unique and work to:



Understand your goals and vision



Measure where you are today and your impact into the future



Celebrate each member's authentic self and incorporate welcoming, inclusivity and belonging in everything you do



Build a stronger, vibrant, and growing organization into the future

**Contact us today for your free consultation!** 

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