

Why An Agent Is Essential When Pricing Your Home

When it comes to pricing your house, there are a lot of factors to consider. To ensure you price it correctly, partner with a local real estate professional.



To find the **right price**, real estate professionals use their expertise on:



The value of homes in your area



The condition of your house



Where prices are headed



Current buyer demand

These things ensure you're not **over** or **under** pricing your home for the market.

\$ Under Priced



Decreases your future buying power



Leaves money on the table



Risks buyers assuming something's wrong

\$\$ Market Value



More likely to get an offer at or above list price



A fair price helps boost interest in the home



Likely to sell quickly

\$\$\$ Over Priced



High price tag may deter buyers



Likely to sit on the market longer



May need a price drop which can raise red flags

Don't pick just any price for your house. If you're ready to sell, let's connect. I'll help you find the perfect price for your house.



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