

PRIVACY POLICY

Effective Date: September 15, 2022

SCOPE

This Privacy Policy describes how Cedar Rapids RC Bullring treats customer personal information on the website where this Privacy Policy is located. In this Privacy Policy we call websites, emails and “Bullring” or “we”, we mean us, our affiliates, and relevant third-party service providers. This Privacy Policy also applies to how we treat personal information collected in Perfect Lap Store ("Store"),

By using the Platforms and shopping in our Stores, you agree to the terms of this Privacy Policy.

TYPES OF PERSONAL INFORMATION WE COLLECT

When information identifies or is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you or your household, we refer to it as “personal information.” Bullring collects personal information from you and about you. This may include:

- **Identifying Information.** For example, we may collect your name, unique personal identifier, online identifier, mailing address, email address, postal address and telephone number, including your mobile phone number.
 - **Commercial and Payment Information.** For example, we may collect your credit card number and billing address. We may also collect information about the products or services purchased, obtained, considered or returned, as well as other purchasing or consuming histories, behaviors or tendencies.
 - **Social Media Information.** We may collect information you post on our social media pages. We may also collect your social media profile information.
 - **Event Information.** For example, we may collect the date and location of an event you are registered for.
 - **Information You Post or Submit.** For example, we may collect information when you contact us through the “Live Chat” feature on our site. We may also collect information submitted in connection with placing an order or making a purchase, including bank account numbers or other financial information. We may collect information you post in a public space on our site. This may include our Ratings & Reviews feature.
 - **Demographic Information.** For example, we may collect your age, gender and zip code.
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HOW WE COLLECT YOUR PERSONAL INFORMATION

Directly From You. For example, when you:

- Make a purchase in our Store or on our Platform.
- Make a return or exchange.
- Track an order online.
- Sign up to receive promotional emails or text messages (including offers and sales alerts).
- Submit a request to our Customer Service team.
- Connect your social media account to the Platforms.
- Interact with Bullring’s social media pages.

HOW WE USE YOUR PERSONAL INFORMATION

Examples of how we may use your personal information include:

Business Purposes:

- **To Provide Our Products and Services.** This could include fulfilling your requests for products or services. It could also include processing purchases or return transactions.
 - **To Improve Our Products and Services.** We may use your information to make our Platforms and stores better. We may also use your information to customize your experience with us.
 - **To Understand Your Interests.** For example, we may use your information to better understand what products interest you based on information we collect about you and your household.
 - **To Respond to Your Requests or Questions.** This may include responding to your customer feedback.
 - **To Communicate With You.** We may communicate with you about your account or our relationship. We may also contact you about this Privacy Policy or our Platform Terms & Conditions, including material changes to this Privacy Policy, Platform Terms & Conditions or programs in which you may be enrolled.
 - **For Security Purposes.** This could include protecting our company and our customers, including providing notifications to customers of any security incidents related to personal information. It may also include protecting our Platforms.
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HOW WE SHARE YOUR PERSONAL INFORMATION

Information Shared By You

Your activity in connection with the Platforms, such as your posts on our Ratings & Reviews feature or content you choose to share on your event registry, may be visible to other users of the Platforms and in some cases, publicly available. Please exercise caution when disclosing information in public areas. If you provide any information to a third party while using our Platforms, the third party's privacy policy will apply to that information.

Information Shared By Us

We may share your information in the following ways:

- **Internally.** We may share your information within the Kohl's family of companies. This includes our affiliates.
- **With Any Successors to All or Part of Our Business.** For example, if Cedar Rapids RC Bullring merges with, acquires or is acquired by another business entity. This may include an asset sale, corporate reorganization or other change of control.
- **To Comply With the Law or To Protect Ourselves.** For example, this could include responding to a court order or subpoena. It could also include sharing information if a government agency or investigatory body requests. We may share information when we are investigating a potential fraud.
- **For Other Reasons We May Describe to You.** We may also share your information for other purposes as disclosed at the time you provide your information or otherwise with your consent.

CHILDREN UNDER 16

Our Platforms where this Privacy Policy is located are meant for adults. We do not knowingly collect personally identifiable data from persons under the age of 16, and strive to comply with the provisions of COPPA (The Children's Online Privacy Protection Act). If you are a parent or legal guardian and think your child under 16 has provided us with information, please contact us at heeneymayor@yahoo.com. You can also write to us at the address listed at the end of this website Policy. Please mark your inquiries "COPPA Information Request." Parents, you can learn more about how to protect children's privacy on-line to view the FTC's guide to protecting your child's privacy online.

SECURITY

The Internet is not 100% secure. We cannot promise that your use of our sites will be completely safe. We encourage you to use caution when using the Internet. We use reasonable means to safeguard personal information under our control.

STORAGE OF INFORMATION

Information we maintain may be stored in the United States. If you live outside of the United States, you understand and agree that we may transfer your personal information to the United States. This site is subject to U.S. laws, which may not provide the same level of protections as those in your own country.

HOW TO CONTACT US

If you wish to contact us to update your information, please feel free to contact us by telephone at 303-898-2490

You may also write to us at the following address:

Cedar Rapids RC Bullring
3800 Wilson Ave SW Unit #1
Cedar Rapids IA 52404

If you have any questions, comments or concerns with respect to our privacy practices or this Privacy Policy, please feel free to contact us at heeneymayor@yahoo.com.

CHOICES REGARDING YOUR INFORMATION

You have certain choices about how we use your information.

Email: Reply to email with STOP.

Text Messages: Reply to text with STOP

Email, Text or Mail: Call Dale at (303)898-2490

CHANGES IN POLICY

From time to time, we may change our Policy. We will notify you of any material changes to our Policy as required by law. We will also post an updated copy on our Platforms. Please check our Platforms periodically for updates.