



Test your Fentanyl IQ →

Scan the QR code and find out how much do *you* know about *Fentanyl*.



1

Who – Who We Are



Fentanyl Fathers

A non-profit working to educate kids and warn communities about the dangers of fentanyl and counterfeit pills through the lens of heartbroken parents. Our goal is to spare families from waking up to the same grief we share in every day.

Mission:

To establish a world where no adolescent succumbs to fentanyl poisoning or overdose, by raising awareness about the dangers of fentanyl, counterfeit pills, and effective overdose response measures.



Why – Why We Do It

- To ensure that no family or community experiences the grief of losing a loved one to an overdose or drug poisoning without warning
- To warn kids about the dangers of the unpredictable illicit and counterfeit pill drug supply ever-present in America today
- Ultimately, we do this to save lives

dead on arrival

Meet Chance Stephenson



Chance Stephenson



Drew Swan “Yanni”





Rain





 **FENTANYL
FATHERS**

The Impact

Deaths By Category		Deaths
2022 Drunk Driving		10,360
2022 Childhood Cancer	+	1,600
Vietnam War Deaths	+	58,220
Total		70,180

<

71,542

DIED in 2025

by Overdose

What does that look like?



Famous People

ONE NATION OVERDOSED

Prince died after taking fake Vicodin laced with fentanyl, prosecutor says

"In all likelihood, Prince had no idea he was taking a counterfeit pill that could kill him," the Minnesota prosecutor said.



— Prince performs during the halftime show at the Super Bowl in 2007. Chris O'Meara / AP file

Prince

Angus Cloud: Euphoria actor who played 'Fez' dead aged 25

6 days ago

Drug dealer accepts plea deal in Mac Miller death



GETTY IMAGES

Mac Miller had just released a new album when he died of an overdose in 2018

Mac Miller



Angus Cloud

Who – Who We Are



Alliance of Coalitions

Established: 2003

Through substance abuse prevention, mental and physical wellness, harm reduction and recovery support programs, the Alliance connects, strengthens, and mobilizes strategic partners to promote healthier communities.

Core Values:

We are Collaborative, Empowering, Excellent, Impactful, & Innovative

The Alliance of Coalitions for Healthy Communities believes in:

Aiming Higher - Reaching More - Together

What – We Will Do Today

Goals for this presentation:

- Educate and raise awareness on the dangers of synthetic opioids and overdose/poisonings
- Learn to administer Nasal Naloxone in the event of an overdose
- Raise awareness about the potential consequences of substances
- Connect people to important resources and eliminate access barriers



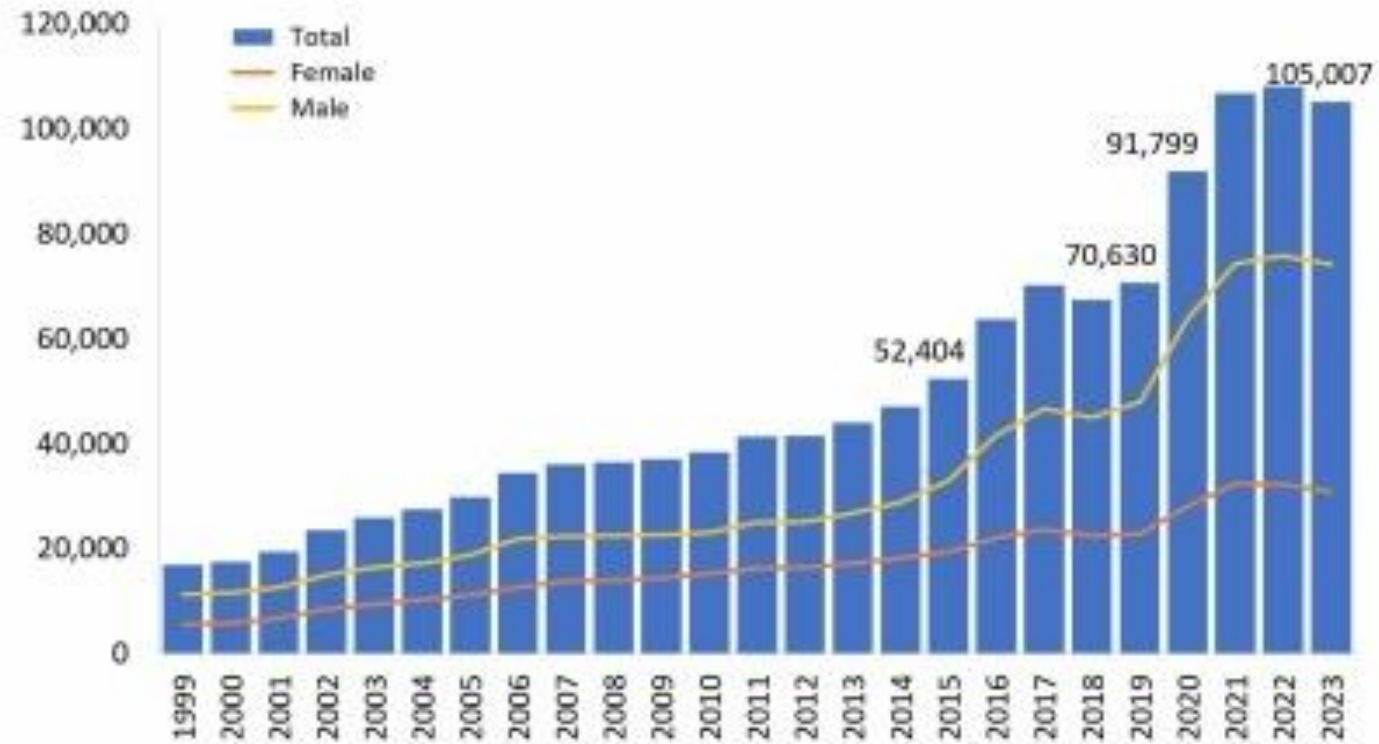
Why – Why We Do It



- To reduce stigma and misinformation through education to our community
- To have Naloxone more readily available to minimize the number of lives lost to overdose and accidental poisonings
- To raise community capacity for recognizing and responding to an emerging public health threat that is killing more people today than ever before
- To warn people about the dangers that exist within the drug supply

The Numbers

Figure 1. U.S. Overdose Deaths* by Sex, 1999-2023



*Includes deaths with underlying causes of unintentional drug poisoning (X40-X44), suicide drug poisoning (X60-X64), homicide drug poisoning (X85), or drug poisoning of undetermined intent (Y10-Y14), as coded in the International Classification of Diseases, 10th Revision.

Source: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2023 on CDC WONDER Online Database, released 1/2025.

Adolescent Overdoses

114%

INCREASE IN
OVERDOSES
AGES 10-19



2019 - 2021

ONLY...

YET...

AND...

35%

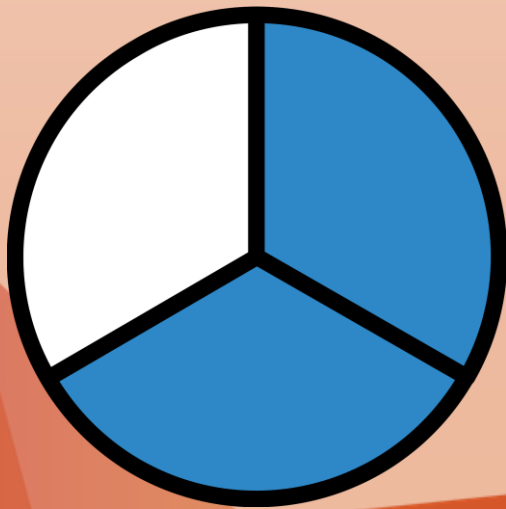
PREVIOUS
OPIOID USE HISTORY

90%

OF DEATHS WERE
OPIOID-RELATED

24.5%

OF ALL OVERDOSE DEATHS
HAD EVIDENCE OF
COUNTERFEIT PILL USE



Had a
Bystander
Present

Counterfeit Pills

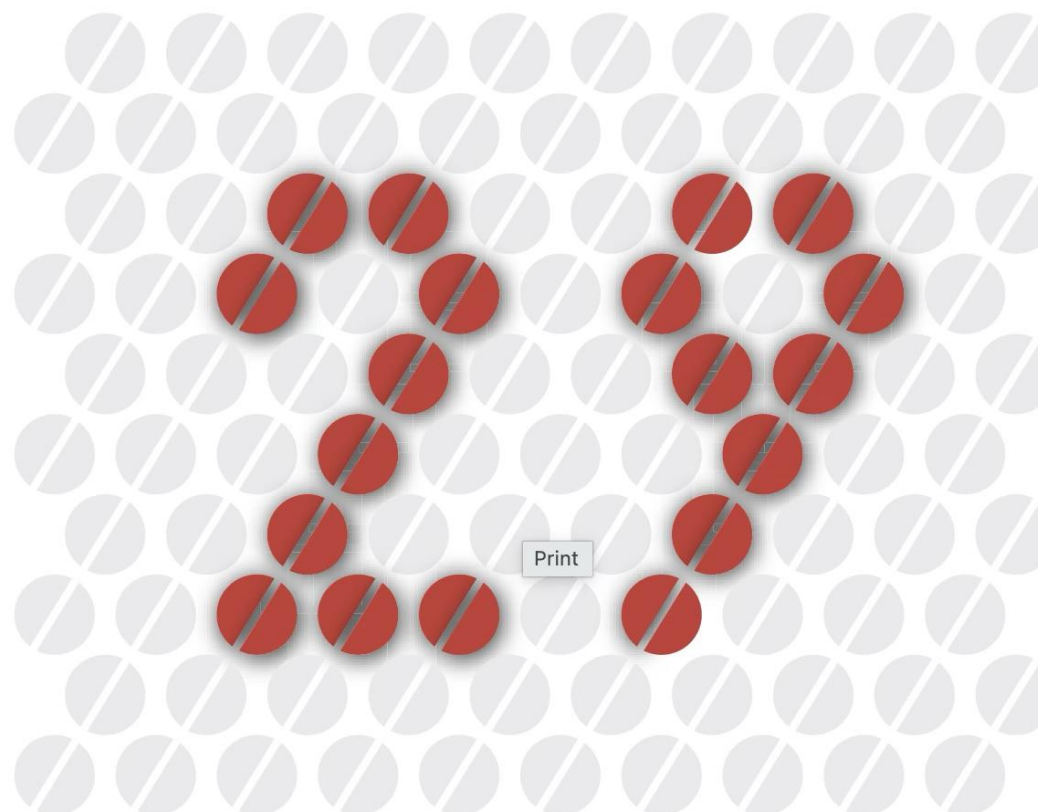
- Mass produced by criminal drug networks
- Easy to purchase, widely available
- Often contain fentanyl or methamphetamine
- Sold on social media and e-commerce platforms (anyone can purchase with a smartphone, including minors)



FAKE PRESCRIPTION PILLS • WIDELY AVAILABLE • INCREASINGLY LETHAL

29%

of counterfeit pills
tested at DEA
laboratories,
contain a deadly
dose of fentanyl



Potentially Lethal Dose of Fentanyl



Counterfeit Pills

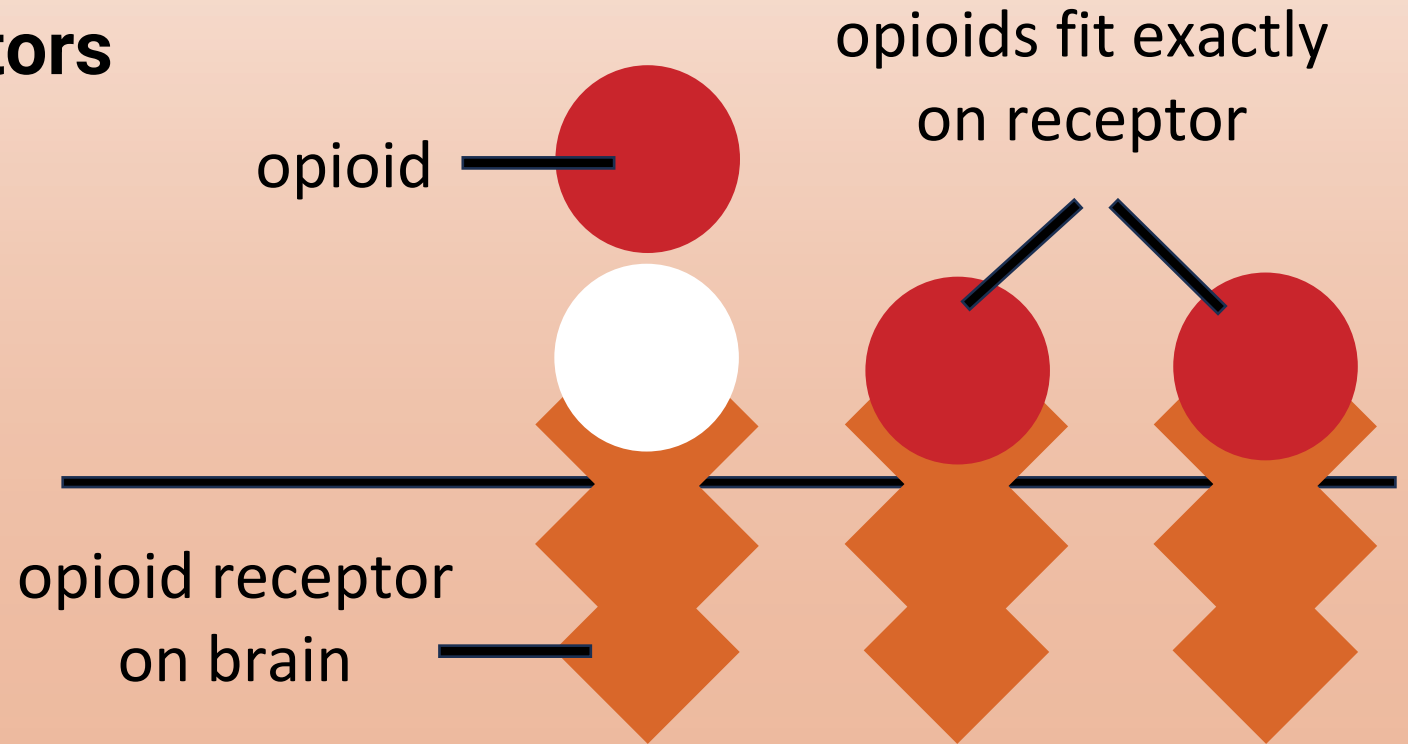
- **Fentanyl** is a synthetic opioid that is 50x more potent than heroin and 100x more potent than morphine
- These pills are being sold on social media to look like Oxycontin, Percocet, Vicodin, Xanax, and stimulants like Adderall
- Fentanyl powder is also being added to street drug supplies like cocaine, heroin, methamphetamine



What Is An Opioid Overdose?

Opioids Attaching To Receptors

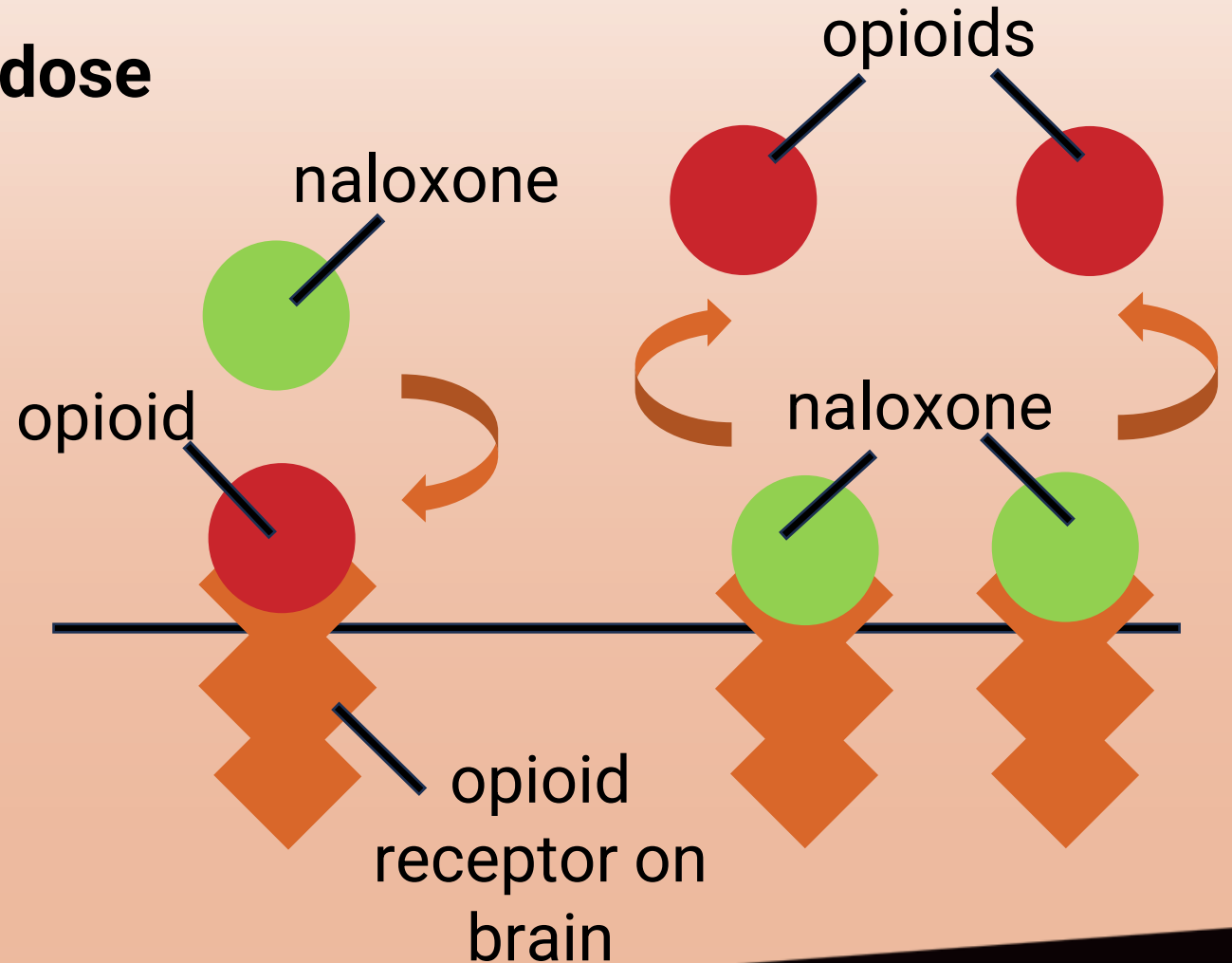
The brain has many, many receptors for opioids. An overdose occurs when too much of an opioid, such as heroin or oxycodone, fits in too many receptors slowing and then stopping the breathing.



Naloxone In The Brain

Naloxone Reversing An Overdose

Naloxone has a stronger affinity to the opioid receptors than opioids, such as heroin or oxycodone, so it knocks the opioids off the receptors for a **short time** (30-90 minutes). This allows the person to breathe again and reverse the overdose.



Naloxone Is Effective

The life-saving antidote works to reverse opiate overdoses from all opiates including following drugs:

- Heroin
- Methadone
- Morphine
- Vicodin/Norco
- Percocet
- Codeine

- Lortab
- Tramadol
- Hydrocodone
- Oxycodone
- Fentanyl



Naloxone In Action

- Works on ANY opiate ANY time
- Reverses opiate effects- sedation and respiratory depression
- Causes sudden withdrawal – an unpleasant experience
- No psychoactive effects – not addictive
- Routinely used by EMS (often in larger doses)

There will be no effect on the individual if an opiate is not present



Signs and Symptoms

Signs And Symptoms Of Opioid **USE**

- Pupils will contract and appear small
- Muscles are slack and droopy
- They might “nod out”
- Scratch a lot due to itchy skin
- Speech may be slurred
- They might be out of it, but they will respond to outside stimuli like loud noise or a light shake from a concerned friend



Pupil Variations

Opiate vs. Stimulant Pupil Changes

Normal



(Stimulant)
Dilated



(Opioid)
Pinpoint



Signs And Symptoms Of Opioid **OVERDOSE**

- Unresponsive to outside stimulus
- Breathing is very slow and shallow, erratic, or has stopped
- Choking sounds, or a snore-like gurgling noise
- Face is very pale or clammy
- Loss of consciousness, body is very limp
- For lighter skinned people, the skin tone turns bluish purple, for darker skinned people, it turns grayish or ashen
- Fingernails and lips turn blue or purplish black



5 Steps to Save a Life

5 Steps to Save a Life

Step 1: **Shake and Shout**

- Shake their shoulders
- Shout their name



5 Steps to Save a Life

Step 2: Call 9-1-1

- If unresponsive call 911



5 Steps to Save a Life

Step 3: **Naloxone Spray**

- Peel the seal
- Place in 1 nostril
- Give 1 spray



5 Steps to Save a Life

Step 4: Check Breathing

- Yes - put in recovery position
- No - give CPR/Rescue Breaths



5 Steps to Save a Life

Step 5: **Is it Working?**

- If no improvement after 2 minutes:
 - Give second dose of Naloxone
 - If not breathing, continue CPR/
Rescue Breaths



Aftercare

- Place individual on their side in the recovery position (left side)
- Possible disorientation, vomiting, diarrhea, and/or sweating
- Possible agitated behavior





Resources

Low Barrier Access Save A Life Stations

Save A Life Stations provide the community with free and open access to vital items like Narcan doses, Fentanyl and Xylazine testing strips, safe disposal kits, and informational resources such as Narcan administration training videos. These boxes, thanks to funding provided by the Oakland Community Health Network, aim to make a life-or-death difference for those struggling with substance misuse.

What's Inside

- Narcan
- Resources
- Deterra Drug Deactivation Bags
- Fentanyl Testing Strips
- Xylazine Testing Strips (select Locations)



Community Resources

- For more resources visit our website at **AllianceMI.org**
- Find free Narcan locations around MI through **NarcanNow.us**
- Be sure to reach out to your local **Birmingham Bloomfield Coalition**.





ALLIANCE
OF COALITIONS
for Healthy Communities



ALLIANCE
OF COALITIONS
for Healthy Communities

CRISIS RESPONSE UNIT



The Crisis Resources You Need

We are here to help with those struggling with issues related to mental health and substance use disorders.

(248) 463-5111



The Good Samaritan Law

- The purpose of the Good Samaritan law is to encourage people to help others without fear of legal consequences

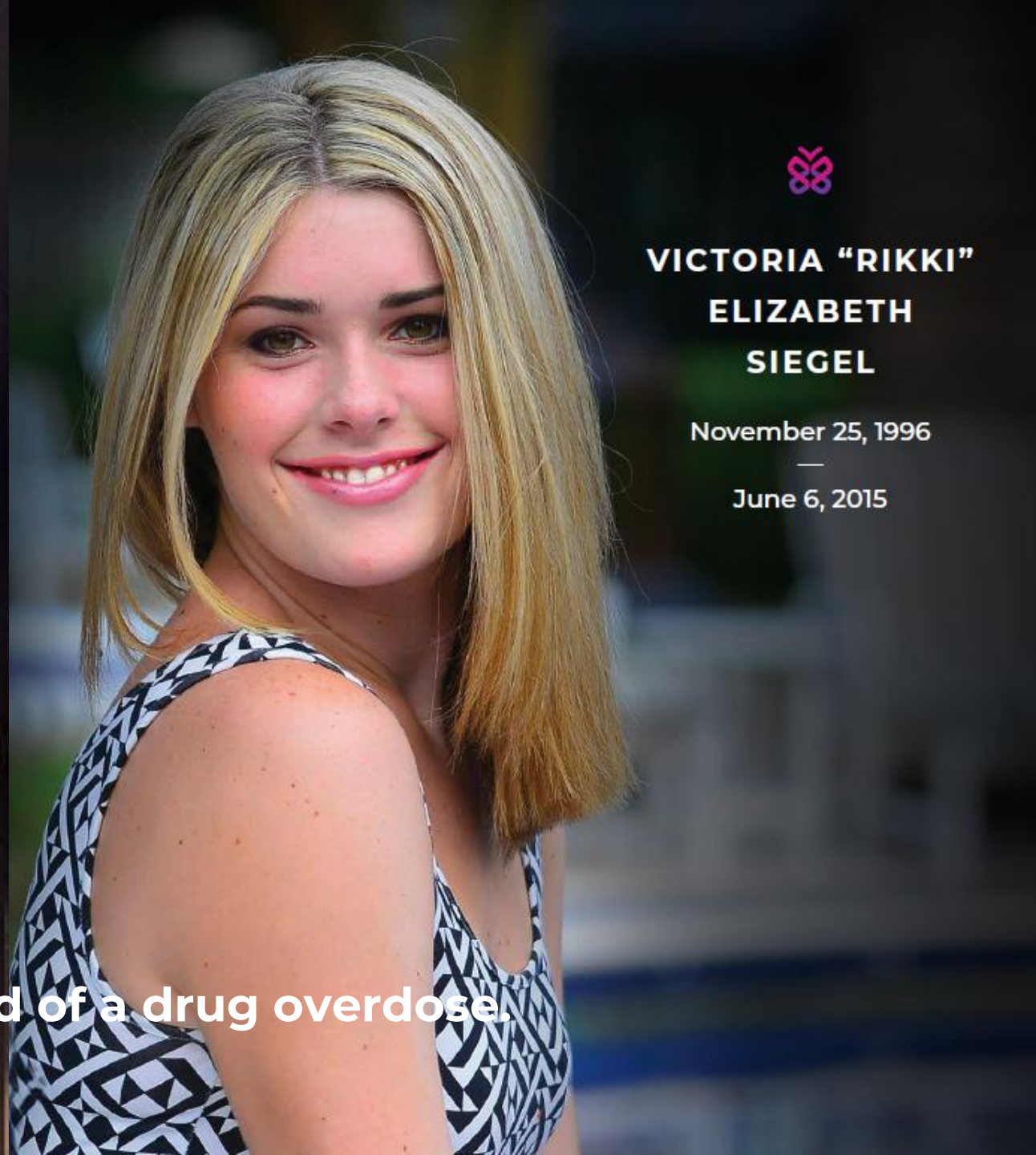
Law Act 307 Public Acts of 2016

(7) As used in this section:

(b) **“Seeks medical assistance”** means reporting a drug overdose or other medical emergency to law enforcement, the 9-1-1 system, a poison control center, or medical provider, or assisting someone in reporting a drug overdose or other medical emergency.



She was just 18 years old when she died of a drug overdose.



**VICTORIA "RIKKI"
ELIZABETH
SIEGEL**

November 25, 1996

—
June 6, 2015



SECOND EDITION

This Book Could Save Your Child's Life

Victoria's Voice

Her Words from
Beyond the Grave

Our daughter's wish
was to share her diary.
In doing so, we hope
it will save young lives
from drug overdose.

DAVID AND JACKIE SIEGEL
FOUNDERS, VICTORIA'S VOICE

Featuring the diary of Victoria "Rikki" Siegel

no one loves me

what
is, dont
survive?

why won't anyone just
hear my cries for help?



INSTAGRAM
@fentanyl-safe



**Students
Advocating
Fentanyl
Education**

**EMAIL US:
FENTANYLSAFE@GMAIL.COM**

INSTAGRAM
@fentanyl-safe



1001 GREAT COMEBACKS

TO PEER PRESSURE

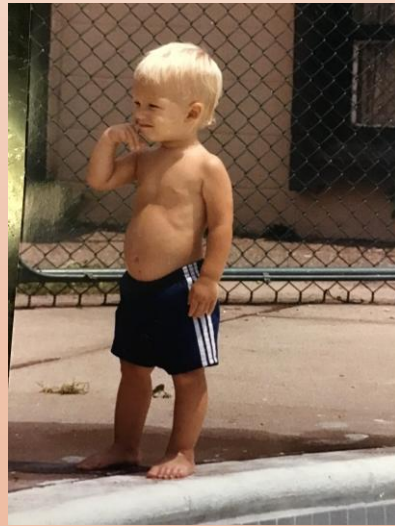
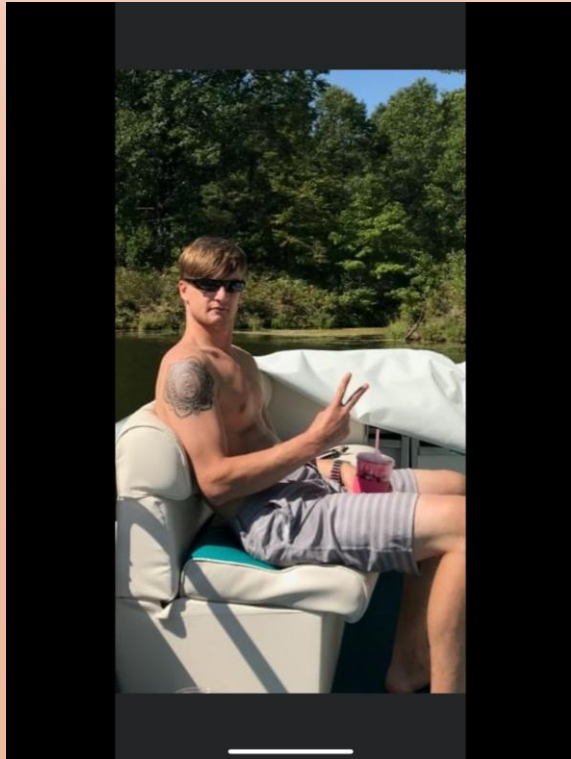
SAY “NO” TO DRUGS WITH STYLE POINTS

PARENTS STRONGLY
CAUTIONED
PG-13
CHECK THIS BOX
FOR SPECIFIC CONTENT
INFORMATION
Some Material May Be Inappropriate for Children Under 13

BY S.A.F.E.'s SIENNA LEVINE & JULIAN SCHERER, Students Advocating
Fentanyl Education, and GREG SWAN, Cofounder, FentanylFathers.org

STARTED BY DREW SWAN, FOREVER 24

Brian Gillette



***“Missing you is the
hardest thing I’ve got to
deal with everyday”***





Please complete the post
survey!