



What's your Fentanyl IQ?
Scan QR code & find out →



279 Murdered Every Day



Video: Click to play; then
toggle back to this PDF.

<https://youtu.be/6uWlbkvLCm4>



Who – Who We Are

Fentanyl Fathers

A non-profit working to educate kids and warn communities about the dangers of fentanyl and counterfeit pills through the lens of bereaved parents. Our goal is to spare families from waking up to the same grief we share in every day.

Mission:

To establish a world where no adolescent succumbs to fentanyl poisoning or overdose, by raising awareness about the dangers of fentanyl, counterfeit pills, and effective overdose response measures.

Dead on Arrival

<https://youtu.be/9mCTc8YNrt8>

Video: Click link above to play;
then toggle back to this PDF.



Father Robert Branner tells his daughter Destinee's Story



Destinee Green-Branner

October 11, 2000 - April 30, 2023



*Rain
On
Fentanyl*



April 27, 2023

serious cases, death. And actually not

Video: Click to play; then
toggle back to this PDF.



“My Cause, My Cleats”

2024:

Fentanyl Goes



Mainstream...

Fentanyl Makes the

2024 Super Bowl



#1 KILLER FENTANYL HAS REDUCED U.S. LIFE EXPECTANCY

Deaths By Category	Deaths
2023 Cancer: Childhood - age 39	10,600
All 9/11 Attack Deaths +	2,977
All Covid Deaths (18-29) +	6,749
2023 Drunk Driving +	10,360
All Plane Crashes since '06 +	14,572
All Vietnam War Deaths +	58,220
	103,478

<

107,543
DIED in 2023 by
Poisoning/Overdose

Majority from Fentanyl in young people.
[Source CDC](#)

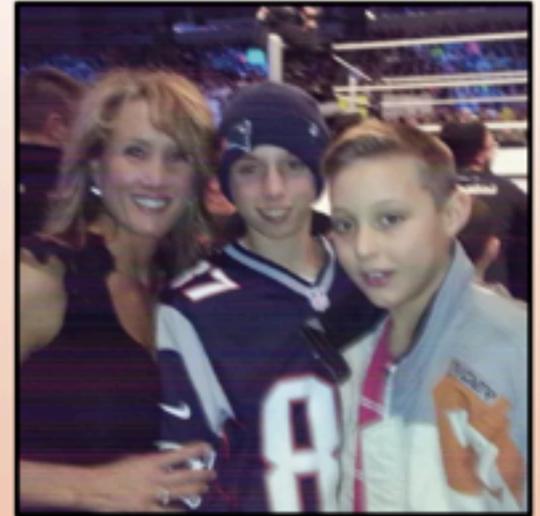
Don't Become a Headline



Melanie Ramos (15) found dead in Los Angeles high school bathroom hours after taking a fake Percocet.



Jayla McBroom (17) poisoned by fentanyl in D.C.



"Brothers Caleb (18) & Kyler (20) Kiessling, Poisoned by fentanyl in Michigan thinking it was Percocet"



Jose Hernandez 13



Alexander Neville 14

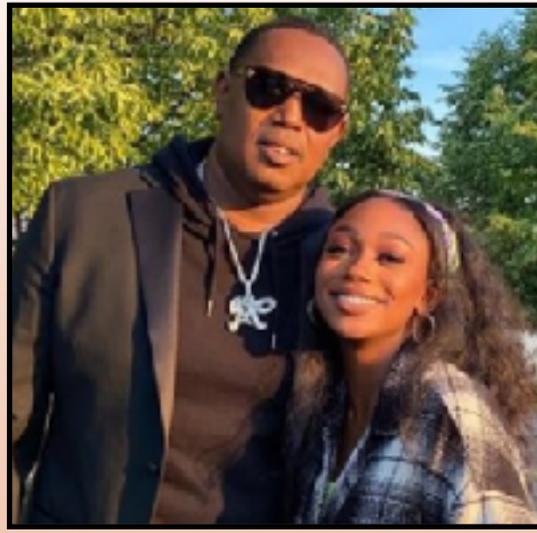


Noah Rodriguez 15

Famous Fentanyl Deaths



Prince



Master P's Daughter TyTy

Robert
DeNiro's
Grandson



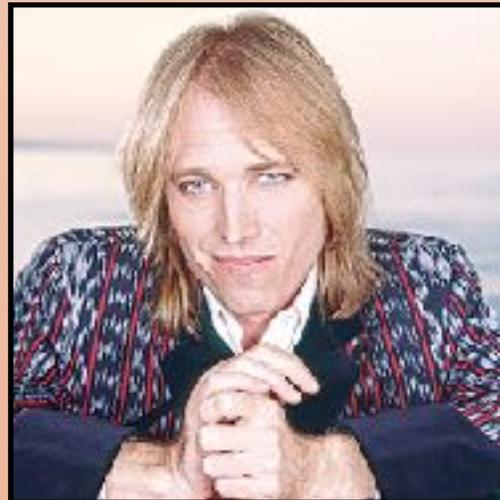
Dana
Carvey's
Son



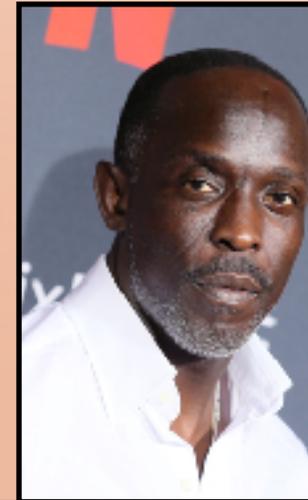
Drug dealer accepts plea deal in Mac Miller death



Mac Miller



Tom Petty



Michael K. Williams

Angus Cloud: Euphoria actor who played 'Fez' dead aged 25



Angus Cloud



DEA

**ONE
PILL CAN
KILL**



DEA

The **drug overdose crisis** is a clear and present **public safety, public health, and national security threat.**

**ONE
PILL CAN
KILL**



DEA

HEALTH

'Don't do it': Increase in overdose deaths prompts DEA warning about fake pills

North Idaho teenagers overdosing on fentanyl as counterfeit pills circulate

OPD releases image of dangerous counterfeit pills circulating in the metro

Counterfeit Oxycodone linked to several deaths

Counterfeit fentanyl pills spark cluster of overdoses in Georgia

**ONE
PILL CAN
KILL**

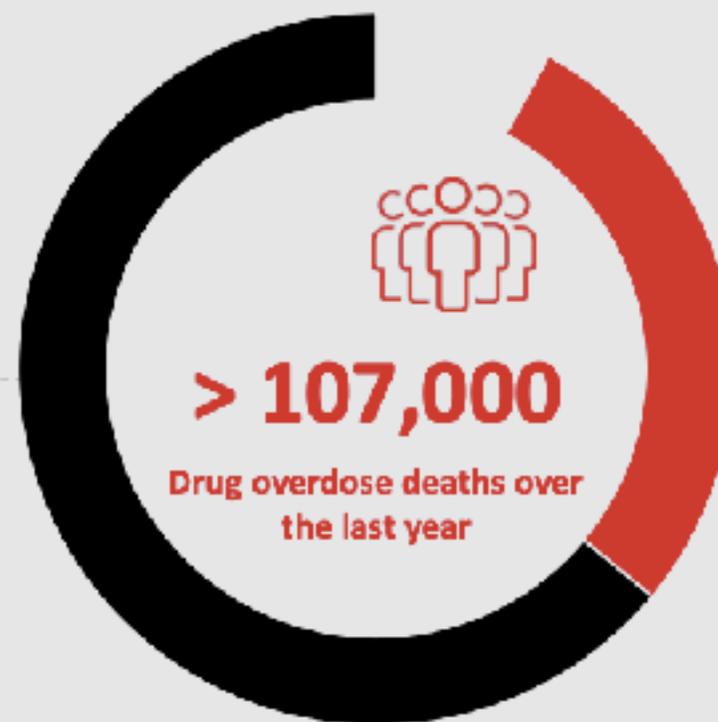
Drug overdoses skyrocket in Washington state amid COVID-19 pandemic



DEA

Overdose Deaths

67% involved synthetic opioids,
primarily fentanyl



31% involved psychostimulants,
primarily methamphetamine

**ONE
PILL CAN
KILL**

Source: Centers for Disease Control and Prevention



DEA

The record quantities of fentanyl that DEA seized in 2022 are enough to **kill every American.**



**ONE
PILL CAN
KILL**

Potentially Lethal
Dose of Fentanyl



DEA



DEA



PUBLIC SAFETY ALERT

**ONE
PILL CAN
KILL**



DEA

Most Common Fake Pills



Oxycontin[®]



Adderall[®]



Xanax[®]

**ONE
PILL CAN
KILL**



DEA

Authentic Oxycodone



Fake Oxycodone



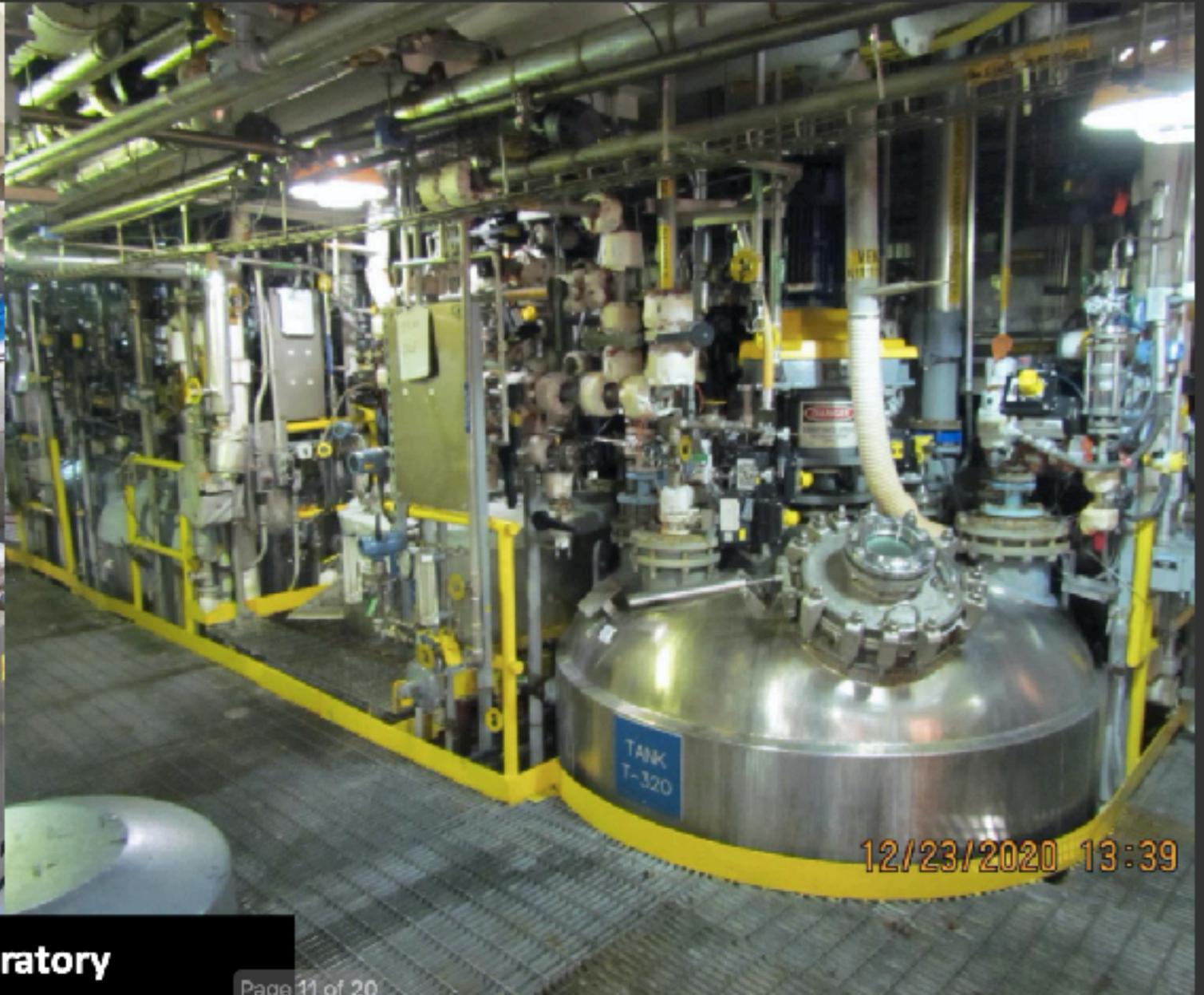
**ONE
PILL CAN
KILL**

Authentic Xanax

Fake Xanax



**ONE
PILL CAN
KILL**



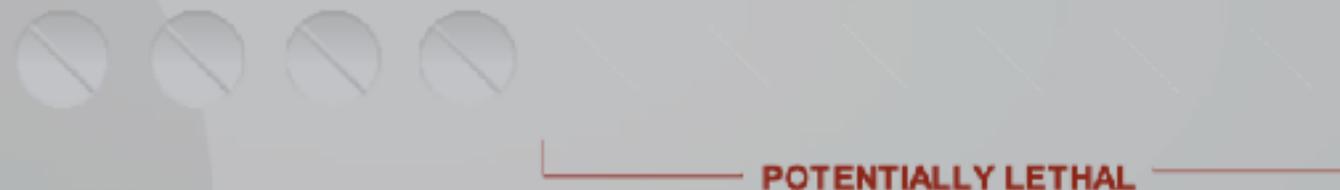
Medical grade fentanyl laboratory



Illicit fentanyl laboratory

LETHAL DOSES OF FENTANYL FOUND IN FAKE PILLS

DEA reports a dramatic rise in the number of fake pills containing at least 2mg of fentanyl – what is considered a lethal dose

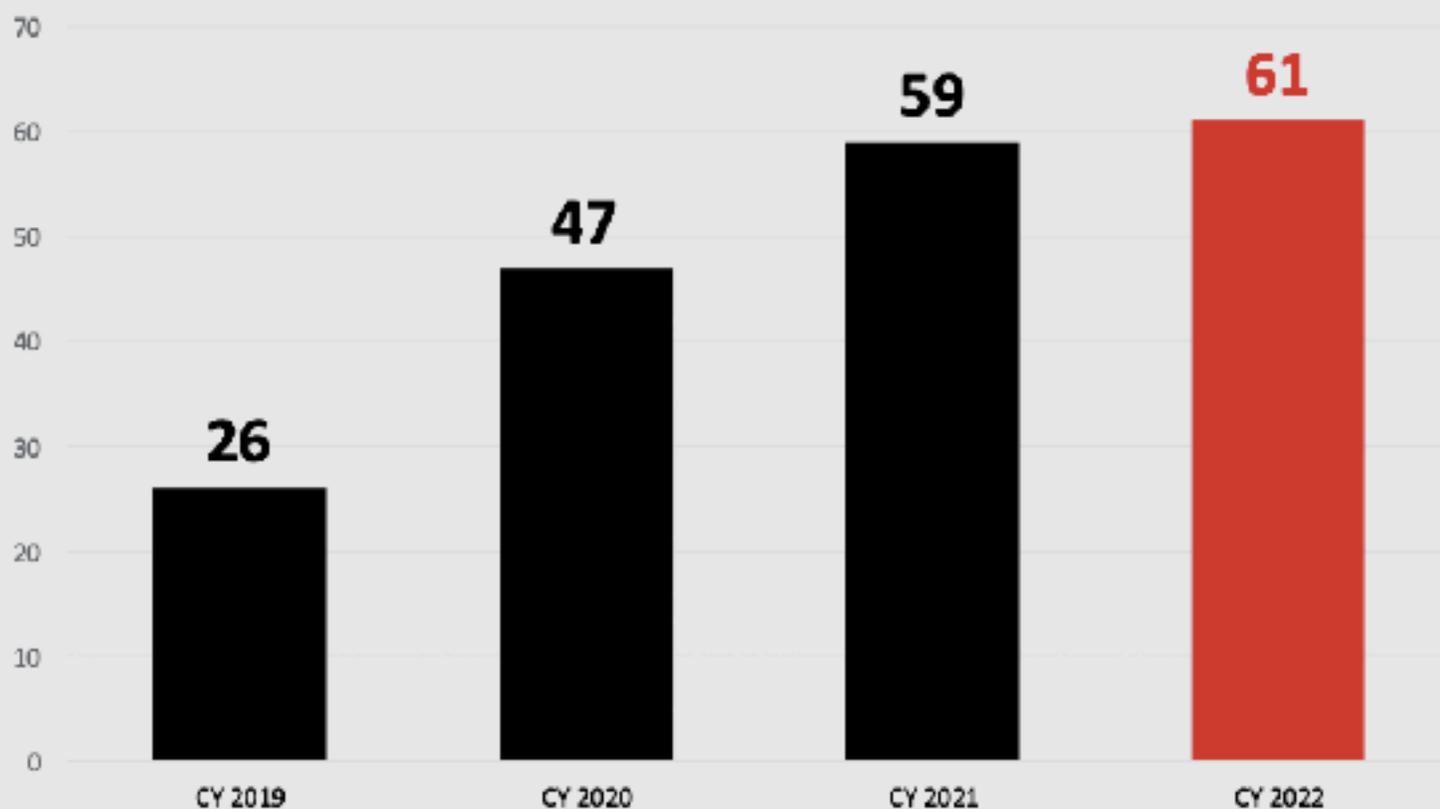


Today **6 out of ten DEA-tested pills** with fentanyl contain a potentially lethal dose.



DEA

Percentage of Tablets Containing 2 mg or More of Fentanyl CY 2019–CY 2022



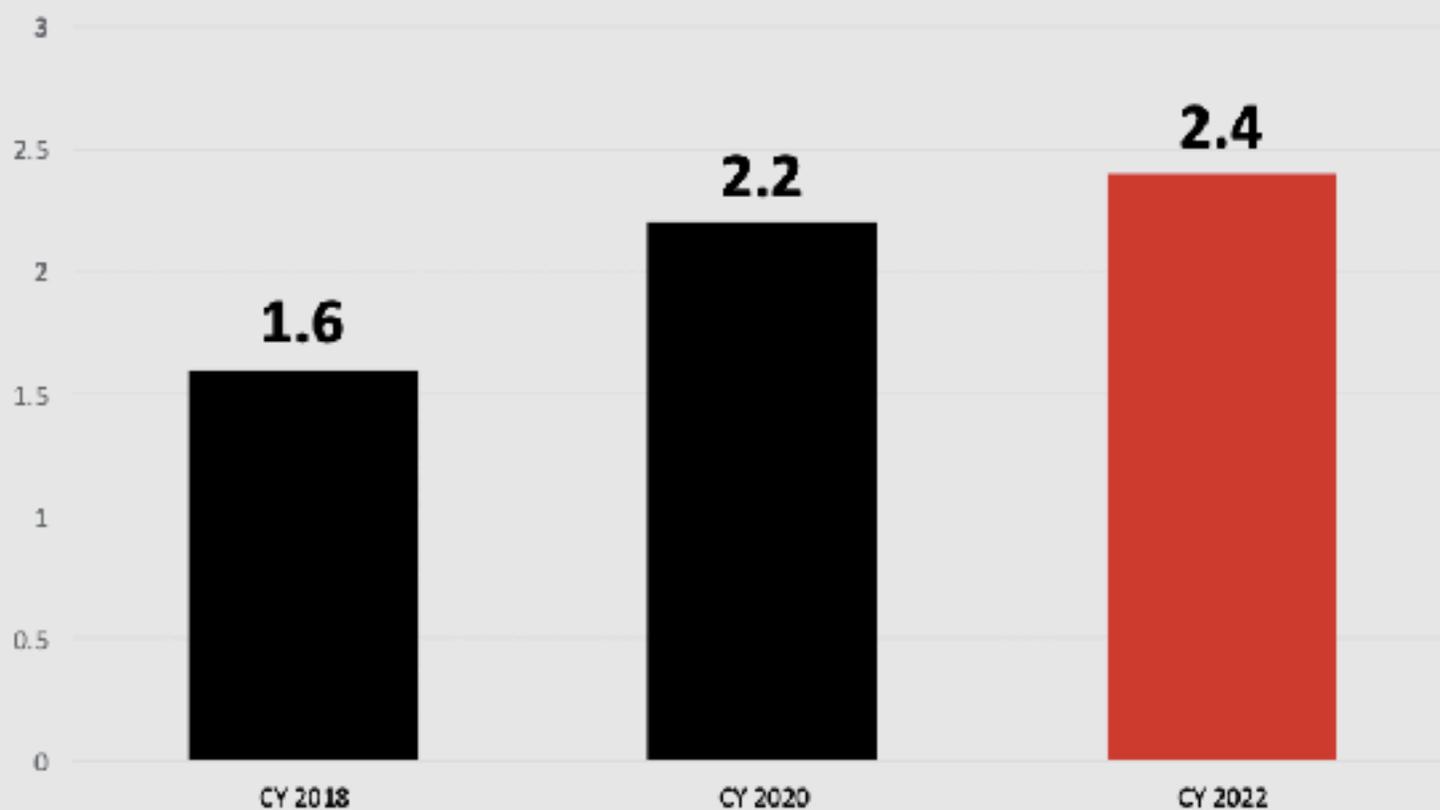
**ONE
PILL CAN
KILL**

Source: DEA Advanced Information on Drugs Dashboard, November 2022



DEA

Average Fentanyl Dose in Tablets (mg/tablet) CY 2018–CY 2022



**ONE
PILL CAN
KILL**

Source: DEA Advanced Information on Drugs Dashboard, November 2022



DEA



Additional Threat: Access

Fake Rx pills are easily accessible & often sold on social media & e-commerce platforms; available to anyone with a smartphone.

**ONE
PILL CAN
KILL**



DEA

| Oxycodone



Popular Emoji
Drug Codes



| Xanax®



| Percocet®



| Adderall®



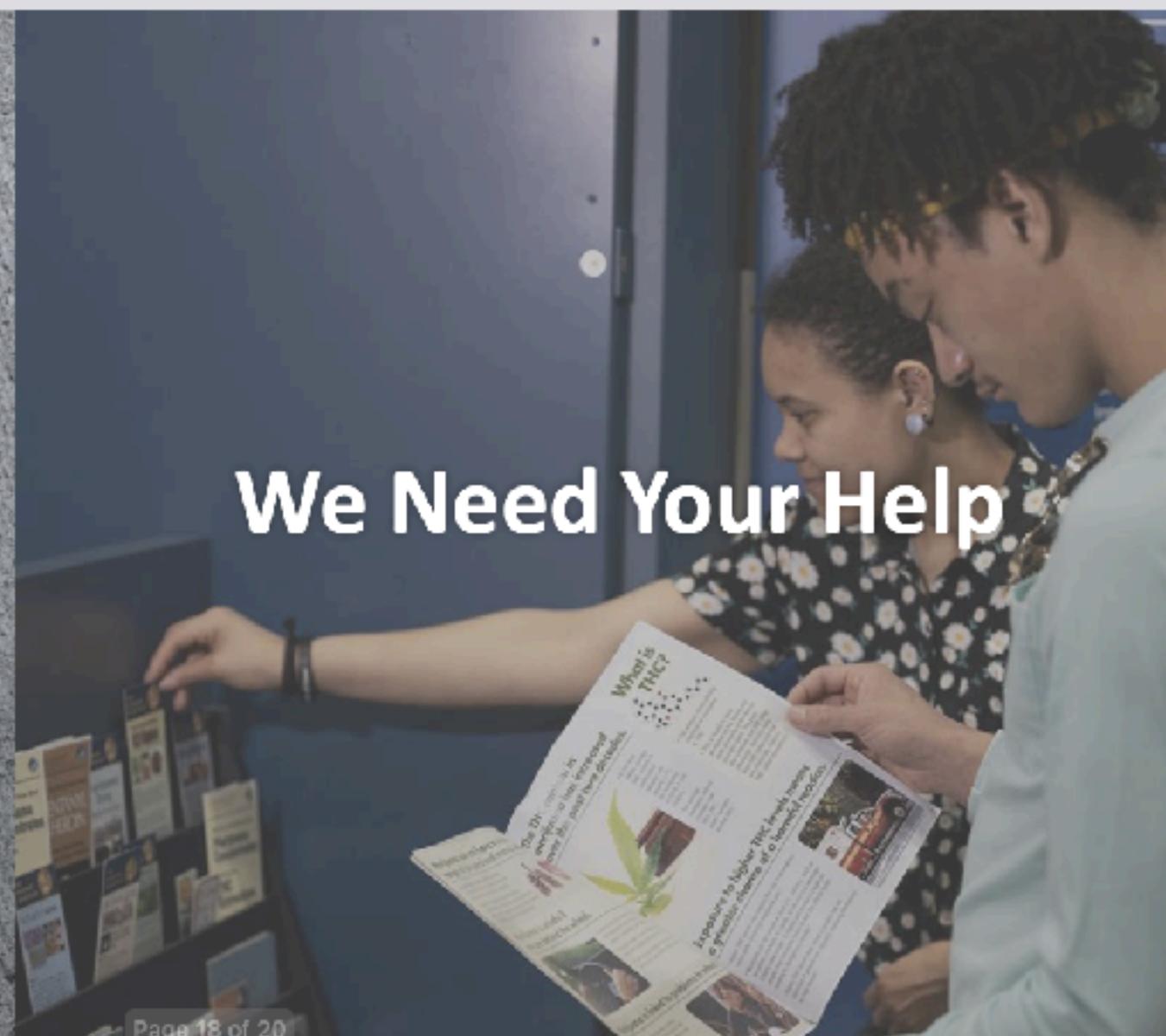
Additional Threat: Access

Monitoring for suspicious text messages on social media or cash app posts could spark an important, and potentially life-saving, conversation.

ONE
PILL CAN
KILL

ONE PILL CAN KILL

We Need Your Help





DEA

**ONE
PILL CAN
KILL**

Awareness Campaign

**Know the dangers and accessibility
of deadly
drugs online.**

- Never take medicine that wasn't prescribed to you by your own doctor.
- Talk to your family and friends about the danger of buying drugs online.
- Spread the word that **One Pill Can Kill**.

www.dea.gov/onepill



**ONE
PILL CAN
KILL**



www.dea.gov/onepill

The Numbers

As reported by the **CDC**:

- There were an estimated 101,078 drug overdose deaths in the US for the 12-month period ending April 2021.
- The CDC indicated that more than 110,000 Americans died from a drug overdose in the 12-months ending in January 2023.

101,078

April
2020-2021

110,133

January
2022-2023

The Numbers

Overall, 75.8% involved at least one opioid, with 75,929 (68.9%) involving synthetic opioids, primarily illicitly manufactured Fentanyl or Fentanyl analogs.



The Numbers

- **High school-aged** overdose deaths rose by 114% between 2019 and 2021
 - **Fentanyl** accounted for 77% of those deaths
- Among adolescent overdose decedents (ages 10 to 19) only 35% of them had previous opioid use history, yet 90% of deaths were opioid related
 - **1 in 4** had evidence of counterfeit pill involvement.

114%

2019-2021

90%

Opioid
Related

FAKE PRESCRIPTION PILLS • WIDELY AVAILABLE • INCREASINGLY LETHAL

DEA LAB TESTING REVEALS THAT

7 OUT OF EVERY **10** PILLS

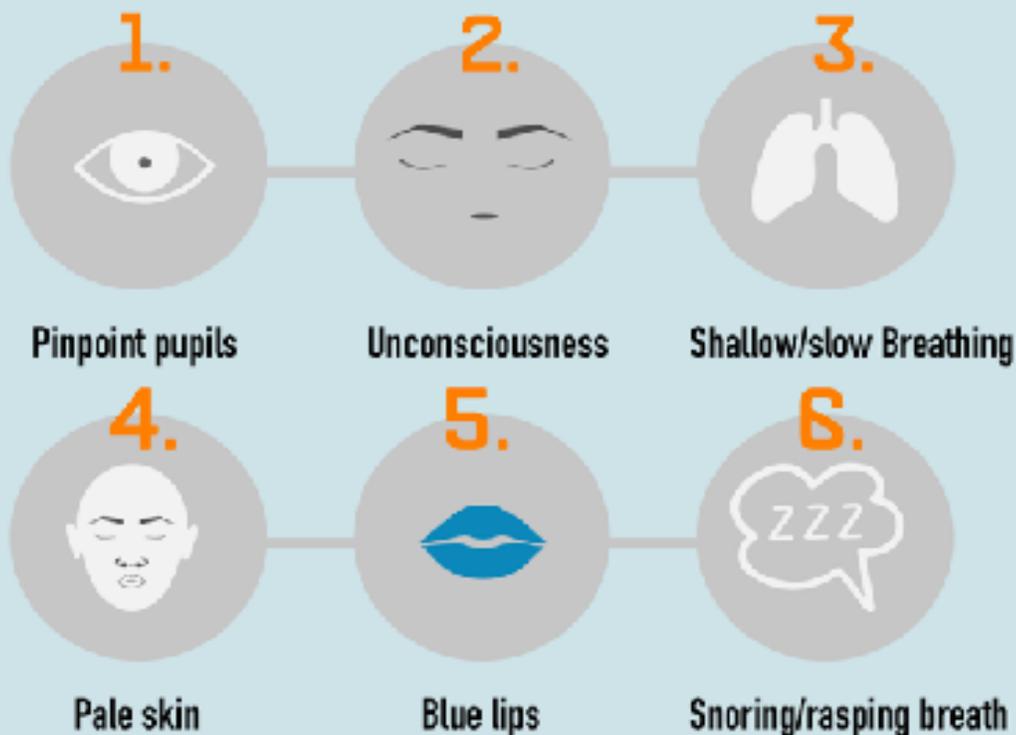
WITH FENTANYL CONTAIN A POTENTIALLY

LETHAL DOSE

COUNTERFEIT PILLS OFTEN CONTAIN
FENTANYL AND ARE MORE LETHAL
THAN EVER BEFORE



SIGNS OF OPIOID OVERDOSE



Spotting an Overdose



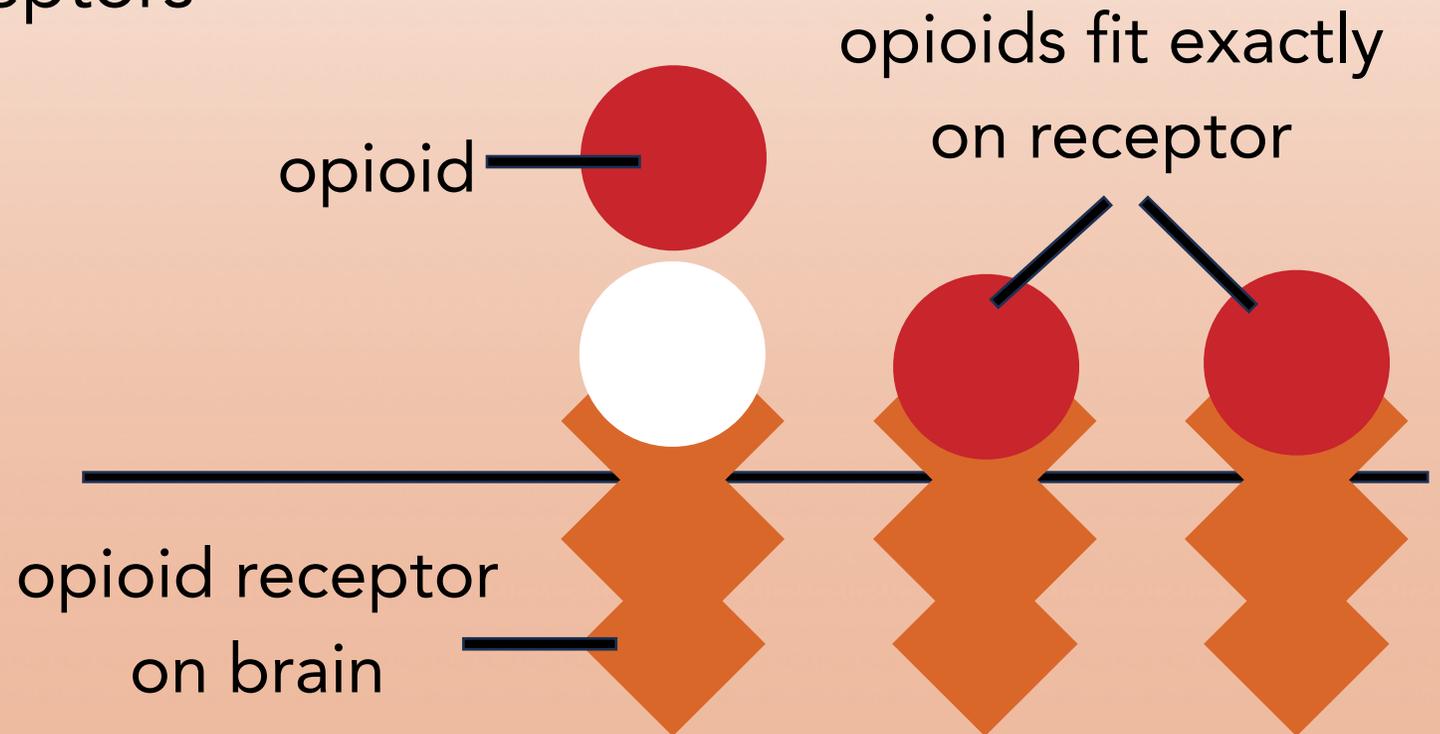
Video: Click to play; then toggle back to this PDF.

Source: Texas-Pictures

What Is An Opioid Overdose?

Opioids Attaching To Receptors

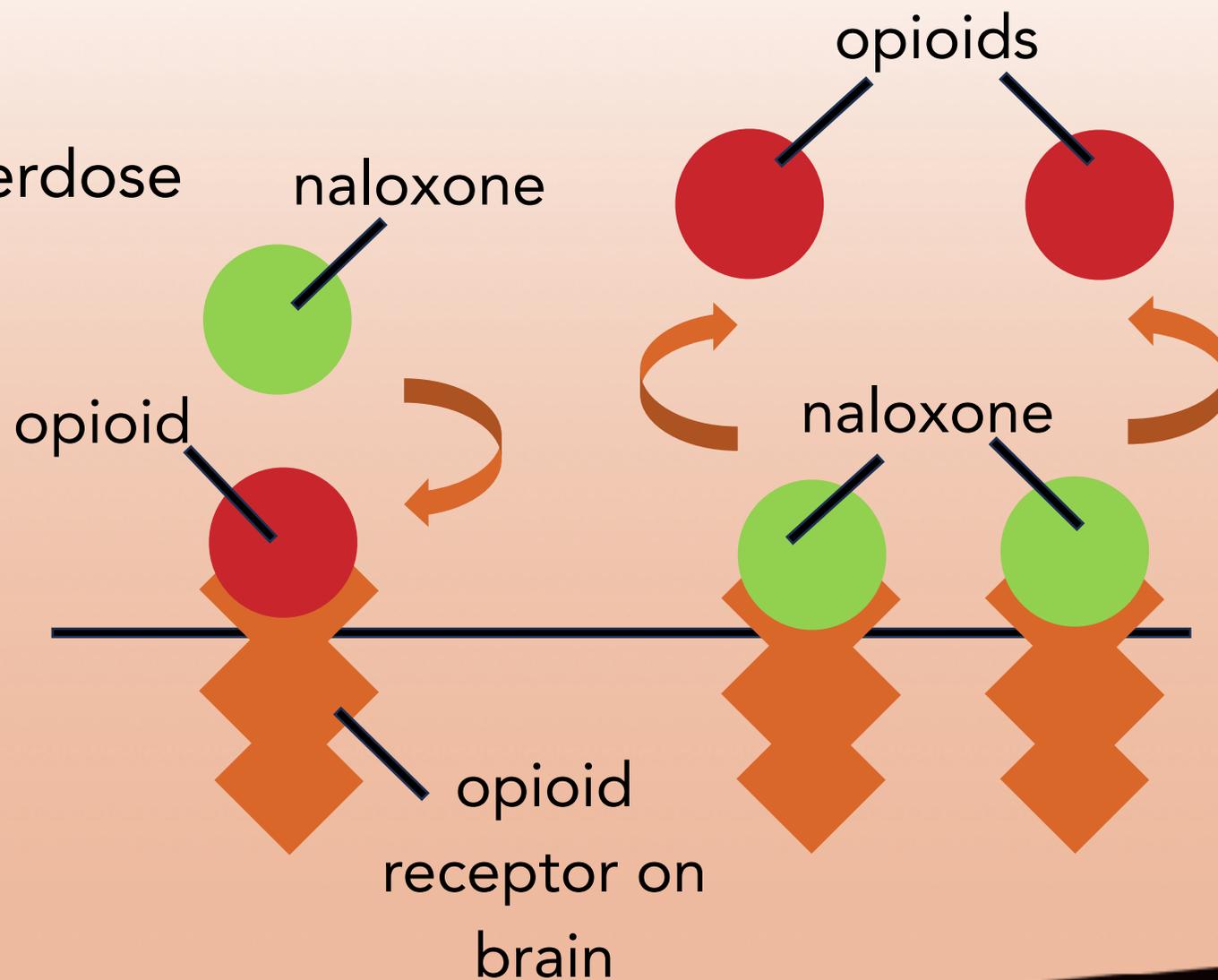
The brain has many, many receptors for opioids. An overdose occurs when too much of an opioid, such as oxycodone or fentanyl, fits in too many receptors slowing and then stopping the breathing.



Naloxone In The Brain

Naloxone Reversing An Overdose

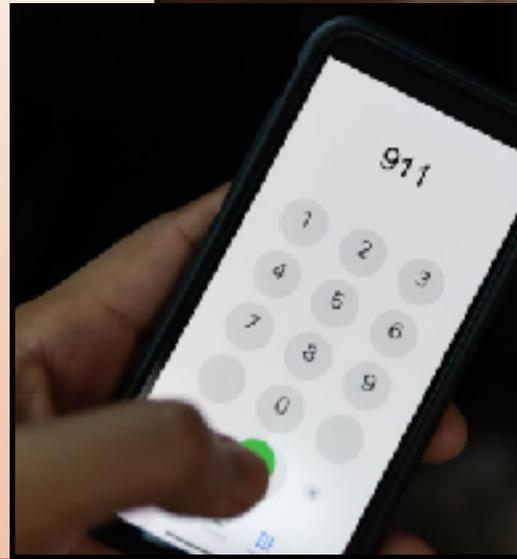
Naloxone has a stronger affinity to the opioid receptors than opioids, so it knocks the opioids off the receptors for a short time (30-90 minutes). This allows the person to breathe again and reverse the overdose.



Steps To Administering Nasal Naloxone

Step 1: Call 9-1-1

- Request EMS or fire department



Law 768.13 "Good Samaritan Act"

(3) As used in this section:

(d) "Who participates in emergency response activities...is not liable for any civil damages" means reporting a drug overdose or other medical emergency to law enforcement, the 9-1-1 system, a poison control center, or medical provider, or assisting someone in reporting a drug overdose or other medical emergency.



Source: Alliance of Coalitions

Steps To Administering Nasal Naloxone

Step 2: *Assess Situation*

- Do not disturb the area
- Check consciousness



Steps To Administering Nasal Naloxone

Step 3: Give Nasal Naloxone

- Remove 1 – 4mg dose of the Nasal Narcan, or 8mg dose of Nasal Kloxxado
- Tilt individual's head back
- Dispense dose as directed into 1 nostril (Demo spray from stage)



Steps To Administering Nasal Naloxone

Step 4: Possible 2nd Dose

- Wait 2-3 minutes
- If no change in victim's condition, administer the second dose in the opposite nostril



Steps To Administering Nasal Naloxone

Step 5: **Withdrawal**

- Place individual on their side in the recovery position (left side)
- Possible vomiting, diarrhea, and/or sweating
- Possible agitated behavior



MEET SAFE



Students
Advocating
Fentanyl
Education

ALYSHA MAGLOIRE
high school senior
S.A.F.E. ambassador

Video: Click to play; then
toggle back to this PDF.

youtu.be/p0iE74uTDx8?si=EydwbV2kgNW_RAD_



FREE NALOXONE! SAFE DISTRICTS NATIONALLY FOR **FENTANYL FATHERS!**



INSTAGRAM
[@fentanyl-safe](https://www.instagram.com/fentanyl-safe)



WEBSITE
fentanyl-safe.org



**Students
Advocating
Fentanyl
Education**



EMAIL US:

FENTANYLSAFE@GMAIL.COM



DEPRESSED OR ANXIOUS? CALL 988!

IMMEDIATE DANGER 24/7: 911

TEEN LINE: TEXT TEEN @ 839863 OR CALL 800-852-8336

NEVER USE ALONE: 1 800 484 - 3731

CRISIS TEXT LINE 24/7: TEXT HELLO @ 741741



24/7 CALL, TEXT, CHAT

POISON

HELP

1-800-222-1222



SAY ALL TOGETHER:

**"I'LL NEVER TRY, so I'LL NEVER DIE
from FENTANYL!"**

Please complete the post survey...



Where do students go for Naloxone?

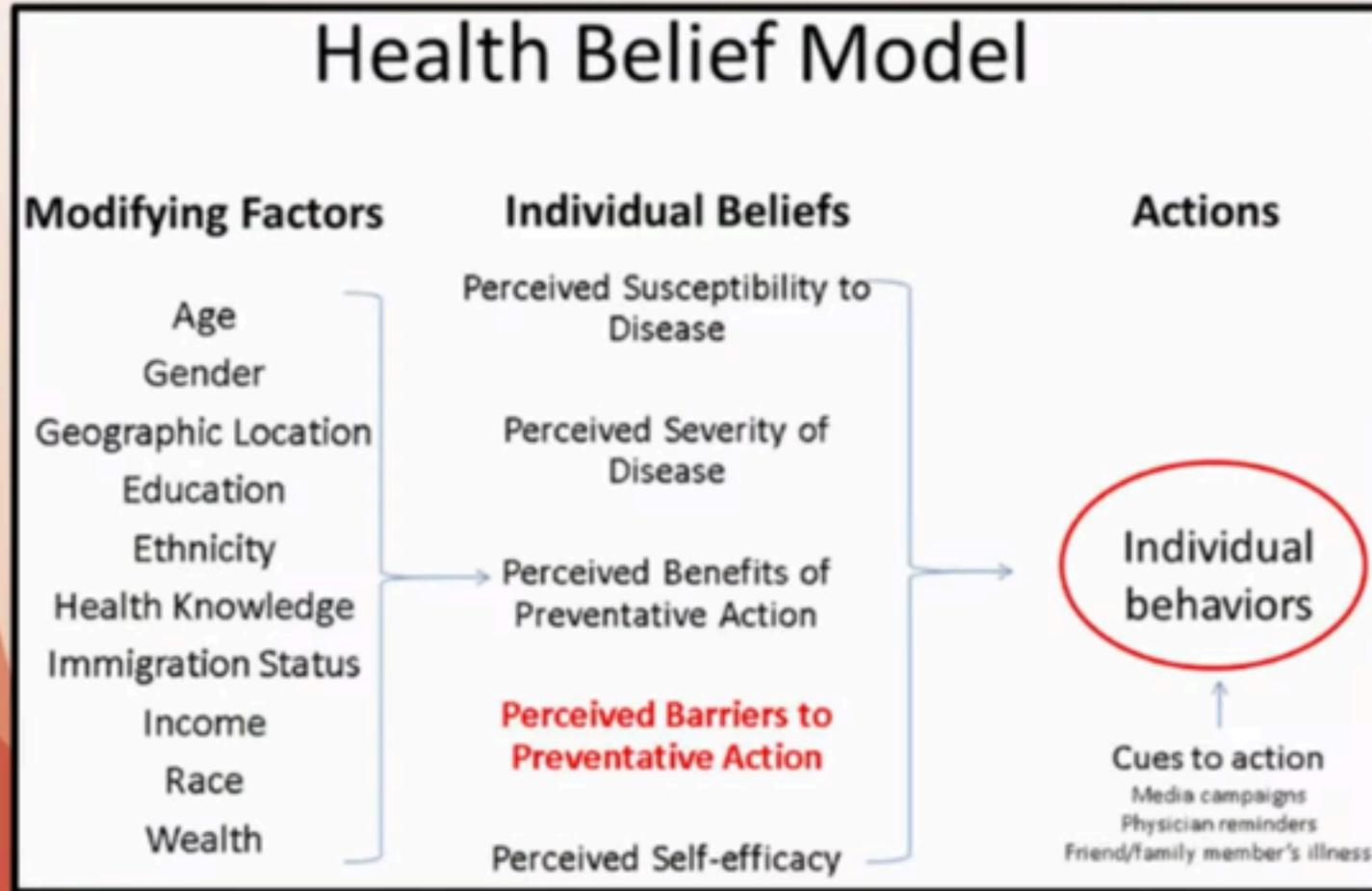




By completing
the survey...you might
SAVE A LIFE!



Theory-based Programming



Analysis constructs

- **Perceived severity** of consequences from fentanyl use
 - **Perceived susceptibility** to OD
 - **Perceived benefit** to drug abstinence
 - **Perceived barriers** to naloxone
 - **Self efficacy** to recognize an OD
 - **Self efficacy** to respond to OD
 - **Knowledge** about fentanyl
- **Signs of an OD + Save-a-Life kits act as Cue to Action**