

WHAT'S YOUR FENTANYLIQ?

SCAN QR CODE & FIND OUT!



LIKE A PLANE CRASH EVERYDAY







Fentanyl Fathers is a non-profit working to educate kids and warn communities about the dangers of fentanyl and counterfeit pills for High Schoolers and Middle Schoolers through the lens of bereaved parents. Our goal is to spare families from waking up to the same grief we share in every day.

Mission:

To establish a world where no adolescent succumbs to fentanyl poisoning or overdose, by raising awareness about the dangers of fentanyl, counterfeit pills, and effective overdose response measures.

DEAD ON ARRIVAL

GONFIDENTIAL



DRAFT - DO NOT DUPLICATE OR SHARE





Hello, I'm Drew Swan

I died April 3, 2013 from synthetic Opioids.









serious cases, death. And actually not







THE NUMBERS

High school-aged overdose deaths rose by 114% starting in 2020.

Fentanyl accounted for 77% of those deaths.

Among adolescent overdose decedents (ages 10 to 19) only 35% of them

had previous opioid use history, yet 90% of deaths were opioid related.

114%

2019-2021

90%

Opioid Related

Source: Georgetown University



DEADLY TREND TOPS 100,000 ANNUALLY

Passing 100,000 deaths in one year: CDC

For the first time over 100,000 drug overdose deaths were recorded in the US for April **2020** ending April **2021**.

The CDC indicated that more than 111,000 Americans died from a drug overdose in the 12-months, 2022 to January 2023.

In May of 2024 the CDC estimated 107,543 OD Deaths.

101,078

April 2020-2021

111,029

January 2022-2023

107,543

January 2023-2024



Source: <u>CDC. 2023 was 107,543</u> CDC: <u>2022 deaths 111,029</u>

MOSTLY FENTANYL

Of the 107,543 OD deaths in 2023, 84,873 (78.9%) involved at

least one opioid, with 74,702 (69.4%) involving synthetic opioids,

primarily illicitly manufactured Fentanyl or Fentanyl analogs.

74,702

69.4%
Synthetic Opioids



Source: <u>CDC, May 15, 2023</u>

FAMOUS FENTANYL DEATHS

ONE NATION OVERDOSED

Prince died after taking fake Vicodin laced with fentanyl, prosecutor says

"In all likelihood, Prince had no idea he was taking a counterfeit pill that could kill him," the Minnesota prosecutor said.

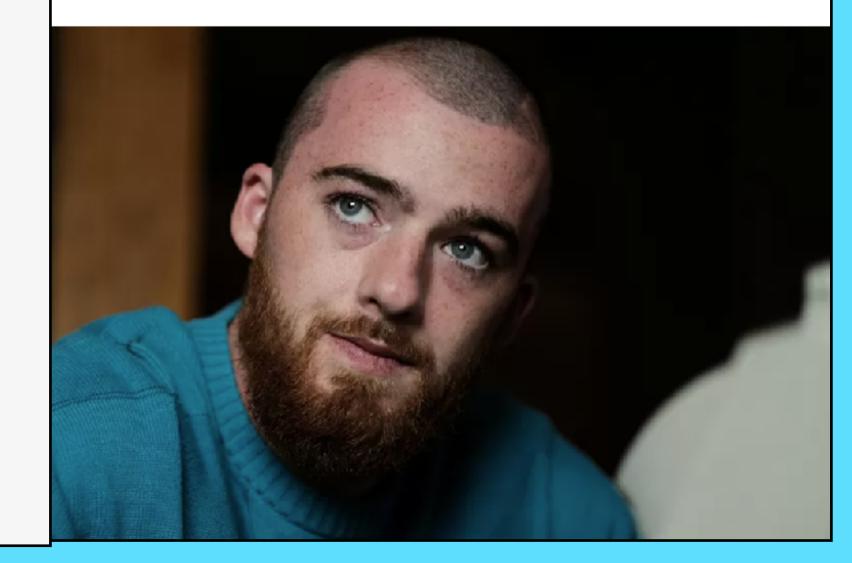
Angus Cloud: Euphoria actor who played 'Fez' dead aged 25



Drug dealer accepts plea deal in Mac Miller death



Mac Miller had just released a new album when he died of an overdose in 2011



Prince

Mac Miller

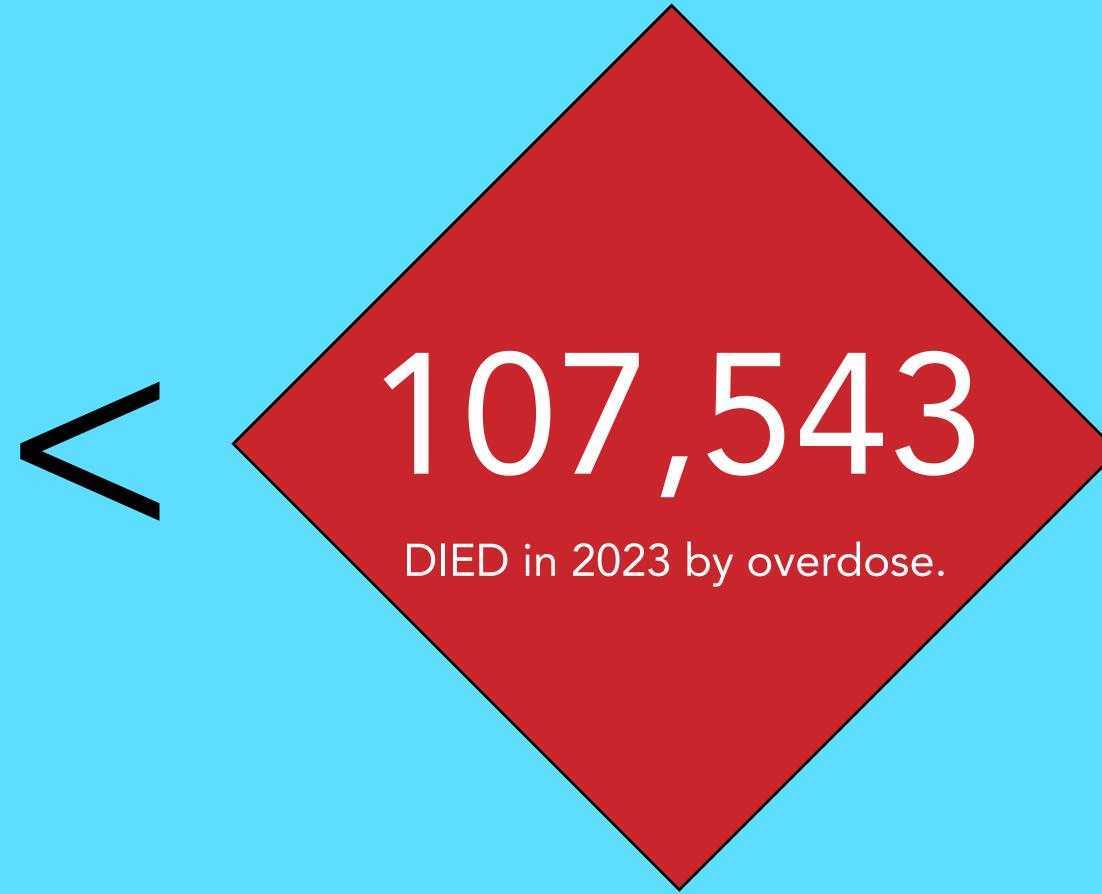
Angus Cloud



THE IMPACT

Annual Deaths By Category	Deaths
9/11 Attack +	2,977
All Covid Deaths 18-29	6,749
Cancer: Childhood-39	10,600
+ Drunk Driving	13,524
+ Plane Crashes since '06	14,572
+ Vietnam	58,220
Total	106,642





2 MG = POTENTIALLY LETHAL DOSE OF FENTANYL

THERE ARE 2,000 MG IN A PACKET OF SUGAR BY COMPARISON





FAKE PRESCRIPTION PILLS • WIDELY AVAILABLE • INCREASINGLY LETHAL

DEA LAB TESTING REVEALS THAT

7 OUT OF EVERY 10 PILLS

WITH FENTANYL CONTAIN A POTENTIALLY

LETHAL DOSE

COUNTERFEIT PILLS OFTEN CONTAIN
FENTANYL AND ARE MORE LETHAL
THAN EVER BEFORE



COUNTERFEIT PILLS

Mass produced by criminal drug networks

Most contain Fentanyl, a synthetic opioid that is 50x more potent than heroin and 100x more potent than morphine

Easy to purchase, widely available

Sold on social media and e-commerce platforms like Snapchat.



Source: DEA. Note - CoFounder of FentanylFathers.org

James McCarthy of Birmingham MI lost his 19 year
old son Jack via a Snapchat purchase of fake Xanax.





Social Media

Creates

Pressure,

affects
Mental
Health



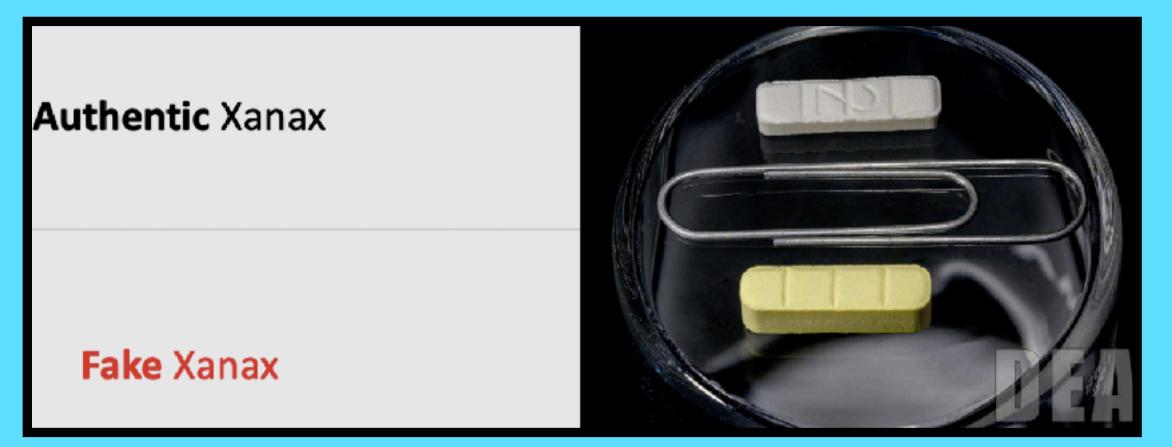


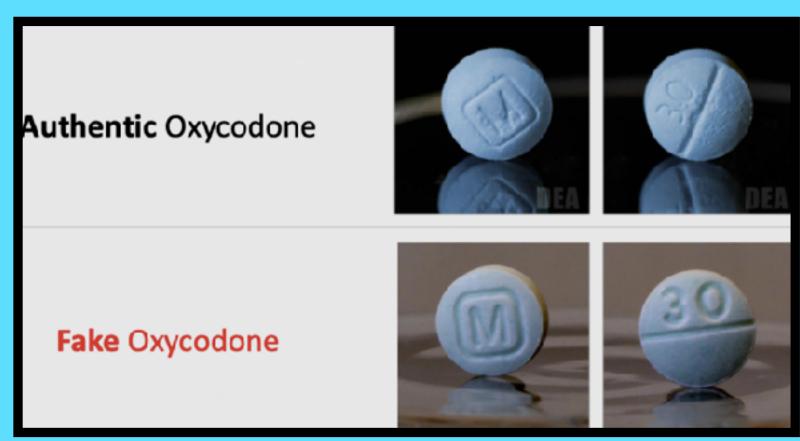


Source: Yale Study

COUNTERFEIT PILLS





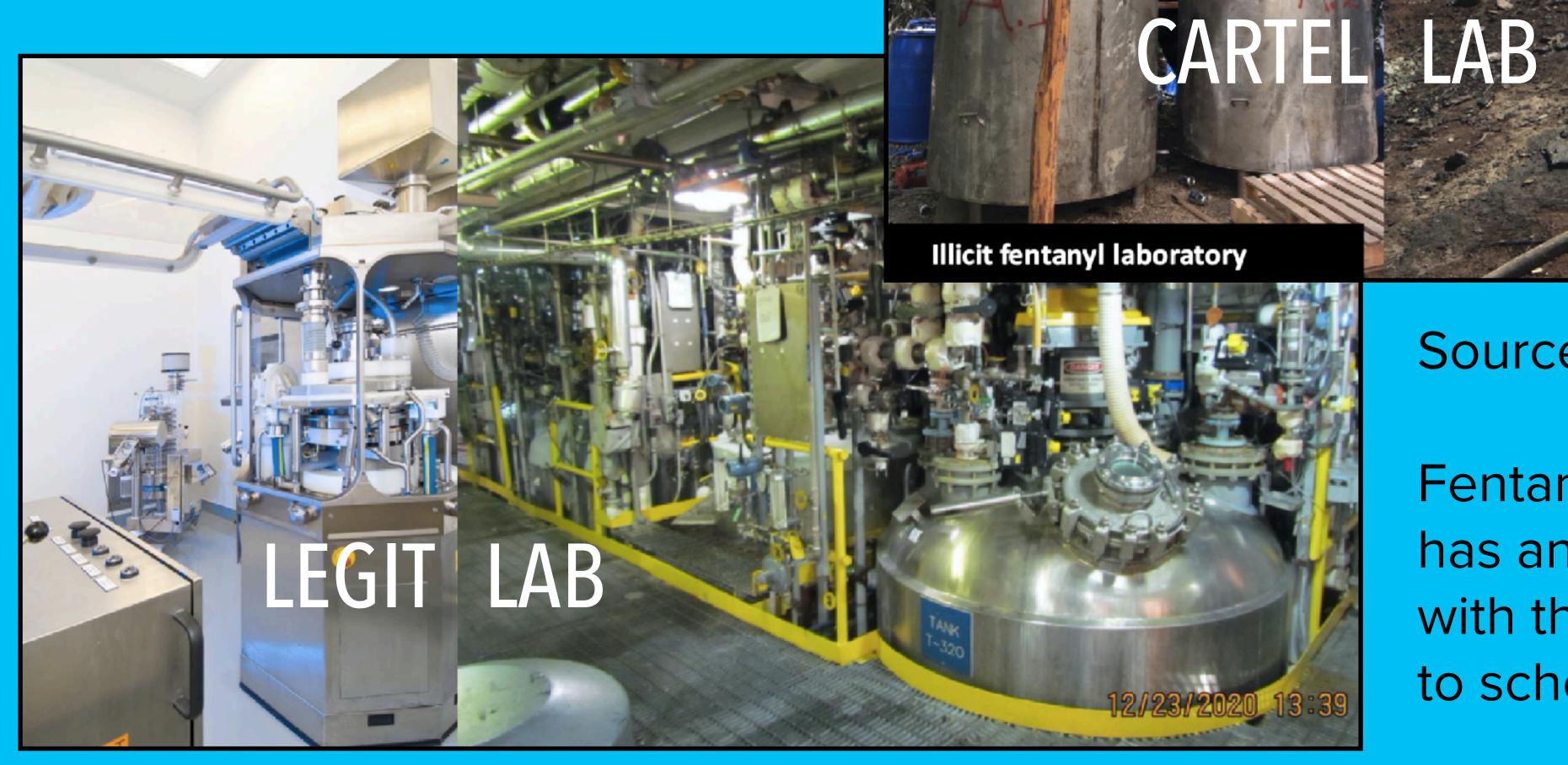


These pills are being sold on social media to look like Oxycontin, Percocet, Vicodin, Xanax, and Adderall

Assume every pill you purchase today WILL KILL YOU

Fentanyl powder is also being added to street drug supplies like cocaine, Source: DEA heroin, and methamphetamine

FAKE VS REAL PILL LABS



Source: **DEA**

Fentanyl Fathers has an official agreement with the DEA to present to schools.

Tracking Fentanyl's deadly path from China to Mexico to ODs in America













Results: 500,000 young Americans dead since 2019.



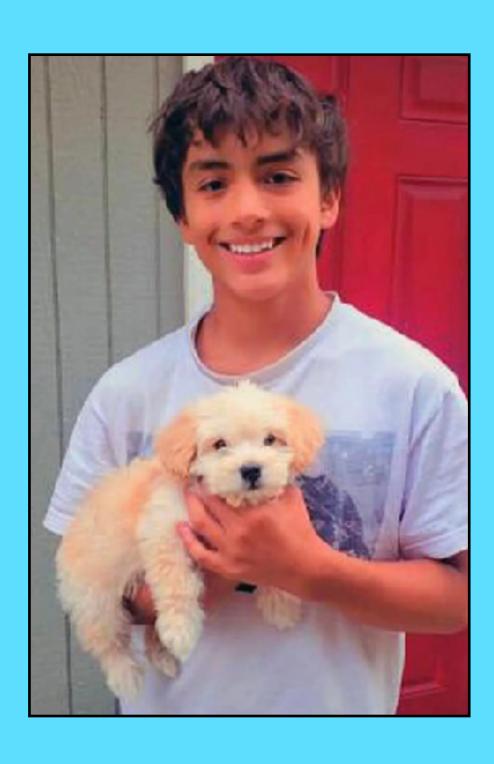
DON'T BECOME A HEADLINE LIKE THE MOVIE YOU JUST SAW

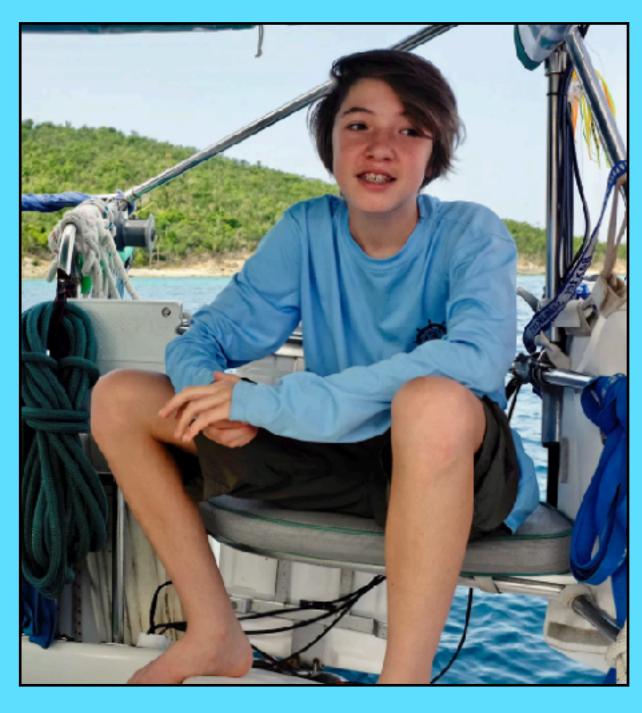
Jose Hernandez 13

Alexander Neville 14

Melanie Ramos 15

Noah Rodriguez 15











THEYOUNG & DEAD SENTANYL

EEVI 15

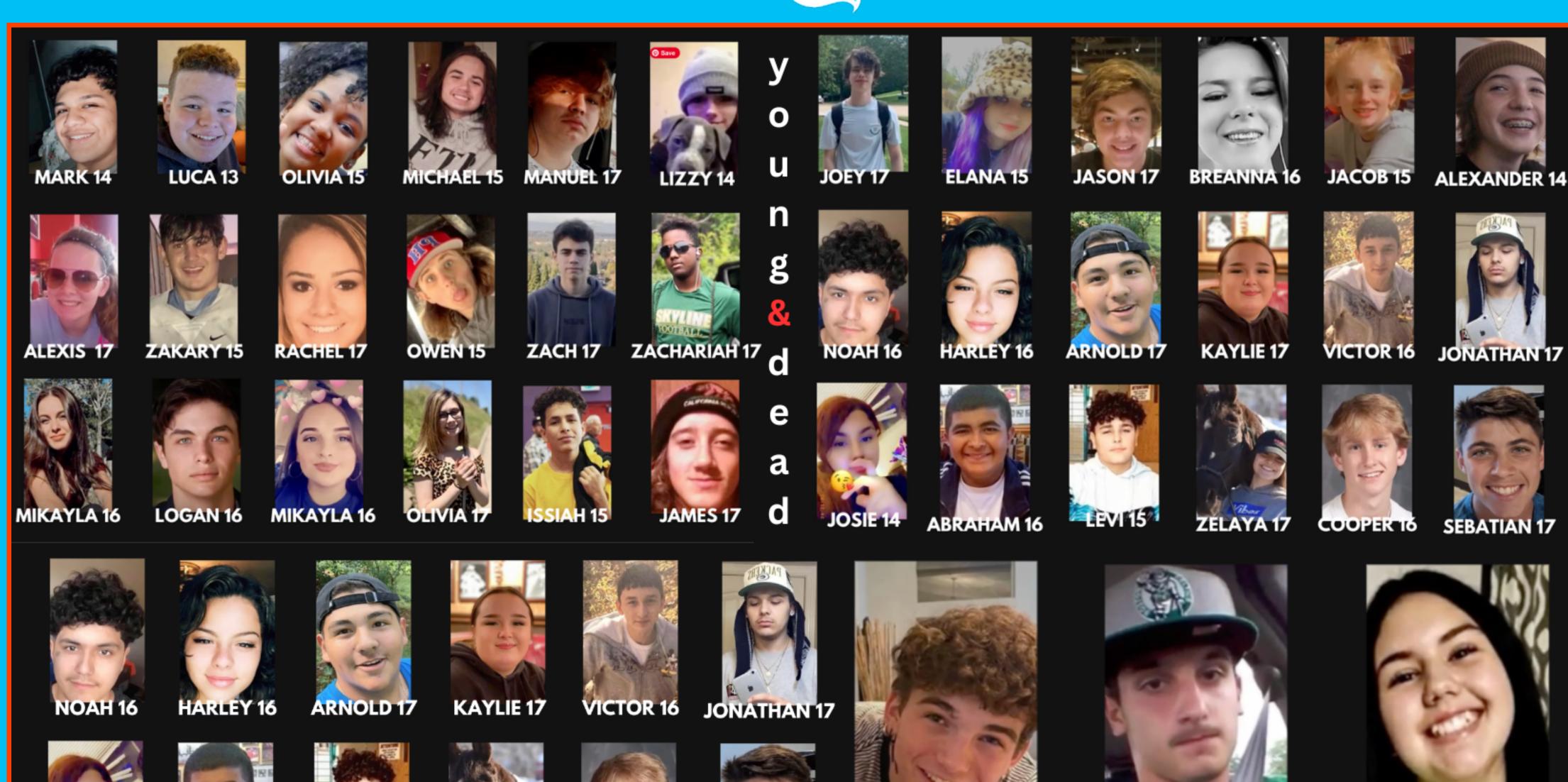
ZELAYA 17

COOPER 16



TRISTAIN 16

TRENT 17



SEBATIAN 17

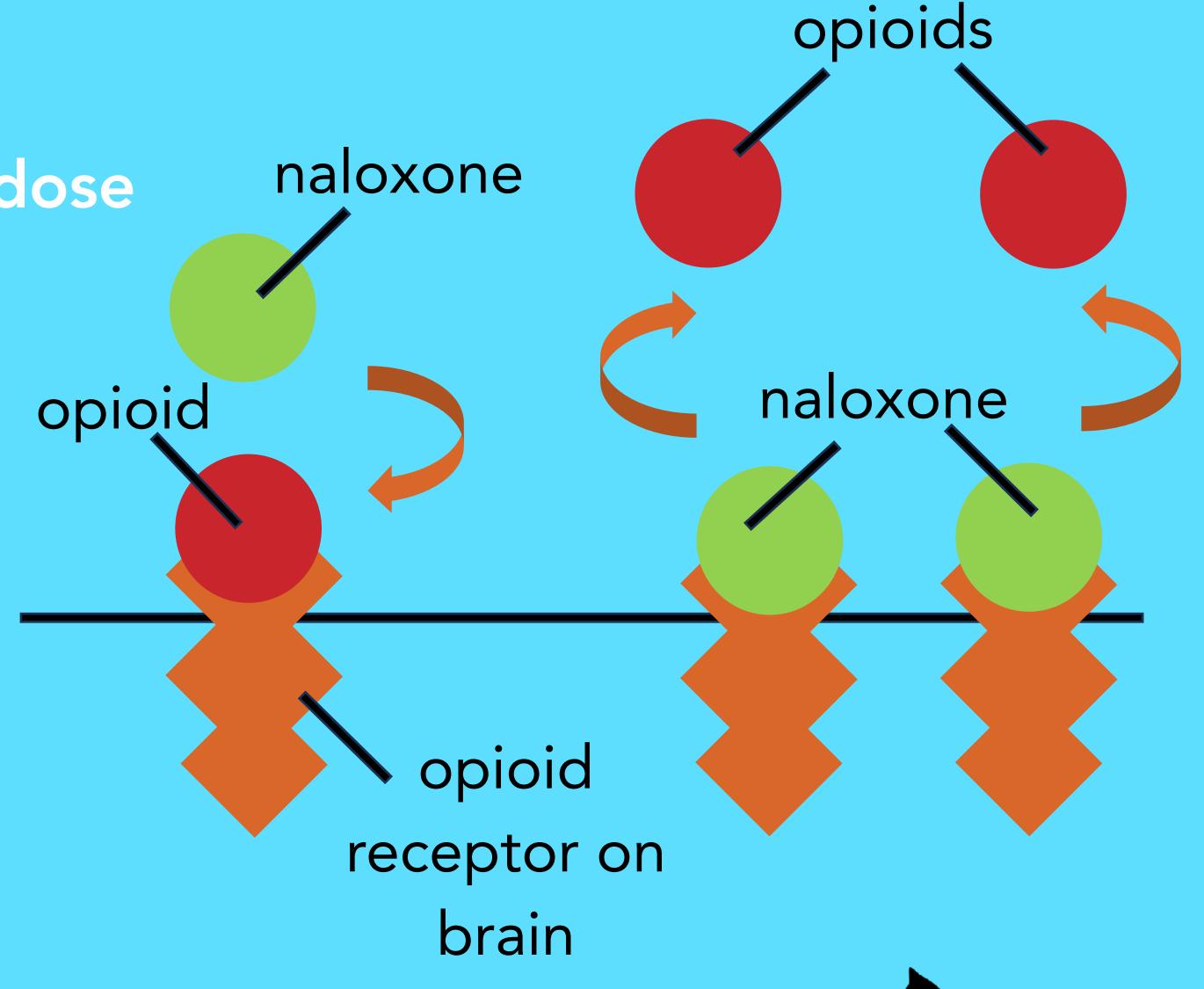
DEA,

HANNAH 15

NALOXONE IN THE BRAIN

Naloxone Reversing An Overdose

Naloxone has a stronger affinity to the opioid receptors than opioids, so it knocks the opioids off the receptors for a short time (30-90 minutes). This allows the person to breathe again and reverse the overdose.



Source: Alliance of Coalitions

NALOXONE IN ACTION



Works on ANY opiate ANY time

Reverses opiate effects- sedation and respiratory depression

Causes sudden withdrawal – an unpleasant experience

No contraindications for use in the event of a suspected overdose

Routinely used by EMS (often in larger doses)

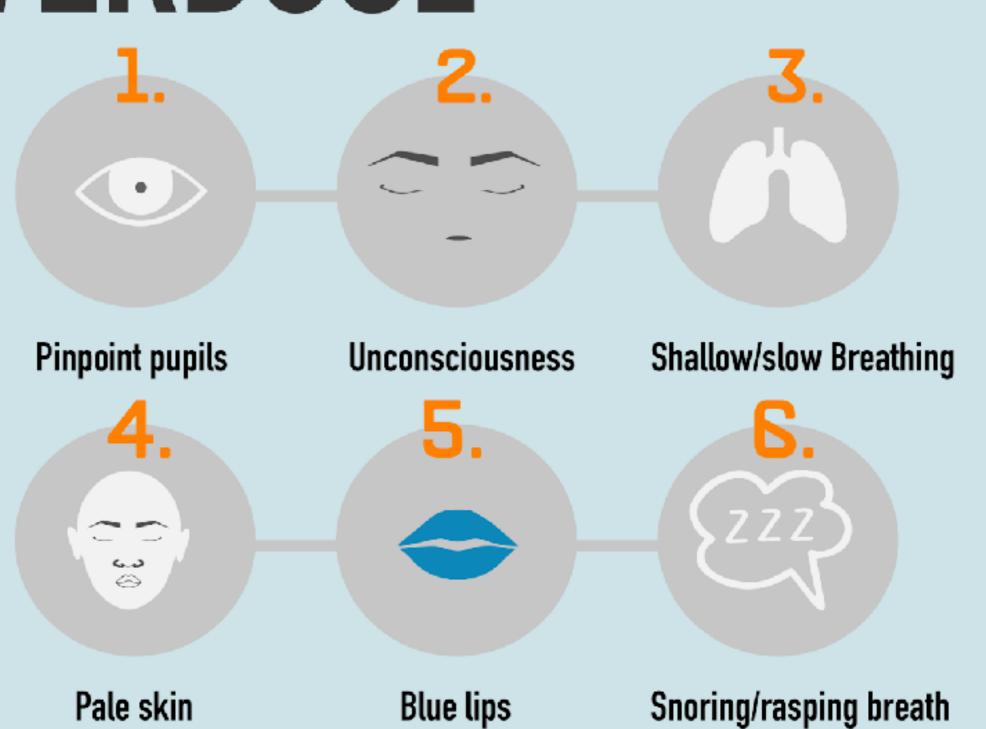
There will be no effect on the individual if an opiate is not present







SIGNS OF OPIOID OVERDOSE



Step 1: Call 9-1-1

Request EMS or fire department



Law 768.13 "Good Samaritan Act"

- (3) As used in this section:
- (d) "Who participates in emergency response activities...is not liable for any civil damages" means reporting a drug overdose or other medical emergency to law enforcement, the 9-1-1 system, a poison control center, or medical provider, or assisting someone in reporting a drug overdose or other medical emergency.



Source: Alliance of Coalitions

Step 2: Assess Situation

Do not disturb the area

Check consciousness





Step 3: Give Nasal

Naloxone

Remove 1 – 4mg dose of the

Nasal Narcan, or 8mg dose of Nasal

Kloxxado

Tilt individual's head back

Dispense dose as directed into 1 nostril





Step 4: Possible 2nd Dose

Wait 3 minutes

If no change in victim's condition, administer the second dose in the opposite nostril





Step 5: Withdrawal

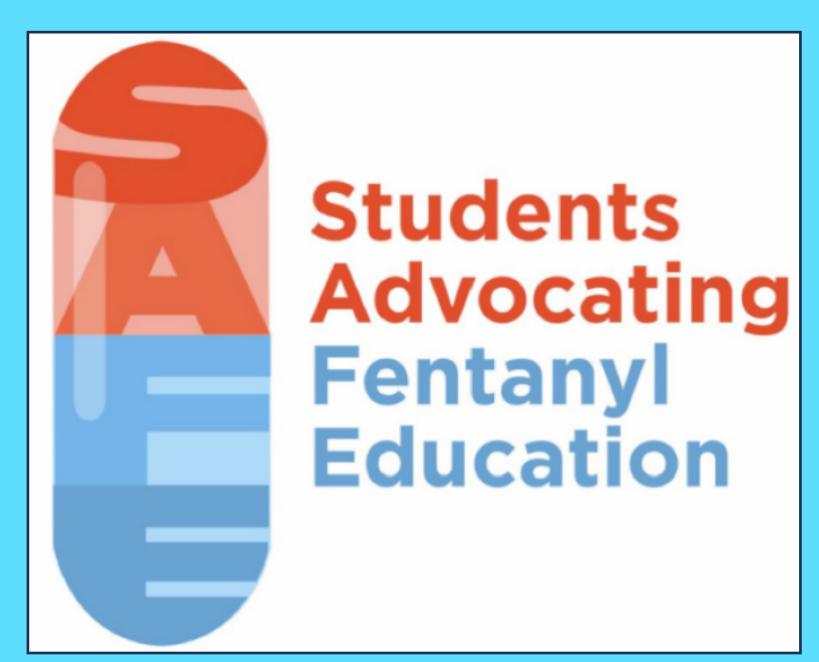
Place individual on their side in the recovery position (left side)

Possible vomiting, diarrhea, and/or sweating

Possible agitated behavior





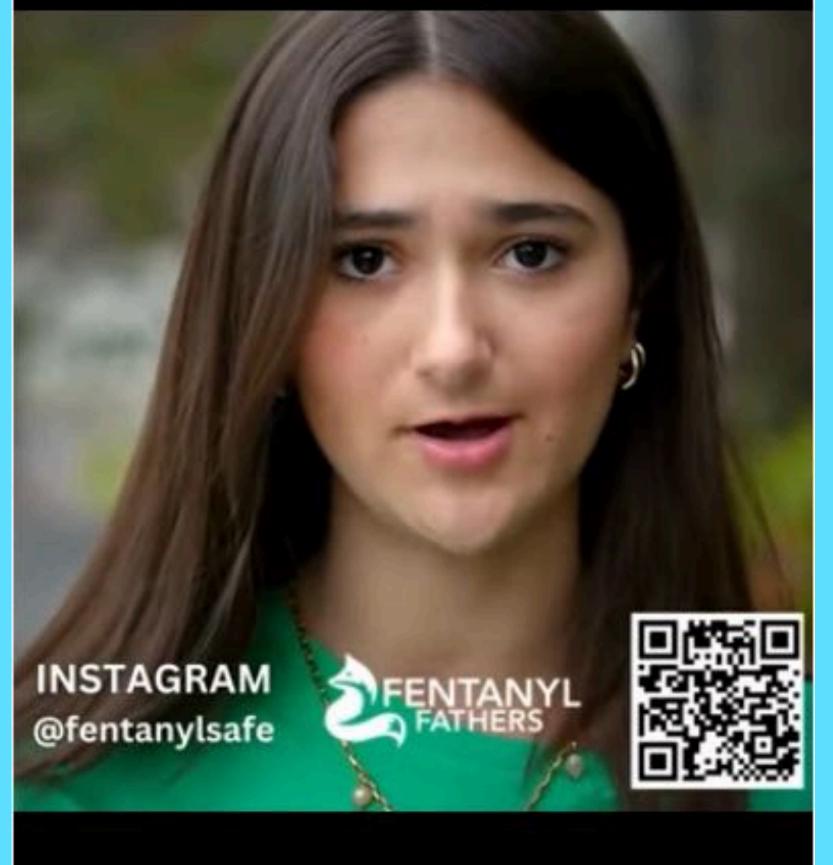








you're interested in helping us spread awareness please DM us on Instagram





@SwanGregory

SAFE & Fentanyl Fathers

S.A.F.E. | Students Advocating Fentanyl Education 10 Minute Video



Where can you grab Naloxone in an Emergency?



Resources

Emergencies

Suicide Prevention

988

SOUL FORWARD 586-339-2178 SoulForwardcrew.org =>

Information Project (HIP)

Drug Free Coalition Youth Groups

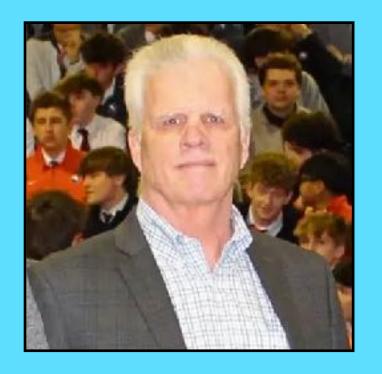
Youth Frontliners

One Voice Youth Coalition

Students Working Against Tobacco (SWAT)







Michael Gillette 248-765-8371 Mike@FentanylFathers.org



James McCarthy 248-303-7671 James.McCarthy@FentanylFathers.org



Robert Kiessling 248-390-5876 Robert@FentanylFathers.org



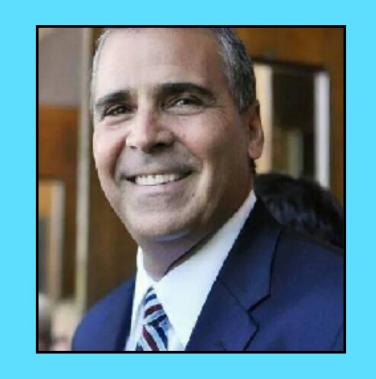
Robert Branner 248-678-2793 RobertB@FentanylFathers.org



Greg Swan 248-667-2722 Greg@FentanylFathers.org



Moses Carlock 405-886-3860 Moses@FentanylFathers.org



Bob Minotti 386-801-4884 Bob.Minotti@FentanylFathers.org



S.A.F.E. FentanylSafe.org FentanylSafe@Gmail.com

Free Naloxone from SAFE

National Institute on Drug Abuse Hotline: 1-800-662-4357

National Helpline for Substance Abuse: 1-800-262-2463

Addiction & Recovery

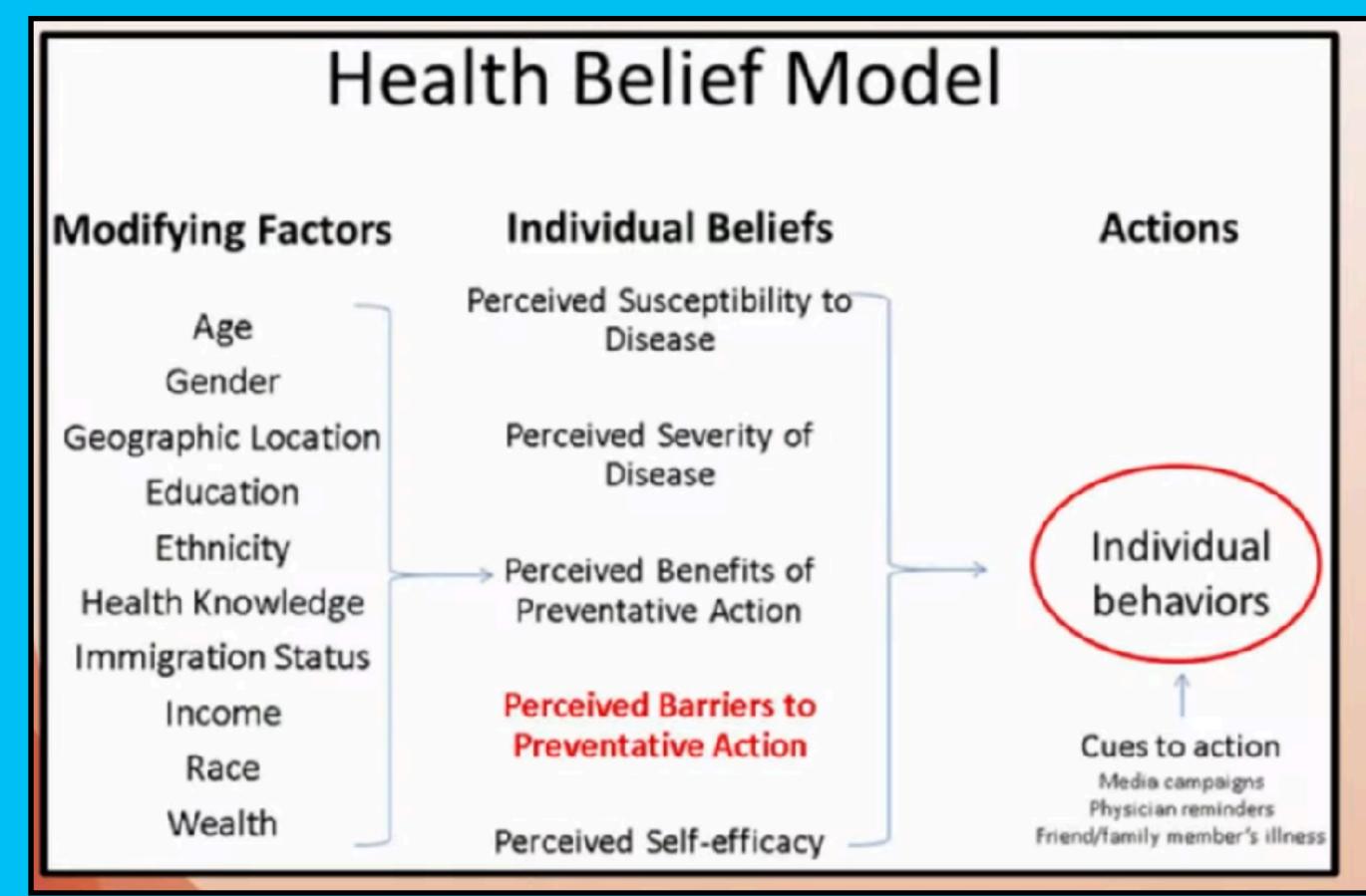
Students Advocating Fentanyl Education FentanylSafe@Gmail.com



Pill Roulette







Analysis constructs

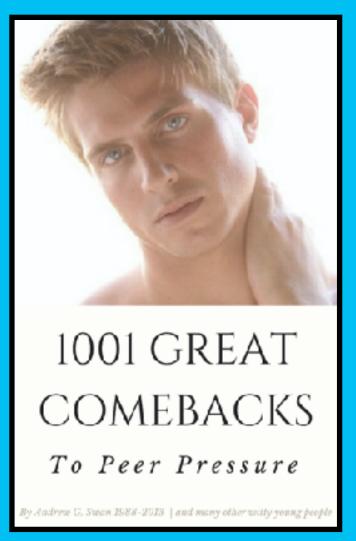
- Perceived severity of consequences from fentanyl use
- Perceived susceptibility to OD
- Perceived benefit to drug abstinence
- Perceived barriers to naloxone
- Self efficacy to recognize an OD
- Self efficacy to respond to OD
- Knowledge about fentanyl

**Signs of an OD + Save-a-Life kits act as Cue to Action

Survey Purpose: Theory based programming - MEASURE to MANAGE.

Measure perceived benefit to **DRUG ABSTINENCE**, **SELF EFFICACY** to recognize and respond to an OD / Poisoning.

FREE PDF book: 1001 Great Comebacks to Peer Pressure =>



Conclusions: Applying the Health Belief Model and bereaved-parent testimony, this school-based overdose prevention program demonstrated notable attitude changes among adolescents. Theory-guided public health interventions forecast engagement with preventive behaviors that are more likely to yield significant behavioral shifts in addressing drug misuse, and fentanyl-related overdoses for schoolaged populations.

Source: <u>Dr. Jack Swan exclusive survey results</u>

Let's shout this together:

I'LL NEVER TRY
SO I'LL NEVER DIE
FROM FENTANYL!

PLEASE COMPLETE THE SURVEY!



