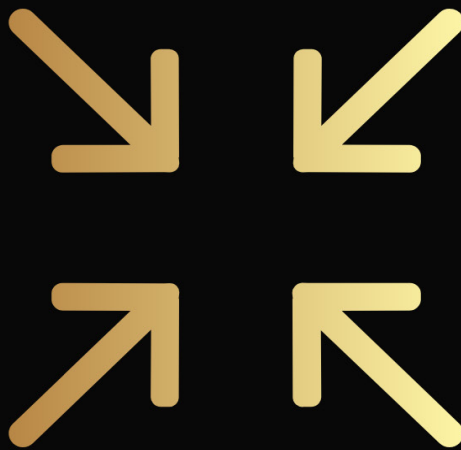


# SONSIEL

SOCIETY OF NURSE SCIENTISTS INNOVATORS ENTREPRENEURS & LEADERS

**2019 - 2021: Two Years in Review**



[www.sonsiel.org](http://www.sonsiel.org)



COPYRIGHT © SONSIEL - SOCIETY OF NURSE SCIENTISTS INNOVATORS  
ENTREPRENEURS & LEADERS, 2021.  
ALL RIGHTS RESERVED

## TABLE OF CONTENTS

WELCOME	05
RE-DESIGNED WEBSITE	06
THE REBEL NURSE HANDBOOK	07
GLOBAL ACTIVITIES	08
2022 OUTLOOK	10
THANK YOU	11



## WELCOME

MESSAGE FROM THE PRESIDENT

**Rebecca Love, MSN, RN, FIEL**  
President, SONSIEL

Dear Readers,

On July 25, 2021, SONSIEL proudly celebrated its official two-year anniversary as the leading organization for nursing innovation and entrepreneurship! As we reflect on the past two years, we cannot help but recognize the tremendous sacrifices nurses around the globe have endured during the COVID-19 pandemic. Subsequently, nurses continue to endure many challenges such as securing sufficient levels of personal protection and other life-saving equipment, and the multitude of human resource issues such as burnout, violence and the exodus of fellow nurses from the world's largest health profession. We stand in solidarity with our colleagues and recognize their tremendous contributions in nursing our world back to health.

Despite the pandemic, 2021 has presented an inflection point for the nursing profession. SONSIEL sees the opportunity, in fact, the urgency, to advance nurses' contributions as instrumental to health and healthcare delivery through innovation. This has been made evident in thanks to our partnerships with Johnson & Johnson and Microsoft via our NurseHack4Health semi-annual hackathons, and most recently, Drexel University's Close School of Entrepreneurship to offer the first-ever Nursing Innovation & Entrepreneurship Certificate Program.

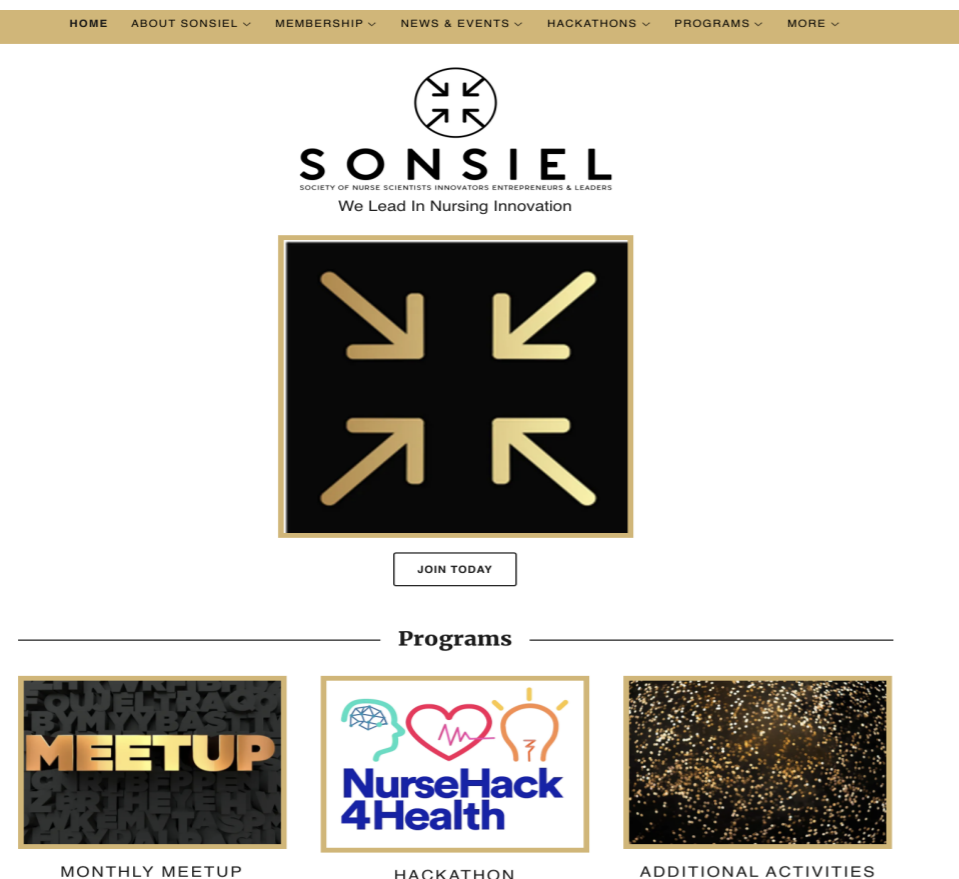
In 2022, we expect to grow and reinforce our collaboration with our partners and continue to contribute our vast knowledge to successfully address the forces of nursing innovation and entrepreneurship. I hope you enjoy SONSIEL's Two Year in Review, and we look forward to another successful year together.

Thank you, and we look forward to your joining us in furthering nursing's impact through innovation and entrepreneurship!

Sincerely,

Rebecca Love

## RE-DESIGNED WEBSITE



This past July, SONSIEL launched its re-designed website with the intent to easily inform site visitors of our various programs and services. In addition to hosting various e-publications, in the form of blogs, position statements, and nurse innovation studies, the newly design site offers a directory for members to complete their professional profiles to network and build long-lasting relationships.

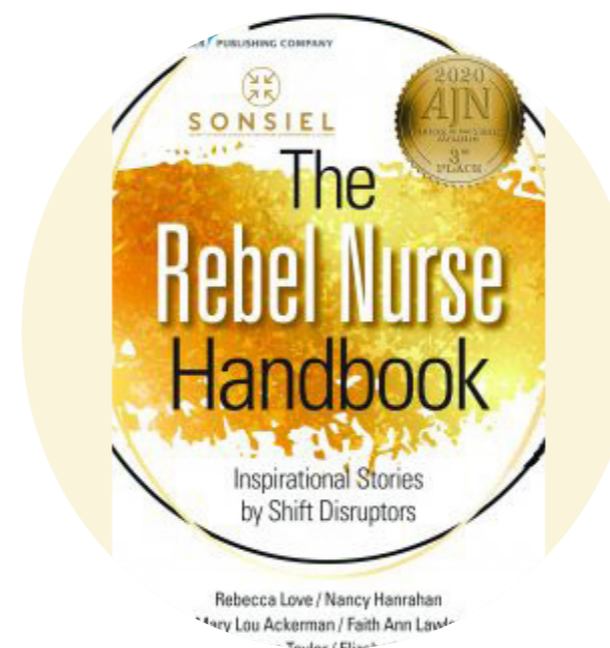
Over the course of the next year, SONSIEL will be adding new features, mainly for members to promote their products and services, as well as their podcasts and blogs.

If you haven't already visited the new site, check it out and send us your feedback!

[www.sonsiel.org](http://www.sonsiel.org)

## THE REBEL NURSE HANDBOOK

MARCH 2020



40 Short Stories Written By Our Members  
The Rebel Nurse Handbook

Inspirational Stories by Shift Disruptors

WINNER OF AN AJN BOOK OF THE YEAR AWARD 2020!

"As you will read the stories ahead of the incredible, rock star Rebel Nurses who each have challenged the status quo and chosen the road less traveled, remember that each journey has its own period of self-doubt, fear of failure, and uncertainty of success—but they persevered. We hope that these stories will inspire you to believe in yourself and aim a little higher each day."

—FROM THE FOREWORD MOLLY K. MCCARTHY, MBA, BSN, RN-BC National Director, U.S. Provider Industry and Chief Nursing Officer Microsoft the U.S. Health and

Life Sciences

In March 2020, a compilation of stories from more than 40 diverse nurse leaders, innovators, and entrepreneurs was published. The Rebel Nurse Handbook portrays the winding and demanding paths that every nurse has braved to improve themselves, their patients' care, and the healthcare of today. These Rebel Nurses push the boundaries of their profession by demanding a seat at the table of healthcare innovation, lobbying on Capitol Hill, expanding their horizons to fix the broken healthcare systems around the world, and valuing the humanity of the inevitable moments of life's end.

The inspiring innovation and entrepreneurship of these nurse leaders range from the incorporation of informatics or design communities and the implementation of artificial intelligence to creating New York's Silicon Valley or nationwide adolescent programs that focus on school shootings—consistently disrupting the status quo through implementing life-changing procedures and policies. Readers will be inspired to transform today's healthcare era by improving communities, implementing proactive care, and enhancing the environment of health and healing through research and policy application. **Buy your copy today!**

## GLOBAL PROGRAMS & ACTIVITIES



In 2019, SONSIEL, Microsoft, Johnson & Johnson and dev up, established a partnership to offer semi-annual hackathons with the aim to bring nurses, developers, IT experts, and other frontline healthworkers together to find solutions to the challenges facing health and healthcare delivery today.

We are happy to announce that this partnership continues to flourish and our next NurseHack4Health will take place this Fall. To learn more about the NurseHack4Health, please visit: [www.nursehack4health.org](http://www.nursehack4health.org)

On March 17, 2020, and in rapid response to the national emergency and to better combat COVID-19, SONSIEL launched an immediate national call-to-action requesting that non-hospital inventories of personal protective equipment (PPE) be shared with hospital and healthcare facilities via community dialogue.

The call-to-action, deemed SHARE (Strengthen Healthcare Ability to Respond to Emergencies), seeks to quickly raise awareness about the need for PPE on the front lines of care, and to spur, at the grassroots level, an immediate community dialogue regarding available supplies of urgently needed equipment.

We are honored to report that we have coordinated and distributed nearly 250,000 pieces of Donated Protective



Equipment and more than 30,000 Purchased and Sourced Respirator Masks to U.S. healthcare facilities (as of May 21, 2020). To learn more, please visit: [www.sonsiel.org/press-share-program](http://www.sonsiel.org/press-share-program)



In the early months of 2021, SONSIEL and Drexel University's Charles D. Close School of Entrepreneurship formally established a partnership to provide nurses with the first-ever Nursing Innovation and Entrepreneurship Certificate Program, held post-hackathon.

With the overwhelming support of our official Nurse Scholarship Sponsors, SONSIEL was able to provide 21 scholarships to nurses from around the globe that attended the NurseHack4Health.

The Certificate Program focuses on introducing participants to the principles and actions used for new product and service commercialization/innovation that happens both inside existing organizations as well as through the creation of startup ventures.

To learn more about the program, visit: [www.sonsiel.org/drexel-certificate](http://www.sonsiel.org/drexel-certificate)



Due to the excitement and the inspiring solutions witnessed during the May 2021 NurseHack4Health and the Nursing Innovation & Entrepreneurship Certificate Program, SONSIEL launched its official SNP Venture Pitch Competition, in June.

The SNP Venture Pitch Competition is a Member Only event where nurse entrepreneurs present their business concept to a panel of angel investors in the hope of winning investment capital.

Our aim is to provide nurses with the ability to not only develop an innovative solution, but also provide them the capability to scale their product and enter the marketplace.

To learn more about the SNP Event, visit: [www.sonsiel.org/pitch-events](http://www.sonsiel.org/pitch-events)

## 2022 OUTLOOK

### OUTREACH:

Since its inception in 2019, SONSIEL gained momentum as the leading organization for nursing innovation and entrepreneurship. This is due to our active participation and enhanced collaboration with key stakeholders on national and international levels. These opportunities have granted SONSIEL to reach a wider audience of nurses around the globe and access a larger platform to share the spotlight on our Rockstar Nurse Innovators for who they are, the truest of innovators. As we quickly approach 2022, SONSIEL continues to cultivate its current alliances, while seeking to build new ones in order to further advance its mission and vision.

### MOVING FORWARD:

As we finish out 2021 and look forward to the new year, SONSIEL is working to secure its future role on a global level, as a dynamic, effective and truly comprehensive nursing organization for Nurse Scientists, Innovators, Entrepreneurs and Leaders, dedicated to advancing the nursing profession through innovation and entrepreneurship.

The SONSIEL Team is excited for the future to come and looks forward to providing you additional programs, services and activities keeping in mind the needs and desires of our community.

## THANK YOU

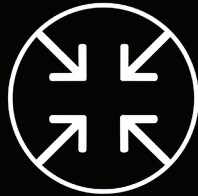


### A MESSAGE FROM THE BOARD OF DIRECTORS

On behalf of the SONSIEL Board of Directors, we would like to extend an heartfelt thank you to our outstanding Rockstar Members and Volunteers! It is because of you that we have been able to lead in nursing innovation, and educate and empower nurses to discover, invent, and pioneer processes, services, and platforms.

Your support allows us to continue advancing the nursing profession, while providing you access to networking opportunities, special invitations to SONSIEL Members Only events, and an incredible community of peers.

At SONSIEL, we value our members and volunteers and recognize our success is due to your continued support, dedication and commitment. Thank you for being a part of our Tribe and we look forward to another year of leading nursing innovation and entrepreneurship, together!



**SONSIEL**

SOCIETY OF NURSE SCIENTISTS INNOVATORS ENTREPRENEURS & LEADERS

[info@sonsiel.org](mailto:info@sonsiel.org) | [www.sonsiel.org](http://www.sonsiel.org)