

JEEVAN REKHA PARISHAD

ANNUAL REPORT 2020-21



JRP'S HONEY
RECEIVED FSSAI
RATING

MHM CAMPAIGN
COVERED 200
SCHOOLS

HOT NEWS FROM
OUR BRAND NEW
SLUM SCHOOLS

TOILET
CONSTRUCTION
PROJECT THROUGH
INDIA TODAY
GROUP

Welcome to a **JRP Annual Report 2020-21**. We hope you will enjoy reading it and learning about JRP and its **achievements, plans and ideas for future as well as about our partners**. For giving you information about our work we follow:

UN SDG's (Sustainable Development Goals), let's see how successful we were here in **Bhubaneswar, Odisha, India**.



Eradicating poverty is an act of justice and the key to unlocking an enormous human potential. Together, we can feed the hungry, wipe out disease and give everyone in the world a chance to prosper and live a productive and rich life.

JRP'S HONEY RECEIVED FSSAI RATING

We have been continuing our Beekeeping, honey production & Crop Pollination activities in tribal villages of **Chandaka, Daspalla and Bhadrak**, where beekeepers are supported to gain knowledge and skills to improve their income and livelihood option. This project was initially supported by **Jeevika Trust** and is now continuing its operation as **Madhu Cooperative Project (MCP)**.



JRP'S HONEY RECEIVED FSSAI RATING

JRP is known for its **Beekeeping, Honey Processing project** which helps tribal people especially tribal women to earn money by producing honey.

We assist with selling and marketing as well as we provide training on how to keep bee's and

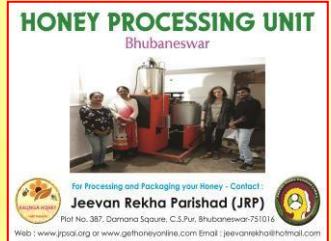
prepare honey. **Quality of the honey is our priority and this August we**

were rewarded **by FSSAI rating describing our honey with best results.** Not

only had this motivated us to extend our JRP honey brand. With help of our partners from **Jeevika Trust** and supporting NGO **United in Hope**, we developed a marketing strategy to reach wide target group.

First step for us was creating new website and improve our promotion. Type www.gethoneyonline.com and see how we managed to introduce our brand, our new design and honey.

We also received our Trade License titled "**KALINGA HONEY**".



Outcomes

- *Commercially Sustainable Women's Bee-Keepers Co-operative promoting income-generating opportunities through high quality honey production with good market access and shared production and distribution facilities.*
- *Routes to market for honey and honey by-products secured and developed in line with increased yields.*

Outputs

- *Honey promotion, branding and marketing strategy implemented and sustained by the Bee-keepers Co-op linked to carefully monitored quality control standards and an exchange/board, sharing information between producers and buyers.*
- *Bee-keepers Co-operative managing the **Kalinga Honey (Madhu)** brand, community apiaries and a training and outreach programme based on a Farmer's Field School approach.*

MENSTRUAL HYGIENE MANAGEMENT

3 GOOD HEALTH AND WELL-BEING



Menstrual Hygiene Management

(M4M) Education & Awareness Programme in Schools, Odisha

Educate, Empower & Engage Girls for M4M



WASH United



The aim of **MHM (Menstrual Hygiene Management)** is to explain young girls how menstruation works and what does it mean to their bodies and **how to protect them during periods**. We organize trainings for new volunteers who want to contribute to this programme, too. Also under Sanitary Napkins production & promotion (SNAPs) we produce Jeevan Sathi Brand of Sanitary Napkins. So far we have reached 50,000 women & girls in rural Odisha those who use our Sanitary Napkin.

MHM TRAINING COVERED MORE THAN 200 SCHOOLS

What is serious problem in Odisha is that woman during periods can often not take a part in any religious ceremonies as well as worshipping gods and they cannot even cook. **According to JRP's research in rural areas, 25% girls believe that periods are actually**



kind of illness and because of this fact they are dropped out from their home and villages.

Girls have to be captured in one single room and they can leave just in the evening time, so nobody can see them during day.

During the reporting period the JRP team reached 200 schools with 15500 girls. They were trained about MHM as well as about Girls' Reproductive Rights. The area & schools we covered is mostly in Bhubaneswar or Puri and their surroundings.

As we asked our trainers and observed audience during MHM presentation, we can say they are slowly losing bad feelings about even speak about periods. The most important step we have done together was that they all know it is something every woman is going through - their mothers, sisters, grandmothers, friends, teachers, neighbours. Once they knew it is something every woman knows they are not that afraid to share their stories. They are not shy to ask, not even us, but each other. If this sense, we really fulfil our expectation

We are spending an astonishing amount of money and resources on treating illnesses that are surprisingly easy to prevent. The new goal promotes healthy lifestyles, preventive measures and modern, efficient health care for everyone.





FROM OUR SLUM SCHOOL #1

We are trying to **motivate both kids and their parents, to attend schools**. Our volunteers teach many different subjects and innovative ways or with **Teaching by Playing as per Non-formal Education Methods**.



VOLUNTEER'S PROJECTS

BASIC FACILITIES FOR OUR KIDS

School should give its students education not only in subjects we mainly teach, but also give **good example how to protect our lives**. Alongside of daily class we started with other projects related to safe live of our kids. **We believe that by practicing simple rules in school these steps will become a habit for them.**

Education is the key to prosperity and opens a world of opportunities, making it possible for each of us to contribute to a progressive, healthy society. Learning benefits every human being and should be available to all.



The first one was called **Clean School**. We teach our students basic rules of hygiene. Now, they all **WASH their hands and feet** before entering school. Maintaining good hygiene is a key to prevent health. In addition student were given by personal hygiene packs with toothbrushes, toothpaste etc to **maintain hygiene in their homes**, too. Other step to protect our students was **First Aid Training** and First Aid Kit placed inside slum school. We teach our students **how to treat each other in case of emergency**. Healthy and happy kids are much more motivated to attend school, which is now full of education materials for every child covered by project **Schoolbag**. **All the stationary and learning books** you can now find in brand new bookcases. Healthy and happy kids want to stay in school without going home just for drinking water. **Water for kids'** means **no child is thirsty inside school any more**. Last step was donation of shoes.



These projects were completely conducted and financed by JRP's volunteer's crow funding campaign.

**Thanks to -
Viola (Hungary)
Ilona (Czech Republic)
and Alicia (Spain.)**

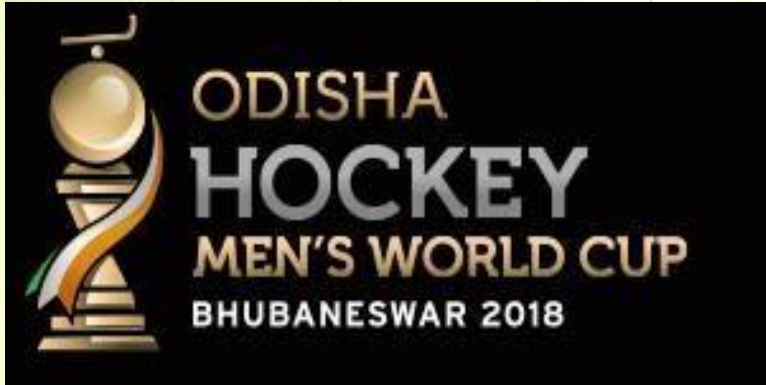


4 QUALITY EDUCATION



FROM OUR SLUM SCHOOL #2

It's amazing to see the spark in children's EYES when they meet famous hockey players live. In these moments they are just like all other children around world.



HOW OUR KIDS ENJOYED

WORLD HOCKEY CUP IN BHUBANESWAR?



Before the first match JRP and MasterPeace India were already involved in preparation for Hockey Championship. How is this possible? Thanks to connection to Aditya, former journalist from Coffee Bytes (Local Magazine) we got the opportunity to visit different NGO called Ashayen working mainly with street kids. **For this occasion they were interested to teach kids basic Spanish for welcoming Argentina ambassadors here in Bhubaneswar.** Guess who is the best teacher of Spanish in Odisha, our Spanish volunteer. They had several language classes for street kids and after all they were supporting whole meeting with ambassadors.

Secondly, Spanish volunteers were able to contact Spanish national hockey team which was also playing *World Cup Hockey* in Bhubaneswar. Team was interested to meet our students in slums and in cooperation school and of course, our kids were super excited about that. **They joined us for celebration of International volunteering day and after that, they visited our schools with sport programme.**

This new connection ended up with **free tickets for our kids to see Hockey World Cup** where **Spanish** played against **France** & won the **match**.



To visit big Kalinga Stadium with thousands of people and watch International match is something what can our children hardly forget.



JRP'S TOILET CONSTRUCTION IN INDIA TODAY MAGAZINE



*JRP's work in increasing access to **Sanitation & Clean Water** and maintaining good personal hygiene by constructing toilets and hand pumps has been appreciated worldwide. These activities **can protect marginalized especially tribal people from illnesses and infection** and in general improve their life.*

Although huge strides have been made with access to clean drinking water, lack of sanitation is undermining these advances. If we provide affordable equipment and education in hygiene practices, we can stop this senseless suffering and loss of life.



JRP'S BIO-TOILET PROJECT PUBLISHED IN INDIA TODAY MAGAZINE

In partnership with **The Care Today TV Fund** and the financial support given by Care Today, we constructed 75 household Bio-Toilets in the villages of Badakuradangi, Khamlada and Ududa in Daspalla block of Nayagarh district, Odisha. The people of these areas were suffering from poor Sanitation & Water scarcity several years. This area is known for high occurrence of snakes what means for local people high risk when they need to find place for defecating.

JRP trained local people how to built safe bio-toilets, which protect them not only from snakes but also from illness spreading by open defecation in public places. Despite the fact water supply is limited in this area, bio-toilets are maintained by the tribal people in good hygiene conditions.

Woman, children and aged are happy to **benefit from the new facilities which are very close to their homes and enhance their human dignity as well as protection.**

PROJECT SUMMARY:

TOTAL GRANT	Rs. 15,50,500
NO. OF TOILETS CONSTRUCTED	75
LOCATION	Daspalla Block, Odisha
FUNDING PARTNER	The Care Today TV Fund (An India Today Group Initiative)



17 PARTNERSHIPS
FOR THE GOALS



PERSONAL DEVELOPMENT WEEK

*JRP created a strong network of partner NGOs, INGOs all around world in the support of European Union which allows us to organize International Youth Exchanges by inviting International volunteers to JRP and sending JRP volunteers to other institutions in **Europe, Africa & Asia.***



ANUAL MEETING WITH ISZL



While a part of our JRP and MasterPeace India team was welcoming students and teachers of Swiss ISZL with flowers at the Airport, rest members of the team were finishing preparations for PDW –in slums with children and in indigenous villages around Bhubaneswar, too. **That's how we started one week full of dances, games, delicious food, visiting new places and meeting new people.**



In Blossom School, we celebrated the **International Day of Peace** on **Sep 21, 2018** together with **MasterPeace India**. We went together to holly places to live in peace in the Church, Buddhist Temple, Bahais and Hindu temples. In ISCKON temple, students had the opportunity to **experience the history of Hindu religion** and philosophy that local priests explained them. Next day, we moved from the city to a **tribal village** where soccer (Sports for peace) was language of interaction. One of the other interesting steps, after a very thrilling Auto Rickshaw travel, was the **YMCA Community Center**. While boys were measuring their strengths by playing with the local volleyball team, girls were practicing the choreography of a typical Odishi Dance – in typical clothing. After that, for last days, we choose to **visit Puri and Konark, together with Bhubaneswar, forming a holy triangle.**



We believe that we have shown to ISZL the greatest number of places in Odisha, India, so they really meet their expectations. JRP hopes they will benefit from this experience as much as. It was not just a lesson for ISZL students, but for JRP, too as every year this students exchange takes place in September.



WHY WE DO?

Equity

To contribute to Social Justice and reducing difference between men and women

Solidarity

Support to those in need and committed to their problems

JRP brings communities together to educate them on justice, human rights and sustainable development

JRP acts as India coordinator of:

Commitment

To the vision and mission

A self reliant society based on justice, equity and sustainability where every human being has the equal opportunity to maximize its potentialities

Jeevan Rekha Parishad (JRP)

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