



JEEVAN REKHA PARISHAD

ANNUAL REPORT
2021-22

JRP PROFILE

ABOUT US

Jeevan Rekha Parishad (JRP), otherwise known as **Lifeline Council** is an independent, secular, non- governmental research and development organization working for peace, solidarity, human rights and sustainable livelihood issues in Odisha state of India. Established in 1993. JRP has been working in the field of different health, education, human rights and good governance, child labour eradication, climate justice and environment protection, bio-diversity conservation and natural resource management, sustainable livelihood promotion, child disability, agriculture promotion etc. The organization has its own building and Infrastructure besides a team of dedicated volunteers and staffs. JRP works in Odisha state, one of the most backward and poorest state of India covering four districts namely Khurda, Puri, Bhadrakh and Nayagarh . As a focal point of National Human Rights Foundation (NHRF) - JRP works on Human Rights Networking and Advocacy throughout the state. JRP is the India Coordinator of Master Peace (www.masterpeace.org) and Youth in Action Programmes of European Commission.

VISION

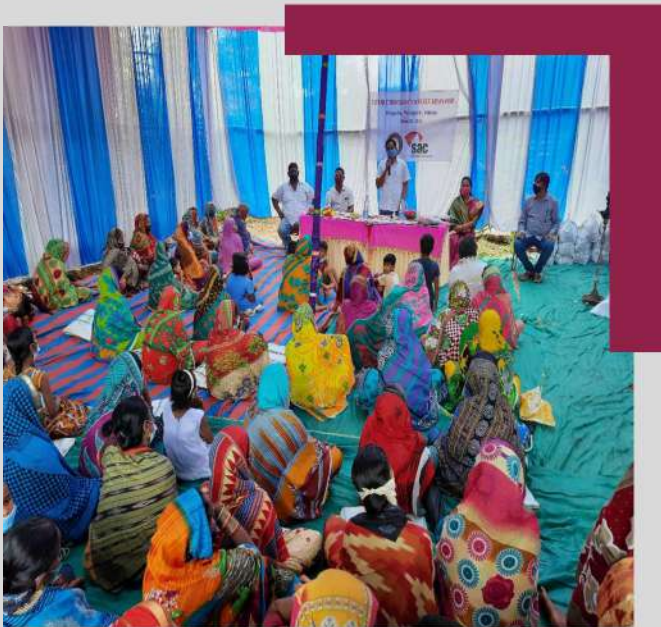
A self reliant society based on justice, equity and sustainability where every human being has the equal opportunity to maximize its potentialities.

MISSION

JRP brings rural and tribal communities together to educate them on environmental justice, human rights and sustainable development through community participation, advocacy and action research.

OBJECTIVE

Promotion of human rights and peace through participatory democracy, advocacy and lobbying through RTI (Right to Information) for promoting good governance. Awareness creation on sustainable development through forum theater, art and culture. Involve vulnerable children fight for child rights, primary and vocational education. Mobilizing and networking NGOs, youth and UN on human rights and peace issues. Undertake women friendly income generation programmes (IGPs) for gender equality. Improve the health status of women, children and persons with disabilities (PWDs) through community health intervention. Environment protection in Chilika lake and forest areas. Cooperate and collaborate with international agencies for youth cultural diversity, global peace and solidarity.





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FOREWORD FROM THE PRESIDENT



It gives me immense pleasure to present this annual report of **Jeevan Rekha Parishad** for the year 2021-22. We strongly believe that the poverty impacts achieved through improvement of quality of access for small holders will produce gains that are sustainable. This Annual Report is an opportunity to document the success and learning of the efforts that the organisation and its partners have made during this past difficult year. We needed to race against time to re-strategize our operational processes to ensure that people who were in desperate need of care were prioritized in the delivery of services.

Surviving the pandemic, individually and collectively, was challenging enough. The year 2021 was the most trying period in terms of planning and management due to the inherent uncertainties caused by the pandemic. Our ability to achieve goals and to energetically move strategic projects forward was solely due to the tremendous work and the unbelievable commitment of our employees. Many of them even contracted the virus due to their work exposure. While JRP made every effort to safeguard the well being of its employees and their families, I would like to place on record our gratitude for making our accomplishments possible. JRP's COVID response was another highlight of the year. More than 10,000 households were provided with relief kits. Along with this, communities were sensitized through awareness programmes with extensive use of IEC materials. And for this, resource mobilization was conducted from organisations inside and outside the country.

Our initiatives and approaches have created multi-dimensional impacts such as better education outcomes, increased income from livelihood activities, and better health for girls and women. Lastly, we have tried to better equip the communities to deal with disaster and climate change. As we celebrate the success of our projects benefiting thousands of people in our operational areas, we are immensely thankful to our partners, government department officials, project teams and especially the communities we work with who have welcomed us heartily and been an integral part of this journey. We have been working relentlessly and are committed to moving ahead with greater ambitions. We have set a target to promote organic smart farming in 20,000 households in the coming years. Our next big focus will be on education, climate change and health projects for children from slum and street communities in urban slums and small scale marginal tribal people in Odisha. We are committed to the communities. We acted with determination and hope to have laid the best-possible foundation for a successful future. The Annual Report provides an overview and we hope you will find it interesting and insightful!

Dr. (Ms.) Usharani Panigrahi
President, Jeevan Rekha Parishad

MESSAGE FROM THE SECRETARY'S DESK



Jeevan Rekha Parishad (JRP) otherwise known as Life Line Council has been successfully working since 1993 in the area of health, education, livelihood promotion, agriculture, human rights and peace building, action research etc in the field of grass-root development and empowerment. After months of the impact of Covid-19 when all are in the midst of choos and expectations our organisation brought hope and solutions to large number of women and disadvantaged groups by focusing on quality of services rather than expanding geographically coverage with new vigour, commitment towards spreading awareness, maintain social distance on health and hygienic education, opportunity, empowerment and sharing valuable contribution among all the achieved more just and equitable societies giving impact of changing the lives of people during pandemic.

Amidst challenges, JRP enabled more women, marginalised farmers, school going children etc towards their development and empowerment. During the year 2021-22, JRP succeed in reaching rural and tribal needy households through multifarious development interventions viz i.e economic employment empowerment through vocational training of youth on computer literacy, bee-keeping, carpentry, bamboo craft making training. Secondly financial literacy and financial inclusion for women by promoting eco-tourism, island tourism, bio-diversity conservation specially promotion of bee-keeping and wax among tribal women cluster, dry fish promotion among island women and strengthening marginal farmers on smart farming solution and digital agriculture methodology promoting organic farming cold storage and fresh vegetable marketing, B2C initiative and water for all. On (MDG 1) education of vulnerable children continue for slum dropout children and observation of international peace day through it's Master Peace India chapter.

Climate change intervention made through Earth Gardian chapter with mangroves plantation and preservation in Chilika island areas also. The most challenging Covid 19 response completed through Covid relief in flood and tribal areas also with health and wellness camp. Besides a study on Covid waste management in Municipality areas was successfully conducted. Another important study of artificial stone on occupational health hazards was conducted under our research division. The most important to international project were continued after a time gap Project FUSION and Project SHARE under Erasmus + program of International cooperation.

This annual report embraces and provides glimpses of major activity interventions in all most all themes that we accomplished during 2021-22. On this junction I owe my heartfelt thanks to our donors, target groups, govt officials, primary stakeholders, grassroots people, NGO partners and to our committed staff members for the achievement that JRP has achieved so far. I have full faith on almighty God to bless us on all our dedicated services and end-overs for the cause of humanity.

Ms. Madhusmita Mishra
Secretary, Jeevan Rekha Parishad

GOVERNANCE

GOVERNING BODY

	Name	Designation
Ms	Dr. Usharani Panigrahi	President
Ms	Rtn. Nivedita Swain	Vice-President
Ms	Mandhusmita Mishra	Secretary
Ms	Minaskhi Priyadarshini	Joint-Secretary
Ms	Sabita Behera	Treasurer
Ms	Mohapatra Minati Bhanja	Member
Mr	Kabiprashad Mohapatra	Member
Ms	Manasi Pattnaik	Member
Ms	S.S Sahoo	Member



Jeevan Rekha Parishad (JRP), as it appears in the bye-law of the association, rests with the 'Governing Body'. The Governing Body's monitoring role includes engagement of the chief executive, evaluate his/her performance, preparing and approving the strategic plan, review the annual activities and financial plans and approve the annual budget, financial audits and annual progress report. The board generally meet four times in a year. The Governing Body and management team consists of the following members,

MANAGEMENT

	Name	Designation
Ms	Madhusmita Mishra	Secretary
Mr	Dr Manoranjan Mishra	Director
Mr	Biraj Krushna Upadhyaya	Assistant Director
Mr	G.S Mishra	Programme Advisor
Mr	Dr. Bimalendu Mohanty	Chief Advisor
Ms	Runubala Behera	Project Manager-cum-Finance Head
Ms	Surajita Sahu	M E and Documentation Officer
Ms	Manashi Pattnaik	Office Manager
Mr	Biswajit Sahu	Project Coordinator
Mr	Banshidhar Mohapatra	Driver
Mr	Nilamani Naik	Care Taker

Fighting Covid 19 Through Various Community-Based Interventions

- Emergency Food Supply and Covid Medicine for Home Quarantines Families in Bhubaneswar

Providing cooked vegetarian food to 50 numbers of home quarantines families along with Covid medicines.



Provided emergency healthcare and food support to 40 numbers of displaced dalit families in Brahmagiri, Puri - displaced from Berhampur Island village by general caste people.

- Rotighar - Odisha

Feeding one cooked meal to 50 number of Dalit families - The so called untouchables - Struggling for food since Fani cyclone through community kitchen. In turn all 54 children of the village attending school and evening classes run by JRP and 50 numbers of trained women producing and marketing bamboo and keyoda made baskets.



- Assisting Government for Covid Vaccination Drive/Camps in Underserved Areas

100% mobilization and education on Covid vaccination to community specifically hesitant dalits through street play and Pala to take Covid vaccination provided by government not depending only open herbal medicines in Tribal areas. Organized 10 numbers of special Covid vaccination camps in the geographically unreachable areas.

876 number of tribal people get administered in Covid vaccination drive and 100% vaccination covered in 2 tribal unreachable villages.

Free transport services provided to 34 Covid suspected in 2 numbers of tribal forest unreachable villages.

- Reaching the Unreached Island Villages
550 number of families in Berhampur and Mahinsha Island villages in Chilika lagoon areas, Puri were provided dry ration relief kits, N-95 masks, waste-bins etc as one month support.

All the 550 number of families were given one cooked meal for 7 days through village level community kitchen managed by women SHGs.

- Helping the Transgender Communities
Transgender living in a colony near JRP office as they couldn't move for support from general public during lockdown. Provided dry ration to all 50 number of Transgenders for 30 days.

- Food and Hygiene Kits For Covid-Peace Campaign
Provided dry ration to 300 number of families living in Saibanafulla and Kanchanjangha slums where JRP runs the schools for slum and street children besides conducting peace and child rights education.

- Feed the Hungry Children During Christmas to Ensure "Celebrating Joy During Pandemic"
100 number of dalit children in Chilika lagoon area and 100 slum children of Saibanafulla basti were provided cooked food, cake, sweets, while celebrating Merry Christmas on 25th Dec 2021.



LIVELIHOOD

Green House Technology Project

Daspalla Bee Wax and Honey Cluster - A SPRUTI Programme

The project is to address the inter-related problems of **poverty and environmental degradation** within the cluster of Daspalla and adjoining blocks. The immediate objective of the program is to **increase livelihood opportunities** based on sustainable natural resources and improve governance of these resources at local and regional levels. The program uses an approach that emphasizes the **creation of market linkages** between **poor micro-entrepreneurs** in the informal sector, and the formal private sector.

Project Highlights



550 women SVP members have been associated with Daspalla Bee Wax and Honey Cluster. All 550 numbers of SVP members have been strengthened on honey processing business. A large infrastructure with Machinaries set-up established as Common Facility Centre (CFC) and honey collection centre for both the products and to provide better tools and equipment's to the beekeepers working in the cluster. Enhanced Marketability of final production of Daspalla WAX AND HONEYCLUSTER by providing support for making new and better designed production with improved packaging and to provide them a better channel to sell their products.

Smart Village Agri- Solutions (Smart Farming and Chill Chain Digital Technology Project)

Project Objective

Double the income of marginalized and small land holders/ farmers through employment generation through agro-processing and value addition including strengthening, storage, packaging, transportation and marketing of produces.



Project Activities Capacity Building Training of 1200 Farmers. Campaign on Organic farming in 5 project villages/Village meetings/Awareness program. IT Skill /Digital literacy/Financial literacy training of 500 women farmers. Technical training of Farmer Producers Group (FPG) on Use of Solar Powered Cold Storage (one day training attended by 50 members especially women). Marketing Linkages, Networking. Farm Demonstration on Organic Farming. Installation of 5 MT Solar Cold Storage. Civil / Concrete Foundation 40x20 for installation of cold storage. Farmer's Exposure visit.

Project Output

One Farmer Producers Group (FPG) was formed, and their 50 members were trained on Cold Chain management, 3 number of Green Houses were promoted in three villages involving three Women SHGs. One 5 MT cold storage was established in Janisahi village where the farmers are keeping vegetables to reduce distress sale. 234 women trained on Digital Agri Literacy. 32 Farmers adopted Organic farming.. 5 number of Vermin compost pits were promoted.. One-week organic cultivation campaign was organized covering 5 villages.

Project Goal

The project is aimed to undertake Greenhouse technology in Odasara Self Help farm Groups. This technology help educate farmers on higher outputs per unit area and efficient use of scarce water resources using drip irrigation. The project will require purchase of greenhouse equipment, drip kit, agricultural inputs (e.g. Seeds, Pesticides, Fungicides and other Protectants).The project will have direct impact on 100 farm families and indirectly on 850 community members who will be the end consumers of the product. The project address disaster risk management/mitigation, crop production and marketing.

Project Output

Due to deep poverty in the community and devastating hunger addressed by overreliance on chronic relief and free rice distribution by the government in the area, profits and divided accrued from sales of tomatoes produce by farmers and group members will raise daily income of an average farmer to buy for the family of 3-4 children of both boys and girls a balanced diet on daily basis. This will break down chronic reliance on relief food in the community. **Some of key outputs of the project are:-**

High yields, Water economy, Fruit quality, Low labor input, Market timing, Prolonged production, Shortened maturity period, Low pest and disease problem, Space economy _ratio of 1 unit :10 units, Improved grade out



CLEAN WATER AND SANITATION

Project Benefits

Improved levels of water-related security and self-sufficiency as a result of continuous availability of safe water for household and irrigation purposes throughout the year. Alleviation of women's traditional responsibility for water collection enabling women to better utilize their time and energy. Women will be empowered to participate in village decision-making processes regarding water management as well as community development, ensuring that women's needs are also addressed. Young people and children will better understand and be better able to apply good practices and share their knowledge related to water, health/hygiene, sanitation, the environment.

Project WELL - Improving Water Supply through Spring Revival Activities

Project Goal



Reviving One traditional village drinking water reservoirs (Jharana) through the reintroduction of traditional rainwater-harvesting techniques while empowering Dalit women and farmers to manage and sustain these water resources on behalf of their communities in one tribal village in Chandaka Forest area , Odisha, India. Jharana is the local name used to describe a water harvesting system which has a large water catchment area at its centre to which are linked, by mountain, channels, smaller water catchment areas.

Project Objectives

- To restore and increase the capacity of one Jharana so that rainwater is harvested efficiently as a result of Jharana deepening, desiltation and repair and the planting of water-retaining tree saplings at the Jharana borders to retain bunds (walls), plus the repair of one open well.
- To build the capacity of villagers to improve and manage water resources as a result of a range of training initiatives for Women SHG members, Farmer Group members and Village Development Councils
- To ensure participative project development and sustainability of Jharana through the formation of VDCs which will receive water management training (including information related to health/hygiene, sanitation, village democracy & gender issues)
- To raise environmental awareness, esp. among young villagers and children, to ensure sustainability of water harvesting & the environment through formation of Eco-Clubs as a focus for education and training.

Project Impacts

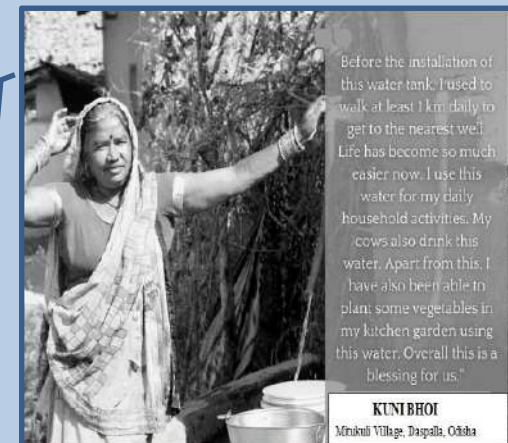
Improved health and quality of life as a result of the availability of clean safe water for drinking, cooking and washing and the prevention of water-borne diseases and those caused by water scarcity. The community as a whole will share a better understanding of and responsibility for water resource management including health and hygiene, sanitation, environmental, human rights and governance issues. Improved management and sustainability of water resources by Village Development Councils, Women's SHGs, Farmers Groups and Eco-Clubs will ensure the quality of life is improved for the community and establish a development model that JRP will be able to use in other project areas.

STORY FROM THE FIELD

Water Security for Improved Rural Livelihoods

JeevanRekha Parishad -JRP with the support from Jeevika Trust and Waterloo Foundation, UK is implementing Water Environment and Livelihood (WELL) Program, in 03 villages of Daspalla block in Nayagarh district of Odisha. Spring Water availability from Ratnagandha Spring for agriculture and access to clean drinking water has been at the heart of the program's numerous activities. In this series, we're taking a look back at these initiatives and the benefits we've brought to the tribal people especially women and marginal farmers.

Water tanks installed in 03 villages have enabled the villagers, especially women, to have access to clean drinking water from Ratnagandha Spring Apart from drinking; this water is also used for maintaining kitchen gardens, bathing, washing utensils, and during festive times. The water supply from the water tanks has also been extended to 150 households through a pipeline. In these households, our teams also installed water taps. The water supply from the water tanks has also been extended to 50 households through a pipeline. 1 acre of land has been irrigated and about 50 women farmers have started cultivating vegetables in the area using stream water provided through the pipes.



CLIMATE CHANGE AND DRR

Chilika Sustainable Eco-tourism Project

Project Goal: Promoting community development and providing carbon credit through sustainable tourism to improve quality of life for marginalized groups while also securing environmental conservation in Chilika.



Project Objective: Improve the capacity of Island villagers of Chilika Lagoon areas on Sustainable Tourism while strengthening village livelihoods and raising awareness of the importance of environmental sustainability, carbon credit to community, organic farming to improve the quality of community life and protect the bio diversity of Chilika Lagoon including mangroves forest created by JRP 5 years back. Support the local population, starting with 50 fisherwoman of the Chilika lagoon Island villages to establish tourist cottages; environmentally responsible home hosting. Promote awareness on the importance of environment and health. Increase the independence of the women and house safety conditions. Serve as a hub for practical environmental education in the field of organic agriculture, carbon credit, climate change, alternative energy efficiency, eco-construction and community development through sustainable island tourism.

Project Activities

- 4 Eco-Bamboo huts with attached toilets and solar electricity connection and water supply constructed.
- Developed and implemented an eco-tourism conference for the community attended by 54 youth, tourist guides, and women.
- Implemented environmental education workshops for 50 women and girls of both the villages and helped with community development of micro eco enterprises.
- Organized community beach clean-ups for four times attended by 50 local youths and students and removed more than 650 kg of plastics and other wastes from Chilika lake.
- Infrastructure Development Accommodations.
- Developed and taught environmental education classes
- Worked with local farmers to develop organic farms
- Health and Wellness Initiative: Organize virtual Yoga Meditation Camp for 07 days covering 100 senior citizens affected by Covid.



Project Output

- Awareness on natural resource management of Chilika has been created and 100 fisherwoman and 200 plus boatmen besides a large number of local community are now actively engaged in natural resource conservation practices.
- CBET women association consisting of 100 women established and the members are pushing the community to start providing environmentally friendly tourism services & facilities for potential eco-tourists in Chilika and also in the Eco Tourism centre developed under the project.
- The 7 days virtual yoga Meditation camp nearly had more than 100 senior citizens who not only got assistance on yoga but attained Post Covid consultation for keeping a check on their mental health.
- 30 number of youths who had post Covid implications were cured and had better health experiences by the mode of 5 days Yoga Meditation and Naturopathy camp. 200 villagers of Berhampur mostly women, had yoga sessions batch by batch to have strengthened immunity and metabolism of body in order to face Covid-19 in any way.

EDUCATION AND CHILD RIGHTS

Happy Kids School Project: An Initiative towards improving Slum Children Education and Life Skill Development

Project Goal

Ensuring right to Education to 50 deprived urban street school dropout children including 05 Children with Disability (CWDs) in Saibanafulla slum under Bhubaneswar (Odisha) through integration of support system, mainstream education and responsive community action.

Project Activities

Spread awareness and motivate parents in target slum(s) on importance of children's education. To facilitate and develop a model of Child friendly education system and to create interest amongst the children towards formal education system. Create a participatory model of Community Schooling through integrating the existing education / school and support systems. Ensure participation of children in developing child friendly teaching learning materials and facilitate their process of learning joyful. Offer a high quality education to slum children, who usually do not have access to scholastic services, through additional tuition, recreational programmes and vocational courses focused on art in order to make the school more attractive for the beneficiaries and to increase their self-confidence and creativity. To nurture and develop their physical, vital and mental faculties that provides them insight, motivation, aesthetics and observation capacities and enthuse them to participate in educational pursuits.



Project Output

50 Children including 05 CWDs received basic Primary and Vocational education through the education and recreation /NFE centre. Health standard of 50 children including CWDs improved in terms of reduction in the incidence of diseases such as occupational health hazards, cold fever, viral infection, skin infection, stomach infection, malaria, eye ailments and were treated properly by our medical team. 05 CWDs and their parents developed the skills of ADL- Activity Daily Life and found regular in coming to Happy Kids. The children are looking comparatively tidy, hygienic, using washed clothes. They also wash hands before handling food and after defecation. Children can now sing nursery rhymes, they take efforts to write alphabets, numbers and also recognize English letters and pictures on the charts and they also draw pictures like leaves, flowers, birds, ball, and balloons. An improvement in skills, knowledge, attitudes, self-esteem, motivation, social contacts/networks, confidence, empowerment, community participation, quality of life, life management skills, personal development.

TRAINING AND SKILL DEVELOPMENT

Dry Fish Processing and Trading by Fisher women in Berhampur Island Village, Chilika, Puri

Project Activities

- Discussion on SHG Involvement in Dry Fish Trading and sustainable livelihood.
- Status of raw materials collection System for Dry Fish Trade.
- Maintaining Hygiene while fish processing
- Techniques and Technologies for fish drying.
- How traditional method of dry fish production different from modern methods
- Different types of techniques for drying fish which included drying through renewable resources like solar energy.
- Training was provided on use of chemicals for drying as well as proper knowledge was imparted towards the harmful effect of usage of chemicals
- Discussion on Production and marketing as well as management of waste produced after catching fish. Packing and branding of produce was also discussed.
- Discussion on quality management as well as how the business can be expanded through connecting it with online platform through e-marketing portals.
- Implemented a micro-enterprise workshops for 50 female artisans focusing on the use of natural products to create artisan products and business workshops.

Project Goal

Jeevan Rekha Parishad keeping the vision of our Honourable Prime Minister Shri Narendra Modiji of "START UP INDIA, START UP INDIA " in association with Accenture and Entrepreneurship Development Institute of India organized a training program on Dry Fish Processing and Marketing during February 25-to March 25, 2021 at Berhampura and Mahinsha Island villages of Chilika Lagoon area, Satpada, Puri . The training program basically focused on skill training , business management , cost and price management , business idea generation and self development. The training program continued for 4 weeks.



Project Output

- People were also made aware about the different government skills and programs as well as initiatives of CSR and NGOs on Dry Fish Trading.
- The stakeholders were also made aware of the credit facilities provided by bank. Lastly , the scope and livelihood opportunities was discussed.
- 120 Fisher women have been trained and aware about dry fish processing and market linkage skills.

DIGITAL LITERACY & YOUTH DEVELOPMENT

Vocational Education and Computer Training of Dalit and School Drop Outs in Tribal regions of Odisha

Project Background

To provide 6 months basic computer training (DCA) and various vocational skill development training to the tribal adolescent girls and boys promoting rural employment generation through community-centered activities and youth participation.

Project Output

- 50 girls and 10 boys were admitted and trained on computer literacy and various soft skill trade.
- We conducted village level Financial literacy and Financial inclusion awareness training besides entrepreneurship development covering 1000 women and children including 200 trainees.
- More than 100 youths have been trained on soft skills and 20 among them have been employed in different institutions across the state.



Project Objective

- To facilitate community mobilization of unemployed youth and skills assessment.
- Providing soft skills and computer literacy to tribal adolescent youths (girls and boys).
- To promote employment generation among tribal youths through providing different soft skills development training.

Digital School Literacy Programme

Project Background:

The project aims to provide OTTO, a self-learning tool/application to support learners specifically marginalised poor students with all NCERT content for class IX, X, XI, XII apart from most of mathematics and few selected chapters.

Project Output: 12,000 marginalised poor students benefited by using this application to help in improving their self learning attitude and to ensure digital literacy/education.



Adopting “ Life and Work Planning Modules” the JRP staff and volunteers visited 15 project villages to assess the existing skills and interest area of school drop outs for different Vocational skills. 345 school drop outs were touched, discussion was held in 15 villages through 15 skill assessment sessions to identify suitable training options under SAC supported vocational training centre at Daspalla. About 32% children having High school degree expressed their interest to learn soft skills and computer literacy as their higher education option followed by 21% on Beekeeping and Honey processing, 19% on Wax candle and Soap Making, 15% on Bamboo craft, carpentry and wood carving and 13 % on other crafts like food processing, agri business etc.



WOMEN EMPOWERMENT

Project Objective

Substantially improve financial awareness and Financial literacy among 1000 tribal women of 100 Women SHGs from 100 tribal villages of Daspalla tribal block, Nayagarh district ,Odisha where JRP runs beekeeping and honey processing programmes for 550 women. Touch every 1000 tribal woman-at least 2 times per year with educational and motivating reminders to get and keep their financial house in order with a current financial, estate and gift plan. Alert all the 100 Women SHGs/1000 women- why having a current and up-to-date financial, estate and gift plans are an important financial responsibility not only to them but to their families, and loved ones. Unite all parties like banks, Financial Institutions, Insurance companies etc interested in Improving Financial Awareness and Financial Literacy of women and girls and encourage them to participate in The Movement.

Improving Financial Awareness & Financial Literacy Among Tribal Women Self Help Groups (SHGs) in Odisha, India

Project Background

The over-riding goal is to improve quality of life and gender equality through introduction of financial awareness and financial literacy programmes.



Key Project Activities

- Financial Awareness Campaign for Women
- Financial Planning through Games
- Financial awareness: programmes targeting women through Rangoli Art.
- SHG training on financial literacy and inclusion
- Financial literacy month
- Village awareness on financial awareness by Bank manager
- Women Agri-literacy programme

Project Output

100 women SHGs/1000 tribal women and girls oriented on Financial literacy and management including financial management of SHG funds, micro credit, proper use and refund of loans taken from bank etc. Touches Everyone (100% female) with financial literacy tools, games, and Information and Communication materials. 50 adolescent girls with graduation degree selected from 100 villages, trained on how to develop games including shadow games on financial literacy and were involved in producing at least 25 entertaining games for women and girls on financial literacy.

Project Reach

Direct Beneficiaries - 100 Women SHGs/1000 women from 100 villages of Daspalla, Odisha .

Indirect Beneficiaries-
100 ASHAs and 100 AWWs

ENVIRONMENT PROTECTION AND BIO-DIVERSITY CONSERVATION

Wetland Mangroves Plantation and Conservation Project

Project Background

The project was implemented in 5 Coastal villages in Bhitarkanika area covering 5000 population including 500 Bangladeshi refugees. 5 Women Self Help groups (WSHGs) promoted by JRP.



Key Project Activities

- Village Awareness programme on Bio Diversity conservation.
- Training of 05 WSHGs on Mangroves Nursery raising and mangroves plantation.
- Signing of Community Agreement for Mangroves Protection and preservation.

- Training on scientific Beekeeping in mangroves forest , honey processing and marketing.
- Development of Mangroves Nurseries.
- Natures Camp for Mangroves plantation.
- Training on Scientific Honey Hunting inside the mangroves forest.



Project Objectives

1. To motivate coastal communities in plantation and conservation works.
2. To avert cutting and consumption of mangroves as firewood
3. To protect 05 coastal villages from the destruction of Cyclone, Tsunami and other disaster.
4. To create 10 Km stretched Mangroves forest in Bay of Bengal especially covering 5 coastal villages in Bhitarkanika areas.
5. Support beekeeping as an alternative livelihood, helping local communities produce honey and increase their income.



Project Output

5 village level awareness programme on bio diversity conservation including natural resource management , climate change mitigation organized in 05 project villages benefiting 1453 people including 54 refugee people from Bangladesh staying in the area. The messages indirectly reached about 5000 people of the area as planned. With the technical support of forest Department, Government of Odisha, we organized a two days training workshop for 50 selected women from 05 women Self Help Groups on Mangroves Nursery raising , mangroves plantation, preservation and on natural disaster management. Games as tools for creating awareness on disaster management were used. 5 village level Community agreements were signed with Village Heads and SHGs to protect the existing mangroves forest and to plant at least 10000 mangroves in the area as measures to protect the villages from natural disasters and create breeding places of crabs, prawn etc which will support the villagers for improved livelihood. 20 honey hunters and 05 women SHG leaders were provided practical training through an exposure visit to a bee farm.

HEALTH

Community Campaign Vaccinate Against COVID, Improve Access to Health Care



Project Highlights

The campaign concluded last month in the Indian state of Odisha after fully vaccinating **876 tribal people** in two villages, Baberi and Mitukuli. Before the pandemic, both villages were inaccessible by road and were rarely visited by government health workers. The threat to tribal people in Odisha is a classic case of “vaccine inequity,” in which marginalized communities are unable to secure vaccinations even in countries that otherwise have stellar vaccination records. People were sensitized through street play and Pala.

Research and Training on Occupational Health



Project Objective

Promoting occupational and environmental health among Stone Crusher workers in Odisha

Project Highlight

Conducted a research study and training on occupational and environmental health education among stone crushers in Odisha where more than 50 workers have been participated.

IPEN Health and Wellness Initiative

Project Objectives

- To organize virtual Yoga Meditation Camp for 07 days covering 100 senior citizens affected by COVID.
- To organize 5 days duration Yoga Meditation, Naturopathy camp preferably for 30 Covid Cured Youth in Berhampur Island Village along with 5 JRP staff/Volunteers inside the Eco Tourism centre of JRP.
- To organize one-day mass Yoga Meditation camp for 200 villagers of Berhampur Island village with messages of C-19 prevention in various batches.

Project Output

- More than 100 senior citizens who not only got assistance on yoga but attained post Covid consultation for keeping a check on their mental health.
- 30 nos of youths who had post Covid implications were cured and had better health experiences.
- 200 women strengthened immunity and metabolism of body in order to face Covid-19 in any way.



Project Reach

Directly benefited-350
Indirectly benefited-500



OUR PARTNERS AND SUPPORTERS

LIST OF DONORS IN 2021 - 22



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<https://ipen.org/>



KIREA
<https://www.kirea.ca/>



MasterPeace
<https://masterpeace.org/>



Ministry of MSME, GoI
<https://msme.gov.in/>



OK International, UK
<http://www.okinternational.org/>



Earth Guardians
<https://www.earthguardians.org/>



Care Today Fund
<https://www.caretoday.in/>



Azim Premji Foundation
<https://azimpremjifoundation.org/>

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JEEVAN REKHA PARISHAD

SOCIETY - REGISTRATION NO: BNG(U)-KNGR/541/2005-200

ODISHA REGISTERED ADDRESS

Plot-387, Pragati Vihar,
Damana Square, Chandrasekharpur,
Bhubaneswar, Odisha, India 751016
+91 9668553309 | 7854872808



www.jrpsai.org



jeevanrekha@hotmail.com



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