

# Planting Cities (PLACE)

# A Green City Campaign  
# Feeding the city



# Project Objective

- To promote mutual understanding between young people in different countries
- To give basic knowledge on urban, roof top and organic gardening
- To promote young people's active citizenship, through the renovation of a public Green area/and urban garden developed by City Farmers Association and local municipality, schools etc.
- To develop intercultural understanding among different cultures.
- To provide on the spot training of youth on land levelling, organic manure preparation, seedling, waste recycling etc.

# Activities

- Kick-off meeting at Palermo, Italy
- International Training on Urban Gardening at Palermo for 6 participants for each partner including India
- Local Research on Good Practices on Urban Gardening in India
- EVS – Hosting 6 European volunteers at JRP – 4 Italian, 2 Slovenian and sending 3 Indian volunteers (1 to Palermo and 2 to Slovenia)
- Establishing urban gardens in Bhubaneswar with the support of Municipality and Utkal University
- Establishing Green Villages adopting Perma culture
- Developing Roof Top Gardening for organic vegetables through City Farmers Association

- Conducting 5 following Workshops/ Local Events
  - (1) Waste Management
  - (2) Urban Gardening/ City Farming
  - (3) “Healthy Food and Healthy Living”
  - (4) Intercultural Exchange and Fund Mobilisation
  - (5) Workshop Cum Green Festival
- Developing an Urban Garden titled “Nectar Garden” in local language “Amruta Batika” in BMC area with BMC support
- Final meeting at Kathmandu, Nepal



# Physical Achievements

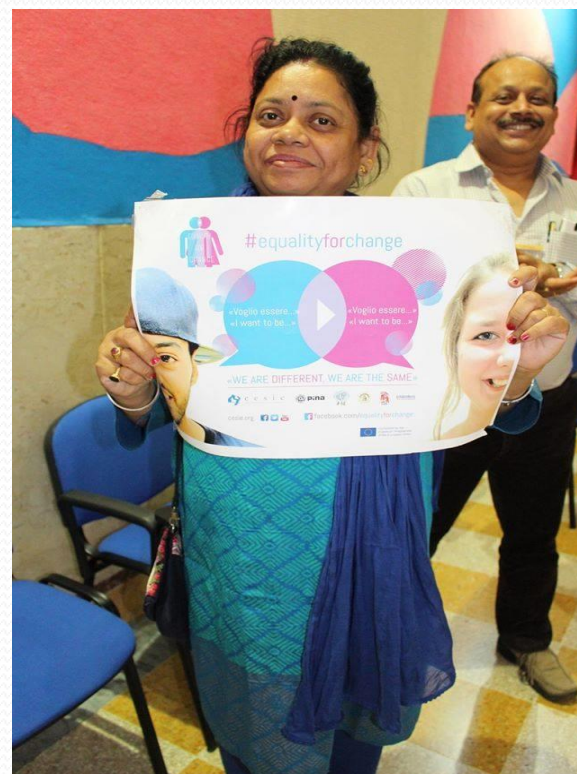
Kick off meeting at Palermo attended by  
Dr. Pratyush Mishra – Volunteer JRP



# International Training on Urban Gardening at Palermo (from 10 Oct 2015 to 18 Oct 2015)

Participated by

**Madhusmita Mishra**  
Secretary – JRP



**Chetna Chandni**



**Debabrata Sukla**





**Major Champa Thakur**



**Wg Cdr R. R. Pattnaik**



**Himanshu Singh**



# Local events in India through EVS volunteers

- (1) Urban Gardening at “Amruta Batika”
- (2) Gardening in Schools
- (3) Roof Top Gardening in 50 houses
- (4) Permaculture Activities in Global Village of JRP
- (5) Beekeeping and Crop Pollination

# Development of a Urban Garden/Nectar Garden with the support of BMC





# Development of a Green Village





# Inter-cultural Activities by EVS and local volunteers

## Rahagiri – Public Entertainment Day by Government





# Celebration of International Earth Day





# Celebration of International Environment Day





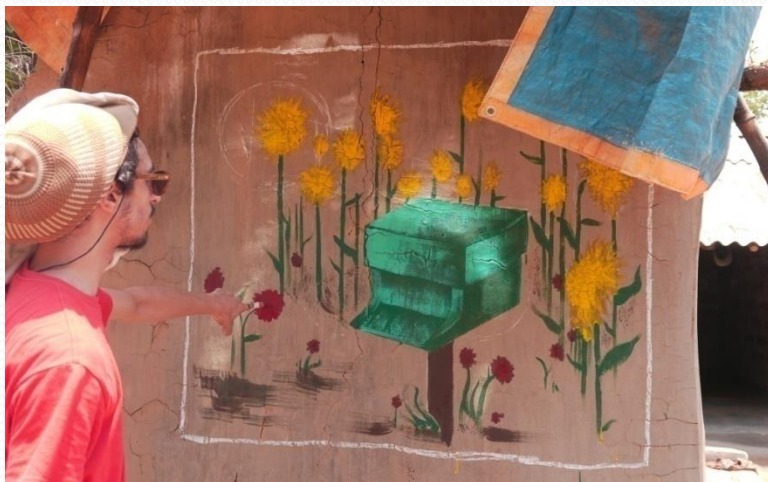
# Other programme support by EVS volunteers

## Printing / Coloring of Bio-Toilets





## Wall painting in Tribal village





# Perma Culture Promotion in Green Village





# Teaching Slum School Children on Green City





# Mass Plantation in School and Village



## Feedback from EVS PLACE volunteers



**Amra** – It is nice to be here in India with JRP under PLACE project. JRP has different social programmes. I enjoy working with JRP and its school.



**Daniela** – I feel very happy in participating various programmes of JRP. It is organizing different social programmes.



**Kaya** – I am now in JRP under PLACE project. I am very happy to work with the people and JRP staff members.



**Dario** – I enjoy all the programmes of JRP. It has different programmes involving people in the planning process.



**Alex** – I am feeling very happy because of a part of JRP. It is organizing different social programmes.



**Matis** – Working with JRP is a very interesting work. I feel very nice in JRP under PLACE project. I feel very happy, seeing the Green Vegetables and leaf.



## 2. Local Events

In all local events the above logos were promoted and were told about their contribution to project PLACE.



### 3. Open Educational Resource (OER)

The Urban Gardening Workshop and the establishment of “Amruta Batika” (Nectar Garden) were documented in OER and submitted to CESIE



# Sustainability

- **A City farmers Association** was formed at local level in Bhubaneswar consists of 50 Urban Farmers to lead the Organic urban gardening Movement.
- **The BMC, Bhubaneswar** donated a plot of 500 mt X 100 mt size to develop an Urban Garden Named “Amruta Batika “ which was developed during project period with the support of Indian and European volunteers
- **An Earth Guardians Crew** was also formed to sustain the programme

# Social Media

- All the events under PLACE was put in the Face Book page on the of PLACE and JRP.

Visit Fb link-

**<https://www.facebook.com/plantingcities/?fref=ts>**

- A special Bulletin on PLACE activities was also developed and circulated among 118 city farmers by JRP.



# Awards and Certificates to JRP Volunteers

## Green Festival by Odisha Pollution Control Board





# Certificates by City Farmers Association









## Other Pictures













# WORLD WATER DAY-March 22, 2016



Clean Water and Sanitation has been a Universal Human Right since 2010-Yet 800 million people World Wide still live without water.

Let us join hands to celebrate World Water Day on March 22, 2016 and help Rural Communities getting clean water and Sanitation.



## Earth Guardians, Odisha, India, CESIE and JRP undertaking Urban Gardening Programmes in Schools involving European Volunteers and Students.



# Organic Farming



We produce the best quality Vermi Compost called "BHUMI SUDHA" through our women SHGs. Use Bhumi Sudha in your Organic Farming/Roof Top gardening.

**Order Today**

Earth Guardians, India  
C/o-Jeevan Rekha Parishad (JRP)  
[www.jrpsai.org](http://www.jrpsai.org), Mob: 7854872808



# Planting The Cities (PLACE)

Promoting Urban Gardening and Roof Top Gardening in Urban Bhubaneswar through City Farming Association

















## Workshop on Waste Management

A company provided a vehicle to collect wastes/ mainly News papers from local community and as a result 50 quintal (5000 kg) of waste Newspapers were collected, sold and the amount was used for buying seeds and seedlings for urban gardening/ roof top gardens.





# Workshop on Urban Gardening

- More than 100 city farmers gathered under one platform and exhibited their organic vegetables.
- A city farmer association was formed to work on urban gardening movement.



# Convergence

- The project PLACE brought inter sectoral coordination among NGOs, Government, Municipality and UN Agencies to work on Urban poverty reduction and urban gardening movement.
- BMC provided land to develop urban garden
- Representatives from Horticulture and agriculture department volunteered to support the implementation of PLACE activities. Now Government is extending support to JRP and city farmers association to spearhead the urban gardening movement.
- City farmers association formed
- One urban garden developed as a learning centre, where one can learn about different techniques of urban gardening.
- 50 Roof top gardens developed and the movement is continuing.
- A Whats App group titled “City Farmers” is active in exchanging tools, techniques of urban/ roof top gardening.







Some recent videos about Green City campaign given below

<https://www.youtube.com/watch?v=EtVTdO9oD5o>

[https://www.youtube.com/watch?v=O9zYvzSE\\_Do](https://www.youtube.com/watch?v=O9zYvzSE_Do)

# Contact

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